

# Van Ness Business Advisory Committee (BAC) Charter

#### Composition and Purpose

The Van Ness Business Advisory Committee (BAC) consists of representatives from a diverse cross-section of Van Ness corridor businesses. The BAC provides input to the Van Ness Improvement Project team by providing varied perspectives from the surrounding community and city.

The issues, goals, and concerns relating to the surrounding community will be taken into consideration within the context of supporting this important project.

#### Advisory Group Goals

• To provide the Van Ness Improvement Project team feedback and guide decisions related to the construction and implementation of the Van Ness Improvement Project.

• To hear project presentations on the approach, content and data at appropriate times and to respond with community guidance and input.

• To make the project team aware of community priorities and concerns.

• To act as a channel to disseminate project information to the community and for the project team to receive feedback from the community.

### Meeting Information

• Meetings will be scheduled to review project information and to seek feedback.

• Meeting notices and agendas will be distributed to members and posted on the project website a minimum of 72 hours in advance of the meeting.

• Van Ness Improvement Project team members will be present at all meetings to facilitate and take meeting minutes.

• Meeting minutes will be posted on the Van Ness Improvement Project website within the week following a BAC meeting.

• Meetings will be held on Thursdays, on the third Thursdays of the month; invitations will be sent out at least one week prior. Changes to this schedule will be made giving the committee 30 days advanced notice.

• BAC members are expected to attend meetings and not to miss more than two in a row.

• Public comment will be taken for each agenda item after discussion of the item by the Van Ness BAC.

## Decision Making

The nature of this BAC is advisory and will serve as a connector between the community and the Van Ness Improvement Project team. The BAC will share the community's interests with the project team and in turn BAC members will share project information with their respective communities.

For more information, please contact vannessbrt@sfmta.com or 415-749-2446.



# Van Ness Business Advisory Committee (BAC) Criteria and Selection Process

- Size of Membership 11
- Composition of membership:
  - Broad range of characteristics including:
    - Demographics
    - Business type and size
    - Multi-modal representation
    - Geography
- Level of participation
  - Review informational materials associated with the Van Ness Improvement Project construction and implementation
  - o Provide comment and input to agency staff
- Term limitations and turnover
  - o Terms are one year with an option to renew annually
  - Term limits are defined by phase of project (from construction through completion, approximately 36 months)
- Recruitment: Seek diverse representation from merchants on Van Ness Avenue and within two blocks of the construction corridor
  - Promote recruitment with a campaign to current Van Ness BRT CAC members and via SFMTA project website and project email list
  - Reach out to greater corridor, local neighborhood and community groups and citywide groups
  - o Reach out to merchant, advocacy, community and faith based organizations
- Criteria:
  - Candidate represents one or more constituencies
    - Senior facility
    - Automotive industry
    - Medical offices
    - Retail
    - Cultural
    - Religious
    - Educational institutions
  - o Candidate represents a business in the Van Ness corridor
  - o Candidate uses Muni, walks, drives and/or bicycles on Van Ness Avenue
  - o Candidate is part of any neighborhood, business, or advocacy groups
- Selection process:
  - o Project team will review all applications for qualifications
  - Selection panel will select BAC members based on project team recommendations

For more information, please contact vannessbrt@sfmta.com or 415-646-2310.



## Business Advisory Committee Membership Application Van Ness Improvement Project

Major upgrades are coming to Van Ness Avenue in San Francisco to rehabilitate and revitalize aging infrastructure.

This massive civic improvement project will bring San Francisco its first Bus Rapid Transit (BRT) system, a much-needed and globally-proven solution to improve transit service and address traffic congestion on Van Ness Avenue, a major north-south arterial. This new BRT service will serve one of the region's major employment and commercial centers with one of the highest population densities in San Francisco.

Along with a new BRT system, construction of the project will also include several upgrades including replacing more than 22,000 feet of 1800s-era water main, installing a reliable and seismically safe sewer system the length of Van Ness Avenue, overhauling the system that supplies 1,200 hydrants dedicated to emergency firefighting and updating streetlights with brighter, more efficient lights and adding sidewalk lighting.

The San Francisco Municipal Transportation Agency (SFMTA), responsible for the design, engineering, construction and operation of the Van Ness Improvement Project is seeking Van Ness Avenue business leaders to serve as representatives for the Van Ness Business Advisory Committee (BAC) to provide feedback, recommendations and advice on the ways that the city can help businesses during construction, while providing a forum for businesses to raise issues, discuss and have input on project responses to these issues.

To apply for membership, please complete the application below by Thursday, August 31, 2017, and email or mail to:

Peter Gabancho Project Manager San Francisco Municipal Transportation Agency One South Van Ness, 3rd floor San Francisco, CA 94103

vannessbrt@sfmta.com

| NAME (Please type or write legib | ly)                       |       |              |
|----------------------------------|---------------------------|-------|--------------|
|                                  |                           |       |              |
| BUSINESS NAME (Please type of    | or write legibly)         |       |              |
|                                  |                           |       |              |
| BUSINESS ADDRESS (Street ad      | ddress, City, State, Zip) |       |              |
|                                  |                           |       |              |
| HOME PHONE (XXX-XXX-XXXX)        | WORK PHONE (XXX-XXX-XXXX) | EMAIL |              |
|                                  |                           |       |              |
| SUPERVISORIAL DISTRICT           | NEIGHBORHOOD              |       |              |
|                                  |                           |       |              |
| ETHNICITY (Optional)             | GENDER (Optional)         |       |              |
|                                  |                           |       | <b>[OVER</b> |

#### BUSINESS CATEGORIES: (Check all that apply)

| Arts / Culture / Entertainment | Automotive       | Bank / Financial    | Business services   | Education              |
|--------------------------------|------------------|---------------------|---------------------|------------------------|
| Food service                   | Gym / Recreation | Healthcare provider | Hotel / Motel / Inn | Laundromat             |
| Printing / Promotions          | Religious        | Retail              | Salon / Barber      | Senior living facility |
| Other (Please write-in):       |                  |                     |                     |                        |

Summary statement of applicant's qualifications for membership:

Please use the space below to describe how your qualifications represent the interest of businesses to the Van Ness Improvement Project.

(You may attach a resume or other relevant document. Please limit your attachment to a maximum of three pages.)

Applications are considered to be active for two years from date of signature. Please note that the information you provide in this application, including resumes and other material provided in connection with it, will be made available to the public. If you do not want a home address, telephone number, email address or fax number disclosed, please indicate that fact in the space below the signature line. The information will be redacted from publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

SIGNATURE