



San Francisco Municipal Transportation Agency Citizens' Advisory Council

NOTICE OF MEETING AND CALENDAR • Meeting Date: June 2, 2022

REGULAR MEETING

5:30 pm

Due to the COVID-19 health emergency and to protect our Council Members, SFMTA staff, and members of the public, the SFMTA Meeting Room (Union Square Conference Room) is closed.

Members of the public are encouraged to participate remotely. If you want to ensure your comment on any item on the agenda is received by the Council in advance of the meeting, please send an email to CAC@sfmta.com by 5 p.m. the day before the meeting, or call (415) 646-2388.

REMOTE MEETING ACCESS

WATCH: (link can be found online <https://www.sfmta.com/calendar/citizens-advisory-council-cac-regular-meeting-june-2-2022>)

PUBLIC COMMENT CALL-IN: (415) 915-0757 | Conference ID: 761 115 52#

SFMTA CITIZENS' ADVISORY COUNCIL MEMBERS

Michael Chen, Chair
Aaron Leifer, Vice-Chair
Chris Arvin
Sascha Bittner
Queena Chen
Steve Cornell
John Lisovsky
Obai Rambo
Karim Salgado
Yensing Sihapanya
Connor Skelly
Susan Vaughan
Dorris Vincent
Frank Zepeda

COUNCIL LIAISON

Christine Silva

COUNCIL SECRETARY

Keka Robinson-Luqman



ORDER OF BUSINESS

1. Call to Order
2. Roll Call
3. Announcement of prohibition of sound-producing devices during the meeting.
4. Approval of Minutes:
 - May 5, 2022
5. Report of the Chair (For discussion only)
6. Public Comment

Members of the public may address the Citizens' Advisory Council on matters that are within the CAC's jurisdiction and are not on today's calendar.

REGULAR CALENDAR

7. Presentation, discussion, and possible action regarding findings under new state urgency legislation to allow remote meetings during the COVID-19 emergency; continuing remote meetings for the next 30 days; and directing the Council Secretary to agendize a similar resolution at a council meeting within 30 days. (Explanatory documents include a resolution.)
8. Presentation, discussion, and possible action regarding the Metropolitan Transportation Commission (MTC) proposal for fare integration pilots. (Adina Levin, Advocacy Director, Seamless Bay Area. Explanatory documents include a slide presentation.)
9. Presentation, discussion, and possible action regarding Muni Forward. (Sean Kennedy, Transit Planning Manager. Explanatory documents include a slide presentation.)
10. Presentation, discussion, and possible action regarding the Administration, Operations, and Customer Service Committee (AOCSC) report and recommendations.

AOCSC Motion 220519.01

The SFMTA CAC recommends a simpler, more transparent Bay Wheels pricing schedule that:

1. Increases ridership to promote the city's climate and mode shift goals
2. Demands financial modeling from Lyft to show the impact of its price schedule on revenue and ridership



3. Communicates prices upfront and reduces sticker shock for new riders, who can pay \$10 for a 15-minute ride
4. Reduces and simplifies the number of fees which cause confusion to riders: unlock fee, ebike per-minute fee, out-of-dock parking fee
5. Limits monthly membership costs to no more than 150% of annual membership (e.g. for \$169 annual = \$14/month, the cap for monthly is \$21/month)
6. Clearly marks special zones that cap or waive fees in the app for transparency
7. Better incentivizes riders who return ebikes to stations and load balance the network, lowering operational costs
8. Expands eligibility and uptake for Bikeshare for All
9. Sets an expectation for revenue that does not meet cost recovery

AOCSC Motion 220519.02

Whereas the costs of bikeshare rides and memberships – especially with regards to e-bikes – has made bikeshare unaffordable and SFMTA stats show that high prices are discouraging ridership, the SFMTA CAC urges the SFMTA to not pursue renewals of bikeshare agreements with Lyft and encourages the SFMTA to support and work towards a program that is publicly-operated or operated with a not-for-profit partner.

11. Council Member Information and Agenda Item Requests. (For discussion only)

ADJOURN

Next regular meeting: Thursday, July 7th at 5:30pm | Online via Microsoft Teams

Upcoming CAC Agenda Items

Meeting Date	Scheduled Items
July 7, 2022	<ul style="list-style-type: none"> • 29 Sunset Improvement Project
October 6, 2022	<ul style="list-style-type: none"> • Vision Zero Update

* Scheduled items are subject to change*



ACCESSIBLE MEETING POLICY

The Municipal Transportation Agency Citizens' Advisory Council will meet in the Union Square Conference Room at One South Van Ness Ave. 7th Floor, San Francisco, CA. The closest accessible BART station is the Civic Center Station at United Nations Plaza and Market Street. Accessible MUNI lines serving this location are: Muni Metro Lines J-Church, K-Ingleside, L-Taraval, M-Ocean View, N-Judah and T-Third at Van Ness and Civic Center Stations; F-Market-Wharves; 47-Van Ness; 49-Mission-Van Ness; 6-Haight-Parnassus, 21-Hayes; 9-San Bruno; 7R-Haight-Noriega Rapid; 9R-San Bruno Rapid; and 7-Haight-Noriega. For information about MUNI accessible services call 701.4485.

The meeting room is wheelchair accessible. There is accessible parking available within the Civic Center Underground Parking Garage at the corner of McAllister and Polk Streets, and within the Performing Arts Parking Garage at Grove and Franklin Streets.

To obtain a disability-related accommodation, including auxiliary aids or services, or to obtain meeting materials in alternative format, please contact Keka Robinson-Luqman at 415.646.2388. Providing at least 72 hours' notice will help to ensure availability. Written reports or background materials for calendar items are available for public inspection and copying at 1 South Van Ness Ave. 7th Floor during regular business hours and are available on-line at www.sfmta.com/cac. Public comment will be taken on each item before or during consideration of the item.

To assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City to accommodate these individuals.

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE

Government's duty is to serve the public, reaching its decision in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For more information on your rights under the Sunshine Ordinance or to report a violation of the ordinance, contact Administrator, by mail to Sunshine Ordinance Task Force, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco CA 94102.4689; by phone at 415 554.7724; by fax at 415 554.7854; or by email at sotf@sfgov.org.

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at <http://www.sfgov.org>.

LANGUAGE ASSISTANCE



311 Free language assistance / 免費語言協助 / Ayuda gratuita con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / ความช่วยเหลือทาง "งก" "ข" โดยไม่เสียค่าใช้จ่าย / Libreng tulong para sa wikang Tagalog



415.646.2388: For free interpretation services, please submit your request 48 hours in advance of meeting./ 如果需要免費口語翻譯，請於會議之前 48 小時提出要求。/ Para servicios de interpretación gratuitos, por favor haga su petición 48 horas antes de la reunión. Para sa libreng serbisyo sa interpretasyon, kailangan mag-request 48 oras bago ang miting.