



Mission Bay Transportation Improvement Fund Advisory Committee (MBTIFAC)

Bruce Agid – Chair  
Sarah Bertram – Vice Chair  
Bernadette Jimenez  
Yoyo Murphy

**Mission Bay Transportation Improvement Fund Advisory Committee Meeting**

Thursday, October 23, 2025 @ 10am-12pm

Mission Hall Building Room #2100

550 16th Street

Minutes - **DRAFT**

<b>Advisory Committee Seats</b>
<b>Seat 1 (Golden State Warriors)</b> Yoyo Murphy, Voting member Vanessa Gonzalez, Alternate
<b>Seat 2 (UCSF)</b> Bernadette Jimenez, Voting member Erik Zandhuis, Alternate
<b>Seat 3 (Neighborhood resident)</b> Bruce Agid, Voting member Bruce Huie, Alternate
<b>Seat 4 (Neighborhood business owner)</b> Vacant, Voting member Terezia Nemeth, Alternate
<b>Seat 5 (Neighborhood resident)</b> Sarah Bertram, Voting member Sarah Davis, Alternate

1. Call to order/roll call - Bruce Agid, Chairperson/Jillian Johnson, SFMTA Liaison
  - a. Called to order at 10:00AM
  - b. Voting members in attendance: Erik Zandhuis, Bruce Agid, Sarah Bertram, Vanessa Gonzalez (joined the meeting at 10:15am)
  - c. Absent: Terezia Nemeth,
  
2. Approve Minutes: September 25, 2025 Meeting (For Discussion and Possible Action)
  - A motion to approve was made by Erik Zandhuis and seconded by Sarah Bertram
  - Bruce Agid suggested to change "Item 11" to "Item 10".
  - Bruce Agid requested edit to provide clarity for SFPD budget "Bruce Agid requested clarity regarding the stated budget in slides for FY25-26 and asked how it compared to the previous reported budget request that was submitted to the Mayor's Budget Office for the FY25-26 budget cycle".

Public Comment: None

- Motion passed unanimously

### 3. Funding & Legislative Update: Five-Year Future Outlook, Report from City Attorney's Office and Controller (For Discussion)

- SFMTA Liaison Jillian Johnson reported out.
- Sarah Bertram asked why budget hearings weren't held. Madison Tam of Supervisor Matt Dorsey's Office provided comment that the FY2025-26 budget hearings likely covered that legislative requirement.
- Bruce Agid expressed disappointment that the Advisory Committee was not advised on the reduction of the Fund ahead of the September 2025 Advisory Committee Meeting, and that the Advisory Committee worked to ensure transparency around the funds.
- Bruce Agid asked how the elimination of the Fund would affect service provision for SFPD & SFPDW. SFMTA indicated that services would remain consistent with prior years, SFPD indicated that funds would run out in December and that no augmented staffing would be available (arrangements would be made with Southern Station to have a drive by around Chase Center) and DPW had carryover funds to sustain service levels.
- Sarah Bertram expressed that the intent of the MBTIF Fund was to recognize that Chase Center provides incremental revenue to the City and that revenue would be set aside to support the City operations in the area and to avoid services being pulled from other areas of the City and reiterated Bruce's disappointment.
- Erik Zandhuis noted that October 15<sup>th</sup> Dreamforce Event had a significant impact on the area and created a spike in required service, and that this body was created to address this issue. Erik also noted that the request for information from the Mayor's Office remains and that more attention should be paid to how the services will be absorbed without degradation of the service.

Vanessa Gonzalez joined the meeting at 10:15am

Public Comment: None

### 4. FY 2026-27 and FY 2027-28 Final Budget Plan per Department (For Discussion and Possible Action)

- (a) Planned service levels (incorporating lessons learned from evaluations/metrics collection)
- (b) Planned expenditures/revenues
- (c) MBTIF total request

SFMTA

- Fisher Zhu presented for the SFMTA
- Erik Zandhuis asked if the SFMTA hiring freeze affected front line staff.
- Sarah Bertram asked how the department was budgeting moving forward and noted that the PCO & MTAP deployment has historically been lower than budgeted. She noted that reducing

the budget to actuals was disconcerting because it suggests SFMTA may be planning for even lower PCO & MTAP staffing.

- Bruce Agid noted that a reduction of resources appears to be planned for FY26-27 in all areas, comparing the staffing model presented for FY 25-26 to that for FY 26-27. He also noted that reduced PCO staffing was a concern as the auto mode share metric is not being met.
- Sarah Bertram noted that it appears by the slides that there will be a reduction of budget.
- Bruce Agid also requested information on capital budget payback.
- Bruce Agid noted that percentage growth of events and associated costs are not equal.
- Sarah Bertram asked about the number of events provided by the Warriors and if they expected the events to remain flat in the coming year.
- Public comment: None

#### SFDPW

- Lorena Guadiana presented for DPW.
- Sarah Bertram noted that the street and sidewalk cleaning budget was much higher than actual historical spend, but the opposite for illegal vending and asked if the Department expected a major shift in illegal vending. She also noted historically conservative budgeting from DPW for sidewalk cleaning in the area. Both she and Bruce Agid again asked PW to review their budget forecasting model.
- Bruce Agid noted that the performance metrics and services could give insight into appropriate staffing/budget levels, and to update the number of forecasted events based on input from the Warriors.
- Sarah Bertram confirmed that budget numbers would change once event levels were updated.
- Sarah Bertram noted that last year SFMTA was short by \$1.3m and DPW had a surplus of \$700k, and that the committee suggested to the Mayor's Office that the surplus support the SFMTA. She also noted that DPW was using the surplus from last year to cover costs this year.
- Bruce Agid confirmed with PW that the recommended transfer of funds never occurred. Bruce also mentioned that the committee needed feedback from the City on the budget mechanism for funding street cleaning within Recreation and Parks and Port's jurisdiction as the ordinance missed the inclusion of Recreation and Parks and Port (this is a follow-up from old business over the past 2 years).
- Sarah Bertram asked if there has been a discussion about expanding DPW's jurisdiction (other than just the 2 park parcels P16-P17).
- Erik Zandhuis asked about the impact of reduced staffing on the department operations.
- Bruce Agid asked if the overtime used to address reduced staffing was being funded by the TIF. Bruce Agid expressed all augmented resources whether on straight time or overtime should be charging to the TIF.
- Public Comment:
  - Fernando from UCSF public relations asked about illegal street vending, and what triggers an operation to manage illegal vending.

#### SFPD

- Lieutenant David "Quoc" Do presented for SFPD.

- Bruce Agid noted that the Advisory Committee will need to understand the budget required to maintain best practice service levels to include in recommendation to the Mayor's Budget Office. He noted that currently staffing is 14-16 Officers while the Department recommended level is 23 Officers.
- Erik Zandhuis asked for the current, lower event staffing numbers.
- Sarah Bertram asked if budget event numbers included Thrive City events.
- Bruce Agid noted that DPW and SFMTA were staffed for similar event numbers historically, but SFPD always has a higher number of events due to the Thrive City events, and wants to understand if the 138 event levels include or exclude Thrive City events.
- Sarah Bertram asked that SFPD update event numbers to include Thrive City.
- Bruce Agid noted that operating expenditure seemed to change from the projection provided in January, and asked what drove it.
- Bruce Agid asked if SFPD is comfortable with lower level of event staffing, and for the best practice benchmarked staffing level.
- Erik Zandhuis asked if they should expect reductions of service if TIF funds do not become available to the department.
- Bruce Agid asked that Departments return with their final budget proposals in November to inform the letter to the Mayor's Budget Office.
- Public Comment: None

#### 5. Draft Letter to Mayor's Budget Office (For Discussion and Possible Action)

- Bruce Agid said the committee could not begin drafting the letter to the Mayor's Budget Office given some of the discrepancies in department budget presentations and outstanding questions. He indicated that he and Sarah Bertram would begin drafting the letter to the Mayor's Budget Office, highlighting the lack of funding in the MBTIF for FY25-26, ask for the Controller's Office to conduct an analysis of revenue generated for the Chase Center for the next 5 years (per the existing ordinance) and that the committee can finalize the letter at the November meeting when they receive updated budget requests from each Department.
- Erik Zandhuis noted that the work Departments have been doing at events has been working and that MBTIF partnership has been working and hopes to find a resolution to maintain similar efforts ongoing.
- Vanessa Gonzalez noted Chase Center's commitment to partnering with the City and the neighborhood.
- Public Comment: None

#### 6. Departments Report on Metrics (For Discussion)

- SFMTA
  - Bruce Agid noted that the metrics are defined by the MMRP and TMP and are to be measured on an annual basis.
  - Sarah Bertram noted that the metrics help inform the budget.
- DPW

- Sarah Bertram asked if street cleaning provided in the area is above and beyond standard street cleaning.
- Bruce Agid asked if services were being charged to the TIF.
- Sarah Bertram and Bruce Agid noted that metrics should apply consistent assumptions over time and appreciated DPW's work in generating these metrics.
- Bruce Agid suggested that DPW should document volumes of calls on non-event days versus event days to inform the augmented staffing levels needed on event days.
- Bruce Agid asked if the FY26 Year-To-Date (YTD) Actuals were in fact YTD, because of how much more they were than FY25.
- Public Comment:
  - Neighborhood resident Bettina Cohen gave comment that PCOs were not out in sufficient number during events.

#### 7. Public Comment

- Bettina Cohen asked about the Seat 4 vacancy on the committee.
- Bruce Agid noted that the Committee was developing a short list of candidates to present to the Mayor's Director of Appointments to help identify a list of candidates to fill the vacancy.
- Sarah Bertram noted that the alternate position for Seat 4 is still filled.

#### 8. Advisory Committee Comments and Future Agenda Items (For Discussion and Possible Action)

- Erik Zandhuis asked if it's possible to look at data on public and private Chase events. Bruce & Sarah noted that private events were not covered by the TIF.
- Sarah Bertram asked if the Warriors will be presenting on Mission Bay Community Survey. Vanessa Gonzalez confirmed.

Public Comment: None

#### 9. Adjourn (Action Item)

- A motion to adjourn was made by Erik Zandhuis and seconded by Sarah Bertram