



SFMTA
Municipal
Transportation
Agency

Commuter Shuttle Program

SFMTA Citizens' Advisory Council
November 5, 2015

Commuter Shuttles Program

- Shuttles history/background
- Commuter Shuttle Pilot Program
 - Timeline
 - Evaluation results
- Proposed Commuter Shuttle Program
 - Using the Evaluation
 - Building upon the Pilot Program

Commuter Shuttles in the Bay Area

- Commuter shuttles around for decades
- Silicon Valley shuttles grew out of:
 - Transportation demand management requirements of Silicon Valley cities
 - Jobs/housing imbalance in Silicon Valley
- Shuttles serve entire Bay Area
 - East Bay
 - North Bay
 - Stops along the Peninsula after SF

Commuter Shuttles in San Francisco

- By law, shuttles free to use the city's streets
 - Free to stop in white zones and available curb space
 - Can only be regulated or managed
- Increasing presence on city's streets
- Growing commute choice for many San Franciscans

Commuter Shuttle Pilot Program

- Manage/regulate commuter shuttle sector
- Network of shared Muni and white zones
- Permit fees and conditions for participation
- Targeted enforcement
- Extensive data collection
- Evaluation

Commuter Shuttle Pilot Program

- Launched August 2014
- Data collection complete June 2015
- Evaluation Report released October 2015
- Pilot concludes January 2016

Pilot Evaluation Report

- Shuttle activity overview
- Shuttles' impact on drive-alone trips
- Traffic impacts and safety issues
- Enforcement
- Community response
- Project administration

Shuttle activity

Shuttle stop-events



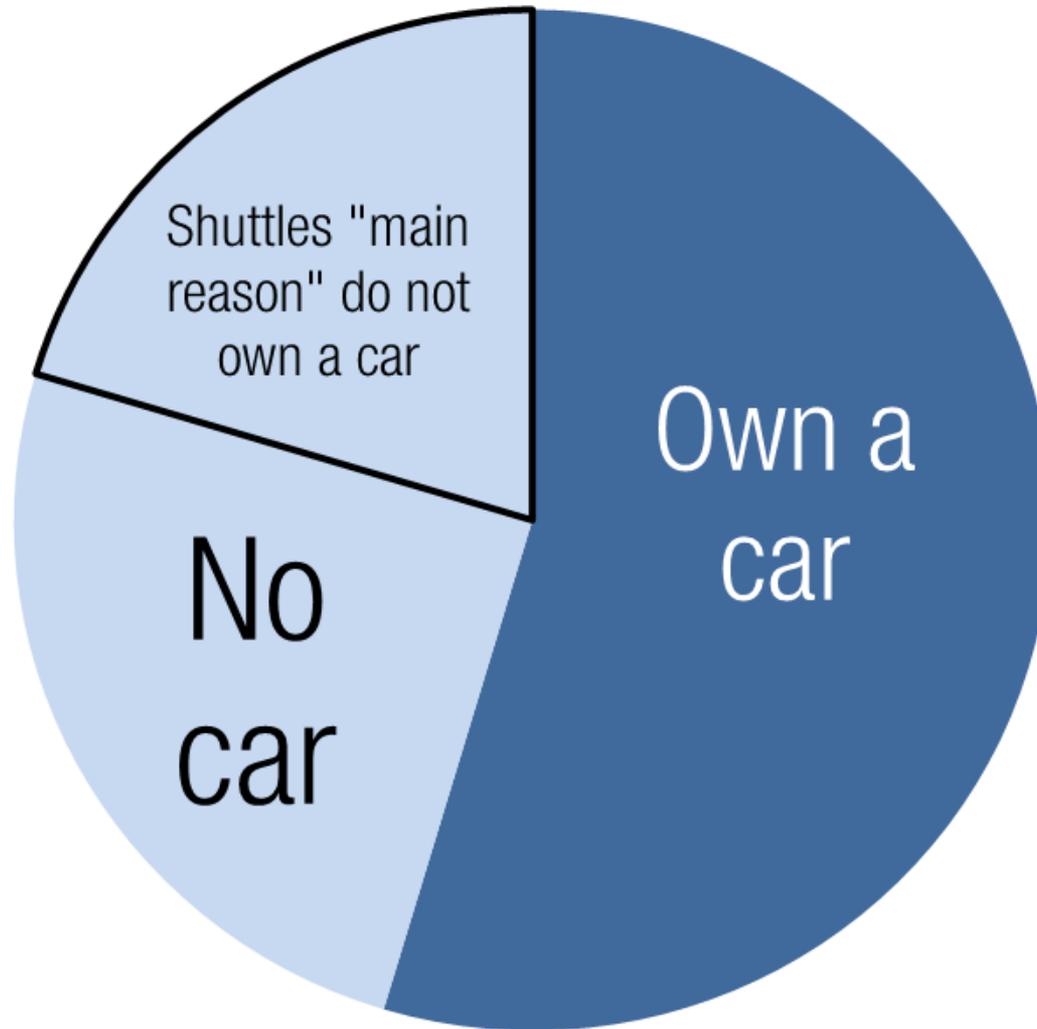
Shuttle activity

Shuttle ridership



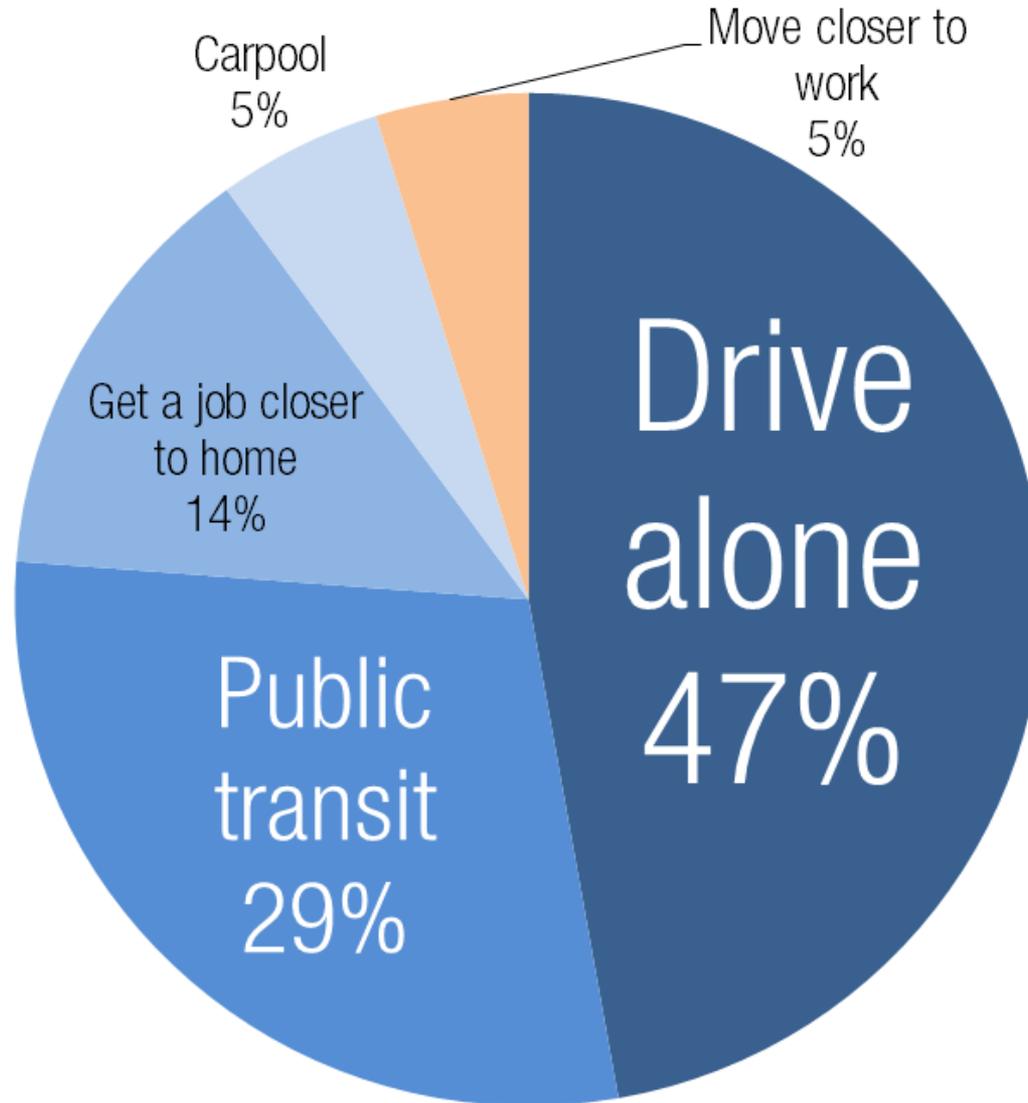
Impact on drive-alone trips

Riders' transportation choices



Impact on drive-alone trips

Riders' transportation choices



Impact on drive-alone trips

Reduced car trips and VMT



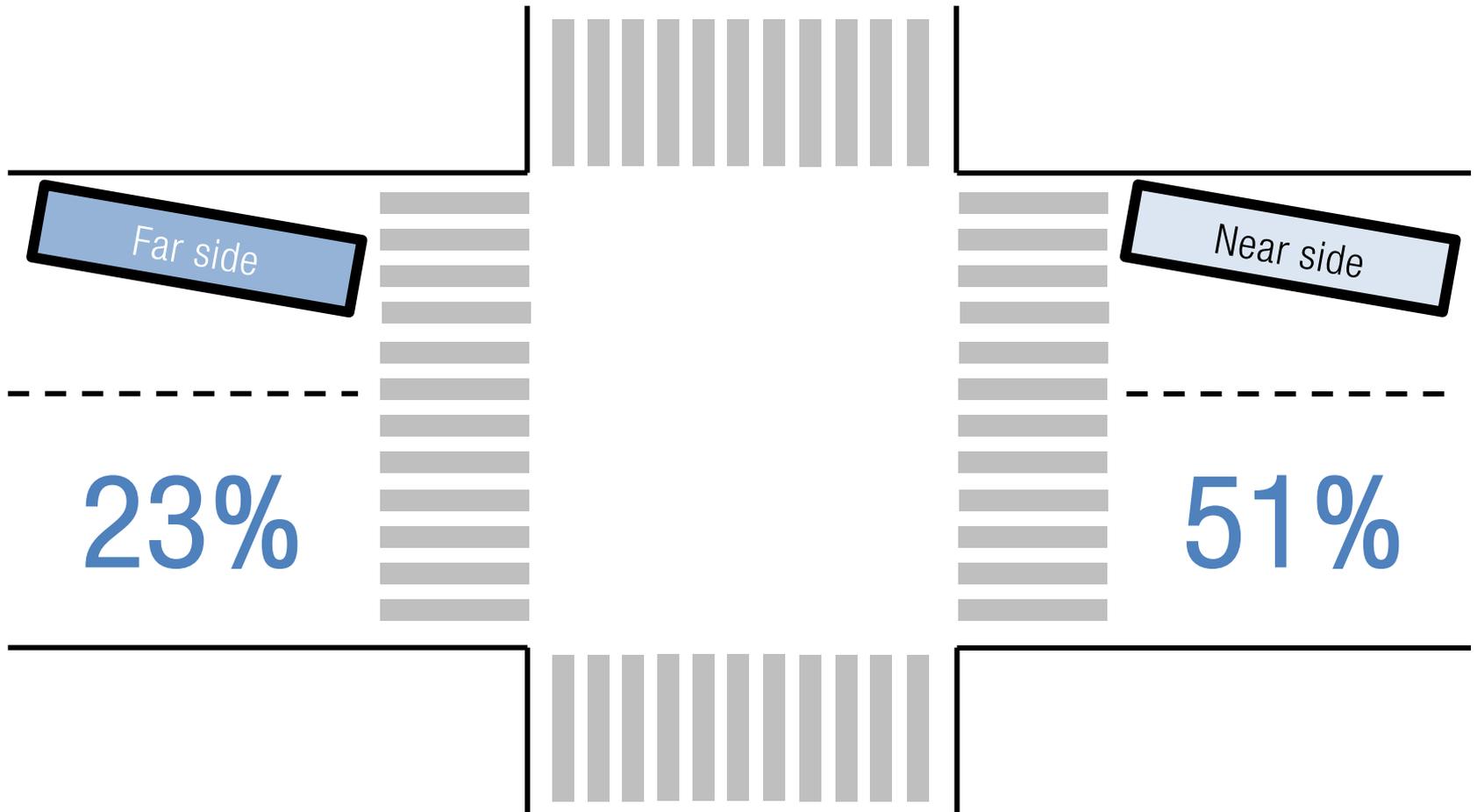
Traffic impacts and safety issues

Shuttle and Muni interaction



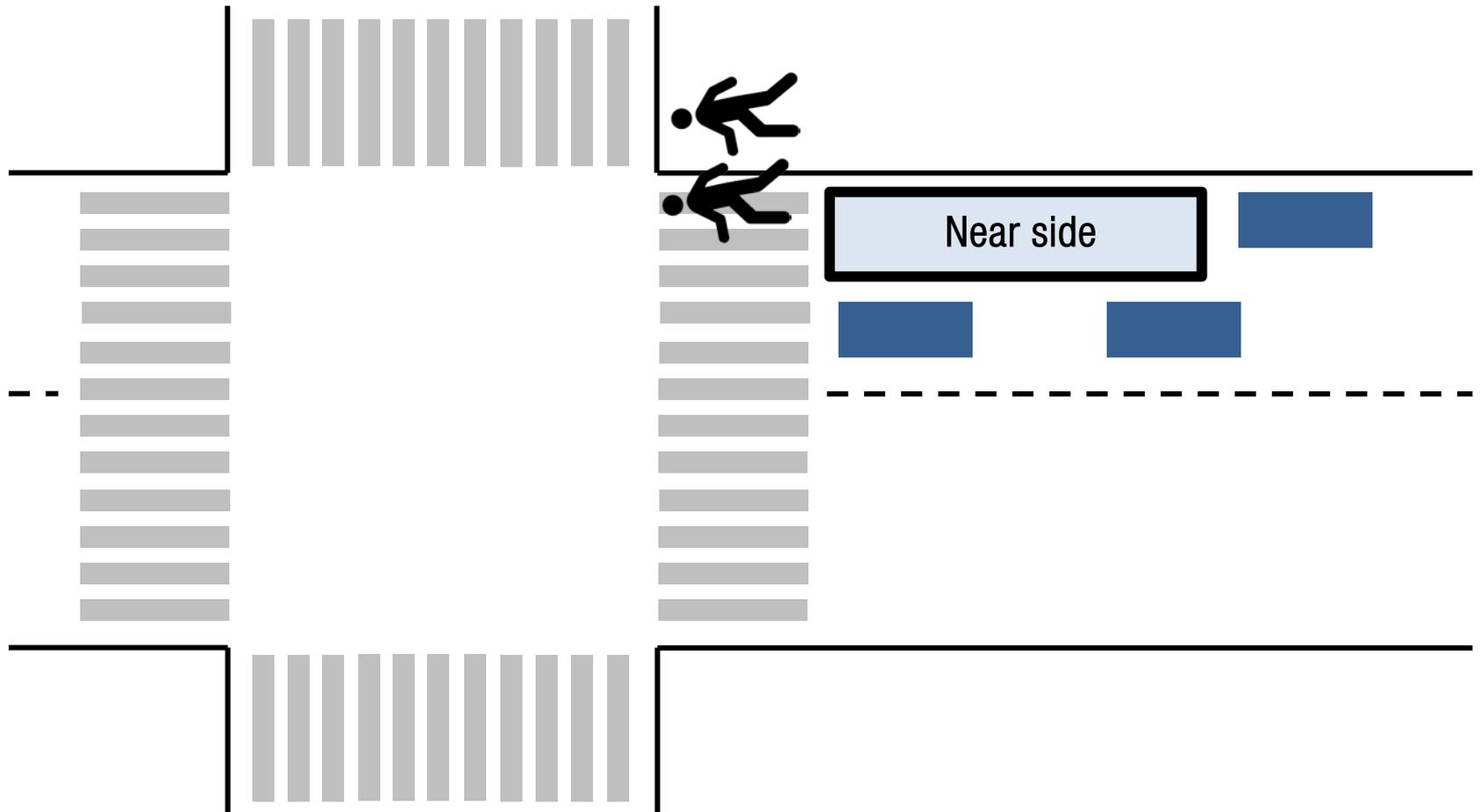
Traffic impacts and safety issues

Traffic and bike lane safety



Traffic impacts and safety issues

Pedestrian safety



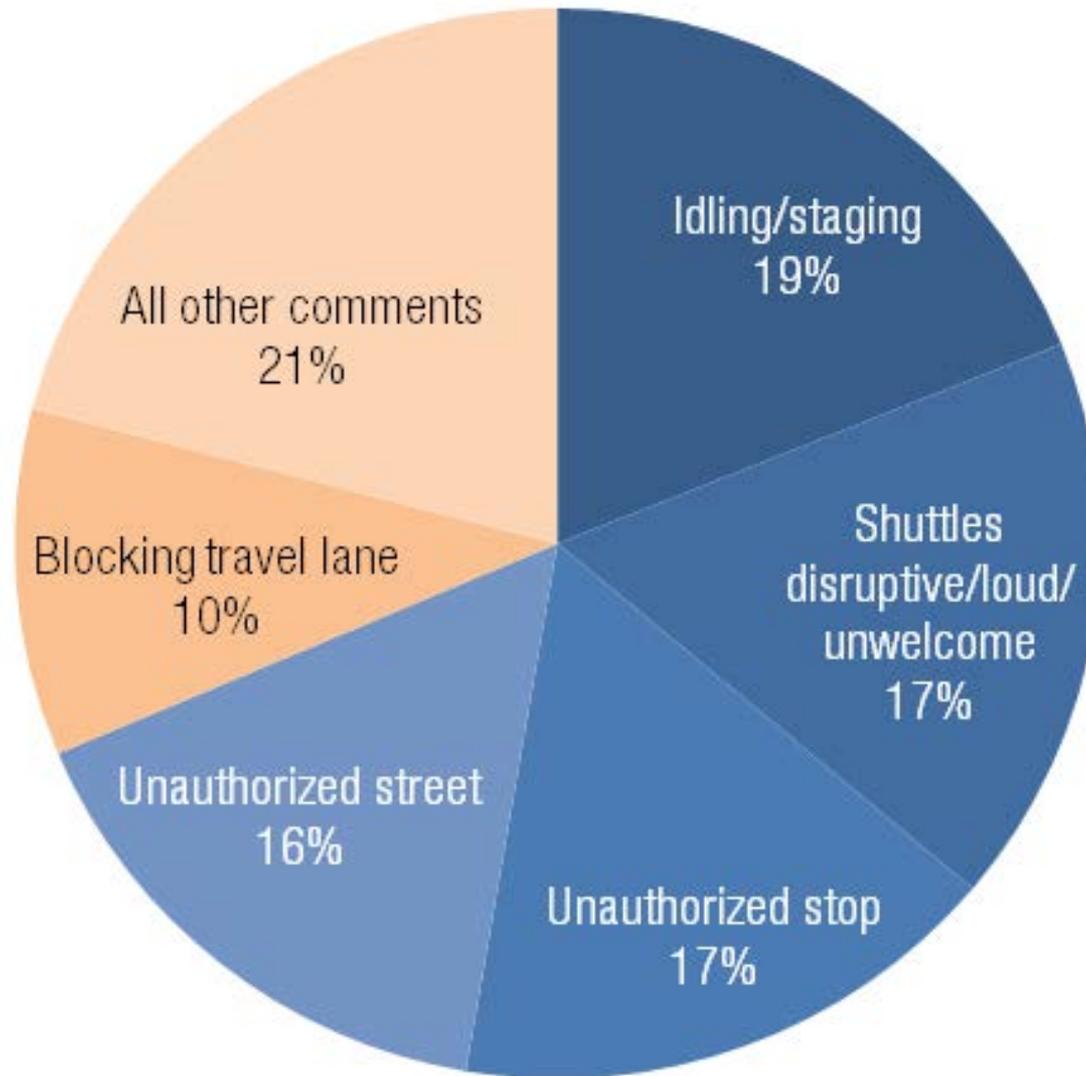
Enforcement

Citations issued



Community response

Feedback on commuter shuttles



Project administration

Regulatory program and data sharing

- Regulatory/permit approach
- Enforcement challenges
- GPS data sharing

Commuter Shuttle Program

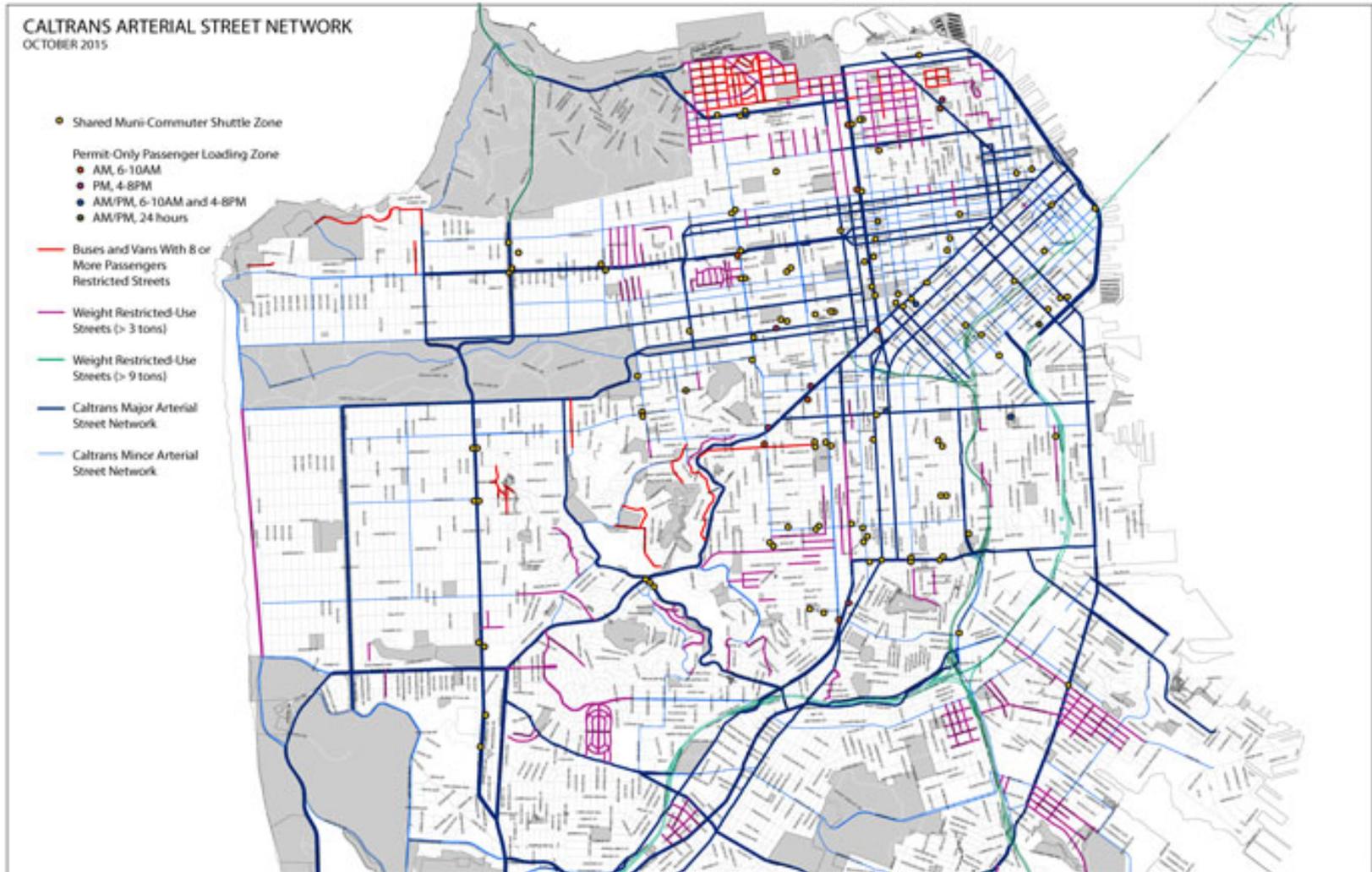
- October/November
 - Public outreach regarding Program updates
 - Release Evaluation and Program policy
- November 4
 - Public workshop
- November 17
 - SFMTA Board of Directors hearing
- February 1
 - Planned start of Commuter Shuttle Program

Commuter Shuttle Program

- Evaluation results
- Consideration of alternatives
- Feedback from shuttle operators
- Board of Supervisors' Labor Harmony Resolution

Large-bus street network

Major and minor arterial network



System upgrades

Increased enforcement



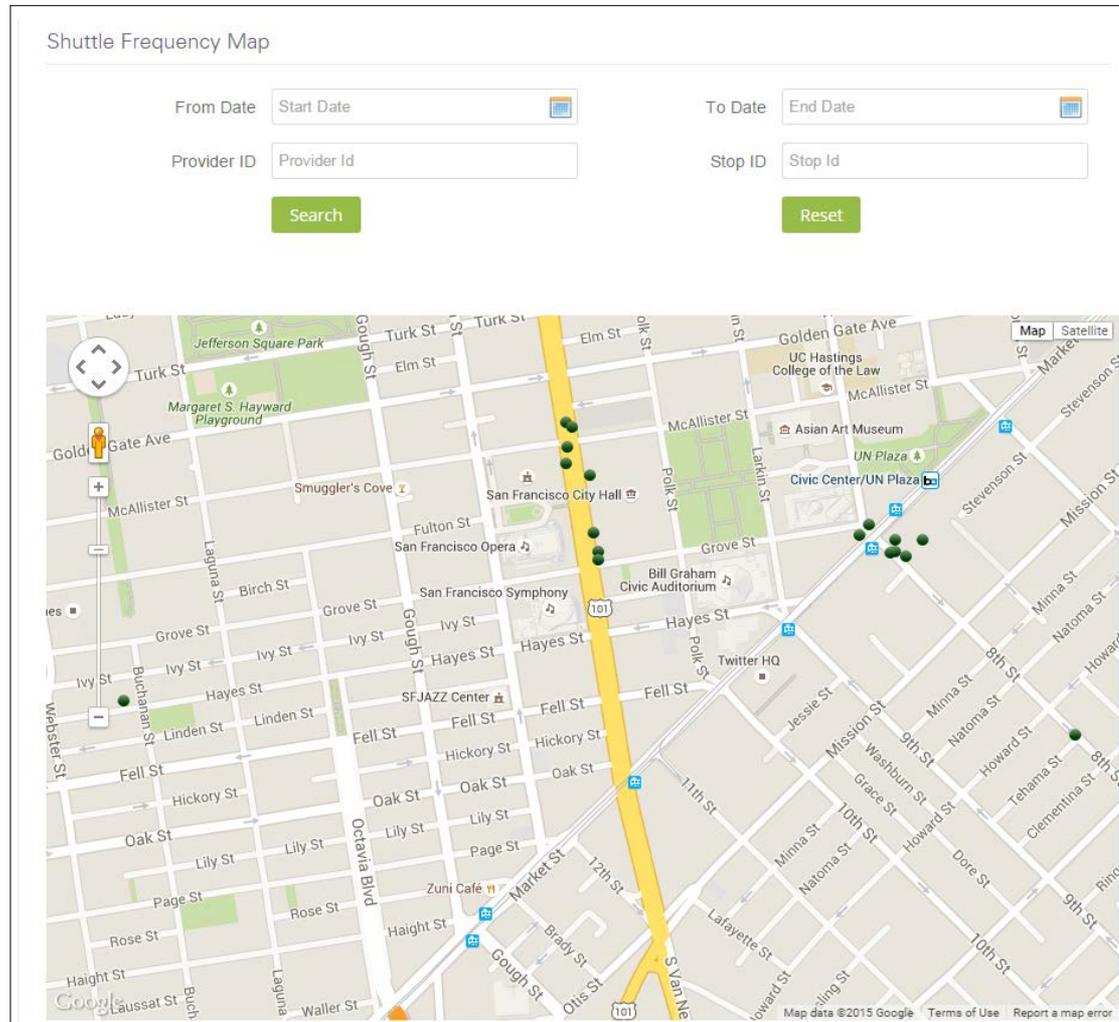
System upgrades

Capital improvements on shuttle routes



System upgrades

Expanded GPS data systems



Vehicle fleet requirements

Model year turnover



No charge for free public shuttles

Encouraging free rides



Labor harmony

Service disruption prevention plan

- March 9, 2015: San Francisco Board of Supervisors issued a resolution
- SFMTA to establish Labor Harmony conditions for applicants in pilot and potential permanent program
- Applicants to provide a certification indicating that labor and other practices will not interfere with service delivery

Thank you

Hank Willson, Project Manager