

THIS PRINT COVERS CALENDAR ITEM NO.: 10.6

**SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY**

DIVISION: Streets

BRIEF DESCRIPTION:

Accepting a gift of \$80,000 from the American Indian Cultural District, as reimbursement toward the construction of decorative crosswalks at 16th and Mission streets.

SUMMARY:

- The American Indian Cultural District (AICD) offered \$80,000 as a gift toward the construction of decorative crosswalks at 16th and Mission streets (the crosswalks). This partially offset the cost of the crosswalk construction, which was \$247,654 in total.
- This payment is part of a collaboration between the SFMTA and AICD for an art activation project that involves installing Native American designs created by two American Indian artists.
- The SFMTA installed the crosswalks in 2024 using agency funding sources. This gift would reimburse the agency for work already completed.

ENCLOSURES:

1. SFMTAB Resolution

APPROVALS:

DIRECTOR 

SECRETARY 

DATE:

August 28, 2025

August 28, 2025

ASSIGNED SFMTAB CALENDAR DATE: September 2, 2025

PURPOSE

Accepting a gift of \$80,000 from the American Indian Cultural District, as reimbursement toward the construction of decorative crosswalks at 16th and Mission streets..

STRATEGIC PLAN GOALS AND TRANSIT FIRST POLICY PRINCIPLES

The decorative crosswalk to be funded by the contribution supports the following goals and objectives in the SFMTA’s Strategic Plan and Transit First Policy Principles:

- Goal 1: Identify and reduce disproportionate outcomes and resolve past harm towards marginalized communities.
- Goal 7: Build stronger relationships with stakeholders.
- Goal 8: Deliver quality projects on-time and on-budget.
- Goal 10: Position the agency for financial success.

Transit First Policy Principles

5. Pedestrian areas shall be enhanced wherever possible to improve the safety and comfort of pedestrians and to encourage travel by foot.

DESCRIPTION

The San Francisco Municipal Transportation Agency (SFMTA) partnered with the American Indian Cultural District (AICD) on a crosswalk enhancement project in coordination with implementation of the 16th Street Improvement Project. The crosswalk enhancement project entailed installing Native American art designs from two American Indian artists on the crosswalks at 16th and Mission streets. Compared to standard crosswalks, these designs bring a more scenic and inviting atmosphere to the neighborhood.

AICD’s work on the crosswalk project is part of their citywide Indigenize SF Project, a placemaking and place-keeping initiative that focuses on honoring and celebrating American Indian culture, history, people, and contributions through art, pole banners, street signs, a mapping genocide project, and QR digital walking tours. This initiative is intended to provide an interactive experience that will expand the rich cultural heritage of San Francisco by increasing public awareness and elevating the visibility of local Native American culture and history throughout the AICD.

AICD provided conceptual crosswalk designs to the SFMTA on May 13, 2024, and provided a check (gift) to the SFMTA in the amount of \$80,000 for the installation of the decorative crosswalks the same month. The SFMTA installed the crosswalks in November 2024 using agency funding sources. This calendar item would authorize the SFMTA to accept the gift from AICD as reimbursement to the agency for part of the cost of the already installed crosswalks. The total cost of construction was \$247,654.

STAKEHOLDER ENGAGEMENT

The SFMTA collaborated and engaged closely with AICD on the crosswalk designs prior to installing the crosswalks in 2024.

ALTERNATIVES CONSIDERED

The alternative to accepting the gift from AICD would be to allocate other SFMTA funds for the crosswalks. This would require the agency to use alternative funding sources that could be used for other agency purposes, and therefore is not recommended.

FUNDING IMPACT

The value of the gift is approximately \$80,000. The total cost of crosswalk construction was \$247,654, which this gift will partially offset. The funding source for the remainder of the cost was an allocation of Transit Population Baseline capital funds from the Transit Reliability Spot Improvements project in the Transit Optimization Capital Improvement Program.

ENVIRONMENTAL REVIEW

On August 5, 2025, the SFMTA, under authority delegated by the Planning Department, determined that Acceptance of a gift from AICD is not a “project” under the California Environmental Quality Act (CEQA) pursuant to Title 14 of the California Code of Regulations Sections 15060(c) and 15378(b).

A copy of the CEQA determination is on file with the Secretary to the SFMTA Board of Directors and is incorporated herein by reference.

OTHER APPROVALS RECEIVED OR STILL REQUIRED

None required.

The City Attorney has reviewed this report.

RECOMMENDATION

Staff recommends that the SFMTA Board of Directors accept a gift of \$80,000 from American Indian Cultural District, toward the construction of decorative crosswalks at 16th and Mission streets.

SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS

RESOLUTION No. _____

WHEREAS, The American Indian Cultural District (AICD) partnered with the San Francisco Municipal Transportation Agency (SFMTA) on a crosswalk project in coordination with implementation of the 16th Street Improvement Project, which entailed installing Native American art designs from two American Indian artists at the 16th and Mission streets intersections; and,

WHEREAS, This project is intended to create an interactive experience that will expand the rich cultural heritage of San Francisco by increasing public awareness and elevating the visibility of local Native American culture and history throughout the American Indian Cultural District; and,

WHEREAS, AICD, sponsor of the crosswalks art activation project, committed to providing \$80,000 as a gift, toward the construction of decorative crosswalks at 16th and Mission streets; and,

WHEREAS, AICD provided conceptual crosswalks designs on May 13, 2024, and SFMTA received the contribution check (gift) from AICD the same month; and,

WHEREAS, The SFMTA installed the crosswalks in 2024 using agency funding sources, and this gift serves as partial reimbursement to the agency for the work already completed; and,

WHEREAS, With the completion of the crosswalks decorations, the neighborhood now feels more lively and scenic, bringing a vibrant atmosphere to the area; and,

WHEREAS, Transit First Policy Principles state that the pedestrian areas shall be enhanced wherever possible to improve the safety and comfort of pedestrians and to encourage travel by foot; and,

WHEREAS, On August 5, 2025, the SFMTA, under authority delegated by the Planning Department, determined that Acceptance of a gift of \$80,000 from AICD is not a “project” under the California Environmental Quality Act (CEQA) pursuant to Title 14 of the California Code of Regulations Sections 15060(c) and 15378(b); and,

WHEREAS, A copy of the CEQA determination is on file with the Secretary to the SFMTA Board of Directors, and is incorporated herein by reference; now, therefore, be it

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors accepts gift to the SFMTA of \$80,000 from American Indian Cultural District towards the construction of decorative crosswalks at 16th and Mission streets, now, therefore, be it

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors accepts a gift of \$80,000 from the American Indian Cultural District as reimbursement toward the construction of decorative crosswalks at 16th and Mission streets.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of September 2, 2025.

Secretary to the Board of Directors
San Francisco Municipal Transportation Agency