

Streets Division

Directive Order No. 6876



Pursuant to the public hearing held on April 25, 2025, traffic movement and safety may be improved by the changes approved below.

1. Geary Boulevard between 26th Avenue and 25th Avenue – Shifting a Blue Zone and a General Loading Zone

1a) RESCIND – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES

6100 Geary Boulevard, north side, from 2 feet to 20 feet west of 25th Avenue (18-foot zone)

1b) RESCIND – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

6100 Geary Boulevard, north side, from 20 feet to 44 feet west of 25th Avenue (24-foot zone)

1c) ESTABLISH – RED ZONE, NO PARKING ANYTIME

6100 Geary Boulevard, north side, from 25th Avenue to 20 feet westerly (20-foot zone)

1d) ESTABLISH – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES

6100 Geary Boulevard, north side, from 20 feet to 40 feet west of 25th Avenue (20-foot zone)

1e) ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

6100 Geary Boulevard, north side, from 40 feet to 64 feet west of 25th Avenue at meter stall number 6106 (24-foot zone), Richmond, Supervisor District 1, Geary Project,

ImproveGeary@sfmta.com

This proposal would shift the existing general loading zone and blue zone westward by one space for a new sidewalk extension (bulb out) with a new accessible curb ramp for the blue zone. Due to the roadway grades at this corner, this bulb out is required to meet accessibility requirements.

Public Comments: A member of the public expressed support because the proposal would accommodate the bulb out and stated civil drawings should be shown. One email in favor of the proposal was received as this would improve transit access. One email in opposition was received.

Decision: Item approved by City Traffic Engineer.

2. Geary Boulevard between 21st Avenue and 20th Avenue – Converting Short-Term Parking to a Dual-Use Loading Zone

2a) RESCIND – GREEN ZONE, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

2b) ESTABLISH – DUAL USE ZONE: METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY; AND GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 3PM, SATURDAY AND SUNDAY

5636 Geary Boulevard, north side, from 53 feet to 73 feet east of 21st Avenue at meter stall number 5622 (20-foot zone), Richmond, Supervisor District 1, Geary Project,

ImproveGeary@sfmta.com

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Proposal to convert the existing green zone to a new dual-use loading zone, effectively extending the adjacent dual-use loading zone westwards, to better accommodate loading operations.

Public Comments: A member of the public spoke against the item based on length, saying that it was too short for six-wheeled trucks to use. Staff clarified that the zone is an extension of an adjacent commercial loading zone rather than a single zone. An email from the fronting business was received requesting revaluation of the yellow zone to potentially a dual use zone or a reduction in hours.

Decision: Item will be amended and brought back to a future hearing. Item not approved by City Traffic Engineer.

3. 21st Avenue between Geary Boulevard and Clement Street – Shortening a Passenger Loading Zone

3a) **RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 8:30PM MONDAY THROUGH FRIDAY AND 9AM TO 5PM SATURDAY**

380 21st Avenue, east side, from 80 feet to 146 feet north of Geary Boulevard (66-foot zone)

3b) **ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 8:30PM MONDAY THROUGH FRIDAY AND 9AM TO 5PM SATURDAY**

380 21st Avenue, east side, from 86 feet to 146 feet north of Geary Boulevard (60-foot zone)

3c) **ESTABLISH – RED ZONE, NO PARKING ANYTIME**

380 21st Avenue, east side, from 80 feet to 86 feet north of Geary Boulevard (6-foot zone), Richmond, Supervisor District 1, Geary Project, ImproveGeary@sfmta.com

Proposal to shorten the existing 66-foot passenger loading zone by 6 feet per request from USPS to better accommodate loading operations.

Public Comments: The daycare operator who co-sponsors the existing zone spoke against the item based on the six-foot reduction and concerns that the reduced zone length wouldn't accommodate the demand created by day care, the distance of the posting from the zone, and that the zone isn't being enforced. Another speaker spoke in opposition echoing previous commentor based on shortening of zone and adding red curb as well as public notice being too far from the daycare. Seven emails in opposition were received citing the reduction of passenger loading zone by six feet. Staff gave context for the proposed change as related to USPS operations, explained that the closest place to post the notice was at the corner and offered to follow up with the daycare that shares the zone with a dance school.

Decision: Staff have met with the daycare and will amend the item and bring it to a later hearing. Item not approved by City Traffic Engineer.

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4. Geary Boulevard between 15th Avenue and 14th Avenue – Establishing a General Loading Zone

ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 11AM TO 8PM, DAILY
5017 Geary Boulevard, south side, from 34 feet to 54 feet west of 14th Avenue at meter stall number 5005 (20-foot zone), Richmond, Supervisor District 1, Geary Project, ImproveGeary@sfmta.com

Proposal to establish a new general loading zone to better accommodate food delivery and passenger loading operations.

Public Comments: A member of the public spoke in opposition based on the length of the existing 6-wheel yellow zone which is next to the proposed general loading zone being too short for 6-wheel trucks.

Decision: Item approved by City Traffic Engineer.

5. Filbert Street between Fillmore Street and Webster Street – Extending a Passenger Loading Zone

5a) **RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 9AM AND 3PM TO 6PM, MONDAY THROUGH FRIDAY**

2163 Filbert Street, south side, from 140 feet to 165 feet east of Fillmore Street (25-foot zone)

5b) **ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 9AM AND 3PM TO 6PM, MONDAY THROUGH FRIDAY**

2163 Filbert Street, south side from 142 feet to 186 feet (3 feet from driveway) east of Fillmore Street (44-foot zone), Cow Hollow, Supervisor District 2, Color Curb Program, ccp@sfmta.com.

Per the request of the sponsoring daycare, the proposed extension of their existing passenger loading zone would better meet their needs for pickups and drop-offs.

Public Comments: The sponsor spoke in support of the zone extension as it would improve safety for the daycare. Another child-care provider spoke in support. A member of the public spoke in favor of the item and wanted the item read out loud saying it's confusing to the public. Two emails in support were received from parents as this would provide added safety and access for children being picked up and dropped off.

Decision: Item approved by City Traffic Engineer.

6. Sutter Street between Gough Street and Octavia Street – Removing a Passenger Loading Zone

RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

1550 Sutter Street, north side, from 48 feet to 92 feet west of east property line (44-foot zone), Japantown, Supervisor District 2, Color Curb Program, ccp@sfmta.com.

Zone to be removed for non-payment.

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Public Comments: None. Item was not heard at the Color Curb Hearing as the sponsor reached out about payment prior to the hearing.

Decision: Not approved by the City Traffic Engineer for implementation.

7. Jones Street between Clay Street and Sacramento Street – Establishing a Passenger Loading Zone

ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

1221 Jones Street, west side, from 87 feet to 127 feet north of Sacramento Street (40-foot zone), Nob Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per apartment building's request, the passenger loading will allow people to be picked up and dropped off safely.

Public Comments: Staff received seven emails in support of the proposed zone citing the need for increased access for the residents and space for safe pick-ups and drop-offs. A member of the public asked if the zone was rescinded properly, staff responded that it had been.

Decision: Item approved by City Traffic Engineer.

8. Stockton Street between Green Street and Union Street – Establishing a Dual Use Zone

ESTABLISH - DUAL USE ZONE: METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 11AM, MONDAY THROUGH SATURDAY; AND WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 11AM TO 10PM, MONDAY THROUGH SATURDAY

1512 Stockton Street, east side, from 90 feet to 132 feet north of Green Street at meter stalls number "1514" and "1516" (42-foot zone), North Beach, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

A restaurant is requesting a commercial loading zone for delivery of goods and passenger loading for safe guest pickups and drop offs.

Public Comments: The applicant spoke in favor of the proposed zone as it would provide access for customers and deliveries. A member of the public spoke in favor of the proposal based on the type of business and the location.

Decision: Item approved by City Traffic Engineer.

9. Taylor Street between Turk Street and Eddy Street - Removing a Passenger Loading Zone

RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

145 Taylor Street, west side, from 80 feet to 119 feet south of Eddy Street (39-foot zone), Tenderloin, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Zone to be removed for non-payment.

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Public Comments: A member of the public stated they hoped the sponsor pays for the zone to avoid it being removed.

Decision: Staff have made contact with the sponsor who would like to keep the zone. Item not approved by City Traffic Engineer.

10. Minna Street between 6th Street and 7th Street – Establishing a Commercial Loading Zone

ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY

588 Minna Street, north side, from 40 feet to 89 feet (edge of driveway) east of 7th Street (49-foot zone), South of Market, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

The proposed yellow zone would provide space for commercial deliveries serving both the adjacent 40-unit residential building as well as a 200-room hotel as there is no off-street commercial loading space.

Public Comments: One resident of the building spoke in favor of the zone based on improved safety and circulation, another resident spoke in support based on circulation and safe operation of the block as deliveries currently illegally park on the sidewalk because there is no loading. A member of the public asked if there was passenger loading for the building and spoke in favor of the item.

Decision: Item approved by City Traffic Engineer.

11. Fell Street between Octavia Street and Laguna Street – Removing a Passenger Loading Zone

RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

455 Fell Street, south side, from the west edge of the midblock ramp to 44 feet westerly and from the east edge of the midblock ramp 22 feet easterly (66-foot zone), Hayes Valley, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Zone to be removed for non-payment.

Public Comments: A member of the public stated they hoped the sponsor pays for the zone to avoid it being removed.

Decision: The sponsor has reached out to SFMTA about payment. Not approved by the City Traffic Engineer for implementation.

12. Haight Street between Webster Street and Buchanan Street – Establishing a Passenger Loading Zone

ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 10AM AND 3:30PM TO 5:30PM, MONDAY THROUGH FRIDAY

391 Haight Street, south side, from 22 feet to 42 feet east of Webster Street (20-foot zone), Western Addition, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Per daycare's request, the passenger loading will allow caregivers to pick up and drop off children safely.

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Public Comments: The applicant spoke in favor of the item as it would provide a safe space for the children being dropped off and picked up.

Decision: Item approved by City Traffic Engineer.

13. McAllister Street between Pierce Street and Steiner Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, DURING POSTED SERVICES

1399 McAllister Street, south side, from Pierce Street to 60 feet easterly (60-foot zone), Western Addition, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Per request from church for curb access during services.

Public Comments: A member of the public spoke in opposition based on the type of hours “during posted services” which he thinks is a violation of policy.

Decision: Item approved by City Traffic Engineer.

14. Bernice Street between Division Street and 12th Street – Extending the Days of a Commercial Loading Zone

14a) RESCIND - YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE TIME LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY

14b) ESTABLISH - YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE TIME LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

21 Bernice Street, east side, from 81 feet to 99 feet and from 112 feet to 130 feet north of 13th Street (two 18-foot zones/36 feet total), South of Market, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

The proposed change would extend the days of the existing yellow zone to better meet business needs.

Public Comments: A member of the public spoke in support because it is proper commercial loading. They also asked about the driveway and whether it was still functioning and if it was not that they believed it should be raised before the zone is repainted.

Decision: Item approved by City Traffic Engineer.

15. Potrero Avenue between Alameda Street and 15th Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY

100 Potrero Avenue, west side from 81 feet to 121 feet south of Alameda Street (40-foot zone) (after existing bus zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com

Per request from office building for curb access during business hours.

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Public Comments: No comments.

Decision: Item approved by City Traffic Engineer.

16. Alameda Street between Potrero Avenue and Hampshire Street – Establishing Disabled Parking

ESTABLISH – BLUE ZONE, DISABLED PARKING, AT ALL TIMES

“2401” Alameda Street, south side, from 18 feet to 38 feet west of Potrero Avenue (20-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com

Per request from an office building for curb access for staff, neighbors and visitors.

Public Comments: One speaker spoke against the item because they felt it violated ADA laws. Staff responded that the item was vetted internally with engineering and accessibility staff for compliance with ADA regulations and daylighting.

Decision: Item approved by City Traffic Engineer.

17. Harrison Street between 16th Street and 17th Street – Extending a General Loading Zone

17a) RESCIND – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 7PM, MONDAY THROUGH SATURDAY

2001 Harrison Street, east side, from 15 feet to 35 feet (starting after the existing red zone) south of 16th Street (20-foot zone)

17b) ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 7PM, MONDAY THROUGH SATURDAY

2001 Harrison Street, east side, from 15 feet to 55 feet (starting after the existing red zone) south of 16th Street (40-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

Per request of the sponsoring veterinary clinic this would extend their existing general loading zone by one parking space to better accommodate their loading needs.

Public Comments: One speaker did not agree with establishing a general loading zone based on the land use at this location.

Decision: Item approved by City Traffic Engineer.

18. Channel Street between Corrine Woods Way and 4th Street – Establishing Disabled Parking

ESTABLISH – BLUE ZONE, DISABLED PARKING, AT ALL TIMES

“273” Channel Street, south side, from 15 feet to 36 feet east of Corrine Woods Way at meter number 273 (21-foot zone), Mission Bay, Supervisor District 6, Broderick Paulo, broderick.paulo@sfmta.com

Per Department of Public Works request to relocate a blue zone that is being lost to future driveway curb cut.

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Public Comments: One speaker commented that the obstructions next to the zone should be removed prior to bringing the item to hearing. Staff commented that the item had been vetted by internal accessibility staff for compliance with ADA regulations.

Decision: Item approved by City Traffic Engineer.

19. 18th Street between Connecticut Street and Missouri Street – Establishing a Dual Use Zone

ESTABLISH – DUAL USE ZONE: METERED YELLOW ZONE, COMMERCIAL LOADING, 30- MINUTE LIMIT, 8AM TO 10AM, MONDAY THROUGH SATURDAY; AND GENERAL LOADING ZONE, 5-MINUTE LIMIT, 10AM TO 8PM, MONDAY THROUGH SATURDAY

1426 18th Street, north side, from 85 feet to 127 feet east of Connecticut Street at meter stall numbers 1414 and 1412 (42-foot zone), Potrero Hill, Supervisor District 10, Color Curb Program, ccp@sfmta.com.

Per the request of a grocery store, a general loading zone will serve customers doing quick pick-ups and drop offs of goods and a commercial loading zone will allow for truck deliveries.

Public Comments: The applicant spoke in support of the proposal as this zone will provide both access for deliveries and customers picking up food. A member of the public asked if lost meter revenue was considered and thought a green meter should be installed instead of a dual use zone, another speaker commented that he doesn't agree with using a general loading zone for a grocery store and they agreed with the previous speaker.

Decision: Item approved by City Traffic Engineer.

20. 22nd Street between Dolores Street and Chattanooga Street – Relocating and Extending Short-Term Parking and Establishing Daylighting

20a) RESCIND - GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

898 Dolores Street, west side, from 22nd Street to 22 feet northerly (22-foot zone)

20b) ESTABLISH – RED ZONE, NO PARKING AT ALL TIMES

898 Dolores Street, west side, from 22nd Street to 20 feet northerly (20-foot zone)

20c) ESTABLISH - GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 7AM TO 7PM, DAILY

“3500” 22nd Street, north side, from 10 to 50 feet west of Dolores Street (40-foot zone), Noe Valley, Supervisor District 8, Color Curb Program, ccp@sfmta.com

Per request for short term parking during business hours for a new deli on the corner. Per AB413, the location of the existing green zone on Dolores Street will need to be replaced with 20 feet of daylighting for visibility.

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Public Comments: The applicant spoke in favor of the proposal as it will ensure customers still have access to their deli after the existing green zone on Dolores must be removed due to AB413. One speaker spoke in favor based on their view that this is the correct type of zone for this type of business.

Decision: Item approved by City Traffic Engineer.

21. Jerrold Avenue between Upton Street and Toland Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 10PM, DAILY

2177 Jerrold Avenue, south side from 58 feet to 113 feet east of Upton Street (55-foot zone), Bayview, Supervisor District 10, Color Curb Program, ccp@sfmta.com.

Per request from the San Francisco Department of Homelessness and Supportive Housing for curb access at a housing site.

Public Comments: None. Item was not heard at the Color Curb Hearing at the request of the applicant who would like to make changes to the zone.

Decision: An amended item will be brought to a future hearing. Not approved by the City Traffic Engineer for implementation.

22. Cortland Avenue between Andover Street and Bennington Street – Relocating Commercial Loading

22a) RESCIND - METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

406 Cortland Avenue south side, from 28 feet to 72 feet east of Bennington Street at meter stall numbers 404 and 408 (44-foot zone)

22b) ESTABLISH - METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE TIME LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

430 Cortland Avenue south side, from 20 feet to 40 feet east of the crosswalk at Wool Street at parking meter stall number 420 (20-foot zone), Bernal Heights, Supervisor District 9, Laura Stonehill, laura.stonehill@sfmta.com

Per merchant feedback, this proposal would remove two metered commercial loading zone stalls that were installed in 2024 on Cortland Avenue west of Wool Street and install a commercial loading zone stall east of Wool Street.

Public Comments: One speaker spoke in support of the proposal based on the location, that it was requested by merchants and that it followed rules and policy.

Decision: Item approved by City Traffic Engineer.

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23. 28th Avenue between Judah Street and Kirkham Street – Establishing Passenger

Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 2PM TO 7PM, MONDAY THROUGH FRIDAY AND 9AM TO 3PM, SATURDAYS

“1400” 28th Avenue, east side from 10 feet to 50 feet south of Judah Street (40-foot zone), Outer Sunset, Supervisor District 4, Color Curb Program, ccp@sfmta.com

Per request from tutoring center for picking up and dropping off students during business hours.

Public Comments: One speaker wanted a different image to be displayed and said they wanted to see all the relevant materials for the item. No comments about the proposed action.

Decision: Item approved by City Traffic Engineer.

General Public Comments

A member of the public said the pandemic is over and the hearing should be held in person or be a hybrid in-person and online meeting. They also want all hearing items to be read verbally at the hearings or read into the record.

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Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to [Ordinance 127-18](#). Decisions reviewable by the Board of Supervisors are denoted with a pound (#).

Information about the review process can be found at:

https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf.

For questions about any of these items, please contact: sustainable.streets@sfmta.com and reference this order number.

☎ 311 (Outside SF 415.701.2311; TTY 415.701.2323) Free language assistance / 免費語言協助 / Ayuda gratis con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / Libreng tulong para sa wikang Filipino / การช่วยเหลือทางด้านภาษาโดยไม่เสียค่าใช้จ่าย / خط المساعدة المجاني على الرقم

Approved:

A handwritten signature in black ink that reads 'ROlea'.

Ricardo Olea
City Traffic Engineer

Date: April 30, 2025

cc: Directive File
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