

Geofencing Specifications

July 2023 - Scooter Parking



SFMTA

To: Brit Moller, Skinny Labs Inc. dba Spin, TIER Mobility AG
From: Danny Yeung, Acting Manager – Permits & Administration
Taxis, Access & Mobility Services Division
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The San Francisco Municipal Transportation Agency (SFMTA) is modifying the existing geofencing specifications issued on May 25, 2023 (June 2023 Geofencing Specifications) related to the Powered Scooter Share Program Permit (Permit) issued to Spin. In particular, pursuant to Permit Term 27, the June 2023 Geofencing Specifications continued prohibited parking along portions of the Embarcadero, specified three locations where parking is allowed, and are currently set to expire on June 30, 2023. The SFMTA will both expand the allowable parking locations to six locations and also extend the duration of the Geofencing Specifications for an additional one-month term from July 1 through July 31, 2023.

For reference, Permit Term 27 reads as follows:

27. Permittee shall apply geofencing specifications provided by the SFMTA to prohibit parking/locking scooters in specified areas or addresses, or to direct users to specified designated parking area (e.g., at an event venue), within one week of notice, and provide proof such as screenshots of the app showing this geofencing to the SFMTA via email.

The Geofencing Specifications are amended to specifically identify the following existing and new locations along The Embarcadero where scooters may be parked:

- Pier 27, James R Herman Cruise Ship Terminal: scooters may only be parked at bike racks.
- Ferry Building, south of the building: scooters may only be parked at bike racks.
- Pier 41 and concrete areas just south of the Ferry Arch: scooters may only be parked at bike racks.
- Pier 9 and the concrete areas west just before Pier 15: scooters may only be parked at bike racks.
- Pier 31: scooters may only be parked at bike racks.
- Pier 43: scooters may only be parked at bike racks when they have been installed.

The SFMTA is continuing to test these parking exceptions based on the assurances from Spin regarding geolocation detection accuracy and sidewalk riding detection technology, along with the current fleet changes. The SFMTA will assess the impact of the July 2023 Geofencing Specifications on the Powered Scooter Share program according to the established criteria.

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The SFMTA may modify the Geofencing Specifications by modifying or extending the term, modifying the boundaries, modifying the allowable parking locations, and/or terminating the parking exceptions imposed under the Geofencing Specifications, based on effectiveness of your efforts to reduce improper parking and improper riding. The SFMTA continues to use your bike rack fees paid to expand device parking infrastructure at specific locations.

Additionally, the SFMTA expects that Spin will continue to improve your sidewalk riding detection technology and the development of other solutions to minimize both improper parking and improper riding. Thank you for working collaboratively with your fellow permittee to implement a joint solution.