THE PROJECT

The Potrero Yard Modernization Project would replace an obsolete two-story maintenance building and bus yard with a modern bus maintenance and storage garage, equipped to serve the SFMTA's growing fleet, which will include battery-electric buses. The Project also integrates new affordable housing and retail spaces. This ground-breaking approach as the first joint development of a bus maintenance facility with housing, prioritizes a safe, equitable, and sustainable transportation system while also supporting the City's housing goals.

A modern Potrero Yard will address critical transportation issues and improves:

### ADDITIONAL COMMUNITY-SERVING ELEMENTS

- Up to 513 affordable housing units that include a mix of studio, 1-, 2-, and 3-bedroom units
- New public restrooms conveniently located near Franklin Square Park
- Improved pedestrian and bike infrastructure for enhanced safety and comfort
- An economic inclusion plan that prioritizes Local Business Enterprise (LBE) inclusion and local hire
- Onsite amenities such as: family childcare centers, laundry facilities, bike storage, car-share and community rooms

### OUR TEAM

Potrero Neighborhood Collective (PNC) is the Development Team selected by the SFMTA to work together with the City and project stakeholders to further refine the Project design during the pre-development phase. PNC is expected to design, build, finance, and maintain Potrero Yard as part of a Public Private Partnership (P3) with the City.

- **Plenary**: The largest dedicated P3 developer in North America bringing infrastructure to life for communities with over 55 active projects valued at $17 billion USD.
- **MEDA**: As a Latino-led organization, with 50 years experience in the Mission District, MEDA pivoted to reversing displacement of Latino and immigrant households by building over 1,200 affordable housing units since 2014.
- **YCD**: With 50 years of service, YCD empowers individuals to break cycles of poverty for themselves, their families and communities through sustainable and generational economic mobility including workforce development, education and housing.
- **TCDC**: Established in 2001, TCDC develops, owns and operates affordable housing as a means of reversing the outmigration of BIPOC communities in San Francisco.
POTRERO YARD MODERNIZATION PROJECT

OPEN DECISION POINTS
Potrero Neighborhood Collective welcomes feedback on the following items:

**Streetscape of 17th Street** that activates the street for pedestrian-uses with commercial opportunities, public art, and enhanced landscaping.

**Public Art** as a means to capture the essence of the neighborhood. Two percent (2%) of bus yard construction costs will fund public art at Potrero Yard.

**Trees and Landscaping** to create a more enjoyable pedestrian experience.

**Look and Feel** of the Project and how the exterior of the building integrates into the neighborhood through color, sizing, and building materials.

**Pedestrian and Bike Safety** to create safer connections to Franklin Square Park and to neighborhoods east and west of Potrero Yard.

**Commercial and Retail Opportunities** that prioritizes Mission District-based small businesses and non-profit organizations.

Learn more about the Potrero Yard Modernization Project, get involved and stay informed:

SFMTA.com/PotreroYard | PotreroYard@SFMTA.com | PotreroYard@plenarygroup.com

(415) 646-2223