The Franklin Quick-Build Project aims to improve pedestrian and traffic safety and comfort along Franklin Street. This project is in support of San Francisco’s Vision Zero commitment of eliminating all traffic deaths and serious injuries.

From 2017-2021 there were 38 collisions along the project corridor, which resulted in 37 injuries and one fatality.

84% of reported incidents (32 collisions) occurred between vehicles.

26% of reported incidents (10 collisions) cite unsafe speeds as a primary factor of the collision.

Project Location
The proposed project extents are Franklin Street from Lombard Street to Broadway Street.

Project goals include:

- Improve pedestrian safety by increasing visibility of people walking and by reducing potential conflicts between people walking and people driving.
- Improve traffic safety by slowing down vehicle speeds while keeping traffic moving.
- Improve safe access to schools along Franklin Street for all roadway users through targeted enhancements.

Vision Zero and the Quick-Build Program
This project is part of the SFMTA’s Vision Zero Quick-Build Program, which stems from two executive directives from Mayor London Breed for faster delivery of safety improvements and to deliver higher quality bike facilities, to prevent collisions and increase traffic safety. Quick-builds are adjustable traffic safety improvements that can be installed relatively rapidly. Please visit SFMTA.com/QuickBuild to learn more about the Mayor’s directives and commitment to improving traffic safety in the City.
Common Quick-Build Improvements

Painted Safety Zones: Increase the visibility of people walking at crossings by keeping the corners of intersections clear of vehicles. They also encourage people driving to turn at safer speeds and at a further distance away from people walking.

Travel lane reductions: Travel lane reductions are also referred to as “Road Diets”. Reducing the number of travel lanes encourages driving at safer speeds, which reduces the risk of injury for people driving and people walking. Fewer travel lanes will also increase pedestrian safety and comfort when crossing the street.

Daylighting: Daylighting refers to red zones painted on curbs at the corner of intersections that prohibit parking near the intersection. Daylighting helps keep the approaches to an intersection clear so that people walking who are waiting to cross the road are visible to all.

Timeline

Spring 2022
Inform community about quick-build project

Summer 2022
Present proposed quick-build design at community meetings

Summer - Fall 2022
Approve project and begin implementation

We want to hear from you!
Scan the QR code with your smartphone or go to SFMTA.com/FranklinQB to take a survey and provide feedback on your priorities for Franklin Street.
Contact us at FranklinQB@SFMTA.com.