

Automated Speed Enforcement: Contract Approval

October 15, 2024 SFMTA Board of Directors Meeting

Previous Board Presentations

October 3	November 28	March 19	April 16	October 15
2023	2023	2024	2024	2024
 Legislation Update 	 Speed Safety Camera Project Introduction 	 Location Analysis Project-Specific Legislation 	 Program Policies Location Approvals 	• Contract Approval



Speed Camera Program Contract

Typical Procurement Processes



Speed Camera Procurement Process

Design-Build-Operate-Maintain Contract (6 years)



Procurement Process

- May 31: Request for Proposals (RFP) issued
- June 11: Pre-Proposal Meeting held
- July 22: Written Proposals due
- August 27: Oral Interviews held

M SPMTA	City and County of San Francisco		
Request for Qualifications / Request for Proposals for Design-Build-Operate-Maintain Services for the Automated Speed Enforcement System RFP No. SFMTA-2024-624-0C			
RFP No. SFMTA-2024-62-LOC EVENT ID: SFGOV-0000009676			
(CCO No. 24-1623)			
Date Issued: Pre-Proposal Conference: Deadline for Questions: Proposal Due:	May 31, 2024 June 11, 2024 at 11:00AM PT June 18, 2024 at 10:00AM PT July 2, 2024 at 10:00AM PT		
Contract Administrator:	Shawnee Tang Baice Admittenere Anlyst, BINTA Status Admittenere Anlyst, BINTA Emilt Shawnee Tanggefnit.com		



Selected Vendor: Verra Mobility



- 90 speed safety programs across North America
- 20 years of experience in automated enforcement
- Top 5 largest metropolitan speed enforcement programs in the United States



Coming Up Next

- Fall 2024
 - Camera system design & construction
 - Camera calibration and testing
 - Public information campaign kickoff
- Early 2025
 - Project delivery
 - First 60 days of operations: no-fee warning notices



Public Information Campaign



- Out of Home Ads
 - December January
 - Billboards & bus shelters
- Digital Ads
 - December March
 - Phones & computers
- Multilingual Ads
 - December March
 - Newspaper & radio

Path to Implementation









sfmta.com/speedcameras