



# Streets Division Directive Order No. 6702

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Pursuant to the public hearing held on December 15, 2023, traffic movement and safety may be improved by the changes approved below.

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1. **29th Avenue between Geary Boulevard and Clement Street – Extending a Passenger Loading Zone**
  - 1a) **RESCIND – WHITE ZONE, PASSENGER LOADING, 8:30 AM to 9:30 AM AND 2 PM to 4 PM, SCHOOL DAYS**  
“447” 29th Avenue, west side, from 316 feet to 352 feet north of Geary Boulevard (36-foot zone)
  - 1b) **ESTABLISH – WHITE ZONE, PASSENGER LOADING, 8:30 AM to 9:30 AM AND 2 PM to 4 PM, SCHOOL DAYS**  
“463” 29th Avenue, west side, from 235 feet to 352 feet north of Geary Boulevard (117-foot zone), Richmond, Supervisor District 1, Geary Project, [ImproveGeary@sfmta.com](mailto:ImproveGeary@sfmta.com).

Per community feedback, this would extend the existing passenger loading zone southwards to the driveway for Presidio Middle School.

**Public Comments:** The sponsor, two members of the public and an aide from Supervisor Chan's office spoke in support. Nine emails were received in support.

**Decision:** Approved by the City Traffic Engineer for implementation.

2. **Geary Boulevard between 22nd Avenue and 23rd Avenue – Updating a Dual-Use Loading Zone: Commercial Loading and General Loading**
  - 2a) **RESCIND – DUAL USE ZONE: METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 8 AM to 5 PM, MONDAY THROUGH FRIDAY; GENERAL LOADING ZONE, 5-MINUTE LIMIT, 5 PM to 10 PM, DAILY**
  - 2b) **ESTABLISH – DUAL USE ZONE: METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 8 AM to 3 PM, MONDAY THROUGH SATURDAY; GENERAL LOADING ZONE, 5-MINUTE LIMIT, 3 PM to 9 PM, DAILY**  
5841 Geary Boulevard, south side, from 90 feet to 128 feet east of 23rd Avenue at metered stall numbers 5813 and 5815 (38-foot zone), Richmond, Supervisor District 1, Geary Project, [ImproveGeary@sfmta.com](mailto:ImproveGeary@sfmta.com)

Per business request this would update the hours of the existing general loading zone.

**Public Comments:** A member of the public had concerns about installation payment and staff responded confirming how costs would be covered. They also had concerns about the legality of the zone and staff responded that general loading zones are codified and have been vetted by the City Attorney's Office.

**Decision:** Approved by the City Traffic Engineer for implementation.



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3. **Geary Boulevard between 19th Avenue and 20th Avenue – Establishing a Dual Use Zone: Commercial Loading and General Loading**
- 3a) **RESCIND – METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 8 AM to 6 PM, DAILY**
- 3b) **ESTABLISH – DUAL USE ZONE: METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 8 AM to 12 PM, DAILY; GENERAL LOADING, 5-MINUTE LIMIT, 12 PM to 9 PM, DAILY**
- 5539 Geary Boulevard, south side, from 55 feet to 95 feet west of 19th Avenue at metered stall numbers 5507 and 5509 (40-foot zone), Richmond, Supervisor District 1, Geary Project, [ImproveGeary@sfmta.com](mailto:ImproveGeary@sfmta.com).

Per business request this would establish a new general loading zone and update the hours of the existing commercial loading zone.

**Public Comments:** No comments regarding this item.

**Decision:** Approved by the City Traffic Engineer for implementation.

4. **Geary Boulevard between Baker Street and Lyon Street – Extending the Hours of a Passenger Loading Zone**
- 4a) **RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 10AM to 5PM, DAILY**
- 4b) **ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM to 10PM, DAILY**
- 2456 Geary Blvd, north side, from the west property line to 18 feet easterly (18-foot zone), Anza Vista, Supervisor District 2, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

This proposal would extend the hours of an existing passenger loading zone to better meet client needs at an assisted living facility.

**Public Comments:** A member of the public had concerns that the zone wasn't long enough for paratransit vehicles.

**Decision:** Approved by the City Traffic Engineer for implementation.

5. **Sutter Street between Van Ness Avenue and Franklin Street – Changing the Hours and Extending the Size of a Passenger Loading Zone**
- 5a) **RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM to 8:30AM, 11AM to 12:45PM, AND 3PM to 3:30PM, MONDAY THROUGH FRIDAY**
- 1335 Sutter Street, south side from 79 feet to 166 feet west of Van Ness Avenue at metered stall numbers 1309, 1313, 1315, 1317 (87-foot zone)
- 5b) **ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM to 12:30PM and 2:30PM to 3:30PM, MONDAY THROUGH FRIDAY**



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1335 Sutter Street, south side from 57 feet to 166 feet west of Van Ness Avenue at metered stall numbers 1307, 1309, 1313, 1315, 1317 (109-foot zone), Pacific Heights, Supervisor District 2, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

This proposal would change the hours and extend the size of an existing passenger loading zone to better meet the needs of the preschool.

**Public Comments:** A member of the public had concerns about the gap between the morning and afternoon hours and if parking would be used during this time.

**Decision:** Approved by the City Traffic Engineer for implementation.

## 6. Battery Street between Broadway and Vallejo Street - Extending a Passenger Loading Zone

### 6a) RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

855 Battery Street, west side, from 7 feet to 81 feet south of Vallejo Street (74-foot zone)

### 6b) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

855 Battery Street, west side, from 7 feet to 96 feet south of Vallejo Street (89-foot zone), Financial District, Supervisor District 3, Pallavi Panyam, [pallavi.panyam@sfmta.com](mailto:pallavi.panyam@sfmta.com).

This proposal would extend the existing floating passenger loading zone outside the KPIX building. This is a follow-up item to the Battery/Sansome Quick-Build project installed in early 2023, and the design has been coordinated with the fronting businesses and Supervisor Peskin's office.

**Public Comments:** Items 6 and 7 were called together. The sponsor spoke in favor of the item and one member of the public commented that the zone should be accessible and signed as such.

**Decision:** Approved by the City Traffic Engineer for implementation.

## 7. Battery Street between Broadway and Vallejo Street - Extending a Passenger Loading Zone

### 7a) RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM to 10PM, DAILY

820 Battery Street, east side, from 73 feet to 137 feet north of Broadway (64-foot zone)

### 7b) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM to 10 PM, DAILY

820 Battery Street, east side, from 20 feet to 137 feet north of Broadway (117-foot zone), Financial District, Supervisor District 3, Pallavi Panyam, [pallavi.panyam@sfmta.com](mailto:pallavi.panyam@sfmta.com)

This proposal would extend the existing floating passenger loading zone outside Kai Ming Preschool. This is a follow-up item to the Battery/Sansome Quick-Build project installed in early 2023, and the design has been coordinated with the fronting businesses and Supervisor Peskin's office.



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**Public Comments:** Items 6 and 7 were called together. The sponsor spoke in favor of the item.

**Decision:** Approved by the City Traffic Engineer for implementation.

### 8. Larkin Street, Hyde Street, Polk Street, and McAllister Street – Establishing Blue Zones, Disabled Parking

#### 8a) ESTABLISH – BLUE ZONE, DISABLED PARKING, AT ALL TIMES

“155” Larkin Street, west side, from 20 feet to 32 feet south of Fulton Street, at meter stall number 29 (12-foot zone)

#### 8b) ESTABLISH – BLUE ZONE, DISABLED PARKING, AT ALL TIMES

“47” Hyde Street, west side, from 46 feet to 68 feet south of McAllister Street (22-foot zone)

#### 8c) ESTABLISH – BLUE ZONE, DISABLED PARKING, AT ALL TIMES

“380” Polk Street, east side, from 50 feet to 62 feet south of McAllister Street, at meter stall number 40 (12-foot zone)

#### 8d) ESTABLISH – BLUE ZONE, DISABLED PARKING, AT ALL TIMES

“602” McAllister Street, north side, from 12 feet to 31 feet west of Franklin Street, at meter stall number 602 (19-foot zone), Civic Center, Supervisor District 5, Andy Thornley, andy.thornley@sfmta.com.

Four blue zones were removed from the unit block of Fulton Street to create new space for the Heart of the City Farmers Market and other activities on that block. Additionally, 52 feet of blue curb on the south side of the 500 block of McAllister Street was converted to red curb to improve operation of the Muni 5 and 5R lines. When existing blue zones are removed, they should be replaced in the vicinity of their original location; given the small number of suitable curb parking spaces in the vicinity these four new accessible parking spaces are proposed in feasible locations in the Civic Center area.

**Public Comments:** A member of the public had concerns about past changes to the curb around Civic Center that involved relocating or removing blue zones for daylighting or transit operations and stated that blue zones should not be eliminated without a replacement being found. Another member of the public commented about accessibility standards for perpendicular spaces. Staff amended 8b 4 feet south for more clearance from the Asian Art Museum’s driveway access.

**Decision:** Approved by the City Traffic Engineer for implementation.

### 9. McAllister Street and Hyde Street - Establishing Passenger, General, and Commercial Loading Zones

#### 9a) ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

198 McAllister Street, north side, from 28 feet to 126 feet east of Hyde Street, at metered stall numbers 132, 134, 138, 140 (98-foot zone).

#### 9b) ESTABLISH - GENERAL LOADING ZONE, 5-MINUTE LIMIT, AT ALL TIMES

50 Hyde Street, east side, from 34 feet to 55 feet north of McAllister Street, at metered stall numbers 32, 34, 36, 38, 40, 42 (21-foot zone).



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**9c) ESTABLISH - METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7 AM to 6 PM MONDAY THROUGH SATURDAY**

80 Hyde Street, east side, from 46 feet to 156 feet south of Golden Gate Avenue, at metered stall numbers 80, 82, "84", 86, 88 (110-foot zone).

**9d) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7 AM to 10 PM, DAILY**

98 Hyde Street, east side, from 6 feet to 46 feet south of Golden Gate Avenue, at metered stall numbers 90 and 92 (40-foot zone), Civic Center, Supervisor District 5, Mari Hunter, [marihunter@sfmta.com](mailto:marihunter@sfmta.com).

Proposed loading zones to support new construction for UC Law School per project review process of the Street Design Advisory Team.

**Public Comments:** A member of the public objected to the proposal and stated that 6-wheel commercial loading should be considered in this location and that the white zone should be at least 44 feet long. A representative for the sponsor spoke in favor.

**Decision:** Approved by the City Traffic Engineer for implementation.

**10. Pierce Street between Pine Street and Bush Street – Extending a Passenger Loading Zone**

**10a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM to 9AM and 3PM to 6PM, SCHOOL DAYS**

"1815" Pierce Street, west side, from 98 feet to 142 feet south of Pine Street (44-foot zone)

**10b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM to 10AM and 3PM to 6PM, MONDAY THROUGH FRIDAY**

"1815" Pierce Street, west side, from 76 feet to 142 feet south of Pine Street (66-foot zone), Western Addition, Supervisor District 5, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

A pre-school is requesting to extend their existing passenger loading zone space and hours for student pick-ups and drop-offs.

**Public Comments:** The sponsor spoke in favor of item and provided background on the need to extend the zone due to the loss of off-street parking utilized by parents at a nearby Church.

**Decision:** Approved by the City Traffic Engineer for implementation.



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**11. Haight Street between Divisadero Street and Broderick Street – Establishing a Green Zone**

**ESTABLISH – GREEN ZONE, 10-MINUTE LIMIT, 12PM TO 6PM, MONDAY THROUGH SATURDAY**

901 Haight Street, south side, from 12 feet to 34 feet (starting after the existing red zone) west of Divisadero Street (22-foot zone), Haight Ashbury, Supervisor District 5, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com)

A business is requesting a green zone for customers to park and shop briefly in-store.

**Public Comments:** A member of the public was concerned that the zone wouldn't be enforced, and it could be shorter. Three emails from residents were received in opposition to the zone due to the loss of residential parking.

**Decision:** Staff amended the item to reduce the operating hours which were originally proposed from 9am to 8pm to noon to 6pm and shortened the length of zone by 2 feet to reduce the parking impact on the neighborhood. Approved by the City Traffic Engineer for implementation.

**12. Parnassus Avenue between Willard Street and Hillpoint Avenue – Establishing a Passenger Loading Zone**

**ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES**

350 Parnassus Avenue, north side, from 53 feet to 93 feet west of Hillpoint Avenue, at metered stalls 344 and 346 (40-foot zone), Supervisor District 8, Cole Valley, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

Per request from medical building for patient access.

Per staff request this item was pulled from the agenda and not heard at this hearing.

**13. Ulloa Street between Wawona Street and Lenox Way – Establishing a Passenger Loading Zone**

**ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, DURING LIBRARY HOURS**

“990” Ulloa Street, north side, from 21 feet to 41 feet east of Wawona Street (20-foot zone), Supervisor District 7, West Portal, Sebastian Arias, [sebastian.arias@sfmta.com](mailto:sebastian.arias@sfmta.com).

Proposal to install a passenger loading zone for West Portal Branch Library by request of West Portal Branch Library to replace the previous passenger loading zone that is now occupied by a bus stop.

**Public Comments:** The sponsor spoke in favor and added background. One member of the public stated that the zone must be accessible and asked if it was still a bus stop. Staff clarified that the bus stop was relocated several years ago.



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**Decision:** Transit staff has confirmed that the bus stop is not active and will be removed and that this location would not require the installation of an accessible ramp. Approved by the City Traffic Engineer for implementation.

### **14. Harrison Street between 16th Street and 17th Street – Establishing a General Loading Zone**

**ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 7PM, MONDAY THROUGH SATURDAY**

2001 Harrison Street, east side, from 15 feet to 35 feet (starting after the existing red zone) south of 16th Street (20-foot zone), Mission, Supervisor District 9, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

A veterinary hospital is requesting a passenger loading zone for pickups and drop-offs.

**Public Comments:** A member of the public had concerns about the legality and enforceability of a general loading zone.

**Decision:** Approved by the City Traffic Engineer for implementation.

### **15. Texas Street between 19<sup>th</sup> Street and 20<sup>th</sup> Street – Establishing a Blue Zone**

#### **15a) ESTABLISH – RED ZONE, NO PARKING, AT ALL TIMES**

“426” Texas Street, west side, from 172 feet to 176 feet south of 19<sup>th</sup> Street (4-foot zone)

#### **15b) ESTABLISH – BLUE ZONE, DISABLED PARKING, AT ALL TIMES**

“428” Texas Street, west side, from 176 feet to 196 feet south of 19<sup>th</sup> Street (20-foot zone), Potrero Hill, Supervisor District 10, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

Would establish a blue zone, disabled parking, for Webster Elementary School by request of the principal.

**Public Comments:** A member of the public spoke against the item and had concerns about the zone being sited according to accessibility standards.

**Decision:** The item was reviewed internally and meets current standards for an on-street Blue zone. Approved by the City Traffic Engineer for implementation.

### **16. Palou Avenue, east of Griffith Street – Establishing a Commercial Loading Zone**

**ESTABLISH - YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM to 5PM, MONDAY THROUGH SATURDAY**

990 Palou Avenue, north side, from 60 feet to 100 feet east of Griffith Street (40-foot zone), Bayview, Supervisor District 10, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com)

Per business request, this creates commercial loading for an industrial building.

**Public Comments:** No comments regarding this item.

**Decision:** Approved by the City Traffic Engineer for implementation.



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### **17. San Jose Avenue between Geneva Avenue and Niagara Avenue - Establishing a Passenger Loading Zone**

#### **17a) ESTABLISH – WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 7 AM to 10 PM, DAILY**

2340 San Jose Avenue, west side, from 258 feet to 411 feet south of Geneva Avenue (153-foot zone),

#### **17b) ESTABLISH – RED ZONE, NO PARKING, AT ALL TIMES**

2340 San Jose Avenue, west side, from Niagara Street to 20 feet northerly (20-foot zone) Oceanview, Supervisor District 11, Mari Hunter, [marihunter@sfmta.com](mailto:marihunter@sfmta.com).

Passenger loading for redevelopment of Upper Yard near Balboa Park BART and Muni station per review process of the Street Design Advisory Team.

**Public Comments:** A member of the public asked about the ramp for the zone and expressed concerns over the clarity of the slide exhibit. A representative for the sponsor spoke in response confirming that a ramp was installed and that the project plans were reviewed by the city prior to construction.

**Decision:** Approved by the City Traffic Engineer for implementation.

### **18. Morse Street between Whittier Street and Lowell Street – Establishing a Passenger Loading Zone**

#### **ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM to 9AM and 1:30PM to 4PM, MONDAY THROUGH FRIDAY**

"765" Morse Street, south side, from 87 feet to 188 feet (in between two driveways) east of Whittier Street (101-foot zone), Crocker Amazon, Supervisor District 11, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com)

A K-12 school is requesting a passenger loading zone for school pickups and drop-offs.

**Public Comments:** The sponsor and the pastor of the church spoke in favor of the item as it would provide a safe space for pick-ups and drop-offs. A member of the public spoke in support of the proposal.

**Decision:** Approved by the City Traffic Engineer for implementation.

### **19. Prague Street between Naylor Street and Cordova Street – Establishing a Passenger Loading Zone**

#### **ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM to 9:30AM and 2:30PM to 4PM, SCHOOL DAYS**

"801" Prague Street, south side, from Naylor Street to 80 feet westerly (80-foot zone), Crocker Amazon, Supervisor District 11, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com)

An elementary school is requesting a passenger loading zone for school pickups and drop-offs.





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**Public Comments:** No comments received.

**Decision:** Approved by the City Traffic Engineer for implementation.

### **General Public Comments**

A member of the public commented on the software used for the public hearing, that their opinions will be ignored and reiterated that they were against item 15. Another member of the public commented that yellow zones should only operate in the AM citywide and the city needs more blue zones near Civic Center.



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*Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to [Ordinance 127-18](#). Decisions reviewable by the Board of Supervisors are denoted with a pound (#).*

*Information about the review process can be found at:*

[https://sfbos.org/sites/default/files/SFMTA\\_Action\\_Review\\_Info\\_Sheet.pdf](https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf).

For questions about any of these items, please contact: [sustainable.streets@sfmta.com](mailto:sustainable.streets@sfmta.com) and reference this order number.

☎ 311 (Outside SF 415.701.2311; TTY 415.701.2323) Free language assistance / 免費語言協助 / Ayuda gratis con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / Libreng tulong para sa wikang Filipino / การช่วยเหลือทางด้านภาษาโดยไม่เสียค่าใช้จ่าย / خط المساعدة المجاني على الرقم

Approved:

A handwritten signature in black ink that reads "ROlea".

Ricardo Olea  
City Traffic Engineer

Date: December 20, 2023

cc: Directive File  
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