



SFMTA

Taxi Quarterly Meeting

November 20, 2025

Agenda

1. New Meeting Structure
2. Taxi Upfront Fare Program
 - 3rd party WAV trips
3. Taxi Code Reform
 - Potential taxi meter rate amendments
 - Minimum fare from SFO
 - SFO drop-off pass-through
 - Luggage fee
 - Per person fee
 - Meter and half
 - Potential equipment requirement amendments
4. SFMTA Announcements



New Meeting Structure

- ❖ Moving to monthly meetings starting December 2025 to allow more time for discussion of **taxi code reform** items
- ❖ Next meeting: December 10, 2025, 3pm
- ❖ Starting January 15, 2026, meetings will be on the third Thursday of the month at 3pm
- ❖ Hybrid format will continue



Public Comments – Call in

If you would like to make a comment, please unmute yourself or call the USA number at **415.523.2709**.

You will need to enter the Participant Code **377 131 688#**

SFMTA is also accepting written comments at SFTaxi@sfmta.com.

Download documents of this meeting here:

<https://www.sfmta.com/reports/november-20-2025-taxi-outreach-meeting-documents>

Third-Party Wheelchair Accessible Vehicle Trips

- ❖ Allowing ramp taxis to provide Third-Party WAV trips requires a rule change to the TNC Access for All program regulations by the California Public Utilities Commission (CPUC)
- ❖ Uber requested the CPUC update the rules to allow ramp taxis to provide TNC-originated WAV trips; SFMTA supported this request
- ❖ CPUC finalized decision allowing Third-Party WAV trips
- ❖ SFMTA in the process of updating program rules to allow Third-Party WAV trips
- ❖ More information coming soon for interested ramp drivers!



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Taxi Code Reform

- ❖ The SFMTA is beginning the next round of review of taxi requirements ([Article 1100 of the Transportation Code](#))
- ❖ Our intent: **continue to modernize rules to allow the taxi industry to innovate and compete, while maintaining safety and consumer protection**
- ❖ Feedback from the taxi industry is an important part of the process
- ❖ Next steps
 - Monthly meetings to discuss potential changes
 - Proposed amendments to the taxi code require approval of the SFMTA Board of Directors
 - Proposed amendments for SFMTA Board consideration in 2026

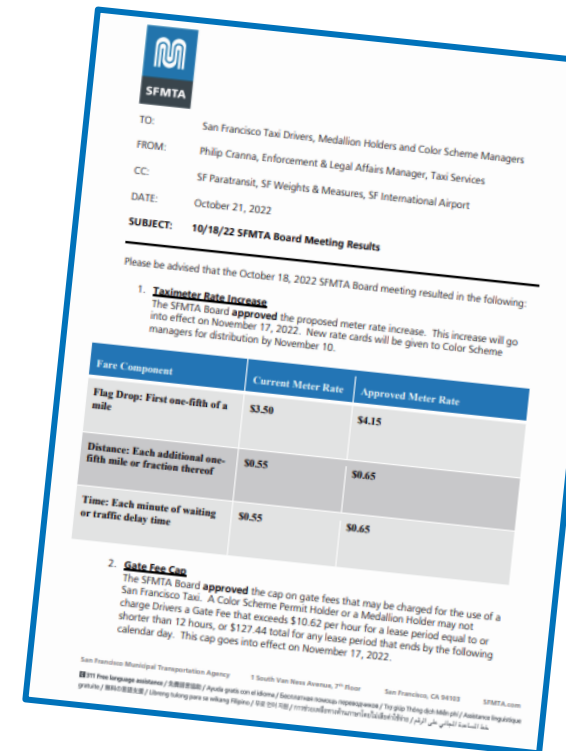
Potential Taxi Meter Rate Amendments

❖ Last meter rate increased November 2022

❖ Ideas heard for proposed rate changes:

- Minimum short fare from SFO
- SFO drop-off pass-through
- Luggage fee
- Per person fee
- Meter and half adjustments

❖ Open to additional feedback through early 2026



Potential Taxi Meter Rate Amendments

Reminder:

- ❖ Taxi Fares are under the exclusive jurisdiction of the SFMTA Board of Directors
- ❖ San Francisco International Airport (SFO) fees are set by the Airport Commission
- ❖ SFMTA currently allows drivers to pass through 100% of SFO fees to passengers for trips *originating* at SFO

Potential Taxi Meter Rate Amendments

Minimum Short Fare from San Francisco International Airport (SFO)

- ❖ Concept: Minimum Short Fare for trips originating at SFO during specified hours
- ❖ Example: \$35 flat rate for "airport shorts" (SFO fee included) for trips between 7pm and 5am, same area as short geofence

Topics for discussion:

- Which cities should be included?
- What hours should the minimum fare be in effect?
- Should the minimum fare include or exclude the trip fee add-on?
- How much should the minimum be during those predetermined hours?
- How should the passenger(s) be notified of this new fare structure, if approved?

Potential Taxi Meter Rate Amendments

Other proposed SFO Fare updates

- ❖ SFO pass-through to include all SFO Fees, for both pick-up and **drop-off**
- ❖ Luggage fee
 - Current rule: \$1 for each piece of luggage that cannot be conveyed either in the passenger compartment of the vehicle or in the vehicle's trunk with the trunk-lid closed
 - Suggestion to be easier to charge luggage fees
- ❖ Per passenger fee
 - allows greater income for large capacity vehicles, vans

Potential Taxi Meter Rate Amendments

Meter and a Half

- ❖ Current rule: trips with final destination that is more than 15 miles beyond City limits or 15 miles from SFO
- ❖ Boundaries are unclear to passengers – high complaints. Other modes do not charge as much, which discourages passengers from using taxis
- ❖ Topics for discussion
 - Clarify boundaries (use city boundaries rather than distance) similar to SFO short trips
 - Limit hours (overnight hours)
 - Eliminate it entirely (straight meter only)

Proposed Equipment Requirement Amendments Summary

- ❖ **Vehicle Number.** The Vehicle Number should be positioned directly under the windows on or [within twelve inches](#) of the forward-most portion of both front doors (not six any more).
- ❖ **Communication Equipment.** Taxis and Ramps to be equipped with direct two-way communication ([voice access removed](#)) with a Dispatch Service.
- ❖ **Emergency Equipment.** All Taxis and Ramp Taxis shall have at all times a functional spare tire, a working jack and wrench to replace a flat tire, [or a tire inflator kit to temporarily repair a flat tire](#); and two flares or two freestanding reflectors.
- ❖ **Advertising.** Digital ads in rear windows ([propose to allow for new forms of advertising on windows](#)).
- ❖ **Top Lights.** Lights [do not](#) have to be permanently attached to vehicle roof

Transportation Code Amendments

SEC. 1113. TAXI AND RAMP TAXI EQUIPMENT REQUIREMENTS

SEC.1113(c)(1)(A) **Vehicle Number.** The Vehicle Number in numerals of a color that contrasts with the color of the rest of the vehicle, at least four inches high and positioned directly under the windows on or within ~~six~~ **twelve** inches of the forward-most portion of both front doors, and on the rear facing portion of the trunk lid of the vehicle.

SEC. 1113(e) **Communication Equipment.** Every Taxi and Ramp Taxi shall be equipped with direct ~~voice access and~~ two-way communication with a Dispatch Service affiliated with the Taxi or Ramp Taxi.

SEC.1113(h) **Emergency Equipment.** All Taxis and Ramp Taxis shall have at all times a functional spare tire, a working jack and wrench to replace a flat tire, **or a tire inflator kit to temporarily repair a flat tire;** and two flares or two freestanding reflectors.

Transportation Code Amendments

SEC. 1113. TAXI AND RAMP TAXI EQUIPMENT REQUIREMENTS

SEC.1113(i) **Signage, Advertising and Displays.** Advertising or other displays on the exterior or interior of a taxi:

- (1) May not impede the Driver's vision in any way.
- (2) May not cover any vehicle identifiers required by law or regulation.
- (3) May not cover any portion of the license plate of the vehicle.
- (4) May not interfere with vehicle operation, including but not limited to the tire inflation valve or any wheel balancing dynamics. Defects in any portion of the wheel must be remedied before any advertisement or other display is affixed to the wheel.
- (5) May not interfere with any safety features of the vehicle or present a safety hazard to passengers.
- (6) Propose updated language to allow for new forms of advertising on windows.

SEC.1113(2)(A) **Top Lights.** All Taxis and Ramp Taxis must be equipped with a working top light containing a light or lights [permanently](#) attached to the roof of the vehicle, which may either have the name of the Color Scheme printed on it, or the words "Taxicab" or "taxi".

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SFMTA Announcements

