

**SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY**

DIVISION: Sustainable Streets

BRIEF DESCRIPTION:

Authorizing the establishment of various on-street parking locations as Tow-Away No Stopping Anytime Except Permitted Car Share Vehicles, as part of the expanded on-street car share pilot program, pursuant to Transportation Code Division II, Section 911.

SUMMARY:

- In July 2013, the San Francisco Municipal Transportation Agency (SFMTA) Board of Directors approved the expansion of the agency's on-street car share pilot program, as well as amendments to the Transportation Code to enable the pilot.
- The two-year pilot program will facilitate participation by qualified car share organizations (CSOs), who will be permitted exclusive use of on-street parking spaces in exchange for providing various data to evaluate the feasibility and effectiveness of on-street car sharing spaces, in addition to paying setup and permit fees for on-street car share vehicle parking spaces established in the Transportation Code.
- Three entities have been recognized as qualified CSOs for pilot participation. Pilot CSOs have thus far requested 450 parking spaces for exclusive car share use under the pilot program, and are conducting community outreach for space conversion proposals, with SFMTA's oversight and coordination. Per the CEQA determination adopted for the pilot, as many as 900 on-street parking spaces may be designated and permitted for exclusive car share use over the duration of the pilot.
- Under the pilot program, the locations identified in this report for installation of parking spaces for exclusive car share use must be approved by the SFMTA Board of Directors.

ENCLOSURES:

1. SFMTAB Resolution

APPROVALS:

DATE

DIRECTOR _____

June 12, 2014

SECRETARY _____

June 12, 2014

ASSIGNED SFMTAB CALENDAR DATE: June 24, 2014

PURPOSE

This report requests that the San Francisco Municipal Transportation Agency (SFMTA) Board of Directors authorize the establishment of various locations, identified below, as Tow-Away No Stopping Anytime Except Permitted Car Share Vehicles, as part of the expanded on-street car share pilot program, pursuant to Transportation Code Division II, Section 911.

GOAL

- Goal 2: Make transit, walking, bicycling, taxi, ridesharing & carsharing the preferred means of travel
 Objective 2.3 – Increase use of all non-private auto modes.
 Objective 2.4 – Improve parking utilization and manage parking demand

DESCRIPTION

Based on the experience of an initial pilot of on-street car share vehicle parking carried out by the SFMTA in 2011-2012, as well as the SFMTA's ongoing car share parking program in designated off-street parking facilities, in July 2013 the SFMTA Board of Directors adopted a car share policy framework and approved an expanded two-year-long pilot program to further evaluate the feasibility and effectiveness of on-street car sharing spaces. At the conclusion of the pilot, SFMTA staff will complete an evaluation and recommend whether to make the on-street car share program permanent.

The two-year pilot program will facilitate participation by qualified car share organizations (CSOs), who will be permitted exclusive use of on-street parking spaces in exchange for providing various data to evaluate the feasibility and effectiveness of on-street car sharing spaces, in addition to paying setup and permit fees for on-street car share spaces established in the Transportation Code. For the sake of encouraging citywide placement of on-street car share parking spaces, fees for on-street car share vehicle parking permits are set in a three-zone system, with Zone 1 (downtown) set at \$225/month, Zone 2 (middle band of city) set at \$150/month, and Zone 3 (western and southern third of city) set at \$50/month. Per the CEQA determination adopted for the pilot, as many as 900 on-street parking spaces will be designated and permitted as on-street car share parking spaces over the duration of the pilot.

Car share parking space proposals were made by three qualified CSOs, following guidelines issued by the SFMTA in August 2013. CSOs were required to place at least 15% of their proposed locations in Zone 2 and at least 15% of their proposed locations in Zone 3. The three CSOs have thus far requested 450 parking space locations for permitting as car share vehicle parking spaces under the pilot program, and are conducting community outreach for space conversion proposals, with SFMTA's oversight and coordination. Proposed car share parking spaces have been reviewed by the SFMTA and the Transportation Advisory Staff Committee (TASC), the interagency review body for proposed street changes. The locations proposed in this item are distributed across the city, in accordance with the three-zone system established for the pilot program.

Additional, specific designation of on-street parking spaces for exclusive car share use under the pilot program must be approved by the SFMTA Board of Directors in subsequent actions as required by the Transportation Code.

The proposed action would establish 41 on-street parking spaces as Tow-Away No Stopping Anytime Except Permitted Car Share Vehicles. On-street car share vehicle parking permits for these spaces will be granted to CSOs under the terms and requirements established for the pilot program under the Transportation Code.

ESTABLISH – TOW-AWAY NO STOPPING EXCEPT PERMITTED CAR SHARE VEHICLES –

- A. 9th Avenue, west side, from 11 feet to 33 feet north of Geary Boulevard (22-foot zone removes Post ID #109-03970, for 1 car share parking permit space--C078)
- B. Clement Street, north side, from 85 feet to 97 feet west of 24th Avenue (12-foot zone removes Post ID #360-23160 along angled parking space, for 1 car share parking permit space--C097)
- C. Gough Street, west side, from 63 feet to 143 feet north of Geary Boulevard (80-foot zone removes Post ID #443-13090, #443-13070, #443-13050, #443-13030, for 4 car share parking permit spaces--C153, C154, G151, G152)
- D. Union Street, south side, from 96 feet to 116 feet west of Gough Street (20-foot zone removes Post ID #691-17110, for 1 car share parking permit space--G022)
- E. Euclid Avenue, north side, from 18 feet to 58 feet east Laurel Street (40-foot zone, for 2 car share parking permit spaces--Z048 & Z100)
- F. Greenwich Street, north side, from Powell Street to 17 feet westerly (2 perpendicular parking spaces, for 2 car share parking permit spaces--C012 & C116)
- G. Jones Street, east side, from 15 feet to 37 feet north of Clay Street (22-foot zone, first parking space north of red zone, for 1 car share parking permit space--G013)
- H. Jones St, west side, from Washington Street to 37 feet northerly (37-foot zone, for 2 car share parking permit spaces--Z064 & Z083)
- I. 21st Avenue, east side, from Judah Street to 38 feet southerly (for 2 car share parking permit spaces--C075 & C145)
- J. 25th Avenue, west side, from 17 feet to 58 feet north of Noriega Street (41-foot zone, for 2 car share parking permit spaces--Z007 & Z112)
- K. 20th Ave, west side, from 22 feet to 66 feet south of Irving St (44-foot zone removes Post IDs #120-13030, #120-13050, for 2 car share parking permit spaces--Z029 & Z116)
- L. Fillmore Street, west side, from Waller Street to 18 feet northerly (18-foot zone, for 1 car share parking permit space--G029)
- M. Oak Street, north side, from Central Avenue to 20 feet easterly (20-foot zone, for 1 car share parking permit space--G138)
- N. Belvedere Street, west side, from 22 feet to 42 feet south of Haight Street (20-foot zone removes Post ID #329-00030, for 1 car share parking permit space--G148)
- O. Mint Street, south side, 37.5 feet to 53 feet west of Mission Street (15.5-foot zone removes Post ID #567-00865 and #567-00866 along 2 perpendicular parking spaces, for 2 car share parking permit spaces--C025 & C126)
- P. Pearl Street, east side, from Market Street to 18 feet southerly (for 1 car share parking permit space--C034)
- Q. South Park Street, north side, from 11 feet to 29 feet west of 2nd Street (18-foot zone removes Post ID #671-00040 and #671-00060, second and third perpendicular metered spaces from 2nd, for 2 car share parking spaces--G062 & G063)

- R. Henry Street, south side, from Sanchez Street to 3 feet to 40 feet westerly (37-foot zone, for 2 car share parking permits--C003 & C109)
- S. Belcher Street, west side, from 14th Street to 20 feet northerly (20-foot zone, for 1 car share parking permit space--G030)
- T. Dolores Street, west side, from 30 feet to 52 feet south of 18th Street (22-foot zone, for 1 car share parking permit space--G079)
- U. Sanchez Street, east side, from 3 feet to 16 feet south of 16th Street (13-foot zone, first perpendicular parking space, for 1 car share parking permit space--G144)
- V. Andover Street, east side, from 22 feet to 62 feet south of Cortland Avenue (40-foot zone, for 2 car share parking permit spaces--Z071 & Z135)
- W. Newhall Street, west side, from 22 feet to 62 feet north of Egbert Avenue (40-foot zone, for 2 car share parking permit spaces--Z018 & Z125)
- X. 20th Street, south side, from 72 feet to 113 feet west of 3rd Street (41-foot zone, for 2 car share parking permit spaces--Z069 & Z145)
- Y. 20th Street, south side, from Minnesota Street to 18.5 feet westerly (18.5-foot zone, perpendicular parking space, for two car share parking permits--Z151 & Z152)

FUNDING IMPACT

As many as 900 new on-street car share parking spaces may be permitted over the two year course of this pilot. There will be minimal revenue realized from the permits and any parking citations issued as a result of the on-street car sharing pilot program. The costs of establishing and utilizing the on-street parking spaces are to be paid by permitted CSOs on a cost recovery basis, captured through the issuance of a revocable On-Street Car Share Vehicle Parking Permit.

PUBLIC HEARING

Pursuant to Transportation Code Div. II, Section 201, a public hearing was held on May 16, 2014, to consider the above parking changes. A total of 15 people provided comments about the proposals. Eleven people spoke in opposition to the proposals; four were in favor. In addition, 14 email messages were received as comment on the proposed parking changes, 12 voicing opposition and six expressing support. A representative of City CarShare submitted approximately 100 emails from members expressing support for the proposals.

The chief concern voiced by opponents was the scarcity of on-street parking in the proposed locations compounded by the large number of private vehicles owned by neighbors, and/or commuter or customer vehicles, competing for limited on-street parking. Other comments expressed skepticism that car share services would be well utilized by neighbors, relative to the loss of scarce parking, or that outsiders would benefit from the service to the detriment of local neighbors and businesses.

Based on testimony from speakers at the public hearing as well as e-mail testimony submitted for the hearing, five locations comprising six parking spaces were held back from this proposal, for further planning and outreach by CSOs and the SFMTA.

OTHER APPROVALS RECEIVED OR STILL REQUIRED

The proposed modifications to the Transportation Code are subject to environmental review under the California Environmental Quality Act (CEQA). The Department of City Planning has determined that the proposed modifications to the Transportation Code and the on-street car sharing pilot program are categorically exempt from environmental review under Class 6 (Information collection activities which do not result in a serious or major disturbance to an environmental resource). A copy of the determination is on file with the Secretary for the SFMTA Board of Directors.

The City Attorney's Office has reviewed this report.

ALTERNATIVES CONSIDERED

Not applicable.

RECOMMENDATION

SFMTA staff recommends establishment of various locations as Tow-Away No Stopping Anytime Except Permitted Car Share Vehicles, as set forth in Items A through Y above.

SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS

RESOLUTION No. _____

WHEREAS, The San Francisco Municipal Transportation Agency has received a request, or identified a need for traffic modifications as follows:

ESTABLISH – TOW-AWAY NO STOPPING EXCEPT PERMITTED CAR SHARE VEHICLES –

- A. 9th Avenue, west side, from 11 feet to 33 feet north of Geary Boulevard (22-foot zone removes Post ID #109-03970, for 1 car share parking permit space--C078)
- B. Clement Street, north side, from 85 feet to 97 feet west of 24th Avenue (12-foot zone removes Post ID #360-23160 along angled parking space, for 1 car share parking permit space--C097)
- C. Gough Street, west side, from 63 feet to 143 feet north of Geary Boulevard (80-foot zone removes Post ID #443-13090, #443-13070, #443-13050, #443-13030, for 4 car share parking permit spaces--C153, C154, G151, G152)
- D. Union Street, south side, from 96 feet to 116 feet west of Gough Street (20-foot zone removes Post ID #691-17110, for 1 car share parking permit space--G022)
- E. Euclid Avenue, north side, from 18 feet to 58 feet east Laurel Street (40-foot zone, for 2 car share parking permit spaces--Z048 & Z100)
- F. Greenwich Street, north side, from Powell Street to 17 feet westerly (2 perpendicular parking spaces, for 2 car share parking permit spaces--C012 & C116)
- G. Jones Street, east side, from 15 feet to 37 feet north of Clay Street (22-foot zone, first parking space north of red zone, for 1 car share parking permit space--G013)
- H. Jones St, west side, from Washington Street to 37 feet northerly (37-foot zone, for 2 car share parking permit spaces--Z064 & Z083)
- I. 21st Avenue, east side, from Judah Street to 38 feet southerly (for 2 car share parking permit spaces--C075 & C145)
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- K. 20th Ave, west side, from 22 feet to 66 feet south of Irving St (44-foot zone removes Post IDs #120-13030, #120-13050, for 2 car share parking permit spaces--Z029 & Z116)
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- O. Mint Street, south side, 37.5 feet to 53 feet west of Mission Street (15.5-foot zone removes Post ID #567-00865 and #567-00866 along 2 perpendicular parking spaces, for 2 car share parking permit spaces--C025 & C126)
- P. Pearl Street, east side, from Market Street to 18 feet southerly (for 1 car share parking permit space--C034)
- Q. South Park Street, north side, from 11 feet to 29 feet west of 2nd Street (18-foot zone removes Post ID #671-00040 and #671-00060, second and third perpendicular metered spaces from 2nd, for 2 car share parking spaces--G062 & G063)

- R. Henry Street, south side, from Sanchez Street to 3 feet to 40 feet westerly (37-foot zone, for 2 car share parking permits--C003 & C109)
- S. Belcher Street, west side, from 14th Street to 20 feet northerly (20-foot zone, for 1 car share parking permit space--G030)
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WHEREAS, In July 2013, the SFMTA Board of Directors approved an expanded on-street car share pilot program, as well as amendments to the Transportation Code to enable the pilot; and,

WHEREAS, The two-year pilot program will facilitate participation by qualified car share organizations who will be permitted exclusive and conditioned use of on-street parking spaces in exchange for providing various data to evaluate the feasibility and effectiveness of on-street car sharing spaces; and,

WHEREAS, Specific designated on-street parking spaces for exclusive car share use under the pilot program must be approved by the SFMTA Board of Directors in subsequent actions as required by the Transportation Code; and,

WHEREAS, The public has been notified about the proposed modifications and has been given the opportunity to comment on those modifications through a public hearing held on May 16, 2014; and,

WHEREAS, The Department of City Planning has determined that the proposed modifications to the Transportation Code and the on-street car sharing pilot program are categorically exempt from environmental review under Class 6 (Information collection activities which do not result in a serious or major disturbance to an environmental resource); and,

WHEREAS, A copy of the SFMTA's determination is on file with the Secretary for the SFMTA Board of Directors; now, therefore, be it,

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors establishes Tow-Away No Stopping Anytime Except Permitted Car Share Vehicles at the following locations:

- A. 9th Avenue, west side, from 11 feet to 33 feet north of Geary Boulevard (22-foot zone removes Post ID #109-03970, for 1 car share parking permit space--C078)

- B. Clement Street, north side, from 85 feet to 97 feet west of 24th Avenue (12-foot zone removes Post ID #360-23160 along angled parking space, for 1 car share parking permit space--C097)
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I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of June 24, 2014.

Secretary to the Board of Directors
San Francisco Municipal Transportation Agency