

Page Slow Street Project





Background

- Since 2015, SFMTA staff engaged the community to develop several rounds of safety upgrades for Page Street.
- In spring 2020, a pilot added restrictions on freeway-bound traffic and bikeway upgrades between Webster Street and Octavia Boulevard.
- In response to the COVID-19 pandemic, the SFMTA implemented Slow Streets measures along the whole corridor to Stanyan Street.
- After years of outreach and evaluation, the SFMTA recommends approving existing measures and add new ones at Divisadero.







Circulation overview

Stanyan Street – Broderick Street



Broderick Street – Octavia Boulevard



Keep existing measures

- O Eastbound protected bikeway + westbound one-way street between Laguna St and Octavia Blvd
- Westbound bike lane between Octavia Blvd and Webster St
- O **Eastbound traffic diverter** at Webster St
- Westbound traffic diverter at Octavia Blvd
- O **Slow-street measures** along the corridor



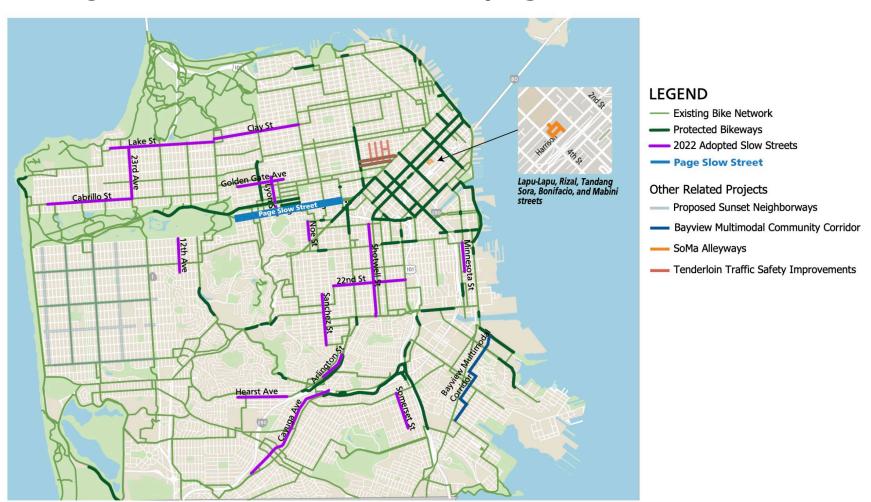
Add turn restrictions at Divisadero

Median traffic diverter at Page St & Divisadero St



Establish Slow Street designation

Page Street added to the Slow Streets program



Engagement

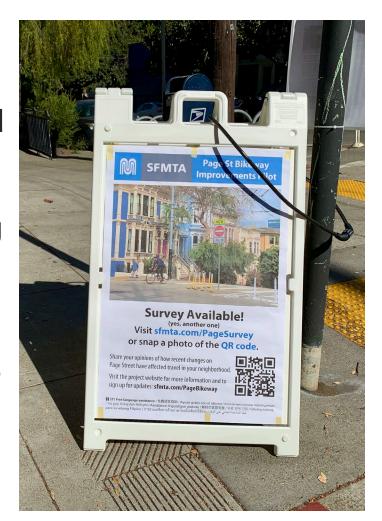
- Neighborhood group briefings
- Focused meetings with schools and faith-based organizations
- Door-to-door outreach to Divisadero merchants
- Community walk-through organized by District 5 office
- Outdoor office hours at Page & Webster (John Muir Elementary)





Project survey

- 900 people responded
- 77% report increases in their sense of safety and neighborhood livability since the changes
- 85% support permanently limiting through traffic on Page Street; of those, 75% strongly support it
- Plentiful specific feedback to guide future work, including on adjacent corridors (Laguna, Oak, Haight)



Evaluation summary

- Increases in people walking and bicycling and a significant decrease in vehicle traffic
- No change in Muni travel times on Haight Street
- Shorter vehicle queues and less 'blocking the box' on Oak and Haight as compared with pre-pandemic levels
- **No impacts to regional traffic** the same number of people are getting on and off freeway, sticking to arterial routes
- Good compliance with traffic diverters with few reported safety issues at SFMTA-installed measures



- Spring 2023: Implement new changes
- Ongoing: Further outreach for capital phase



SFMTA.com/PageStreet

PageStreet@sfmta.com

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Feedback summary

- Support for continuing traffic restrictions experience of walking, rolling, spending time on Page Street is improved
- Requests for making diversion barriers more substantial and self-enforcing, adding ones at signalized intersections
- Requests for further calming traffic, including bikes/scooters, and specifically at crosswalks
- Consideration of how to improve circulation in the neighborhood for people driving
- Concerns with effects on congestion on Oak and Haight streets; some support for Haight freeway-access restrictions