



Folsom Streetscape Project

Project Overview

Located in the South of Market neighborhood (SoMa), between 11th and 2nd streets, the Folsom Streetscape Project will improve safety on a high-injury corridor, reduce greenhouse gas emissions, support the City's transformative vision for SoMa as a regional hub, and improve mobility for visitors and residents, including low-income populations who depend most upon riding transit, walking and bicycling. The Project area covers half of the Folsom and Howard Street couplet with Folsom Street serving eastbound traffic and Howard Street serving westbound traffic. The 12 Folsom Muni line travels Folsom Street from 11th to 2nd streets and the 27 Bryant Muni line travels along Folsom Street between 6th and 5th streets.

Both Folsom and Howard streets are major three and four-lane arterials originally built to support manufacturing and warehousing. Over the past two decades, this project area has experienced explosive growth in housing and office employment. This growth coupled with a large population of disadvantaged communities significantly increased the number of people walking and bicycling. Yet, the roadway's design still supports and prioritizes high vehicle speeds and volumes and has not evolved to reflect the community's need for a people-focused street.

On Folsom Street, the competing transportation demands have increased crashes and injuries for people walking and bicycling, and inhibited access to regional destinations including Moscone Center and the Salesforce Transit Center. The Folsom Streetscape Project will transform the corridor, prioritizing non-motorized modes of travel.

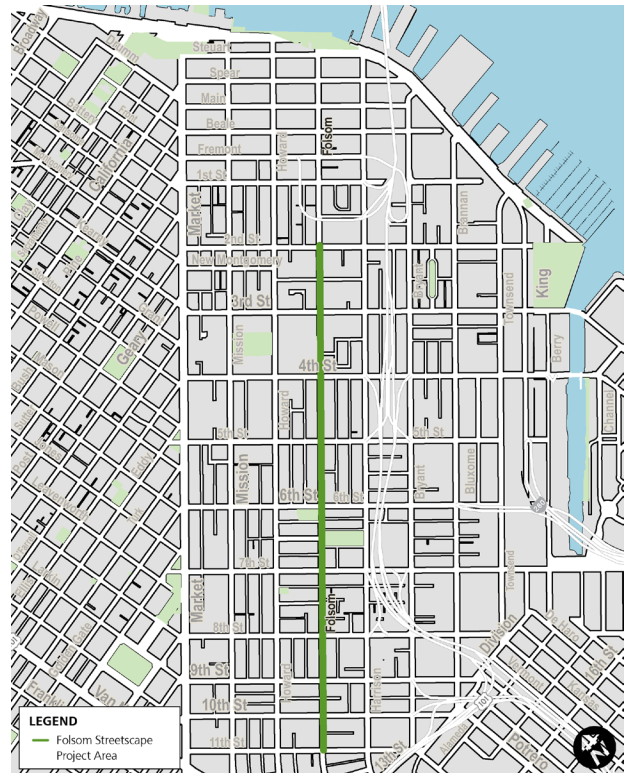
Following project approval, the SFMTA implemented several quick-build safety upgrades on Folsom Street, including a parking protected bicycle lane, to realize some of the project's critical safety benefits as quickly as possible. These changes provide immediate benefit and serve as a down payment on realizing the community's full vision for Folsom Street through the Streetscape Project.

Benefits

San Francisco's 2018 Central SoMa Plan approved an additional 16M square feet of space for new transit-oriented housing and jobs over the next 25 years. The Folsom Streetscape Project is a central component of



Folsom at Sherman street



Folsom Streetscape Project Extent (11th to 4th streets)

the Plan and will dramatically improve street design to better serve current residents while also accommodating planned growth.

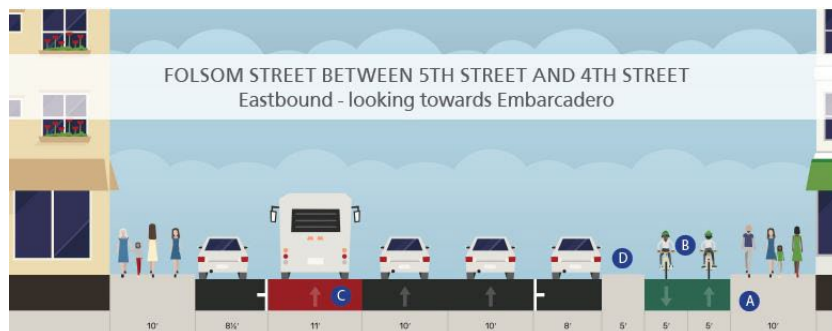
Visit [SFMTA.com/FolsomHoward](https://www.sfmta.com/FolsomHoward) for more information.

The Project also addresses dire safety issues on Folsom Street, a corridor on San Francisco's Vision Zero High Injury Network (i.e., the 13 percent of San Francisco streets with 75 percent of severe and fatal traffic collisions). Between 2014 and 2019, three fatalities occurred on the corridor, along with 152 traffic crashes on the Folsom-Howard couplet, with more than half of these involving people walking or biking.

Project Elements

The Folsom Streetscape Project proposes a two-way protected bicycle lane, a landscaped median separating the bikeway from traffic, bulb-outs and raised crosswalks to shorten crossing distances and parking lanes on both sides of the street. The roadway will be reduced to 2 general purpose vehicle travel lanes, from three and four today. Key Project elements include:

- Two-way protected bicycle lane
- Transit boarding islands
- A transit only lane
- Raised concrete medians with landscaping
- Repaved streets
- Protected European-style intersections
- Raised crosswalks
- Bulb-outs and midblock signals
- Dedicated bicycle traffic signals
- Accessible loading zones and curb ramps
- New pedestrian scaled lighting
- New street furniture and decorative crosswalks
- Upgraded water and sewer infrastructure



PROPOSED IMPROVEMENTS

- A** Pedestrian bulb-outs that shorten crossing distances and increase visibility
- B** Two-way protected bikeway to reduce conflicts with vehicles/bikes in the opposite direction
- C** Dedicated transit-only lane with increased service
- D** Permanent, better-protected bike facilities to encourage wider bicycle use

Typical Cross-section of the Folsom Streetscape Project

Community Outreach

Since 2016, the SFMTA conducted in-depth outreach for the Project to identify opportunities, areas of high concern, and suggested improvements.

- 550 people attended open houses
- 1,300 people responded to surveys
- 110 businesses met with staff
- 20 Community groups provided comments on designs

The project team worked closely with key stakeholders Yerba Buena Community Benefit District, SoMa Pilipinas, and the Leather and LGBTQ District, identifying priority safety improvements and ensuring representation of the groups' cultural heritage into the design.

Project Budget and Schedule

The estimated project construction cost is \$45 million. Construction is expected to begin in early 2024 and conclude in 2026.