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September 10, 2010

## Holloway Avenue Chicane

Dear Resident,

In response to complaints from residents, we have been working with your neighborhood to slow speeds on Holloway Avenue.

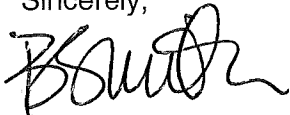
Approximately two months ago, we notified you about proposed measures aimed at reducing speeding: a "chicane" coupled with lane narrowing on Holloway Avenue between Ashton Avenue and Junipero Serra Boulevard. The chicane will swap parking from the south side, to the north side of Holloway Avenue on certain blocks in order to create "jogs" or lateral shifts for motorists. (Parking will be swapped from the south side to the north side of Holloway Avenue between Monticello and Alviso/Bybee streets and between De Soto/Ramsell and Head Streets.) Examples illustrating chicanes are attached and a diagram of the changes can be found on our website at: <http://www.sfmta.com/calming>. (Follow the links to "Current Projects" then "Holloway-Garfield.") These techniques have been shown to reduce motorists speeds, and were approved at a public hearing on July 16, 2010.

We are now ready to install these measures on a trial basis, using only paint, and plan to complete construction within a few weeks. Holloway Avenue is scheduled for paving between Ashton Avenue and Junipero Serra Boulevard, with work likely to begin in early November. The proposed changes would be implemented before repaving occurs, allowing the SFMTA and the residents an opportunity to evaluate the measures. If they do not work as anticipated, the new pavement will cover up the trial markings. If the trial is deemed a success, the chicane will be made permanent on the new roadway surface. The trial markings will be both striped and defined by concrete islands. The islands create opportunity for increased greening and landscaping on Holloway Avenue.

SFMTA will evaluate the traffic calming measures before the paving project begins by monitoring speeds and soliciting public input on the trial installation. The trial will be deemed a success if vehicle speeds decrease, the crash rate does not increase and community comments are generally favorable.

For more information or to share your comments, please call the Holloway Avenue Hotline at (415) 701-4686 or e-mail [sustainable.streets@sfmta.com](mailto:sustainable.streets@sfmta.com).

Sincerely,

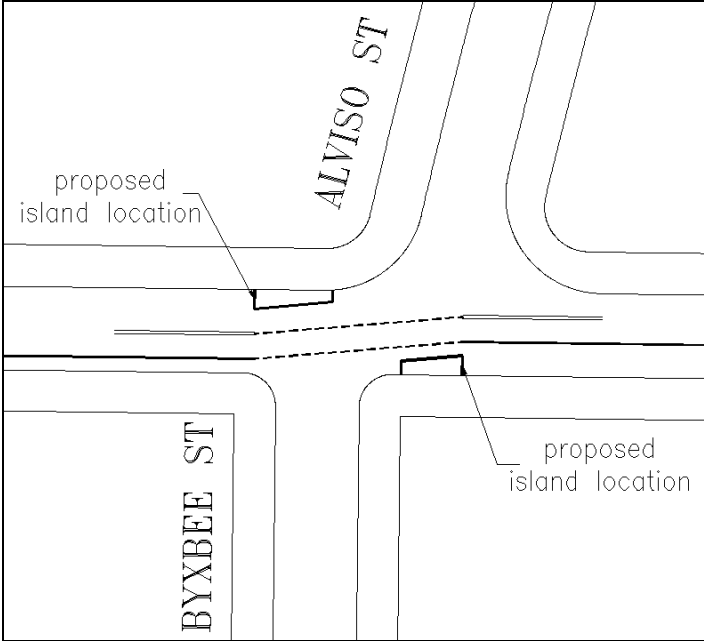


Bridget Smith  
Manager, Livable Streets

Attachment

BBS: AP

Below is an example of a typical lateral shift in the chicane, showing the proposed street layout on Holloway Avenue around Alviso and Byxbee Streets.



The photograph below shows a chicane on a street that was created with off-set parking, like that proposed for Holloway Avenue. If the Holloway Avenue trial is successful, more permanent features, like landscaped islands or bulb-outs would be installed. For the trial, only paint and safe-hit posts will be used to create the shift in the roadway.

