

### FOR IMMEDIATE RELEASE

June 7, 2013 Contact: Paul Rose 415.601.1637, cell paul.rose@sfmta.com

## \*\*PRESS RELEASE\*\*

# Sunday Streets Returns to the Bayview and Dogpatch Neighborhoods this Sunday



**San Francisco**—The San Francisco Municipal Transportation Agency (SFMTA), which oversees all surface transportation in the City, including the Municipal Railway (Muni), today announced that this Sunday, June 9 from 11 a.m. to 4 p.m., San Francisco's Sunday Streets will return to the Bayview and Dogpatch neighborhoods. The Bayview has been a part of the Sunday Streets since the founding events in 2008, and for the third year this route incorporates the historic Dogpatch neighborhood, bringing the route to 3.6 miles. As always, this event will feature a full roster of activities, live music, cultural performances and special events.

"Sunday Streets, now in its sixth season, has grown exponentially, thanks to the many city agencies and staff, non-profit partners, financial sponsors and activity leaders whose collective contributions have created one of the most robust car-free streets programs in North America," said Mayor Edwin M. Lee.

For the fourth year in a row, The Bayview Opera House, Bayview Merchants Association & Bayview Town Center Activation Project will host the Bayview Music Festival in conjunction with Sunday Streets. This festival, which features live music, arts and local merchant exhibits, will take place at the Bayview Opera House and on Oakdale and Mendell Avenues.

"As the lead agency for Sunday Streets, the SFMTA plans to continue to offer this program as a way to help residents and visitors get out and be more physically active, explore new areas of the city and to provide an economic boost to small businesses in the host communities," said Ed Reiskin, SFMTA Director of Transportation. "Sunday Streets promotes sustainable transportation and helps lead the way for other kinds of carfree initiatives in San Francisco and beyond."

Mendell Plaza will host barbecue from Let's Eat BBQ and delicious treats by Yvonne's Southern Sweets. There will also be the annual Shrimp N' Grits Cook-off between Old Skool Cafe & Auntie April's Chicken & Waffles Soul Food Kitchen: Taste & Vote for \$5 from 1 to 3 p.m.



Edwin M. Lee, *Mayor*Tom Nolan, *Chairman*Cheryl Brinkman, *Vice-Chairman*Leona Bridges, *Director*Malcolm Heinicke, *Director*Jerry Lee, *Director*Joél Ramos, *Director*Cristina Rubke, *Director*Edward D. Reiskin *Director of Transportation* 

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Sunday Streets in the Dogpatch will feature several activities throughout this historic neighborhood, including a full slate of activities in Esprit Park, as well as 10 percent off all merchandise and live music at Rickshaw Bagworks on 22<sup>nd</sup> and Indiana streets.

# **Program Highlights:**

- Bayview Music Festival: arts, food and live music
- Free bike rentals (3<sup>rd</sup> and McKinnon)
- Soul Line Dancing hosted by the Bayview YMCA and Black Coalition on Aids (3<sup>rd</sup> and Cargo Way)
- Pet Corner with SPCA and other pet groups. The San Francisco Bicycle Coalition presents Freedom From Training Wheels (3<sup>rd</sup> and Galvez)
- Adaptive Cycling event co-hosted by the SFMTA, Mayor's Office
  of Disability, Department of Aging and Adult Services, <u>Bay Area</u>
  <u>Outreach and Recreation Program (BORP)</u> and the San
  Francisco Bicycle Coalition. Adults and youth with physical
  disabilities will be able to test and ride bicycles. (19<sup>th</sup> and Indiana
  streets)
- SF Dodgeball and live music by Picture Atlantic from 1 to 4 p.m. at the mini baseball field (Terry Francios at 3<sup>rd</sup>)

Sunday Streets is presented by the SFMTA and Livable City, Sunday Streets' nonprofit fiscal partner responsible for the day-to-day management of the program. The Mayor's Office, San Francisco Police Department, Department of Public Works, SF Environment, Department of Public Health and the Recreation and Parks Department provide resources and support for Sunday Streets.

Sunday Streets would not be possible without the hundreds of volunteers who step up to make these events possible. All volunteers get a t-shirt, lunch, and that warm, fuzzy feeling you get from knowing that you helped make Sunday Streets possible! Sign up to volunteer at this and future events at www.SundayStreetsSF/volunteer.com.

Sunday Streets Program Partners include the YMCA of San Francisco, whose local branches organize youth activities at each event; the California Outdoor Rollersports Association, founded and led by the legendary D. Miles a.k.a. "The Godfather of Skate;" and free bike programs and services provided by Mike's Bikes, REI and Sports Basement. The following community organizations and businesses join Sunday Streets 2012 Presenting Sponsor Bank of America to provide financial support to Sunday Streets: AT&T, Bay Area Air Quality Management District, Bi-Rite Markets, Blue Shield of California, Kaiser Permanente, Recology, Shape Up SF, Simple Mobile, SF Travel, United Healthcare Workers West and University of California San Francisco.



Major in-kind support is provided by The American Red Cross Bay Area Chapter, which provides emergency medical support, City CarShare provides staff use of their vehicles and Parkwide LLC provides free bike rentals to participants during Sunday Streets and Recology provides waste management at each event. The San Francisco Examiner and Clear Channel Radio are media sponsors.

Upcoming Sunday Streets 2013 events:

- July 7: Golden Gate Park/Great Highway
- July 28: Mission
- August 18: Tenderloin
- September 8: Western Addition/N. Panhandle Alamo Square
- September 29: Excelsior
- October 27: Richmond (New route!)

For more information about Sunday Streets go to <a href="https://www.SundayStreetsSF.com">www.SundayStreetsSF.com</a>. For information on Muni routes and vehicle access, call 311 or go to <a href="https://www.sfgov.org/311">www.sfgov.org/311</a>. To volunteer, go to <a href="https://www.SundayStreetsSF/volunteer.com">www.SundayStreetsSF/volunteer.com</a>.

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Established by voter proposition in 1999, the SFMTA, a department of the City and County of San Francisco, oversees the Municipal Railway (Muni), parking and traffic, bicycling, walking and taxis. With five modes of transit, Muni has approximately 700,000 passenger boardings each day. Over 1 million people get around this city each day and rely on the SFMTA to ensure safe and reliable travel by transit, walking, bicycling, taxi and driving.

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