



Slow Streets

慢行街道 • Calles Lentas

SLOW STREETS IN THE OUTER MISSION: OUTREACH SUMMARY

About Slow Streets and Phase 4 Outreach

The Slow Streets team began outreach activities in early November 2020 to gather community feedback on additional Slow Streets throughout San Francisco. The seven focus neighborhoods from this phase of the Slow Streets program are areas where the team had not heard a lot of community feedback in previous phases. This phase of the program focused on ensuring that Slow Streets could reach underserved communities to create an accessible citywide network.

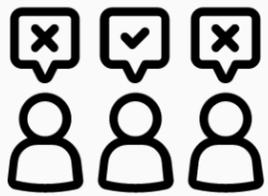
During the outreach process, the team initiated a number of outreach activities to disseminate information about the program and to promote the proposal of corridors in each neighborhood that was recommended to become a Slow Street. Here is a summary of the activities completed:

- Launched a neighborhood specific survey to gather community feedback on proposed Slow Streets in the Outer Mission
- Held four virtual office hours to talk to members of the community
- Engaged with neighborhood and community group representatives to discuss Slow Streets
- Mailed postcards to residents located along a proposed Slow Street
- Posted posters along the proposed corridors and at key community points of interest
- Worked with District Supervisor's offices to promote the proposal

Summary of Feedback

During the outreach process, a survey was launched to gather community feedback on our Slow Streets in the Outer Mission. **Below is a summary of what we heard from the community:**

There were a total of



207

respondents to Slow Streets in the Outer Mission Survey

Of the respondents



84%

support expanding Slow Streets in the Outer Mission

87%
of respondents

have heard or knew about the Slow Streets program prior to seeing the Slow Streets Outer Mission proposal or taking the survey

Vehicle Access to the Street was the primary reason respondents who did not support or were unsure about expanding Slow Streets to the Outer Mission



[SFMTA.com/SlowStreets](https://www.sfmta.com/SlowStreets)

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Community Feedback to Proposed Slow Streets in Outer Mission



Respondent Relation to Outer Mission



Slow Streets in the Outer Mission: Recommended Corridor and Next Steps

After reviewing all of the feedback that was shared from residents and community members from the Outer Mission neighborhood, the Slow Streets team proposes to incorporate **Hearst Avenue** (from Ridgewood Street to Baden Street) corridor as a Phase 4 Slow Street.

Timeline for Approval and Implementation:

Internal review with city partner agencies	December 2020 - January 2021
SFMTA Board of Directors approval	February 16, 2021
Additional community outreach	Late February 2021
Implementation of Phase 4	Beginning March 2021

For more information about the Slow Streets program, please visit [SFMTA.com/SlowStreets](https://www.sfmta.com/SlowStreets).



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