SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS

RESOLUTION No. 13-251

WHEREAS, The SFMTA has been attempting to implement the Electronic Taxi Access ("ETA") System, intended to provide passengers with the ability to electronically hail any licensed San Francisco taxi but to date has been unsuccessful due to the unavailability of necessary third party data in real time; and

WHEREAS, Staff has identified a software product, called RideIntegrity that is designed for transportation regulators, and that includes an on-board device that could be installed on all San Francisco taxis to provide an alternative means of collecting the data required to implement the ETA System; and

WHEREAS, Policy and planning initiatives being developed by SFMTA staff are inhibited by the lack of accurate and comprehensive information about taxi activities; and

WHEREAS, Current office systems of Taxi Services involve a large amount of staff time spent on handling paper files and re-entering data into multiple spreadsheets and databases to manage permit holder information; and

WHEREAS, The RideIntegrity product offered by Frias Transportation Infrastructure provides SFMTA staff with the ability to collect data directly from taxi vehicles and online reporting systems and a mechanism to extract useful analytical reports for regulatory and planning purposes; and

WHEREAS, Taxi company permit holders have expressed the willingness and ability to provide the data required to support the ETA System and for regulatory data through the existing equipment of the taxi company permit holders or their vendors; and

WHEREAS, SFMTA staff will promptly provide taxi company permit holders and their vendors with written specifications for data requirements; and

WHEREAS, In the event that data is not provided through the existing equipment of the taxi company permit holders or their vendors by February 1, 2014, staff will return to the Board to request authorization for the acquisition of equipment provided through the agreement with Frias Transportation Infrastructure for the collection of data necessary to support the ETA System and for regulatory data; now, therefore, be it

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors authorizes the Director of Transportation to execute a software license and services agreement with Frias Transportation Infrastructure to license RideIntegrity and related software to collect, manage and analyze taxi-related data for regulatory and planning purposes, and to support the Electronic Taxi Access System (ETA), and for on-board devices to collect such data where necessary, for an amount not to exceed $6,000,000 and a contract term of five years; and be it

FURTHER RESOLVED: That the SFMTA Board of Directors instructs the Director of Transportation to return to the Board of Directors after February 1, 2014 to obtain additional Board approval before exercising the contract option to purchase on-board devices under the contract; and be it

FURTHER RESOLVED, That the Board of Directors authorizes the Director of Transportation to make or enter into any amendments or modifications to the Agreement (including without limitation, the exhibits) that the Director of Transportation determines, in consultation with the City Attorney, are in the best interests of the City, do not increase the obligations or liabilities of the City, are necessary or advisable to effectuate the purposes of the Agreement or this Resolution, and are in compliance with all applicable laws, including the City's Charter.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of November 19, 2013.

R. Boomer

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Secretary to the Board of Directors
San Francisco Municipal Transportation Agency