

Dogpatch Parking Management Plan

SFMTA Board of Directors
April 17, 2018

Existing Conditions

- 2,600 on-street parking spaces
- 1,500 housing units
- 7,000 jobs
- Major traffic generators
 - UCSF
 - American Industrial Center
 - Muni bus and trolley yards
 - Caltrain
 - T-Third Muni line
- 80% of blocks unregulated

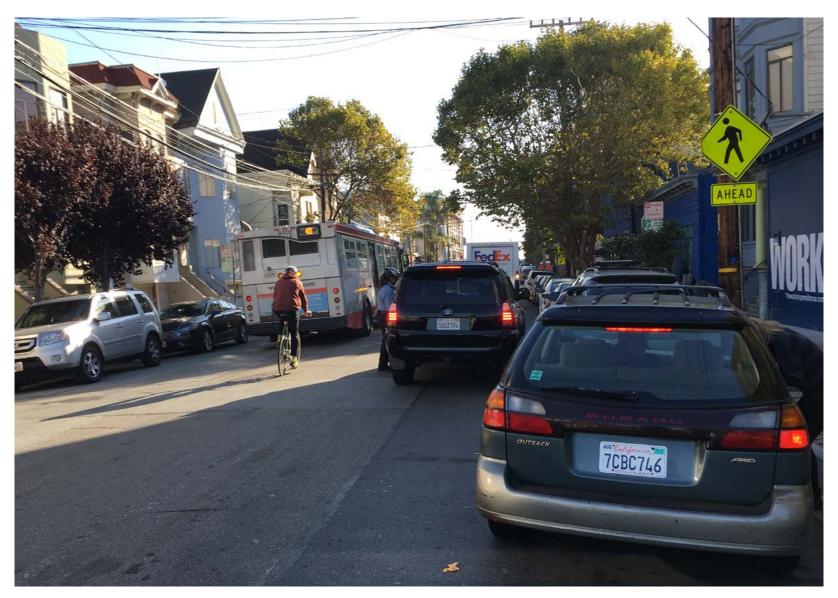
No Parking Availability

Occupancy at unregulated blocks	10am- Noon	2-4pm
Dogpatch (Fall 2017)	103%	101%
Potrero Hill	99%	98%
NE Mission	95%	94%
Inner Richmond	95%	94%
Noe Valley	93%	92%
Inner Sunset	90%	88%
NE Bernal Heights	85%	86%

Challenging Traffic Conditions



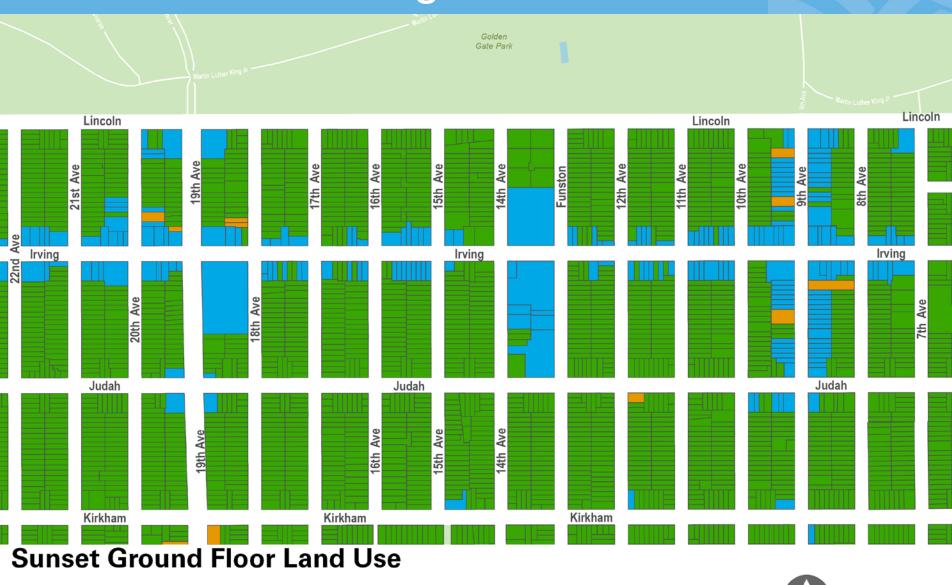
Challenging Traffic Conditions



Future Development



Residential Neighborhood Land Use

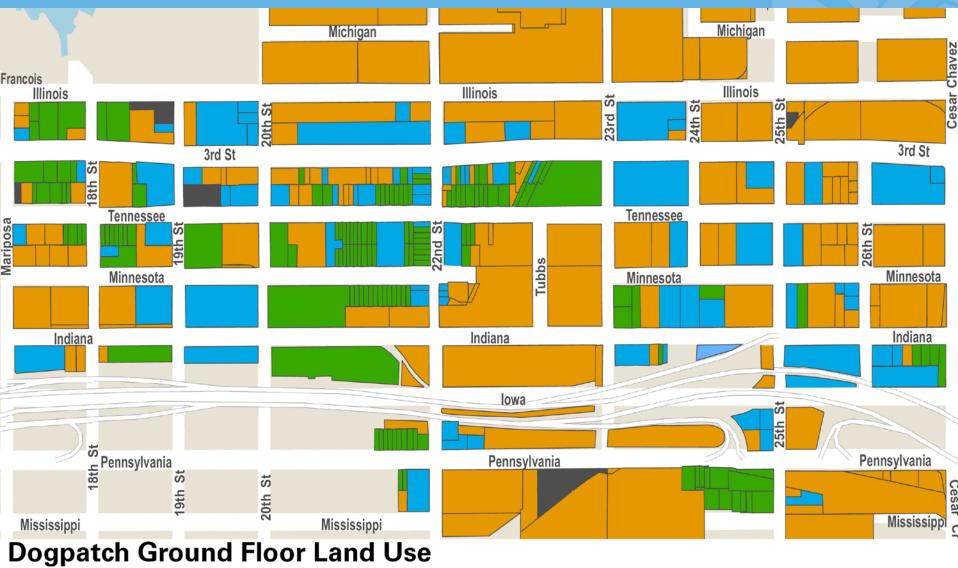


Service Oriented



0.2 Miles

Dogpatch Land Use



Service Oriented Non-Service Oriented





PROJECT TIMELINE Community workshop to map areas of concern and discussions of pros Ad Hoc Working Group and cons of alternative parking broadened to include more Final approval by SFMTA neighborhood stakeholders Refine proposal based on community feedback Board of Directors control options Three preliminary parking Parking utilization study management proposals for PublicHearing Present proposal to Dogpatch and documentation of Dogpatch Neighborhood community review at a meeting of Neighborhood Association existing conditions Association meeting the Ad Hoc Working Group DEC'15 JAN'16 FEB'16 MAR'16 Community presents their Dogpatch Neighborhood Final Ad Hoc Working Group Association meeting - Present parking management concept to meeting to discuss parking scope of work, timeline, existing management proposal Community Open Houses conditions and base maps Community Open House and neighborhood mapping exercise DNA votes to approve parking plan First meeting with Dogpatch Public Realm Dogpatch Public Realm Presentation of draft parking Open House, presentation Open House: Presentation representatives of proposal to Dogpatch Dogpatch neighborhood of existing and future of proposed South Business Association and businesses to discuss conditions, existing parking Minnesota parking changes needs and issues / supply and controls DÖGPATCH

Dogpatch Parking Planning Project

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March 2018

SFMTA
Municipal
Transportation
Agency

sfmta.com/dogpatchparking

www.sfmta.com/dogpatchparking

- 7 meetings with Working Group
- Presentations to stakeholder groups:
 - 5 with Dogpatch Neighborhood Association (some with over 100 attendees)
 - 2 with Dogpatch Business Association
 - 1 with Potrero Dogpatch Merchants Assn.
 - 1 with Potrero Boosters
- Regular meetings with Supervisor Cohen's office
- DNA voted to support the plan

- Letter to all addresses in Dogpatch
- Email blasts to over 1,000 email addresses for those who had attended meetings/expressed interest
- Emails to businesses
- 6 open houses
- Coverage in local and citywide press
- Numerous small group meetings
- Public hearing March 16, 2018

- Communications with employees of Dogpatch-area transit facilities
 - 2 letters from John Haley
 - Meetings with division managers
 - 5 meetings at Woods and 700 Penn
 - Meetings with union leaders
- Developing alternatives to driving alone
 - Free employee shuttle to all Dogpatch-area facilities
 - On-site carpool parking

On-Street Regulations

- Balancing competing demands
- Regulations roughly based on land use
 - RPP in residential areas
 - Time limits in commercial/industrial
 - Paid parking for commuters and visitors
- Other considerations
 - Streamlining for enforcement effectiveness
 - Reducing confusion for drivers

On-Street Regulations



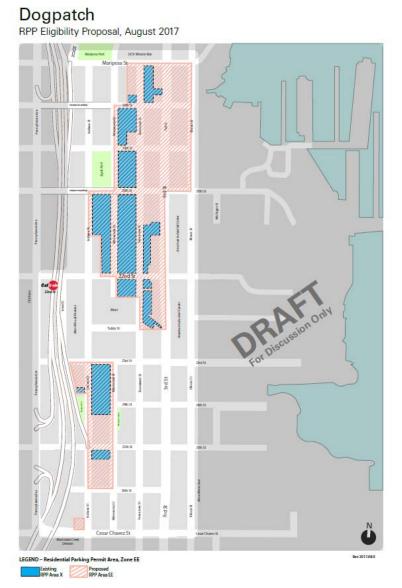
On-Street Regulations

- 1-hour RPP Mariposa to 20th Street to address UCSF employee parking
- Visitor-focused meters: 4-hour time limits, start at \$1.50/hour
- Meters in commuter areas: no time limit, start at statutory minimum of \$0.50/hour
- 4-hour time limits in mostly industrial areas
- Adding perpendicular parking where possible

Residential Parking Policies

- New RPP Area for Dogpatch (EE)
- Lower caps on permit issuance
 - 1 per driver
 - 2 per household
 - Permits for in-home care providers won't count towards household cap
 - Up to 2 more permits if additional drivers and parking is available
- Most new development excluded from new RPP Area

RPP Eligibility Boundaries



Cross-Agency Collaboration

- Public Works: 22nd Street Green Connection
- Planning Department: Dogpatch Public Realm Plan
- SFMTA subdivisions
 - Livable Streets: Indiana Street bikeway
 - Transit: expansion of Muni facilities,
 Dogpatch/Potrero/Mission Bay transportation assessment
- Green Benefit District

- Question: Why not build a parking garage to accommodate everyone who currently parks in the area?
- Answer:
 - City Charter Section 8A.113
 - Extremely expensive: at least \$50,000,000 just to build, likely much more

 Question: couldn't you provide parking permits to area workers?

Answer:

- Difficult or impossible to determine which categories of workers should get permits and which should not
- Providing permits to all workers renders the regulations moot
- Regulations open up space for those who need it

- Question: won't demand-responsive pricing lead to higher parking rates?
- Answer:
 - Any price at all will dissuade many who are looking for free, unregulated parking
 - Most blocks did not see a change in rate with latest demand-responsive rate adjustment
 - No regulation leads to worse outcomes

 Question: How will these parking regulations address events at the forthcoming arena/event center?

Answer:

- These regulations set the stage for more targeted special-event regulations on event days
- Using regulations around AT&T as a starting point, will return to the neighborhood with proposals

 Question: How will you evaluate whether this plan is successful?

Answer:

- Most important metric is parking availability
- Have already collected extensive "before" data regarding parking occupancy, turnover, and place of origin
- Will follow up with "after" data collection, and continued community engagement, and adjust as appropriate

Thank You

SFMTA - Sustainable Streets
Parking and Curb Management
www.sfmta.com/dogpatchparking