

Traffic Calming PROGRAM

City and County of San Francisco

MTA

Municipal Transportation Agency
Planning Division

EXCELSIOR AREAWIDE Traffic Calming Project



Excelsior Areawide Traffic Calming Kick Off Meeting Summary

Si Usted quiere información sobre el Proyecto de Calmar Tráfico, favor llamar a Sam Fielding a 701-4468.

On October 13, 2005, residents of the Excelsior neighborhood

met to kick off the Excelsior Areawide Traffic Calming Project. The project boundaries range from Silver Avenue in the north, Mission Street to the west, McLaren Park to the east and Geneva Avenue to the south. Joining the residents were staff from the San Francisco County Transportation Authority, the Municipal Transportation Agency, the Office of Supervisor Sandoval, and the San Francisco Police Department.

Philip Louie, manager of the Excelsior Areawide Traffic Calming Project, along with Manito Velasco, manager of MTA's Traffic Calming Program, gave a brief overview of the program and answered questions from the 40 residents who attended. The concerns raised at the meeting that can be addressed through this project include:

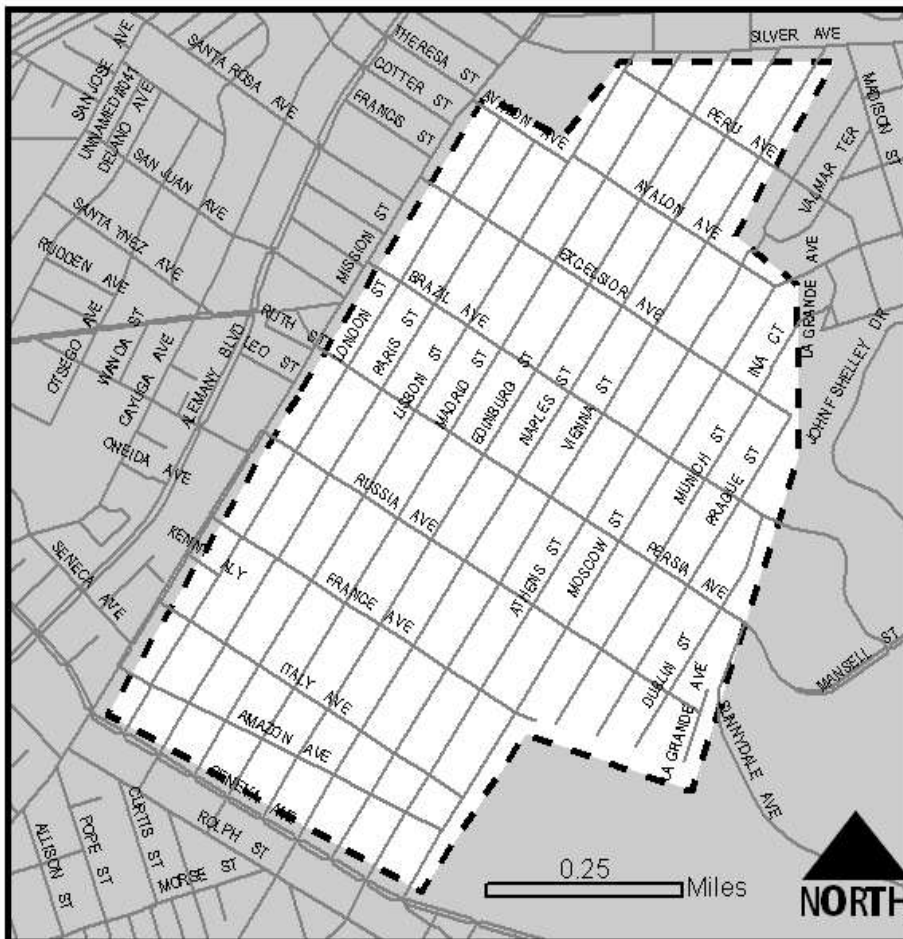
- Speeding
- Exhibition driving (i.e. spinning donuts, drag racing)
- Commute traffic cutting through the neighborhood between Silver and Geneva Avenues
- Need for traffic safety education
- Desire for more landscaping
- Traffic enforcement of double parking, red light running, running STOP signs.

Since the meeting, a Community Working Group (CWG) has been formed from the interested applicants. They are listed later in this newsletter.

NEXT COMMUNITY MEETING

Late June 2006

Look for a postcard from us in the upcoming weeks with details.



NEW PROJECT WEBSITE

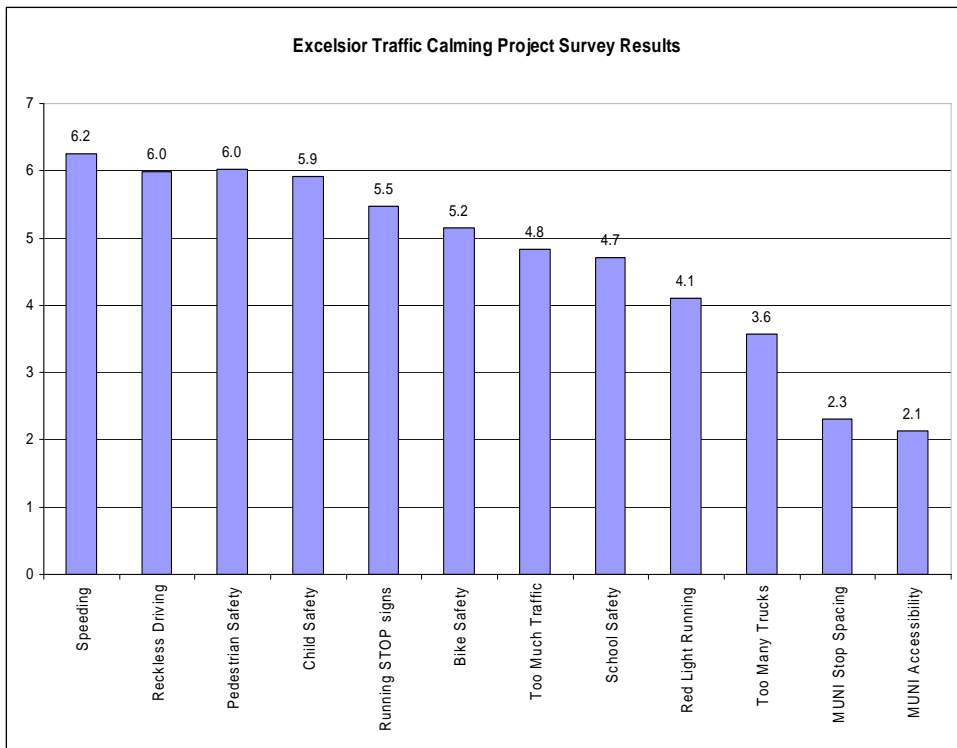
MTA has started a website with information on the Excelsior District Traffic Calming Project. It can be accessed at www.livablestreets.org, under “Traffic Calming”, then click on “Current Projects”, and finally on the Excelsior website link.

The website will periodically be updated with new information and reports on meetings, progress and other relevant information.

SURVEY FINDINGS

The following graph shows how the issues were ranked based on a review of 81 surveys received. (7 is a severe problem and 1 is no problem)

The map on the next page shows where the concerns are concentrated in the neighborhood. This map will be used by the Community Working Group (CWG) as a guide to help plan where traffic calming devices may be



needed.

MEET YOUR NEIGHBORS

The Excelsior District is currently the largest active area-wide traffic calming project MTA is taking on. Thus, it has the largest number of CWG members. It’s time to meet your CWG members:

Matthew Householder – 600 block of LaGrande Avenue. Mr. Householder has been a resident of the neighborhood for 20 years and is aiming to make the area safer for pedestrians and bicyclists. He is also a member of the Outer Mission Residents Association (OMRA) and the Excelsior Action Group (EAG).

Tim Colbert – 700 block of Avalon Avenue. Mr. Colbert has lived in the neighborhood for 5 years and hopes to achieve the goal of the project: to calm traffic in the neighborhood.

Lionel Brazil – 600 block of Madrid Street. Mr. Brazil recently moved

into the area two years ago, but is an active member in the community already. He is the President of the Excelsior District Improvement Association (EDIA).

Wilma Enriquez – 500 block of Persia Avenue. Ms. Enriquez has lived in the Excelsior District for 9 years and hopes to increase pedestrian safety and address noise concerns.

Victoria Hamilton – 900 block of Moscow Street. Ms. Hamilton is the veteran of the group having moved into the neighborhood in 1965. She hopes to see more trees and better street designs. She is also a member of the EDIA and EAG.

Rick Pohl – 200 block of Lisbon Street. Mr. Pohl has lived in the neighborhood for 6 years and hopes to see more landscaping, calmer traffic.

Cynthia Vasquez – 100 block of Madrid Street. Ms. Vasquez recently moved into the neighborhood in 2002. Her bilingual skills will hopefully help the outreach effort to Spanish speaking residents. Her vision of the project is to make the area friendlier for pedestrians, bicyclists and kids.

Richard Lane – 500 block of Lisbon Street. Mr. Lane has lived in the neighborhood since 1991 and is concerned about pedestrian safety and parking in the area. He is a member of the OMRA.

Michael Zimmerman – 300 block of Paris Street. Mr. Zimmerman moved into the Excelsior District 12 years ago in 1992. He hopes to see a reduction in speeding and collisions in the area.

Ruth Grabowski – 100 block of Madrid Street. Ms. Grabowski has been a resident of the neighborhood for close to 10 years now. She has been an active member in the

community having helped lead the Excelsior Safe Streets study in 2003. She is also a citizen's representative on the Transportation Authority's Geneva-Mission study panel.



STREET TREES AVAILABLE FOR RESIDENTS TO CALM STREETS

Traffic calming not only includes the familiar speed humps, traffic circles and other devices associated with the term. It also includes improving the appearance of neighborhood streets with things like street trees.

The Friends of the Urban Forest (FUF) is offering this program for residents of San Francisco who would like to have a street tree in front of their property.

Trees have been shown to have many benefits to the neighborhood.

- Trees Improve Quality of Life
- Trees Strengthen Communities
- Trees Increase Property Values
- Trees Save Energy
- Trees Clean the Air
- Trees Help Reduce Global Warming
- Trees Decrease Flooding
- Trees Reduce Stress
- Trees Grow Business

For more information, interested residents can contact FUF at www.fuf.net or Suzanne Gavin at FUF at (415)561-6890 x101.



Legend

Res_Concerns

- ◆ <all other values>

CATEGORY

- * Speeding
- Truck Traffic
- ◇ Transit Stop Loc
- ◇ Transit Access
- Traffic
- Stop Sign Running
- ▲ School Safety
- Red Lgt Running
- ⊕ Reckless Driving
- Ped Safety
- Child Safety
- Bike Safety
- ⊗ Auto-Ped

Excelsior District Traffic Calming Survey Results (Neighborhood Concerns)

COMMUNITY WORKING GROUP MEETINGS UPDATE

The first Community Working Group (CWG) meeting was held on January 31, 2006. All the CWG members were present and discussed the survey results and comments from the first kick-off meeting. The group discussed with MTA staff about how to address the issues listed. Data to be collected to be further reviewed was discussed.

The second CWG meeting was held on April 24, 2006. The group reviewed the speed counts and volume data which gave a snapshot of what areas needed the most attention. More speed and volume counts are being conducted and the group will discuss the results further.

The next CWG meeting will seek to develop a draft proposal for the traffic calming devices to be installed in the

project area. After refinements are made by the group, the plan will be shown at the next large community meeting where the residents of the project area are invited. Comments regarding the plan can be discussed at or after the community meeting. The next community meeting is planned for the **late of June 2006**. Look for a postcard in your mail for the final date and time.

IN THE WORKS...

While we are working on our traffic calming plan for the project area, we have also looked at other residents concerns in the area.

Recently, we conducted STOP sign studies at the requested intersections. After the studies were completed, we installed new STOP signs at Persia Avenue at London Street making this intersection an all-way STOP. Another all-way STOP sign controlled

intersection is planned for Amazon Avenue at Madrid Street.

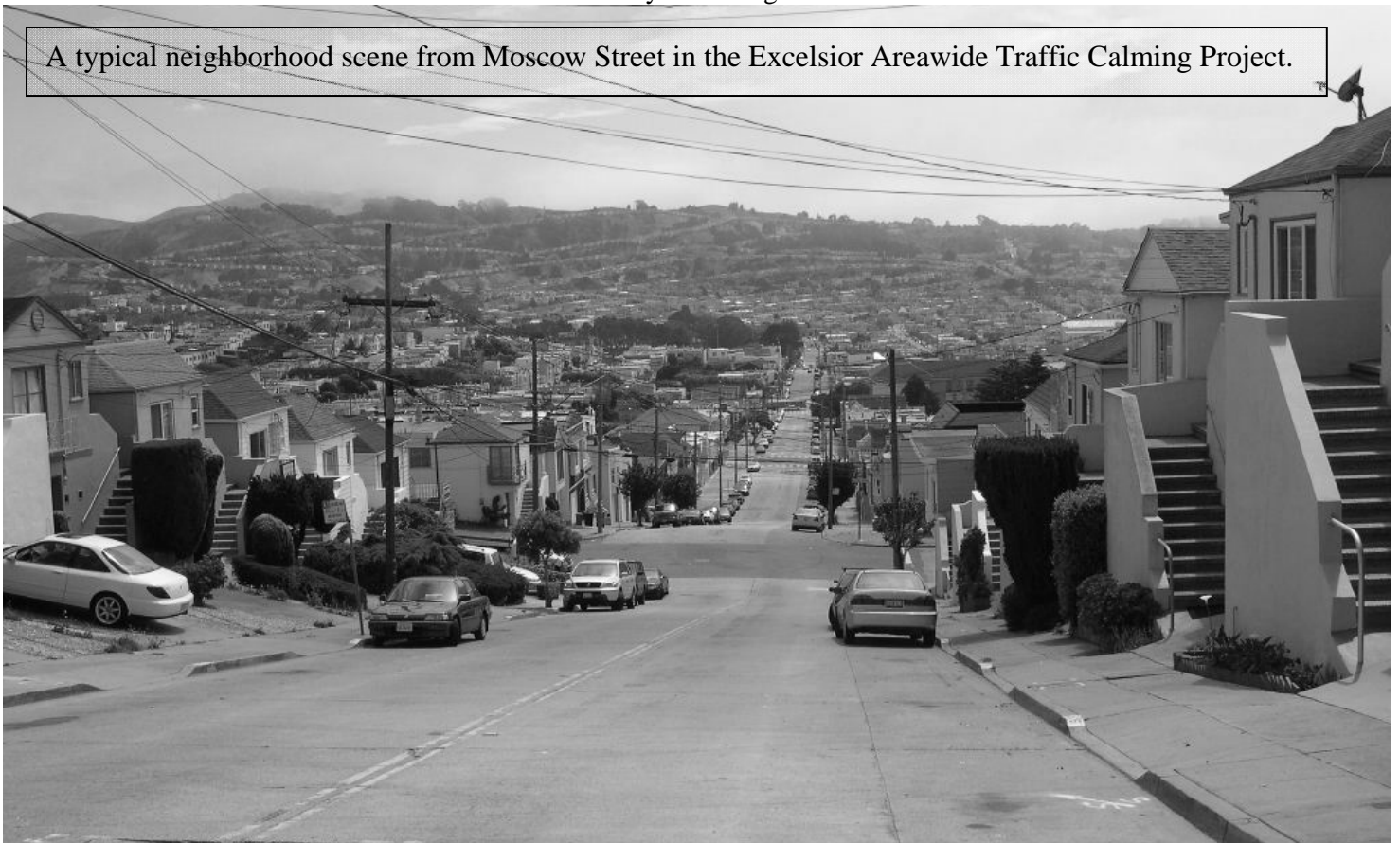
Other traffic operations type issues were forwarded to the Rec and Park Department, MUNI, and SFPD.

If there are locations you feel need some attention, please feel free to contact your local CWG member or Philip Louie, Project Manager, at (415) 701-4464 or philip.louie@sfmta.com. This can include faded crosswalks, missing signs, etc.

MISSION-GENEVA PROJECT UPDATE

Along with the Excelsior Areawide Traffic Calming Project, another community-based transportation project headed by the San Francisco Transportation Authority is occurring on the Mission Street and Geneva

A typical neighborhood scene from Moscow Street in the Excelsior Areawide Traffic Calming Project.



Avenue. Meetings and walkthroughs with residents and community members have shown that the major concerns the Mission-Geneva Project should address include improved transit reliability, pedestrian comfort and pedestrian safety.

Questions and feedback on designs and future meetings can be forwarded to:

Julie Kirschbaum
Senior Transportation Planner -
Studies
San Francisco County Transportation
Authority
100 Van Ness Avenue, 25th Floor
San Francisco, CA 94102
Phone: (415)522-4830

The Geneva-Mission and Excelsior Areawide Traffic Calming Projects are continuing close coordination to create

a positive outcome of the plans for each project.

PROJECT TIMELINE

Late Spring 2006 – Community meeting to show preliminary Traffic Calming Plan for Excelsior Areawide.

Summer 2006 – Further Plan refinements including follow-up community meeting(s).

Late Summer 2006 – Present plan to City Agencies and at MTA Public Hearing.

Fall 2006 – Final approval of plan by the MTA Board of Directors. Construction of Phase I begins.

FUTURE MAILINGS AND CONTACT INFORMATION

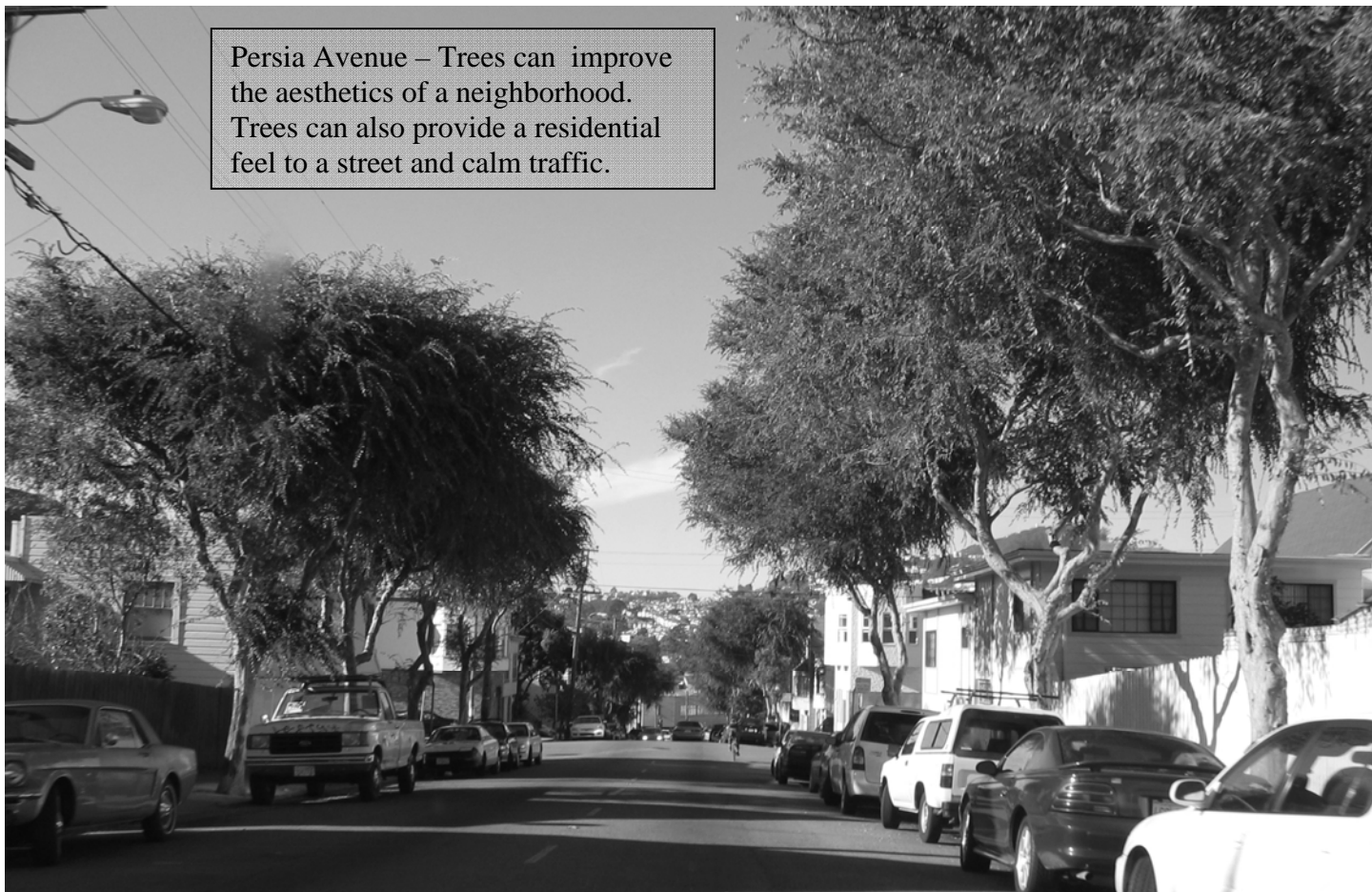
Future Mailings and Newsletters - Be sure to contact us if you would like to receive additional and future newsletters by phoning or email us at the address or phone number below. The newsletter is free, but we do need to hear from you to keep you informed, so let us know by contacting us with your name and address.

Contact Us - Contact us through the Livable Streets Hotline at (415) 554-2398, or e-mail us at livable.streets@sfgov.org. You may also reach the Project Manager, Philip Louie at philip.louie@sfmta.com.



This project was made possible in part by the San Francisco County Transportation Authority through a grant of Proposition K Local Transportation Sales Tax funds.

Persia Avenue – Trees can improve the aesthetics of a neighborhood. Trees can also provide a residential feel to a street and calm traffic.



P R O G R A M

Calming

Traffic

S A N F R A N C I S C O

City and County of San Francisco
Municipal Transportation Agency
Planning Division – Traffic Calming Program
1 South Van Ness Avenue – 7th Floor
San Francisco, CA 94103

