Welcome!
Goal of the Study

First Community Meeting held on July 10, 2017

Outreach and survey efforts

Survey findings and patterns

Alternatives analyzed

Proposed improvements
WHO WE TALKED TO

- July 10 meeting with ~40 community members
- Survey effort reached 845 stakeholders
- Small group interviews with Lincoln High faculty, Sunset neighborhood Beacon Center, and others
- Interview with 66 Quintara operator

<table>
<thead>
<tr>
<th>Survey Location</th>
<th>Hours at Surveying Site</th>
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<tbody>
<tr>
<td>On board 66 Quintara</td>
<td>11</td>
</tr>
<tr>
<td>On board 48 Quintara/24th St</td>
<td>2</td>
</tr>
<tr>
<td>19th &amp; Quintara intersection</td>
<td>4</td>
</tr>
<tr>
<td>30th &amp; Quintara intersection</td>
<td>3</td>
</tr>
<tr>
<td>9th &amp; Judah intersection</td>
<td>9</td>
</tr>
<tr>
<td>West Portal Station</td>
<td>3</td>
</tr>
<tr>
<td>St Francis Circle</td>
<td>2</td>
</tr>
<tr>
<td>San Francisco Mandarin Baptist Church</td>
<td>1</td>
</tr>
<tr>
<td>San Francisco Chinese Baptist Church</td>
<td>1</td>
</tr>
<tr>
<td>St Ignatius Preparatory School</td>
<td>4</td>
</tr>
<tr>
<td>Abraham Lincoln High School</td>
<td>4</td>
</tr>
<tr>
<td>Total</td>
<td>44</td>
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</tbody>
</table>
ON THE 66...

- Many people felt that the alignment and stops were just right.

- Room for improvement in reliability.

- Great recommendations for improvement.

I LOVE the route just the way it is.

I am disabled and this is my GO-TO BUS which takes me exactly where I need to go.

MORE frequency on weekends and evenings.

The 66 always shows up two minutes early and then I ALWAYS MISS IT.
56% of respondents who ride the 66 line usually connect to/from another route.
WHAT WE LEARNED

People who do not ride...

Why Do You Not Ride The 66 Quintara?

- The 66 doesn’t go where I am traveling
- It doesn’t arrive often enough
- I don’t know where it goes
- The route is indirect
- I would use it at other times
- Other
WHAT WE LEARNED

SURVEY RESPONDENT DESTINATIONS

Respondents per Location
(circles proportionally sized)
WHAT WE LEARNED
ALTERNATIVES EVALUATED

CRITERIA:

- Responsive to feedback
- Cost neutral
- Keep true to “Connector Line” mission
Extension to UCSF-Parnassus

ALTERNATIVES EVALUATED

Benefits
- Serves existing riders
- Connections to UCSF and Golden Gate Park

Tradeoffs
- Costly
- Challenging to operate
- Doesn’t add more coverage to existing network
ALTERNATIVES EVALUATED

Extension to West Portal

Benefits
• Serves existing riders
• West Portal Connection

Tradeoffs
• Capacity at West Portal (parking removal)
• Remaining on 30th Ave is costly
• Indirect routing to West Portal
Combination UCSF + West Portal

ALTERNATIVES EVALUATED

Benefits
• Serves existing riders
• Connections to UCSF, Golden Gate Park and West Portal

Tradeoffs
• Very Costly
• Indirect routing between West Portal and UCSF, existing routes are faster
Combination UCSF + West Portal

Existing 48 Quintara-24th PEAK SERVICE covers similar routing & connections
ALTERNATIVES EVALUATED

Extension to West Portal

ORIGIN-DESTINATION PAIRS INCLUDING WEST PORTAL

Trip Pair
Darker lines indicate greater number of responses for specific origin destination pair

- 66-Quintara
- University
- Transit Center

Data Source: 66-Quintara Community Survey, 2017
**RECOMMENDATIONS**

**48 Quintara-24th Service Increase**

<table>
<thead>
<tr>
<th>What We Heard</th>
<th>Proposed Solutions</th>
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<tbody>
<tr>
<td>Requests for connections from the central Sunset area to more places, like West Portal Station, West Portal commercial area, and Ocean Beach.</td>
<td>Extend the service span of the 48 Quintara/24th St beyond the peak commute hours to include the midday. The proposed service span is 6:30 am to 6:30 pm on weekdays (see Proposed Route below).</td>
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<tr>
<td>The 48’s current service hours do not align with the early release schedule at Lincoln High.</td>
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**PROPOSED WEEKDAY SERVICE ON 48-QUINTARA/24TH STREET**

- Muni Metro Routes
- SFMTA Routes

Service Change West of West Portal: AM/PM Peak Only to All Day (6:30AM-6:30PM)

Service Remains Same West Portal to Diamond St: Days & Evenings (No Owl Service)

Service Remains Same East of Diamond St: 24-Hour Service
RECOMMENDATIONS

66 Quintara Improvements

66-QUINTARA PROPOSED SOLUTIONS

- 66-Quintara
- SFMTA Routes

- University
- School
- Groceries/Market
- Post Office

Data Sources: SFMTA, ESRI
NEXT STEPS

66 Quintara Improvements Implementation Timeline

- Get started right away, some might take longer than others.

48 Quintara-24th Mid-day Extension

- Recommend to Board for FY 2019-2020, FY 2020-2021
• Tell us what you think!