Golden Gate Avenue is a High Injury Corridor with some of the highest pedestrian and bicycle collision rates in San Francisco. The SFMTA committed to delivering the Golden Gate Avenue Quick-Build Project, along with others, by the end of 2020 in order to improve traffic conditions for all road users along the Golden Gate Avenue corridor. Improvements will consist of quick and reversible traffic safety improvements that prioritize active transportation modes through lane reductions, safe pedestrian and bicycle facilities, and curb management.

Project Goals and Objectives

The Golden Gate Avenue Quick-Build Project aims to achieve the following:

1. Implement bicycle and pedestrian safety improvements
2. Reduce number of conflicts among road users
3. Plan and construct pedestrian and bicycle improvements that are considerate of the community
4. Build respect and shared goals for traffic safety with the Tenderloin community.

This project supports San Francisco’s Vision Zero initiative.

Considering proximity, the Golden Gate Quick-Build team will be conducting outreach in tandem with the Leavenworth Quick-Build Project. This will allow for coordinated discussions around traffic safety issues and loading needs for this stretch of the corridor.

Potential treatments

- Parking protected bikeways
- Daylighting & advanced limit lines
- Loading islands w/ protective railing
- Increased loading zones
- Turn restrictions
- Mixing zones

Project Timeline

<table>
<thead>
<tr>
<th>Time Frame</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Late 2019 - Early 2020</td>
<td>Data collection</td>
</tr>
<tr>
<td>Spring to Summer 2020</td>
<td>Community outreach, conceptual design, and alternatives analysis</td>
</tr>
<tr>
<td>Late Summer 2020</td>
<td>Finalize design for public hearing and final approvals</td>
</tr>
<tr>
<td>December 2020</td>
<td>Implementation and construction</td>
</tr>
</tbody>
</table>

Current project status

GOLDEN GATE AVENUE QUICK-BUILD PROJECT