



# SAFETY IN ACTION

# Safer Market Street Factsheet

August 2015



## Safer Market Street: Vision Zero in Action

Vision Zero is San Francisco’s policy commitment to work toward eliminating all traffic-related fatalities by 2024. The frequency of traffic fatalities in the City of San Francisco constitutes a public health crisis. Over 70% of all severe and fatal collisions occur on just 12% of city streets. Market Street has four of the top 20 intersections for pedestrian injury collisions citywide, and the top two intersections for bicycle injury collisions. Safer Market Street is one of over 24 projects identified by the SFMTA to be expedited to address the recent spike in fatalities along high-injury corridors such as Market Street.

### Overview

Safer Market Street helps achieve the Vision Zero goal of eliminating all traffic fatalities by improving safety across all modes of transportation. The extension of transit-only lanes, turn restrictions and supplemental safety treatments would mediate conflicts between people walking, biking and driving.

### Timeline



### Project Update

June 16, 2015 the SFMTA board unanimously approved the Safer Market Street project. The turn restrictions are complete and in effect as of Aug. 11. The team will be doing construction outreach, but anticipates minimal disruptions. The project will be complete by December of this year.

### Features and Benefits

#### Turn Restrictions

Diverts traffic off of Market Street to reduce conflicts between motorists and people walking and biking.

#### Extension of Transit-only Lanes

In combination with the turn restrictions, the transit-only lanes will improve transit efficiency and reliability.

#### New Loading Zones

New loading zones provide additional safe and dedicated loading areas off of Market Street for motorists.

#### Supplemental Safety Treatments

Painted safety zones and a new boarding island on 8<sup>th</sup> Street creates a safer environment for all users.

