

MISSION STREET EXCELSIOR SAFETY PROJECT

SFMTA.COM/MissionExcelsior

Vision Zero High Injury Network Map



What are the project goals?

The Mission Street Excelsior Safety Project is a community project that will focus on pedestrian safety, Muni reliability, and business enhancements. The project will make it safer and more pleasant to walk, shop, and live along Mission Street from Geneva Avenue to Alemany Boulevard and along Geneva Avenue from Mission Street to Moscow Street. The project's goals are to:

- Increase safety for all users of the corridor, especially people who walk, bike, & take transit
- Improve transit reliability on the most used bus routes in the neighborhood
- Enhance the business district, making it more pleasant to shop

Why Mission Street and Geneva Avenue?

Mission Street and Geneva Avenue are a part of San Francisco's High Injury Network, the 12 percent of city streets with 70 percent of the severe and fatal collisions. **Over the last five years, three community members were killed and 262 people were injured in collisions in the project area.**

Mission Street and Geneva Avenue together are served by **eight Muni lines** in the project area. Muni buses run slowest in the commercial blocks between Brazil Ave and Persia Avenue on Mission Street, and Paris Street and Madrid Street on Geneva Avenue, with **average speeds below 5 mph**. Elsewhere in the corridor, buses average between 5 and 10 mph.

The project area has over 300 storefronts generating over \$500K of City sales tax. Opportunities identified for the commercial corridor include increasing public space for walking and congregating, and overall cleaning of sidewalks and storefronts.



Loading Improvements

While working to enhance the commercial corridors, we will meet with businesses to learn about their loading needs. Making loading changes now will help us with the permanent changes to the street in the larger project. The SFMTA is committed to incorporating feedback and developing a plan for the business community of the Excelsior.

Project Timeline

- Fall 2018 - Ongoing: Outreach and planning for street improvements
- Late 2018: Public review of conceptual design
- Spring 2019: Project refinement
- Late 2019: Improvements presented to SFMTA Board

There will be continued outreach and opportunities to provide project input when a design for the long-term changes is proposed.

You can learn more about long-term changes on the project webpage: sfmta.com/MissionExcelsior

Questions & comments can be sent to nick.smith@sfmta.com



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