

The NEW
Clipper[®]

MODERNIZING TRANSIT
FARE PAYMENTS FOR ALL



Clipper Today



Spanning the Bay Area



22 Transit Operators



Mobile Phone Partners



Support regional and operator-specific fare initiatives

SONOMA COUNTY

NAPA COUNTY

SOLANO COUNTY

Sonoma

Napa

Fairfield

MARIN COUNTY

San Pablo Bay

San Rafael

Martinez

CONTRA COSTA COUNTY

San Francisco

Oakland

San Francisco Bay

ALAMEDA COUNTY

Redwood City

SAN MATEO COUNTY

San Jose

SANTA CLARA COUNTY



4 Million
Active Accounts



\$24 Million
Fares Collected

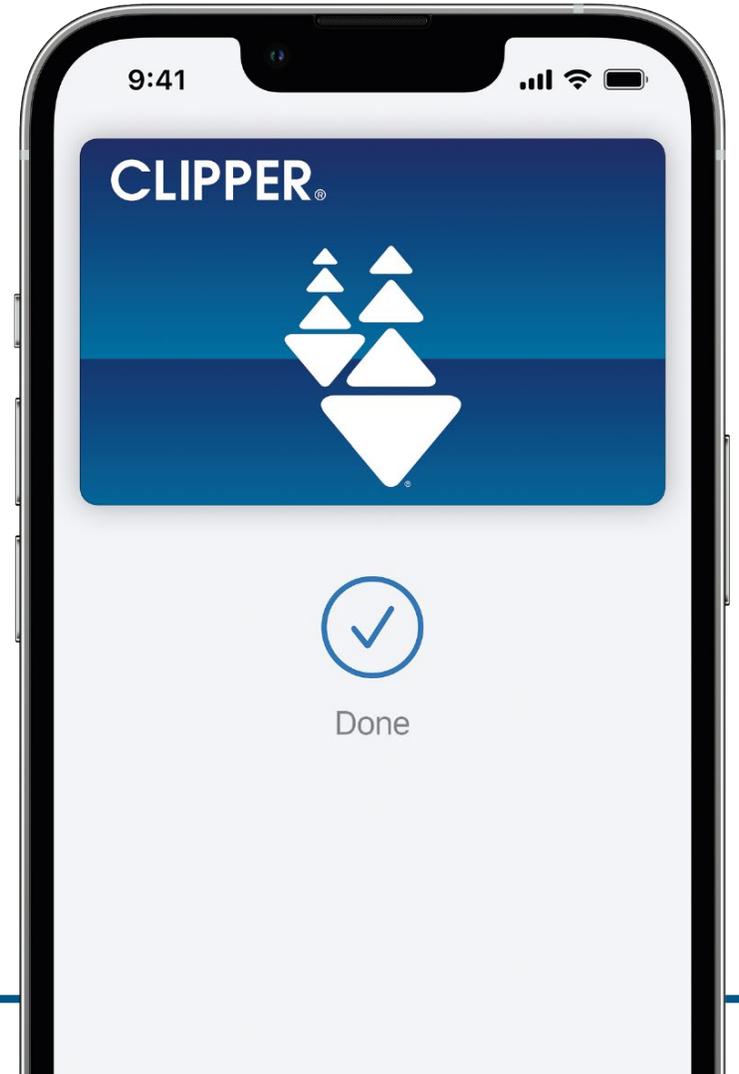
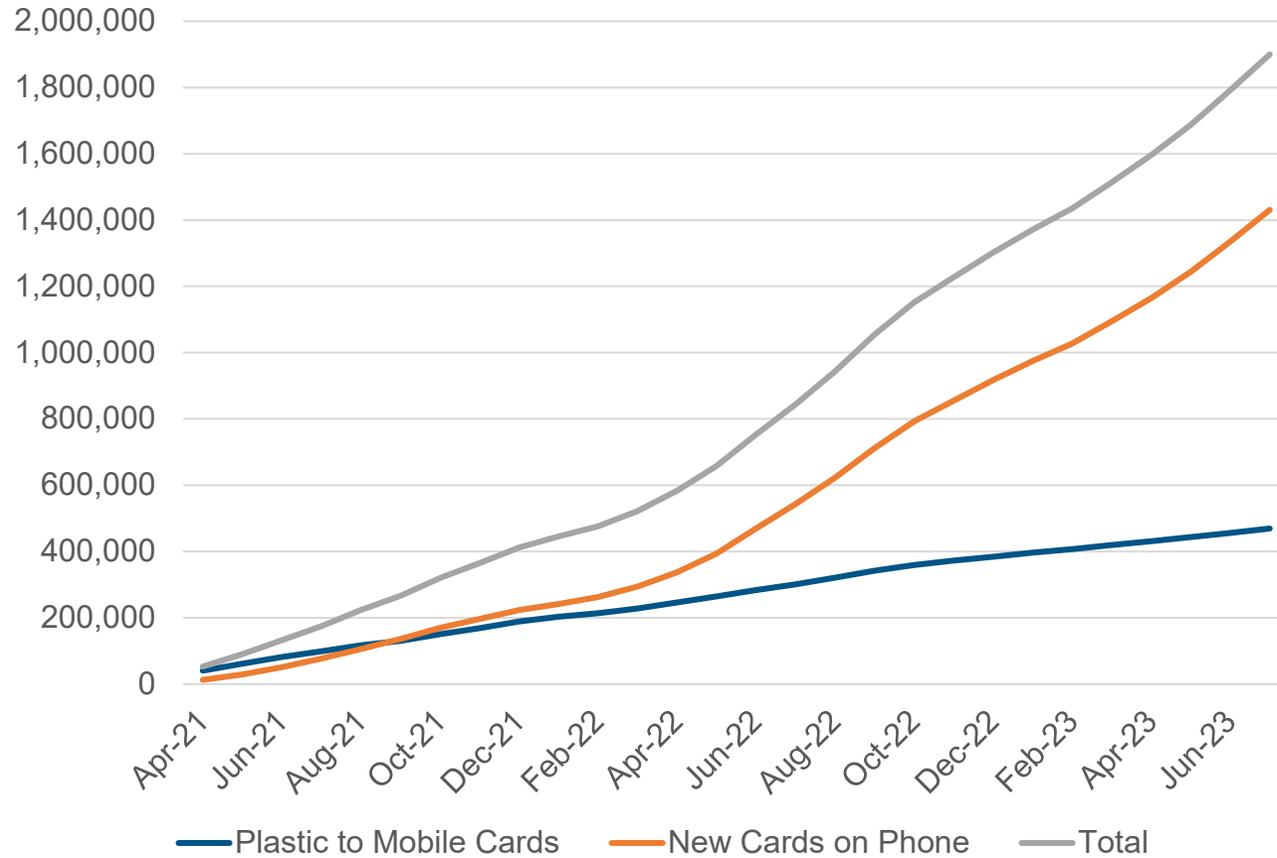


10 Million
Uses

Total Program Average/Month

Mobile Clipper Cards

1,900,000



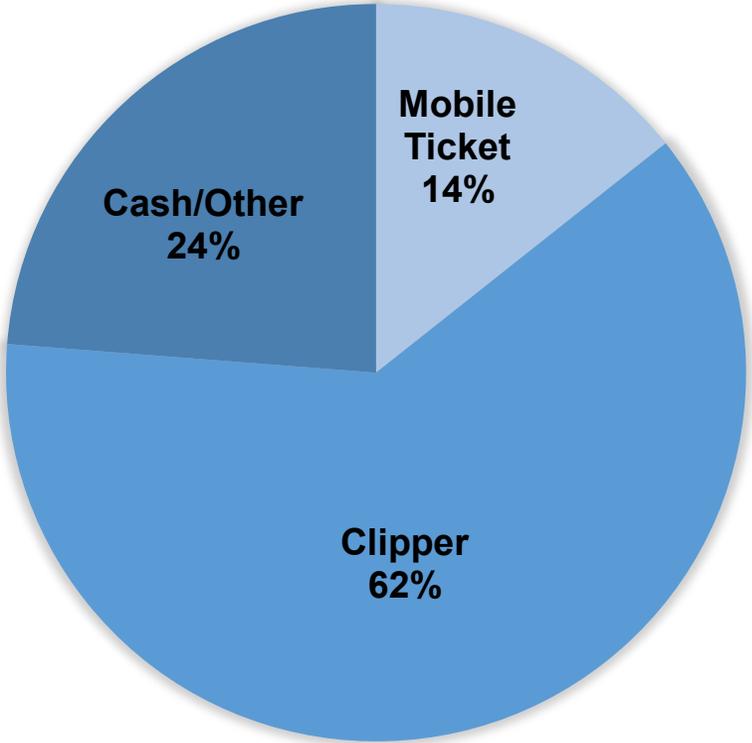
Clipper on Muni

3.6 Million Trips/Month

\$52 Million/Revenue (FY23)

62% of Total Revenue

Fare Revenue Collected by Payment Method (FY23)



The New Clipper



Expanded Product Availability

Lifeline Pass

One Day Muni-Only Pass

Day/Time Based Fares

Near-Real Time Availability



More Ways to Pay

Pay with credit/debit

At launch – Adult fare only



Expanded Retail Network

New Equipment

Wireless

More locations

Communities of Concern



Clipper Mobile App

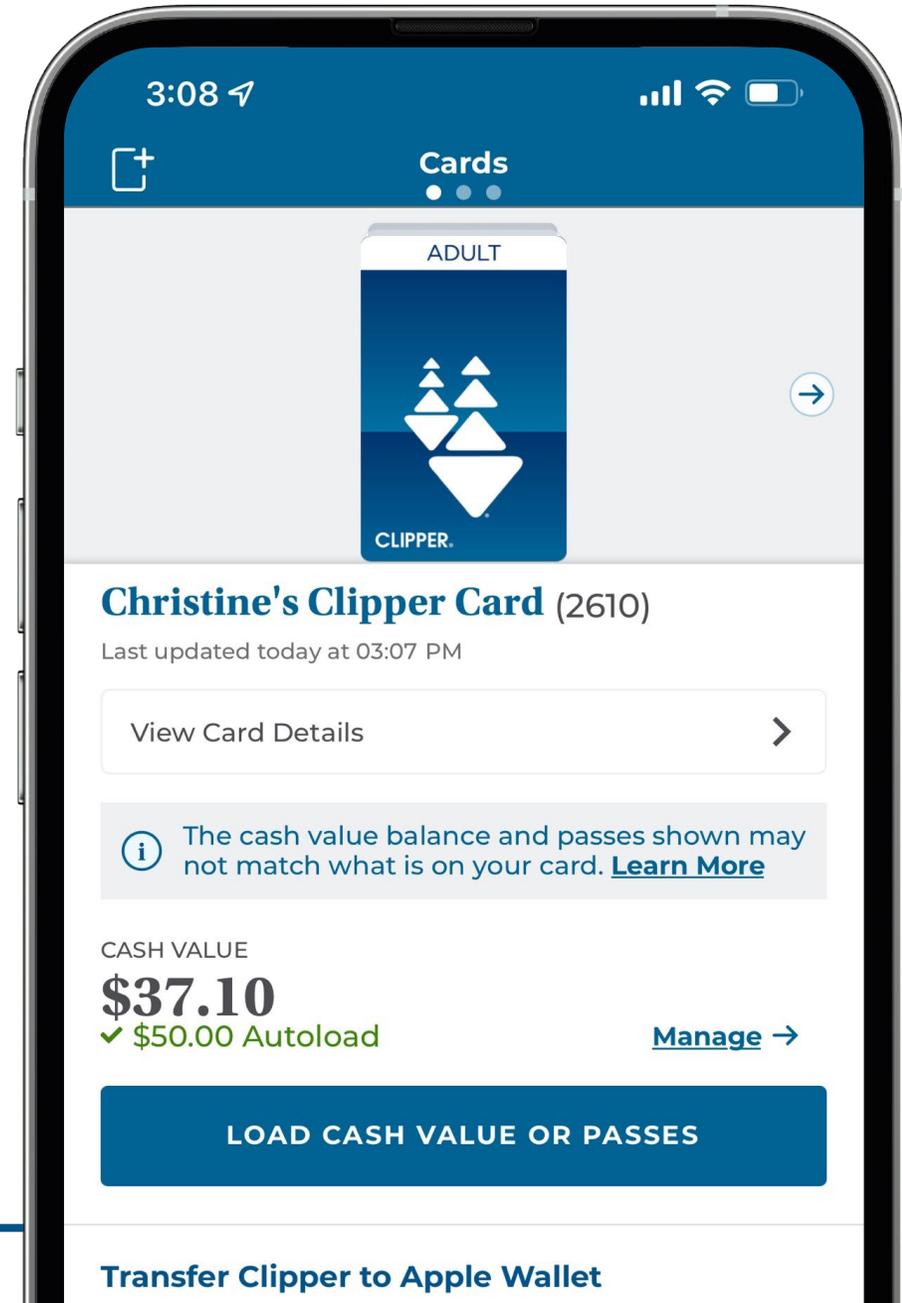
Instant Funds

See Balance

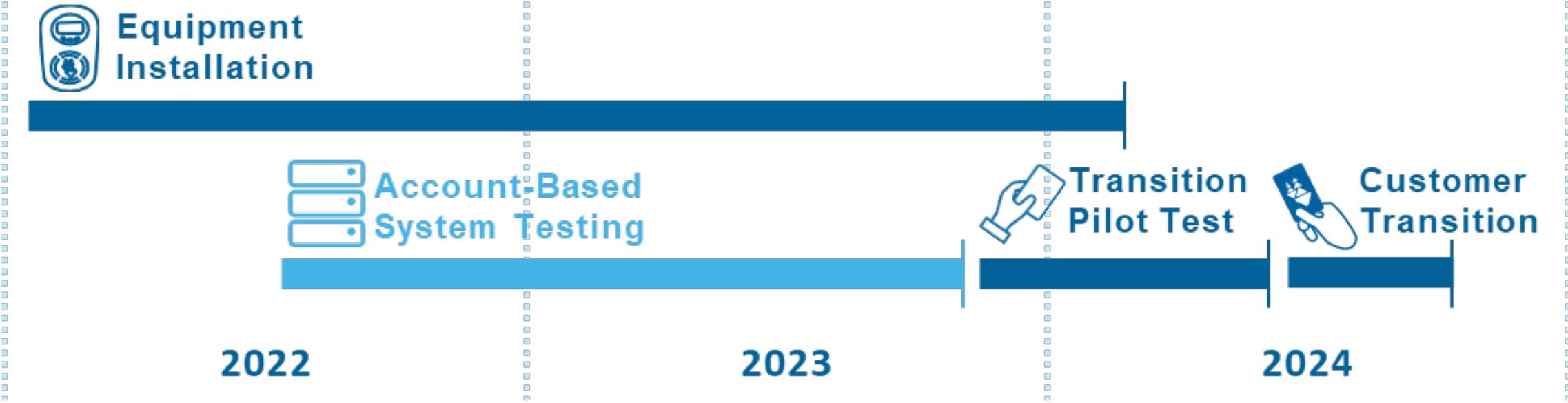
See Travel Costs

Plan Trips

Group Travel



Project Delivery



with members, thrive
pharmacy, no fare necessary
sa.org/thrive



SolTra
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