





SEPTEMBER 2013 SAN FRANCISCO, CALIFORNIA



Create a safer transportation experience for everyone

Objective 1.1 Improve security for transportation system users. Objective 1.2 Improve workplace safety and security. Objective 1.3 Improve the safety of the transportation system.



Goal 1 actions

Action	Update
1.1.4 Develop database to track and investigate taxi related crimes for prosecution.	Available taxi crime data has been integrated into Agency performance reporting.
1.1.8 Implement expanded educational campaign re: theft on Muni.	Campaign has been delayed slightly but is set to launch the week of Sep 23 via press conference with SFMTA, DA and SFPD. Smartphone cleaners with safety tip cards have been produced and transit fare inspectors will soon be trained and deployed to hand out to customers. Videos illustrating how not paying attention to your surroundings can lead to theft of your personal device are being produced and will be shared via all Agency media channels as well as local radio and TV stations.
1.3.3 Utilize technology for data collisions reporting and analysis; expand in-depth analysis for pedestrian/bike crashes.	Handheld devices are now being utilized and the Crossroads traffic collision/incident software is now being used as well.
1.3.17 Develop written safety-related curriculum for SFMTA training of new drivers; monitor private taxi school curricula and develop Code amendments specifying regulatory standards for driver safety training for private schools to be presented to SFMTA Board.	On Aug 20 the SFMTA Board approved amending the transportation code to provide for annual certification of taxi driver training school and pave the way for annual training of drivers. The SFMTA has made some revisions to its own training program and has begun implementing those changes. The policy for certification is essentially complete and includes private taxi school training standards.





Goal 1 metrics

ID	Metric	Target	FY13 Avg	FY14 Avg	Feb 2013	Mar 2013	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013
1.1.1	SFPD-reported Muni-related crimes/100,000 miles	3.39	7.56	10.73	9.44	10.68	9.24	11.37	11.01	11.18	10.28
1.1.2	Customer rating: Security of transit riding experience (while on a Muni vehicle); scale of 1 (low) to 5 (high)		2.95								
1.1.2	Customer rating: Security of transit riding experience (while waiting at a Muni stop or station); scale of 1 (low) to 5 (high)		2.89								
1.1.3	SFPD-reported taxi-related crimes**		3.8	3.5	1	6	2	6	2	5	2
1.1.4	Security complaints to 311 (Muni)		36.3	32.5	29	35	40	34	38	39	26
1.2.1	Workplace injuries/200,000 hours	14.6	13.8	11.7	12.8	11.3	12.0	13.9	10.4	11.7	*
1.2.2	Security incidents involving SFMTA personnel (Muni only)		11.7	12	12	19	11	13	8	12	*
1.2.3	Lost work days due to injury		3,912		*	*	*	*	*	*	*
1.2.4	Employee rating: I feel safe and secure in my working environment; scale of 1(low) to 5 (high)	Results w	ill be reporte	ed to the SFN	/ITA Board ir	October.					
1.3.1	Muni collisions/100,000 miles	4.53	5.23	5.72	5.81	5.18	6.20	5.41	5.19	5.72	*
1.3.2	Collisions involving motorists, pedestrians, and bicyclists	Awa	aiting 2012 r	esults.							
1.3.2	Collisions involving taxis	Aw	aiting 2012 r	esults.							
1.3.3	Muni falls on board/100,000 miles		4.24	4.15	3.97	2.97	4.29	3.70	4.82	4.15	*
1.3.4	"Unsafe operation" Muni complaints to 311		157	182	152	156	179	163	148	175	189
1.3.5	Customer rating: Safety of transit riding experience; scale of 1 (low) to 5 (high)		3.40								

*Data forthcoming.

**Available reporting includes incidents reported by SFPD as defrauding a taxi driver; operating a taxi without a permit; or overcharging taxi fare.

Note: Reported results are subject to change as data quality improves or new data become available.

Color Legend

Outperforms Previous	Underperforms Previous	Equal to Previous
FY Average	FY Average	FY Average



Make transit, walking, bicycling, taxi, ridesharing and carsharing the preferred means of travel

Objective 2.1 Improve customer service and communications. **Objective 2.2** Improve transit performance. **Objective 2.3** Increase use of all non-private auto modes. **Objective 2.4** Improve parking utilization and manage parking demand.



Goal 2 actions

Action	Update
2.1.1 Utilize social media tools (Facebook, Twitter, YouTube, Blogging) to communicate SFMTA news and information to our customers.	We have reached nearly 16,000 Twitter followers and 1,000 Facebook likes. In addition, we are moving forward with GovDelivery to streamline the customer notification process and distribute information by route and line.
2.1.5 Develop a comprehensive, effective branding and signage program reflecting all modes and encompassing vehicles and facilities including stations, transit stops and other Agency public facilities.	Completed an internal brand signage audit of transit vehicles, surface and subway signage as the first phase of updating and refining vehicle communications that are simple, clear and customer friendly.
2.2.2 Develop and Implement measures to improve reliability and reduce transit travel times.	 Completed transit only lane enforcement camera installation on 340 buses. Installing transit signal priority on initial buses this month. Launching 5L-Fulton Limited at end of October. TEP Environmental Impact Report on track for January completion.
2.2.7 Maintain vehicles, equipment, and facilities in a state of good repair.	 62 new buses will be on property by October and an additional 50 are in production. Contract for new articulated trolley coaches has been finalized. Hiring continues for new mechanics authorized in current budget.
2.3.7 Implement comprehensive bicycle sharing program and expand scope.	 34 bicycle sharing stations were installed between Aug 19-25. The 35th station is pending Bay Conservation and Development Commission approval and will be installed post-launch. The system launched on Aug 29.



Goal 2 metrics

ID	Metric	Target	FY13 Avg	FY14 Avg	Feb 2013	Mar 2013	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013
2.1.1	Customer rating: Overall customer satisfaction with transit services; scale of 1 (low) to 5 (high)		2.48				•				
2.1.2	Customer rating: Overall customer satisfaction with taxi availability; scale of 1 (low) to 5 (high)		2.48								
2.1.3	Customer rating: Overall customer satisfaction with bicycle network; scale of 1 (low) to 5 (high)		2.81								
2.1.4	Customer rating: Overall customer satisfaction with pedestrian environment; scale of 1 (low) to 5 (high)		3.54								
2.1.5	City Survey rating: Communications to passengers; scale of 1 (low) to 5 (high)		3.20								
2.1.6	Percentage of color curb requests addressed within 30 days		93.3%	98%	97%	97%	92%	99%	91%	98%	*
2.1.6	Percentage of hazardous traffic sign reports addressed within 24 hours		100%	100%	100%	100%	100%	100%	100%	100%	100%
2.1.6	Percentage of parking meter malfunctions addressed within 48 hours		81.8%	71.1%	82%	87%	86%	87%	84%	86%	56%
2.1.6	Percentage of traffic and parking control requests addressed within 90 days		79%		82	2%		89%		*	*
2.1.6	Percentage of traffic signal requests addressed within 2 hours		96.8%	98.7%	99%	97%	93%	98%	98%	99%	98%
2.1.7	Percentage of actionable 311 Muni-related complaints addressed within 28 days		90%	90%	87%	94%	97%	96%	92%	90%	*
2.1.8	Customer rating: cleanliness of Muni vehicles; scale of 1 (low) to 5 (high)		2.39								
2.1.9	Customer rating: cleanliness of Muni facilities (stations, elevators, escalators); scale of 1 (low) to 5 (high)		2.47								

*Data forthcoming.

Note: Reported results are subject to change as data quality improves or new data become available.



Goal 2 metrics *continued*

ID	Metric	Target	FY13 Avg	FY14 Avg	Feb 2013	Mar 2013	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013
2.2.1	Percentage of transit trips with <2 min bunching on Rapid Network (<1 min for headways of 5 min or less)	4.0%	5.5%	5.8%	5.1%	5.1%	5.4%	5.7%	5.9%	5.9%	5.8%
2.2.1	Percentage of transit trips with + 5 min gaps on Rapid Network	13.9%	17.6%	17.1%	17.0%	15.7%	15.2%	16.8%	16.9%	16.9%	17.2%
2.2.2	Percentage of on-time performance for non-Rapid Network routes	85%	59.5%	61.4%	59.2%	60.4%	61.9%	61.6%	61.3%	62.4%	60.3%
2.2.3	Percentage of scheduled service delivered	98.5%	96.8%	97.5%	96.7%	98.4%	99.2%	97.9%	97.6%	98.0%	96.9%
2.2.4	Percentage of on-time departures from terminals	85%	73.5%	75.0%	73.6%	75.0%	76.1%	75.0%	74.4%	75.0%	75.0%
2.2.5	Average Muni system speed	Results w	ill be reporte	ed in Octobe	r.						
2.2.6	Percentage of on-time performance	85%	58.9%	59.9%	59.8%	60.7%	61.3%	60.4%	59.6%	59.8%	60.1%
2.2.7	Percentage of trips over capacity during AM peak (8:00a-8:59a, inbound) at max load points		7.5%	7.4%	7.6%	7.4%	7.0%	6.7%	5.4%	6.4%	8.4%
2.2.7	Percentage of trips over capacity during PM peak (5:00p-5:59p, outbound) at max load points		7.7%	8.5%	5.9%	7.0%	7.6%	7.3%	7.1%	8.1%	8.9%
2.2.8	Mean distance between failure (Bus)		3,310	3,921	3,723	4,170	3,712	3,427	3,771	3,921	
2.2.8	Mean distance between failure (LRV)		3,673		4,440	3,984	3,655	2,806	3,771	3,921	*
2.2.8	Mean distance between failure (Historic)		2,224		2,316	1,620	2,530	2,025	*	*	*
2.2.8	Mean distance between failure (Cable)		3,735		2,811	4,814	5,488	4,979	*	*	*
2.2.9	Percentage of scheduled service hours delivered	Please se	e 2.2.3.								
2.2.10	Percentage of scheduled mileage delivered	Measure	in developm	ent.							
2.2.11	Ridership (rubber tire, average weekday)		495,311		488,616	493,484	501,281	504,740	478,503	*	*
2.2.11	Ridership (faregate entries, average weekday)	Results w	ill be reporte	ed in Octobe	r.						
2.2.12	Percentage of days that elevators are in full operation		96.2%	96.2%	95.8%	98.4%	96.7%	96.8%	93.7%	96.2%	95.3%
2.2.13	Percentage of days that escalators are in full operation		88.7%	93.6%	87.0%	93.0%	88.2%	88.0%	95.7%	93.6%	91.8%

*Data forthcoming.

Note: Reported results are subject to change as data quality improves or new data become available.



Goal 2 metrics *continued*

ID	Metric	Target	FY13 Avg	FY14 Avg	Feb 2013	Mar 2013	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013
2.3.1	Non-private auto mode share (all trips)	50%							45% (2011 Mode Share Survey		
2.4.1	Parking reliability rate of SF <i>park</i> spaces		71.9%*	78.2%*	74.5%	72.7%	73.3%	74.0%	76.1%	76.9%	79.4%
2.4.2	Parking reliability of SFMTA garage spaces		97.7%*	98.5%*	98.2%	98.4%	96.8%	96.8%	98.6%	98.0%	99.0%
2.4.3	# of secure on-street bicycle parking spaces**		6,792	6,820	6,372	6,456	6,558	6,632	6,720	6,792	6,820
	# of secure off-street bicycle parking spaces (garage bicycle parking)**		882	882	882	882	882	882	882	882	882
2.4.4	On-street payment compliance (SF <i>park</i> pilot areas only)		53.3%*	53.6%*	54.4%	54.7%	53.3%	52.9%	53.4%	53.6%	53.5%

*Unweighted average

**Running total to-date.

Note: Reported results are subject to change as data quality improves or new data become available.



Improve the environment and quality of life in San Francisco

Objective 3.1

Reduce the Agency's and the transportation system's resource consumption, emissions, waste, and noise.

Objective 3.2

Increase the transportation system's positive impact to the economy.

Objective 3.3

Allocate capital resources effectively.

Objective 3.4

Deliver services efficiently.

Objective 3.5

Reduce capital and operating structural deficits.



Goal 3 actions

Action	Update
3.1.3 Collaborate with partner agencies in the Bay Area to reduce GHGs through policy efforts.	The hybrid bus task force successfully worked out a regulatory solution to State certification of hybrid buses through 2017. This result was assumed, but due diligence was still necessary, and now it is now formal.
3.1.10 Reduce taxi fleet emissions.	Taxi Services received cost estimates for the installation of chargers at the 5th and Mission garage. This location has the power capability, but we are currently reviewing whether it has the capacity to add a fast charger. We have received cost estimates from DPW and these are within our budget range.
3.2.5 Develop co-branding and merchandising opportunities with SF businesses to increase mode share and revenues.	Formed and met with merchandizing program team in Aug. Developing a pilot program that we will run by our City Attorney and the DOT team. Anticipate launch the pilot in Q1 2014.
3.4.2 Identify incremental opportunities to shift resources from underutilized routes to overcrowded routes and increase schedule efficiency.	 Successfully implemented seasonal schedules over the summer. Testing three car subway shuttle train in September. Performing in-reach for new rail schedules with operators and supervision staff.
3.4.5 Assess operations and maintenance staffing levels needed to support the level of service and minimize overtime.	 Working to create a zero-based budget for Transit for FY15 and FY16. Decreased overtime in FY13. Tracking overtime expenses on a biweekly basis to meet new lower targets.



Goal 3 financials

Expenditures (FY13 as of June 2013, preliminary pending year-end closing)

			Encumbrances and Other Carry	
EXPENDITURES	Revised Budget	Actuals: Year to Date	Forward	Saving/(Overage)
SFMTA Agency Wide	\$99,617,240	\$78,156,502	\$16,843,280	\$4,617,459
Board of Directors	\$733,131	\$536,629	\$1,854	\$194,649
Capital Programs and				
Construction	\$1,210,706	(\$5,312,537)	\$557,831	\$5,965,413
Communications	\$4,157,233	\$3,492,528	\$295,457	\$369,248
Director of Transportation	\$1,342,016	\$938,232	\$38,720	\$365,063
Finance and Information				
Technology	\$70,054,584	\$63,155,631	\$6,976,823	(\$77,870)
Government Affairs	\$657,807	\$663,620	\$0	(\$5,813)
Human Resources	\$47,855,245	\$37,091,499	\$10,381,367	\$382,380
Safety	\$3,919,203	\$3,419,673	\$186,672	\$312,858
Sustainable Streets	\$153,090,018	\$123,526,008	\$19,349,246	\$10,214,765
Transit Services	\$472,985,535	\$457,218,675	\$36,128,037	(\$20,361,177)
Taxi and Accessible Services	\$17,145,039	\$16,230,495	\$433,181	\$481,362
TOTAL	\$872,767,756	\$779,116,953	\$91,192,466	\$2,458,337
				Duals at a d Frond Dal
Revenue Surplus	Expenditure Saving	Net Operating Surplus	Year End Adjustments	Projected Fund Balance Increase in FY2013
\$48,929,921	\$2,458,337	\$51,388,257		\$38,594,743



Goal 3 financials

Revenues (FY13 as of June 2013, preliminary pending year-end closing)

		Actuals Fiscal Year	
REVENUE	Revised Budget	to Date	Surplus/(Deficit)
TRANSIT FARES			
Cable Car Fares	\$25,054,000	\$26,697,764	\$1,643,764
Cash Fares	\$71,328,000	\$83,322,363	\$11,994,363
Other Fares	\$5,910,200	\$7,865,398	\$1,955,198
Passes	\$96,032,140	\$94,352,735	(\$1,679,405)
TRANSIT FARES Total	\$198,324,340	\$212,238,260	\$13,913,920
PARKING FEES & FINES			
General Fund Baseline Transfer	\$65,305,000	\$65,305,000	\$0
Citations and Fines	\$109,283,000	\$104,799,077	(\$4,483,923)
Garage Revenue	\$51,756,174	\$54,299,209	\$2,543,035
Meter Revenue	\$43,428,400	\$49,943,772	\$6,515,372
Permit Revenue	\$9,727,900	\$10,765,142	\$1,037,242
PARKING FEES & FINES Total	\$279,500,474	\$285,112,199	\$5,611,725
Operating Grants	\$110,000,000	\$140,018,784	\$30,018,784
Taxi Service	\$10,157,739	\$7,993,139	(\$2,164,600)
Other Revenues	\$23,127,898	\$24,677,990	\$1,550,092
General Fund Transfer	\$218,539,000	\$218,539,000	\$0
Fund Balance CFWD budget, net with			
SFMTA transfer	\$20,378,642	\$20,378,642	\$0
TOTAL	\$860,028,092	\$908,958,013	\$48,929,921



Goal 3 financials Overtime Report (FY14 as of July 2013)

	ANNUAL	ACTUALS FISCAL YEAR TO	PROJECTION FOR REMAINING	END OF YEAR	
FUND/DIVISION	REVISED BUDGET	DATE*	MONTHS **	PROJECTION	SURPLUS (DEFICIT)
OPERATING FUND					
TRANSIT SERVICES DIVISION					
Transit Operators	\$23,151,569	\$1,297,262	\$22,887,417	\$24,184,679	(\$1,033,110)
Transit Vehicle Maintenance	\$6,786,456	\$572,635	\$10,102,924	\$10,675,559	(\$3,889,103)
Transit – All Others	\$4,516,632	\$469,550	\$8,284,207	\$8,753,757	(\$4,237,125)
Subtotal Transit Services Division	\$34,454,657	\$2,339,448	\$41,274,547	\$43,613,995	(\$9,159,338)
SUSTAINABLE STREETS DIVISION					
Parking Control Officers	\$928,043	\$60,299	\$1,063,850	\$1,124,149	(\$196,106)
Sustainable Streets – All Others	\$879,017	\$51,649	\$911,240	\$962,889	
Subtotal Sustainable Streets Division	\$1,807,060	\$111,948	\$1,975,090	\$2,087,038	(\$279,978)
SFMTA AGENCY WIDE***	\$0	\$36,447	\$353,684	\$390,131	(\$390,131)
ALL OTHER DIVISIONS	\$889,774	\$41,708	\$739,264	\$780,972	\$108,802
TOTAL OPERATING FUND	\$37,151,491	\$2,529,552	\$44,342,585	\$46,872,137	(\$9,720,646)
NON OPERATING FUND					
Capital Programs & Construction	\$0	\$63,426	\$1,119,008	\$1,182,434	(\$1,182,434
Sustainable Streets Engineering Programs	\$0		\$78,994	\$83,472	(\$83,472
Total Non-Operating Fund	\$0		\$1,198,003	\$1,265,906	(\$1,265,906
TOTAL	\$37,151,491	\$2,597,455	\$45,540,588	\$48,138,043	(\$10,986,552

*Figures include cost recovery for events or services totaling \$69K as of month-end (July 2013). The amount includes reimbursements for payroll (both regular and overtime), overhead, and other non-labor costs as applicable.

**Projection for Remaining Months is calculated average of actuals year-to-date (year-to-date actual overtime labor cost divided by the numbers of pay periods as of the reporting period)

*** Charges are all related to America's Cup.



Goal 3 metrics

ID	Metric	Target	FY13 Avg	FY14 Avg	Feb 2013	Mar 2013	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013
3.1.1	Metric tons of C02e for the transportation system	1,515,000								2,15	5,000 (2010)
	% of SFMTA non-revenue and taxi fleet that is alternative fuel/zero emissions										94%
3.1.3	% biodiesel to diesel used by SFMTA										2% (FY11)
3.1.4	Number of electric vehicle charging stations										33
3.1.5	Citywide gasoline consumption rate									149,15	6,104 (2009)
3.1.6	Agency electricity consumption (kWh)									123,74	6,104 (FY11)
3.1.6	Agency gas consumption (therms)									57	9,043 (FY11)
3.1.6	Agency water consumption (gallons)									21,30	1,010 (FY11)
3.1.7	Agency compost production (tonnes)										14 (CY09)
3.1.7	Agency recycling production (tonnes)										535 (CY09)
3.1.7	Agency waste production (tonnes)										593 (CY09)
3.2.1	(annualized)		\$50M								
3.3.1	% of all capital projects delivered on-budget by phase	Results repo	orting to beg	in in FY14.							
3.3.2	% of all capital projects delivered on-time by phase	Results repo	orting to beg	in in FY14.							
3.4.1	Average annual transit cost per revenue hour	\$178									\$195 (FY12)
3.4.2	Passengers per revenue hour for buses										70 (FY12)
3.4.3	Cost per unlinked trip										\$2.77 (FY12)
3.4.4	Pay hours: platform hours ratio		1.12	1.11	1.11	1.11	1.11	1.11	1.10	1.11	1.10
3.4.5	Farebox recovery ratio									3	0.8% (FY 12)
3.5.1	Operating and capital structural deficit		\$70M additional needed for operations, \$260M additional needed for State-of-Good Repair (SOGR) and \$1.7B 5-Year shortfall for bike, pedestrian, facilities and transit (FY12)								



Create a workplace that delivers outstanding service

Objective 4.1 Improve internal communications. Objective 4.2 Create a collaborative and innovative work environment. Objective 4.3 Improve employee accountability. Objective 4.4 Improve relationships and partnerships with our stakeholders.



Goal 4 actions

Action	Update
4.1.5 Develop Agency communications guide for all staff and post on intranet.	Drafted the 2012-2013 Annual Report that provides an overview of the SFMTA and highlights select projects as they relate to the four goals of the Strategic Plan. This report will provide a snapshot of who we are, what we do, and how we conduct business, while being transparent about expectations and the challenges ahead. The final report will be provided to the Board in October.
4.1.9 Implement new Performance plan model and ensure all staff have performance plans.	Increased the percentage of employees with completed performance plans by over 100%. A final tally for FY14 plan submissions will be available shortly.
4.4.4 Increase visibility of the SFMTA at public events.	 Held Sunday Streets in the Tenderloin on Aug 18. America's Cup activities continue until the end of Sep. Working on additional partnerships to gain exposure and assist in promoting multiple modes.



Goal 4 metrics

ID	Metric	Goal	FY13 Avg	FY14 Avg	Feb 2013	Mar 2013	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013
4.1.1	Employee rating: I have the Information and tools I need to do my job; scale of 1 (high) to 5 (low)										
4.1.1	Employee rating: I have access to information about Agency accomplishments, current events, issues and challenges; scale of 1 (high) to 5 (low)		Results will be reported to the SFMTA Board in October.								
4.1.2	% of employees that complete the survey										
4.1.3	Employee rating: I have a clear understanding of my division's goals/objectives and how they contribute to Agency success.										
4.1.4	Employee rating: I have received feedback on my work in the last 30 days.										
4.1.5	Employee rating: I have noticed that communication between leadership and employees has improved.										
4.1.6	Employee rating: Discussions with my supervisor about my performance are worthwhile.	Results									
4.2.1	Employee rating: Overall employee satisfaction; scale of 1 (low) to 5 (high)										
4.2.2	Employee rating: My concerns, questions, and suggestions are welcomed and acted upon quickly and appropriately.										
4.2.3	Employee rating: I find ways to resolve conflicts by working collaboratively with others.										
4.2.4	Employee rating: I am encouraged to use innovative approaches to achieve goals.										
4.2.5	Employee rating: Employees in my work unit share job knowledge to solve problems efficiently/effectively										
4.2.6	Employee rating: I feel comfortable sharing my thoughts and opinions, even if they're different than others'.										
4.2.7	Employee rating: My work gives me a feeling of personal accomplishment.										



Goal 4 metrics *continued*

	Metric	Target	FY13 Avg	FY14 Avg	Feb 2013	Mar 2013	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013
4.3.1	% of employees with performance plans prepared by start of fiscal year		20.3%								
4.3.1	% of employees with annual appraisals based on their performance plans		18.8%								
4.3.2	% of divisions/units that report metrics	Results w	ill be report	ed in Octob	er.						
4.3.3	(operators)		8.6%	9.4%	10.3%	8.5%	6.9%	8.3%	9.0%	8.8%	10.0%
4.3.4	Employee rating: My manager holds me accountable to achieve my written objectives	Results will be reported to the SFMTA Board in Oc									
4.4.1	Stakeholder rating: satisfaction with SFMTA decision- making process/communications; scale of 1 (low) to 5 (high)	Survey will be conducted in FY14.									