



Streets Division Directive Order No. 6923

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Pursuant to the public hearing held on September 26, 2025, traffic movement and safety may be improved by the changes approved below.

1. Balboa Street between 26th Avenue and 25th Avenue – Extending the Hours and Days of a Commercial Loading Zone

1a) **RESCIND - YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 5PM, MONDAY THROUGH FRIDAY**

1b) **ESTABLISH - YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY**

2449 Balboa Street, south side, from 26th Avenue to 35 feet east of 26th Avenue (35-foot zone), Richmond, Supervisor District 1, Color Curb Program, ccp@sfmta.com.

Per the request of the sponsoring corner store, the hours and days of the existing commercial loading zone serving their business would be extended.

Public Comments: The sponsor spoke in favor of the proposed changes as they are a grocery store on the route for the 31 Turk. They stated that delivery trucks are not able to deliver trucks after 5pm, which causes traffic problems and the change in hours and days would help them not block the corner and would help increase safety for their neighbors.

Decision: Approved by the City Traffic Engineer for implementation.

2. Hyde Street between Francisco Street and Chestnut Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 10AM TO 3PM, THURSDAYS, SATURDAYS, AND SUNDAYS

2454 Hyde Street, east side, from 82 feet to 102 feet south of Francisco Street (20-foot zone), Russian Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

The proposed white zone, requested by the Norwegian Seaman's Church would provide space for their patrons to be picked up and dropped off for events and services.

Public Comments: No comment

Decision: Approved by the City Traffic Engineer for implementation.

3. Pacific Avenue between Polk Street and Larkin Street – Establishing a Commercial Loading Zone

3a) **RESCIND – METERED GREEN ZONE, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY**

3b) **ESTABLISH - METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH FRIDAY**

1550 Pacific Avenue, north side, from 185 feet to 206 feet east of Polk Street at meter stall number 1526 (21-foot zone), Russian Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com.



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Per the request of a retail business this would provide space for deliveries and pickups at their warehouse facility.

Public Comments: No comment

Decision: Approved by the City Traffic Engineer for implementation.

4. **Broadway between Stockton Street and Powell Street – Establishing Short-Term Parking**

ESTABLISH – METERED GREEN ZONE, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

746 Broadway, north side, from 64 feet to 86 feet east of Murphy Lane at meter stall number 724 (22-foot zone), Chinatown, Supervisor District 3, Color Curb Program, ccp@sfmta.com

Per the request of a salon for customer access.

Public Comments: No comment

Decision: Approved by the City Traffic Engineer for implementation.

5. **Bryant Street Between Sterling Street and Rincon Street – Shifting a Commercial Loading Zone and Removing Short-Term Parking**

5a) **RESCIND – METERED GREEN ZONE, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY**

“341” Bryant Street, south side, from 102 feet to 124 feet east of Sterling at meter stall number 341 (22-foot zone)

5b) **RESCIND - METERED YELLOW ZONE, COMMERCIAL LOADING, 60-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY**

“345” Bryant Street, south side, from 58 feet to 102 feet east of Sterling Street at meter stall numbers 345 and 343 (44-foot zone)

5c) **ESTABLISH - METERED YELLOW ZONE, COMMERCIAL LOADING, 60-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY**

“347” Bryant Street, south side, from 37 feet to 80 feet east of Sterling Street at meter stall numbers 347 and 345 (43-foot zone), Rincon Hill, Supervisor District 6, Broderick Paulo, broderick.paulo@sfmta.com

Proposal to convert an unsponsored green zone to general metered parking, shift the existing commercial loading zone to improve maneuverability, and update the loading commercial zone hours to better accommodate loading operations.

Public Comments: No comment

Decision: Approved by the City Traffic Engineer for implementation.



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6. Turk Street between Hyde Street and Larkin Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY

440 Turk Street, north side, from 144 feet to 188 feet east of Larkin Street at meter stall numbers 428 and 426 (44-foot zone), Tenderloin, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Per the request of the Department of Homelessness and Supportive Housing, the proposed passenger loading zone would provide pickup and drop-off space for clients accessing services.

Public Comments: Staff from the Department of Homelessness and Supportive Housing commented that this loading zone would support client pickup drop-off to address double-parking that's causing safety and traffic concerns.

Decision: Approved by the City Traffic Engineer for implementation.

7. Octavia Street Between Haight Street and Rose Street – Establishing an Accessible Passenger Loading Zone

7a) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

"130" Octavia Street, east side, from 4 feet to 31 feet north of Haight Street (27-foot zone)

7b) ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

"130" Octavia Street, east side, from 31 feet to 78 feet north of Haight Street (47-foot zone), Hayes Valley, Supervisor District 6, Broderick Paulo, broderick.paulo@sfmta.com

Proposal to establish an accessible passenger loading zone to serve a new senior housing and childcare center and a red zone to accommodate truck turns.

Public Comments: The applicant commented that there will be a ground-floor day-care center, and this loading zone will facilitate pickups and drop offs.

Decision: Approved by the City Traffic Engineer for implementation

8. Haight Street Between Octavia Street and Gough Street – Establishing a Passenger Loading Zone

8a) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

78 Haight Street, north side, from 0 feet to 20 feet east of Octavia Street (20-foot zone)

8b) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

78 Haight Street, north side, from 20 feet to 47 feet east of Octavia Street (27-foot zone), Hayes Valley, Supervisor District 6, Broderick Paulo, broderick.paulo@sfmta.com.



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Proposal to establish a passenger loading zone for a new senior housing project. Public Works Disability Access coordinator has waived the need for a curb ramp due to an unsafe slope. Daylighting would be added as required by AB413.

Public Comments: The applicant in support of the proposed loading zones as it would provide needed loading space for the new building.

Decision: Approved by the City Traffic Engineer for implementation.

9. Hayes Street between Laguana Street and Buchanan Street – Changing the Hours of a Passenger Loading Zone

9a) RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, DURING POSTED SERVICES

9b) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 9AM TO 1PM, SUNDAYS

608 Hayes Street, north side, from the eastern building line to 42 feet westerly (42-foot zone), Hayes Valley, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

This proposal would change the hours of an existing passenger loading zone sponsored by a church.

Public Comments: No comment

Decision: Approved by the City Traffic Engineer for implementation.

10. Fillmore Street between McAllister Street and Golden Gate Avenue – Establishing a Commercial Loading Zone

10a) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

“1003” Fillmore Street, west side, from McAllister Street to 20 feet northerly (20-foot zone)

10b) ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

1015 Fillmore Street, west side, from 20 feet to 49 feet north of McAllister Street, in meter stall number 1005 (29-foot zone), Western Addition, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Per request from shipping store for commercial loading during business hours. Daylighting would also be added per AB413.

Public Comments: No comment

Decision: Approved by the City Traffic Engineer for implementation.



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11. Page Street between Steiner Street and Pierce Street – Changing the Hours of a Passenger Loading Zone

11a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 9AM TO 2PM SUNDAYS, AND 6PM TO 9PM WEDNESDAYS AND THURSDAYS

11b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 12PM TO 7PM, TUESDAYS AND WEDNESDAYS, AND 8AM TO 5PM, SUNDAYS

739 Page Street, south side, from 0 feet to 58 feet west of eastern building line (58-foot zone), Western Addition, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Per request from the sponsoring church, the hours of the existing zone would be changed to better serve their needs for services.

Public Comments: The church spoke in favor of changing the hours of the zone as this portion of Page Street is now a slow Street, so they would like to make the white zone available to avoid double-parking and improve safety as there are more bikers and pedestrians who use the Slow Street.

Decision: Approved by the City Traffic Engineer for implementation.

12. Stanyan Street between Haight Street and Waller Street – Establishing an Accessible Passenger Loading Zone

12a) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

700 Stanyan Street, east side, from Haight Street to 22 feet southerly (22-foot zone)

12b) ESTABLISH – WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

730 Stanyan Street, east side, from 7 feet to 107 feet north of Waller (100-foot zone), Haight Ashbury, Supervisor District 5, Broderick Paulo, Broderick.paulo@sfmta.com.

The proposed changes would provide accessible passenger loading for a new mixed-use building.

Public Comments: A representative for the applicant commented that the zone will serve 160 units of affordable housing and commercial spaces at the corners on Haight and Waller.

Decision: Approved by the City Traffic Engineer for implementation.



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13. Waller Street Between Stanyan Street and Shrader Street – Establishing a Commercial Loading Zone and Accessible Passenger Loading Zone

13a) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

1780 Waller Street, north side, from 0 feet to 36 feet west of Stanyan Street (36-foot zone)

13b) ESTABLISH - YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

1780 Waller Street, north side, from 36 feet to 56 feet west of Stanyan Street (20-foot zone)

13c) ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

1780 Waller Street, north side, from 56 feet to 105 feet west of Stanyan Street (49-foot zone), Haight Ashbury, Supervisor District 5, Broderick Paulo, Broderick.paulo@sfmta.com.

The proposed changes are for a new mixed-use building with residential and commercial space, including a childcare center.

Public Comments: A representative for the applicant commented this loading zone is in front of an early childhood education center and would provide space for pickups and drop-offs.

Decision: Approved by the City Traffic Engineer for implementation.

14. San Bruno Avenue between Division Street and Alameda Street – Establishing Accessible Parking

14a) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

2 San Bruno Avenue, west side, from Division Street to 4 feet southerly (4-foot zone)

14b) ESTABLISH – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES

2 San Bruno Avenue, west side, from 4 feet to 28 feet south of Division Street (24-foot zone), South of Market, Supervisor District 6, Kenya Wheeler, Kenya.Wheeler@sfmta.com.

This proposal, made in consultation with SFMTA Accessible Services would add an accessible parking space for the proposed addition of metered parking on the unit block of San Bruno Avenue.

Public Comments: No comment

Decision: Approved by the City Traffic Engineer for implementation.



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15. Utah Street, between Alameda Street and 15th Street – Establish Accessible Parking

15a) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

199 Utah Street, west side, from 15th Street to 4 feet northerly (4-foot zone)

15b) ESTABLISH – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES

199 Utah Street, west side, from 4 feet to 28 feet north of 15th Street (24-foot zone), South of Market, Supervisor District 6, Kenya Wheeler, Kenya.Wheeler@sfmta.com.

This proposal, made in consultation with SFMTA Accessible Services would add an accessible parking space for the proposed addition of metered parking on the odd side of the 100 block of Utah Street.

Public Comments: Item was pulled from the agenda and was not heard.

Decision: Not approved by the City Traffic Engineer for implementation.

16. 18th Street between Shotwell Street and South Van Ness Avenue – Changing the Hours of a Passenger Loading Zone

16a) RESCIND - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 9AM AND 2PM TO 4PM, MONDAY THROUGH FRIDAY

16b) ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9:30AM AND 2PM TO 4PM, MONDAY THROUGH FRIDAY

3270 18th Street, north side, from 10 feet to 160 feet west of Shotwell Street (150-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

Per the request of the school, this would adjust their morning loading hours to better meet their drop-off needs.

Public Comments: The school spoke in favor of the proposed changes in hours to align with a shift in the school's drop-off schedule.

Decision: Approved by the City Traffic Engineer for implementation.

17. Shotwell Street between 17th Street and 18th Street – Changing the Hours and Days of a Passenger Loading Zone

17a) RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 9AM AND 2PM TO 6PM, SCHOOL DAYS

398 Shotwell Street, west side, from 10 feet to 112 feet north of 18th Street (102-foot zone)

17b) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

398 Shotwell Street, west side, from 0 feet to 20 feet north of 18th Street (20-foot zone)

17c) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9:30AM AND 2PM TO 6PM, MONDAY THROUGH FRIDAY

398 Shotwell Street, west side, from 20 feet to 112 feet north of 18th Street (92-foot zone) Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.



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Per the request of the school, this would adjust their morning loading hours to better to better meet their drop-off needs and changes the days from school days to Monday through Friday as they are open year-round. Required daylighting per AB413 is also included.

Public Comments: The applicant school in favor of the proposed changes in hours to align with a shift in the school's drop-off schedule.

Decision: Approved by the City Traffic Engineer for implementation.

**18. Maynard Street between Mission Street and Craut Street – Establishing a Commercial Loading Zone
ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 4PM, MONDAY THROUGH FRIDAY**

2 Maynard Street, south side, from 10 feet to 43 feet east of Mission Street (33-foot zone), Excelsior, Supervisor District 11, Color Curb Program, ccp@sfmta.com.

Per request of adjacent business for product loading and contractor access.

Public Comments: No comment

Decision: Approved by the City Traffic Engineer for implementation.

**19. Hahn Street Between Visitacion Avenue and Sunnydale Avenue – Establishing an Accessible Passenger Loading Zone
ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 5PM, SATURDAY THROUGH MONDAY, AND 8AM TO 9PM TUESDAY THROUGH FRIDAY**

160 Hahn Street, west side, from 215 feet to 296 feet north of Sunnydale Avenue (81-foot zone), Visitacion Valley, Supervisor District 10, Broderick Paulo, Broderick.paulo@sfmta.com.

Per the request of the Recreation and Park Department to establish accessible passenger loading zone for a new recreation center.

Public Comments: The project manager spoke in favor of the proposed white zones which would provide accessible passenger loading for the recreation center which does not have parking nearby.

Decision: Approved by the City Traffic Engineer for implementation.



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20. Fairfield Way at Ocean Avenue – Relocating a Passenger Loading Zone

20a) RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 11AM AND 3PM TO 6PM, MONDAY THROUGH FRIDAY

1948 Ocean Avenue, north side, from 113 feet to 151 feet east of Fairfield Way at meter stall numbers 1938 and 1936 (38-foot zone)

20b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 11:30 AM and 2:30PM TO 6:30PM, MONDAY THROUGH FRIDAY

2 Fairfield Way, east side, from 10 feet to 48 north of Ocean Avenue (38-foot zone), Ingleside, Supervisor District 7, Color Curb Program, ccp@sfmta.com.

Per request from daycare to move their existing passenger loading from Ocean Avenue to Fairfield Way, as the existing zone is too far from the front door of the daycare.

Public Comments: The daycare spoke in favor of the proposed passenger loading zone shift to provide a safe drop off place for daycare.

Decision: Approved by the City Traffic Engineer for implementation.

GENERAL PUBLIC COMMENT

A member of the public commented that ConnectedSF wants SFMTA to investigate usage of yellow zones and limit the hours of yellow zones to allow for parking in the late afternoon and evening when people are picking up their kids or running errands.



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Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to [Ordinance 127-18](#). Decisions reviewable by the Board of Supervisors are denoted with a pound (#). Information about the review process can be found at: https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf.

For questions about any of these items, please contact: sustainable.streets@sfmta.com and reference this order number.

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Approved:

A handwritten signature in black ink that reads 'ROlea'.

Ricardo Olea

Date: October 1, 2025

cc: Directive File
RO:ET:et