

**SFMTA** Municipal Transportation Agency

# What does "Transit First" Mean?

Citizens' Advisory Council July 6, 2017 Sarah Jones, Planning Director



















### What it Is, What it Isn't

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- "Mobility First"
- Essential and Fundamental
- Charter Section
   8A.115

#### lsn't

- "Muni First"
- Checking a Box

#### Just SFMTA

 "All officers, boards, commissions, and departments shall implement these principles in conducting the City and County's affairs" "To ensure quality of life and economic health in San Francisco, the primary objective of the transportation system must be the safe and efficient movement of people and goods."

Sec 8.A.115(a)(1)

## Components

- Themes
  - Alternatives to private car
  - Safety
  - Traffic reduction
- Strategies for transit, bikes, pedestrians
- Regional transit investment
- Parking management

# space required to transport 60 people



Source: City of Muenster planning office, 2001









## What's next?

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