

THIS PRINT COVERS CALENDAR ITEM NO. : 10.8

**SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY**

DIVISION: Office of the SFMTA Board of Directors

BRIEF DESCRIPTION:

Approving providing free Muni transit passes on Clipper® to registered attendees of the Rail~Volution Annual Conference from October 9 – 12, 2016.

SUMMARY:

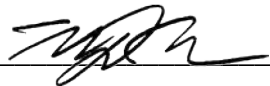
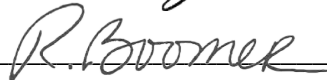
- San Francisco is the site for the 2016 Rail~Volution Annual Conference, which is expected to attract approximately 1,500 transit professionals and their spouses.
- It is customary for local transit systems to provide a free transit pass to all registered conference participants.
- In September 2000 and June 2008, when the SFMTA hosted APTA’s Annual Meeting and Rail Conference, the SFMTA worked with AC Transit, BART, Golden Gate Bridge District, SamTrans, Caltrain, and the Santa Clara County Valley Transportation Authority to provide a transit pass that allowed free rides on these Bay Area transit systems.
- The SFMTA is a sponsor and member of the Rail~Volution 2016 Local Host Committee and is working with Clipper® Card cooperating agencies to provide a transit pass to registered conference attendees to be used on all Bay Area systems from October 9 – 12, 2016.

ENCLOSURES:

1. SFMTAB Resolution

APPROVALS:

DATE

DIRECTOR		8/30/16
SECRETARY		8/30/16

ASSIGNED SFMTAB CALENDAR DATE: September 6, 2016

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PURPOSE

Providing free Muni transit passes on Clipper® to registered attendees of the Rail~Volution Annual Conference from October 9 – 12, 2016.

GOAL

This recommendation is consistent with the SFMTA Strategic Plan Goal 4: Create a workplace that delivers outstanding service.

DESCRIPTION

Every year Rail~Volution holds a conference for public transportation professionals to engage in educational sessions, workshops, tours, and networking with colleagues. Each year the conference location changes, giving different transit agencies the opportunity to host the conference. The 2016 conference will be held in San Francisco from October 9-12, and it is anticipated that 1,500 transit professionals will attend.

It is customary for local transit systems to provide a free transit pass to all registered conferees. In June 2008, when the SFMTA hosted APTA's 2008 International Rodeo and Rail Conference in San Francisco, the SFMTA worked with AC Transit, BART, Golden Gate Bridge District, SamTrans, Caltrain, and the Santa Clara County Valley Transportation Authority to provide a pass allowing free rides on these Bay Area transit systems. Also, when San Francisco hosted the APTA Annual Meeting in 2000 and 2015, the SFMTA provided a free transit pass to all registered conferees.

This Bay Area coalition is working on the 2016 Rail~Volution conference and will offer attendees a Clipper® Card, which can be used on all Bay Area systems.

STAKEHOLDER ENGAGEMENT

The SFMTA is coordinating with the Clipper® Card Executive Committee and other Local Host Agencies, including BART and MTC, to provide complimentary Clipper® Cards for registered participants at the conference.

ALTERNATIVES CONSIDERED

Not providing the joint transit pass to conferees at the Rail~Volution 2016 Conference would be a departure from past practice for the SFMTA and other transit agencies across the nation that host conferences throughout the year such as APTA and Rail~Volution.

FUNDING IMPACT

Providing passes for these events would have minimal impact on fare revenues.

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ENVIRONMENTAL REVIEW

On August 11, 2016, the SFMTA, under authority delegated by the Planning Department, determined that the proposed provision of free Muni transit passes is not defined as a “project” under the California Environmental Quality Act (CEQA) pursuant to Title 14 of the California Code of Regulations Sections 15060(c) and 15378(b).

A copy of the CEQA determination is on file with the Secretary to the SFMTA Board of Directors and is incorporated herein by reference.

OTHER APPROVALS RECEIVED OR STILL REQUIRED

Each transit system will secure the approval of the appropriate authority for free transit on their system.

RECOMMENDATION

Staff recommends that the Board approve providing free Muni transit passes on Clipper® to registered attendees of the 2016 Rail~Volution Conference from October 9 – 12, 2016.

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SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS

RESOLUTION No. _____

WHEREAS, Every year Rail~Volution holds an Annual Conference for public transportation professionals to engage in educational sessions, workshops, tours, and network with colleagues; and,

WHEREAS, This year, the annual meeting will be held in San Francisco and the San Francisco Municipal Transportation Agency is a sponsor on the Local Host Committee; and,

WHEREAS, It is customary for the host transit system to provide a free transit pass to all registered participants to use during their stay in the host city; and,

WHEREAS, The San Francisco Municipal Transportation Agency is working with AC Transit, BART, Golden Gate Bridge District, SamTrans, Caltrain, and the Santa Clara County Valley Transportation Authority to provide a Clipper® Card allowing free rides on these Bay Area transit systems; and,

WHEREAS, On August 11, 2016, the SFMTA, under authority delegated by the Planning Department, determined that the proposed provision of free Muni transit passes is not defined as a “project” under the California Environmental Quality Act (CEQA) pursuant to Title 14 of the California Code of Regulations Sections 15060(c) and 15378(b); and,

WHEREAS, A copy of the CEQA determination is on file with the Secretary to the SFMTA Board of Directors and is incorporated herein by reference; now, therefore be it

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors approves providing free Muni transit passes on Clipper® to registered attendees of the Rail~Volution Annual Conference from October 9 – 12, 2016.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of September 6, 2016.

Secretary to the Board of Directors
San Francisco Municipal Transportation Agency