Bayview Community Shuttle Program:
Shuttle Outreach Committee Minutes

July 13, 2023; 11:00AM – 12:00 PM
Islais Creek Muni Facility Community Room
1301 Cesar Chavez Street

Participants:
SFMTA, Community Youth Center of SF, Mission Neighborhood Center – Evans Campus, Hunters Point Family, SF African American Arts & Cultural District, OneBayview

Overview:
- Events held: 17
- Residents reached: 1,334
- Surveys completed: 356

Agenda:
1. Introductions
   a. Attending: MNC (Allan), (CYC) Leanne, Jackie, Raymond, SFAAacd (Ericka), (Hunters Point Family) Roslyn, Anietie (One Bayview)
   b. Public: 2 members
   c. Feedback:
      i. Location is not easy to reach and not easy to find the community room location once arrived.
      ii. Members of the public requested additional outreach to low-income housing on Hunters Point hill.
2. Overview of Shuttle Program and Outreach Plan
   a. Timeline for draft service plan in September
   b. Public outreach to get feedback on draft service plan September through January
   c. RFP status update:
      i. Most major issues with Contracts team and City Attorney’s office resolved
      ii. Schedule has been pushed back by 2 months, with RFP issued in August
      iii. Likely contract selection in October, with contract award end of 2023
      iv. Contract will go to SFMTA Board for approval – first two months of 2023
   v. Likely service start of March/April 2023
   vi. Comments:
      1. People want the shuttle now – we need to talk about how we are responsive to that. Focus on better expectations for the launch date
      2. Get online survey link to SFAAacd

SFMTA.com/BayviewShuttle
d. Questions:
   i. Can we extend our outreach/input process to align with the changes to the shuttle operations period?
   ii. We need direct representation in Public Housing – woman will follow-up
3. Partner reports on past outreach activities
   a. MNC:
      i. DCYF Block Party (April) – about 100 participants
      ii. Wu Yee Children’s Day – 52 participants
      iii. Pregnancy Pop Up – Connected with pregnant mothers discussion group
      iv. Good Samaritan collaboration – sharing information with their clients
      v. Feedback: Most folks don’t want to fill out the survey in-person. Created an English/Spanish QR code to share with people
   b. CYC:
      i. Resilient Alice Griffith kick-off – 35 residents filled out worksheets; about 100 people total. Desire to reach shopping; connection between T Third and Alice Griffith
      iii. June 5th workshop at CYC – mostly Asian seniors. Desire to reach Florence Fang Community Garden, Chinatown & San Bruno Ave. Low mobility (didn’t want to walk far). Concern about travel times with multiple passengers – will it be more time competitive than Muni? Concern about safety when traveling through different areas.
      iv. Have been sharing fliers/surveys in other meeting materials
   c. Hunters Point Family
      i. Bayview Sunday Streets – Collected about 8 surveys, shared information with other tables/organizations
      ii. 6/7 – pregnancy pop-up village – 8-9 surveys completed. Could there be a priority stop for Saturday pop-up events for mothers reaching the event?
   d. SFAAACD:
      i. Café Marketplace – every Friday, 6-9PM. Getting the word out with artists & businesses for the shuttle program
      ii. Juneteenth – reached at least 150-200 residents
      iii. Distributed 250 surveys to collaborative of community organizations, collecting in July
      iv. Distributed surveys to Bayview Library for filling out
      v. Interest in reaching sports venues/Chase Center
   e. One Bayview:
      i. Held 2 webinars so far (5/25, 6/22) – 10-15 people each time. Focus on how shuttle can facilitate youth trips and/or field trips.
      ii. Discussion with New Free Market – how to facilitate trips to/from that location (near Bayview Library)
iii. A lot discussion about senior trip needs – how to make sure seniors know how to use the program. Can there be a fixed stop at Bayview Senior Center? What does vehicle accessibility look like?

iv. How do we promote community safety as part of the program?
v. How can shuttle trip-chain with Transit?

4. Review of survey results
   a. See Survey Results memo

5. Partner reports on upcoming outreach activities
   a. MNC:
      i. Pop-up Village on 8/12
      ii. Backpack giveaway – coordinating with Mission org, date TBD
      iii. Sending email blast end of July to MNC collective
   b. CYC:
      i. Bayview National Night Out 8/1
   c. Hunters Point Family:
      i. Will connect with Southeast Health Center for opportunities for engagement.
   d. SFAAACCD:
      i. Planning Department meeting coming up (approximately 75 attendees), TBD date mid-late August – will promote the shuttle
      ii. Planning back-to-school event for low-income parents 9/15
      iii. Continued collaboration with Bayview Library for surveys (get them QR code or survey link)
   e. One Bayview:
      i. Next webinar 7/20
      ii. Tie in to schedule for African American Reparations Committee
      iii. Connect to Southeast Community Facility Commission – how they can help promote

6. Report to Community Congress

7. Next Meeting: October 2023
   a. Potential meeting spaces: Joseph Lee Rec Center, Bayview Library
   b. Tentative meeting: October 12, 11AM