Page Street has been a neighborhood-oriented street of citywide importance long before the COVID-19 pandemic and the Slow Streets Program began. It is a principal east-west active transportation corridor, connecting Golden Gate Park with Market Street and running through Haight-Ashbury, Lower Haight, and Hayes Valley – and supports access to numerous schools. Today, Page Street is one of San Francisco’s most popular Slow Streets, but we believe it can be even more comfortable and inspiring for all users.

Starting in the summer of 2024, SFMTA staff will re-engage with the Page Slow Street community to shape the corridor’s future. Your input is crucial as we discuss where and how to upgrade existing measures, solve outstanding issues, and support neighborhood placemaking.
Recent & Upcoming Changes

This spring, the SFMTA paint shop has started adding and repainting red curbs (installing ‘daylighting’) at various Page Street intersections to promote visibility and safety. Additional school crosswalk striping and loading zone adjustments are in the works near John Muir Elementary School, as are the final touches (new Slow Street paddles) to the Buchanan Street intersection.

Preliminary Slow Street Evaluation

After installing new traffic diverters and slow street signage last year, the SFMTA collected traffic data along Page Street to assess how the corridor is performing, and to inform future potential changes.

Preliminary takeaways include:
• While most of the corridor meets the Slow Streets Program’s speed and volume targets, safety and compliance issues remain on the eastern end near Octavia Boulevard, including drivers travelling the wrong way down the one-way block to access the freeway.
• Maintaining the current stock of Slow Streets paddles and flex posts at intersections along Page Street has also been difficult.

What’s Next?

The SFMTA’s Page Slow Street Project is preparing concept designs for potential new traffic and streetscape upgrades along the corridor. The next round of improvements will investigate upgrading these initial low-cost features with more permanent features, including concrete islands.

The project team will share and solicit public feedback on its draft evaluation and concept design proposals in early Summer 2024. More details will be coming soon...

Keep in Touch

Sign up for updates and stay on top of the latest project news and outreach events by visiting sfmta.com/page or reach out to SlowStreets@sfmta.com to speak with us directly.