

SFPARK INTERCEPT SURVEY DATA DICTIONARY MARCH 2011

DATA LABELS

Variable	Position	Label	Measurement Level	Column Width	Alignment	Missing Values
respnum	1	*RESPNUM	Scale	1	Right	
@disposi	2	*DISPOSITION	Scale	1	Right	
areatype	3	Type of area	Scale	7	Right	
areai	4	Where was intercept completed	Ordinal	5	Right	
iq1	5	1. How did you get to the <area> today?	Ordinal	5	Right	
iq1_2	6	1_2. How did you get to the <area> today - other specified	Nominal	5	Left	
iq1a	7	1a. Have you driven to the <area> within the last year?	Ordinal	5	Right	
iq1b_1	8	1b_1. What are the reasons you did not drive here today? 1st answer	Ordinal	20	Right	88, 99
iq1b_2	9	1b_2. What are the reasons you did not drive here today? 2nd answer	Ordinal	17	Right	88, 99
iq1b_3	10	1b_3. What are the reasons you did not drive here today? 3rd answer	Ordinal	17	Right	88, 99
iq1b_4	11	1b_4. What are the reasons you did not drive here today? 4th answer	Ordinal	17	Right	88, 99
iq1b_5	12	1b_5. What are the reasons you did not drive here today? 5th answer	Ordinal	7	Right	88, 99
iq1b_2_1	13	1both. What are the reasons you did not drive here today - other specified	Nominal	31	Left	
iq2_1	14	2_1. What was the reason you came to <area> today? 1st answer	Ordinal	24	Right	88, 99
iq2_2	15	2_2. What was the reason you came to <area> today? 2nd answer	Ordinal	10	Right	88, 99
iq2_3	16	2_3. What was the reason you came to <area> today? 3rd answer	Ordinal	5	Right	88, 99
iq2_2_1	17	2oth. What was the reason you came to <area> today - other specified	Nominal	30	Left	

iq3	18	3. How many people were in the car with you, including yourself?	Scale	5	Right	
iq4	19	4. How long did you look for parking once you got to the <area>?	Scale	31	Right	88, 99
iq5	20	5. Using a scale from 1 to 5, how much traffic was in <area> on your trip here?	Scale	7	Right	88, 99
iq6	21	6. And how far did you end up parking from your destination?	Ordinal	7	Right	8, 9
iq6_2	22	6_2. And how far did you end up parking from your destination - other specified	Nominal	7	Left	
iq7	23	7. What kind of parking did you use today?	Ordinal	7	Right	
iq7_2	24	7_2. What kind of parking did you use today - other specified	Nominal	13	Left	
iq8	25	8. How much did you pay (or expect to pay) for parking today?	Scale	7	Right	888.00, 999.00
iq8a	26	8a. Why did you not pay anything?	Ordinal	7	Right	88, 99
iq9	27	9. How did or will you pay for parking?	Ordinal	7	Right	88, 99, 7
iq9_2	28	9_2. How did or will you pay for parking - other specified	Nominal	30	Left	
iq10	29	10. And how easy was it to pay for parking using a scale from 1 to 5?	Scale	7	Right	88, 99
iq11	30	11. Overall, how easy was it to find parking using a scale 1 to 5?	Scale	24	Right	88, 99
iq12	31	12. About how often do you come to the <area>?	Ordinal	7	Right	88, 99
iq13	32	13. If you had to guess, how much money will (did) you spend on your visit?	Scale	10	Right	888, 999
iq14	33	14. Compared to a year ago, do you visit the <area> more often, the same amount or less?	Ordinal	22	Right	8, 9
iq15	34	15. In the past year, did you change your transportation mode to get to the <area>?	Ordinal	7	Right	8, 9
iq15a_1	35	15a_1. How did it change? 1st answer	Ordinal	6	Right	88, 99
iq15a_2	36	15a_2. How did it change? 2nd answer	Ordinal	7	Right	88, 99
iq15a_3	37	15a_3. How did it change? 3rd answer	Ordinal	15	Right	88, 99
iq15oth	38	15a_other specified	Nominal	11	Left	

iq16	39	16. In your opinion: in the past year has there been an increase, decrease or the same amount of traffic in the <area>?	Ordinal	10	Right	8, 9
iq17	40	17. Range of income?	Ordinal	7	Right	88, 99
iq18	41	18. What is your zip code?	Scale	7	Right	8, 9
iq19	42	19. Age range	Ordinal	1	Right	8, 9
gender	43	Respondent Gender	Ordinal	1	Right	
location	44	Location of intercept	Ordinal	19	Right	
datex	45	Date of intercept	Nominal	18	Left	
intercep	46	Time of intercept	Nominal	14	Left	
lange	47	Language of intercept	Ordinal	12	Right	
driver	48	DRIVER	Nominal	12	Right	

DATA VALUES		
Value		Label
areatype	1	Control Area
	2	Pilot Area
areai	1	1. Marina
	2	2. Union
	3	3. Downtown
	4	4. Mission
	5	5. Inner Richmond
iq1	1	1.by car
	2	2.by carpool
	3	3.by foot
	4	4.by bicycle
	5	5.by taxi
	6	6.by public transportation
	7	7.Other
	8	8.Do Not Know
	9	9.Asked to skip question
iq1a	1	1. Yes
iq1b_1	1	1. Parking is too expensive
	2	2. Parking takes too much time
	3	3.Driving is too expensive
	4	4.Driving takes too much time
	5	5.Don t own a car/no license
	6	6.Too much traffic/congestion
	7	7.I live or work close by
	8	8. I wanted to get exercise/weather is nice
	9	9.Took public transportation
	10	10.Environmental reasons
	11	11.I am planning to drink alcohol
	12	12.Other
	13	13.Not enough parking spaces

	88 ^a	88. Do not know
	99 ^a	99. Asked to skip question
iq1b_2	1	1. Parking is too expensive
	2	2. Parking takes too much time
	3	3.Driving is too expensive
	4	4.Driving takes too much time
	5	5.Don t own a car/no license
	6	6.Too much traffic/congestion
	7	7.I live or work close by
	8	8. I wanted to get exercise/weather is nice
	9	9.Took public transportation
	10	10.Environmental reasons
	11	11.I am planning to drink alcohol
	12	12.Other
	13	13.Not enough parking spaces
		88 ^a
	99 ^a	99. Asked to skip question
iq1b_3	1	1. Parking is too expensive
	2	2. Parking takes too much time
	3	3.Driving is too expensive
	4	4.Driving takes too much time
	5	5.Don t own a car/no license
	6	6.Too much traffic/congestion
	7	7.I live or work close by
	8	8. I wanted to get exercise/weather is nice
	9	9.Took public transportation
	10	10.Environmental reasons
	11	11.I am planning to drink alcohol
	12	12.Other
	13	13.Not enough parking spaces
		88 ^a
	99 ^a	99. Asked to skip question
iq1b_4	1	1. Parking is too expensive

	2	2. Parking takes too much time
	3	3.Driving is too expensive
	4	4.Driving takes too much time
	5	5.Don t own a car/no license
	6	6.Too much traffic/congestion
	7	7.I live or work close by
	8	8. I wanted to get exercise/weather is nice
	9	9.Took public transportation
	10	10.Environmental reasons
	11	11.I am planning to drink alcohol
	12	12.Other
	13	13.Not enough parking spaces
	88 ^a	88. Do not know
	99 ^a	99. Asked to skip question
iq1b_5	1	1. Parking is too expensive
	2	2. Parking takes too much time
	3	3.Driving is too expensive
	4	4.Driving takes too much time
	5	5.Don t own a car/no license
	6	6.Too much traffic/congestion
	7	7.I live or work close by
	8	8. I wanted to get exercise/weather is nice
	9	9.Took public transportation
	10	10.Environmental reasons
	11	11.I am planning to drink alcohol
	12	12.Other
	13	13.Not enough parking spaces
	88 ^a	88. Do not know
	99 ^a	99. Asked to skip question
iq2_1	1	1. Shopping
	2	2. Working
	3	3.Dining or drinking
	4	4.Personal Errand or Appointment

	5	5.Visiting friends in this area
	6	6.Gym or other Exercise
	7	7.Entertainment
	8	8.Site-seeing/Tourist attractions
	9	9.I live in this area
	10	10.School or Education
	11	11.Other
	88 ^a	88. Do not know
	99 ^a	99. Asked to skip question
iq2_2	1	1. Shopping
	2	2. Working
	3	3.Dining or drinking
	4	4.Personal Errand or Appointment
	5	5.Visiting friends in this area
	6	6.Gym or other Exercise
	7	7.Entertainment
	8	8.Site-seeing/Tourist attractions
	9	9.I live in this area
	10	10.School or Education
	11	11.Other
	88 ^a	88. Do not know
	99 ^a	99. Asked to skip question
iq2_3	1	1. Shopping
	2	2. Working
	3	3.Dining or drinking
	4	4.Personal Errand or Appointment
	5	5.Visiting friends in this area
	6	6.Gym or other Exercise
	7	7.Entertainment
	8	8.Site-seeing/Tourist attractions
	9	9.I live in this area
	10	10.School or Education
	11	11.Other

	88 ^a	88. Do not know
	99 ^a	99. Asked to skip question
iq4	88 ^a	DK
	99 ^a	Refused
iq5	88 ^a	DK
	99 ^a	Refused
iq6	1	1.less than 1 block away
	2	2.about 1 block away
	3	3.about 2 blocks away
	4	4. about 3 blocks away
	5	5. about 4 blocks away
	6	6. more than 4 blocks away
	7	7. other
	8 ^a	8. Do not know
	9 ^a	9. Asked to skip question
iq7	1	1.Metered Parking
	2	2.Unmetered Parking
	3	3. Parking Garage PAID
	4	4.Parking Garage FREE
	5	5.Parking Lot PAID
	6	6. Parking Lot FREE
	7	7. I parked at home
	8	8.Driveway, friend s house
	9	9. Disabled Parking/Placard
	10	10. Loading Zone/Commercial
	11	11. Other
iq8	888.00 ^a	DK
	999.00 ^a	Refused
iq8a	1	1. Free residential parking
	2	2. Meter broken
	3	3. Outside of time limit for paid parking
	4	4. Forgot to pay

	5	5. Coupon/Voucher (e.g. redeemed parking store parking lot)
	6	6. Disabled parking/Placard
	7	7. Carpool
	8	8. I live here have parking at home (paid or unpaid)
	88 ^a	88. Don t Know
	99 ^a	99. Refused
iq9	1	1. Pay cash at machine
	2	2. Pay cash at clerk
	3	3. Used coins (feed meter)
	4	4. Credit / ATM Card
	5	5. Parking voucher
	6	6. SFMTA Pre-paid parking meter card
	7 ^a	7. Did not pay at all
	8	8. Other - specify
	88 ^a	88. Don t Know
	99 ^a	99. Refused
iq10	1	Very easy
	2	Somewhat easy
	3	Neither easy nor difficult
	4	Somewhat difficult
	5	Very difficult
	88 ^a	DK
	99 ^a	Refused
iq11	88 ^a	DK
	99 ^a	Refused
iq12	1	1. Every day
	2	2. About once a week
	3	3. Several times a week
	4	4. Several times a month
	5	5. Once a month
	6	6. Less than once a month
	7	7. Never before today - first time

	8	8. I live here
	88 ^a	88. Don t Know
	99 ^a	99. Refused
iq13	888 ^a	DK
	999 ^a	Refused
iq14	1	1. More often
	2	2. Same amount
	3	3. Less often
	8 ^a	8. Do Not Know
	9 ^a	9. Refused
iq15	1	1. Yes
	2	2. No
	8 ^a	8. Do Not Know
	9 ^a	9. Refused
iq15a_1	1	1. Take public transport more
	2	2. Take public transport less
	3	3. Take car more
	4	4. Take car less
	5	5. Bike more
	6	6. Bike less
	7	7. Taxi more
	8	8. Taxi less
	9	9. Use carpool more
	10	10. Use carpool less
	11	11. Walk more
	12	12. Walk less
	13	13. Other
	88 ^a	88. Do Not Know
	99 ^a	99. Refused
iq15a_2	1	1. Take public transport more
	2	2. Take public transport less
	3	3. Take car more
	4	4. Take car less

	5	5. Bike more
	6	6. Bike less
	7	7. Taxi more
	8	8. Taxi less
	9	9. Use carpool more
	10	10. Use carpool less
	11	11. Walk more
	12	12. Walk less
	13	13. Other
	88 ^a	88. Do Not Know
	99 ^a	99. Refused
iq15a_3	1	1. Take public transport more
	2	2. Take public transport less
	3	3. Take car more
	4	4. Take car less
	5	5. Bike more
	6	6. Bike less
	7	7. Taxi more
	8	8. Taxi less
	9	9. Use carpool more
	10	10. Use carpool less
	11	11. Walk more
	12	12. Walk less
	13	13. Other
	88 ^a	88. Do Not Know
	99 ^a	99. Refused
iq16	1	1. Increase
	2	2. Same amount
	3	3. Decrease
	8 ^a	8. Do Not Know
	9 ^a	9. Refused
iq17	1	1. Less than \$10,000
	2	2. 10,000-24,999

	3	3. 25,000-34,999
	4	4. 35,000-49,999
	5	5. 50,000-74,999
	6	6. 75,000-99,999
	7	7. 100,000-149,999
	8	8. 150,000-199,999
	9	9. 200,000-249,999
	10	10. 250,000 or more
	88 ^a	88. Don t Know
	99 ^a	99. Refused
iq19	1	1. 18-24
	2	2. 25-34
	3	3. 35-44
	4	4. 45-54
	5	5. 55-64
	6	6. 65-74
	7	7. 75-84
	8 ^a	8. 85 and older
	9 ^a	9. Refused
gender	1	1. Male
	2	2. Female
location	1	1. Marina_1
	2	2. Marina_2
	3	3. Marina_3
	4	4. Marina_4
	5	5. Union_1
	6	6. Union_2
	7	7. Union_3
	8	8. Downtown_1
	9	9. Downtown_2
	10	10. Downtown_3
	11	11. Downtown_4
	13	13. Mission_1

	14	14. Mission_2
	15	15. Mission_3
	16	16. Mission_4
	17	17. Inner Richmond_1
	18	18. Inner Richmond_2
	19	19. Inner Richmond_3
lange	1	1. English
	2	2. Spanish
	3	3. Chinese
driver	1	Driver
	2	Non-Driver
a. Missing value		