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September 15, 2011

Roosevelt Way between
Levant Street and 15th
Street/Park Hill Avenue
Traffic Calming Update

Dear Roosevelt Way Resident:

Please help us decide how to slow traffic on Roosevelt Way by completing and mailing the enclosed ballot.

On May 31st, the San Francisco Municipal Transportation Agency (SFMTA) held a community meeting to discuss the proposed traffic calming project along Roosevelt Way between Levant Street and 15th Street/Park Hill Avenue. The goals of the meeting were to:

- Address design concerns about the original chicane proposal shown in an April 6th letter to the community
- Present two design alternatives that were developed based on community feedback
- Find community agreement on a design alternative to implement

At the end of that meeting, a strong majority of residents supported the installation of the Modified Chicane alternative (Figure 1) over the Painted Edge Line (Figure 2) and the No Build alternatives.

Please see the attachment for more details about the two alternatives.

To supplement the discussion at the community meeting, we now ask that residents along the 200 block of Roosevelt Way take a moment and vote for your preferred mid-block traffic calming treatment. On the enclosed ballot card, there are two lines for voting, **please be sure to select a preference on both lines:**

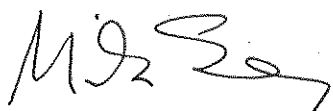
- On the first line, please vote "Yes" or "No" on whether you want some form of mid-block traffic calming installed.
- On the second line, please vote on whether you prefer the "Painted Edge Line" treatment or the "Modified Chicane" treatment. When voting for items on the second line, please assume some form of mid-block traffic calming will be installed.

Balloting the community ensures that all residents have a chance to vote on potential changes to the block, including those that were unable to attend the community meeting. Please note that only one ballot card per address will be counted and that ballot cards must be postmarked no later than **October 17, 2011**.

If at least 20 percent of households return a ballot and a majority of those respondents vote for either the Modified Chicane or Painted Edge Line treatment, we will continue with the community process by scheduling a public hearing. At the public hearing, a hearing officer will make the final decision on whether to approve or disapprove an item based on staff recommendations and community comments. If a simple majority of respondents select "No" to having some form of mid-block traffic calming installed, we will take this as an indication that the community is not interested in a mid-block traffic calming treatment and we will move onto other locations within this traffic calming area wide project. We anticipate sending an update letter describing the results of the vote and next steps in October.

If you have any questions about the project, please visit our website at www.sfmta.com/calming, click on "Current Projects", then on "Buena Vista Ave/ Roosevelt Way/ 17th Street" or contact Mr. Dan Provence of my staff at 415.701.4448 or at Dan.Provence@sfmta.com

Sincerely,

 R BBS

Bridget Smith
Manager, Livable Streets Subdivision

Enclosure: Ballot Card
Plan Diagram: Modified Chicane and Painted Edge Line

cc: Honorable Scott Weiner, Board of Supervisors