Bayview Community Shuttle Program:
Transportation Resource Center Committee

July 7, 2023; 3:00 PM – 4:00 PM
5009 3rd Street

Attendees:
Bay Area Community Resources – Chloe Underdue
Community Youth Center of SF – Leanne Wu, Jackie Deng, Michael Wong
SFMTA – Chris Kidd, Robert Lim

Agenda:
1. Introductions
2. Overview of Transportation Resource Center and Outreach Plan
   a. Sing Tao newspaper story
   b. Wechat groups
   c. Senior Center Visits
3. Partner reports on past outreach activities
   a. Soft-launch of Transportation Resource Center on 6/20
   b. Blog post published on 7/5 promoting TRC
4. Partner reports on upcoming outreach activities
   a. Develop a flyer or a brochure promoting the TRC services
   b. Make sure people outside of the Bayview know this service is available to them
   c. Coordinate with BACR to build promotion workplan with Youth Champions that
      works with their existing programming
   d. Find time to train Youth Champions on the program so they can speak to all
      program elements
5. Report to Community Congress
   a. Raymond to provide CYC report
6. Next Meeting: October 10, 10 am, 5009 3rd Street (CYC Office)

Follow Up:
- SFMTA to provide BACR with Public Outreach Plan for comment (Robert)
- SFMTA to provide BACR with existing TRC documents (Robert)
- SFMTA to follow up with BACR on how to integrate Youth Champions (Robert)
- SFMTA to work on brochure to advertise TRC Services (Chris)
- CYC to provide window dimensions for a display of TRC Services that SFMTA will create
- Check in meeting w/Committee on 7/24 10AM (Virtual)
  o Youth Champions are available Tues & Thursday
  ▪ Other weekdays would require 2 weeks advanced notice