

Entertainment Venue Self-Post Program

Frequently Asked Questions

Updated November 26, 2025



FAQs

Is the link to Venue Self-Post Community Portal the same as the one found on www.SFMTA.com/TempSigns?

The link to the venue self-post portal is **not** the same as the one found at the top of the Temporary Sign webpage, but it can be accessed by going to www.SFMTA.com/VenueSelfPost

Who do I contact if I'm having issues accessing my account on the Venue Self-Post portal?

Please send an email to VenueSelfPost@SFMTA.com

Who do I contact if I forgot my password on the self-post portal?

Please send an email to VenueSelfPost@SFMTA.com

The event is more than one day. Do I submit separate requests?

If the event days are (a) sequential, (b) the hours are the same AND (c) the curb location is the same, you can submit one request for all days. Otherwise, you need to submit separate requests.

Can we print our own signs?

Yes, you are required to print and post your own Tow-Away No Stopping signs (Temp Signs). The SFMTA will not post the signs as part of the Entertainment Venue Self-Post Program. Upon approval of your permit, you will be emailed a link to download PDF versions of your Temp Signs.

What paper does the SFMTA use? Is there a specific paper you recommend that won't fall apart in the elements the way that normal paper does?

We currently use a tear/water-proof type paper, XEROX NeverTear, Nekoosa Coated for laser printing. However, you do not need to use this paper. You may use any type of 11"x 17" paper if the signs are maintained for the duration of the event and display the information clearly. You can also print with sturdier paper at the [Permit Center](#).

What printer does the SFMTA use?

We use a XEROX V180 printer. However, we encourage you to explore other options as you do not need to use this printer.

Can a vendor print my signs for me?

Yes. Please search for a vendor that is capable of printing color on 11"x17" paper or sign material. You can also get these printed for \$7/sign at the 2nd floor of the Permit Center (49 South Van Ness, 94103)

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My permit has been approved and I have posted my signs. Can I exercise my tow-away rights?

No. Your tow-away rights are not activated until you take and upload photos of the posted signs (at least 3 days before your event) and you receive email confirmation from the SFMTA that includes "Tow Activation Approval." If you do not receive Tow Activation approval, your Temp Sign zone is not enforceable.

How do I exercise my tow-away rights?

Once tow-away rights have been activated, you may call the SFMTA at 415-695-7200 (phone number is also located at the bottom of your tow-away sign) to tow a car in your TEMP SIGNS zone. Please contact TowZoneRequest@sfmta.com if you experience issues. Staff will work to fix the issue within 24 hours.

How much do venues save by participating in the self-post pilot?

Based off the Venue Self-Post Pilot that took place in 2025, venues can save around up to 50%, but it could be more or less, depending on the length of the curb reserved, printing costs, and time spent on posting signage.

What is the total timeline from request to approval?

Given that this is a newly established permit program, we are asking venues to allocate two weeks from the date the curb needs to be enforced to account for the approvals and possible revisions.

What if we have a last-minute emergency?

Please contact VenueSelfPost@SFMTA.com, while we cannot guarantee immediate assistance, we will do our best to reply expeditiously.

If there is a conflict, do we still reach out to Temp Signs staff, or will it be a different person?

As part of this newly created and reduced fee permit program, we will be expecting venues to be more independent in resolving signage conflicts. Part of the application review process will be to crosscheck with other reservations to ensure that a curb is not "double-booked." We recommend posting signs as soon as you have obtained the PDF of your sign as part of the application approval process and should your signs be torn down or vandalized, we recommend reposting signage swiftly. Sometimes there will be unanticipated conflicts among Temp Signs or curb obstructions. Try working with the contact listed on the conflicting sign, look for an alternate approved location to post your sign, or apply for a new location. If you need more assistance, contact VenueSelfPost@SFMTA.com.

Can artists or bands park personal vehicles in spaces reserved by Temporary Signs?

No. Temporary Signs are not intended for parking personal vehicles (as stated on the [Temp Signs Program website](#) and [Entertainment Venue Self-Post Program Guidelines](#)). Only tour buses may park in the special event zones reserved by Temporary Signs, regardless of whether the vehicle has commercial plates.

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Why are these spaces reserved specifically for tour buses?

Concert venues and theaters in San Francisco are often located along busy commercial corridors with high curb demand, making it difficult to find long enough spaces for tour buses. The Temp Signs Program was created to maintain clear curb space near venue entrances for large tour buses, minimizing the distance for loading and unloading heavy equipment. Tour buses typically remain at the curb for the duration of the event and depart shortly after the event ends to transport artists to their next gig.

What should artists or bands do if they need to park a personal vehicle?

Artists or bands may use the reserved curb space for loading and unloading equipment. Once they are done loading, they should relocate their personal vehicle to a general metered or unmetered parking space. Personal vehicles do not face the same space constraints as tour buses.

Can vehicles transporting event production equipment park in these spaces?

No. Vehicles other than tour buses cannot park in spaces reserved by Temporary Signs, even if they were used to transport equipment. However, these vehicles may use the reserved curb space for loading and unloading heavy equipment. Commercial plating does not matter for loading/unloading purposes.

Are these spaces only for artists and bands?

No. The spaces are intended to support special event staging and loading for all parties involved in the event, including production crews. However, parking/staging is limited to tour buses only.

Can event personnel park their vehicles in these spaces during event production?

No. Parking personal or production vehicles in Temp Signs reserved spaces is not allowed, regardless of commercial plating. Allowing one business to reserve on-street spaces for parking would privatize public space. Event personnel may load and unload as needed but cannot leave vehicles parked.

Does commercial plating matter for loading/unloading?

No. Commercial plates do not affect the ability to use the reserved curb space for loading and unloading. The restriction applies only to parking/staging, which is limited to tour buses.

How should venues plan curb reservations to minimize disruption?

To keep things smooth for everyone, if possible, venues should ideally:

- Reserve general metered spaces using Temporary Signs for event needs.
- Leave white and yellow zones open so they can serve their usual purpose:
 - White zones: Passenger loading for event goers.
 - Yellow zones: Commercial loading for vehicles with commercial plates (up to 30 minutes during posted hours).

This approach ensures easy drop-offs for guests and keeps businesses running efficiently.

Why was I charged a Design Change Fee?

You were charged a Design Change Fee because your venue requested changes to an already approved Temp Sign. This fee helps cover the time and resources needed to update your request and ensure the newly created

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sign meets program requirements. To avoid this fee in the future, please review your Temporary Sign Request form carefully before submittal. If you have questions about your design or need guidance before applying, feel free to reach out to VenueSelfPost@SFMTA.com—we're happy to help!