



SFMTA



Beach Street Quick-Build Project

*Building a Better **Beach Street** for Tomorrow*

December 17, 2024 – SFMTA Board of Directors Meeting

Aligning with Community Priorities

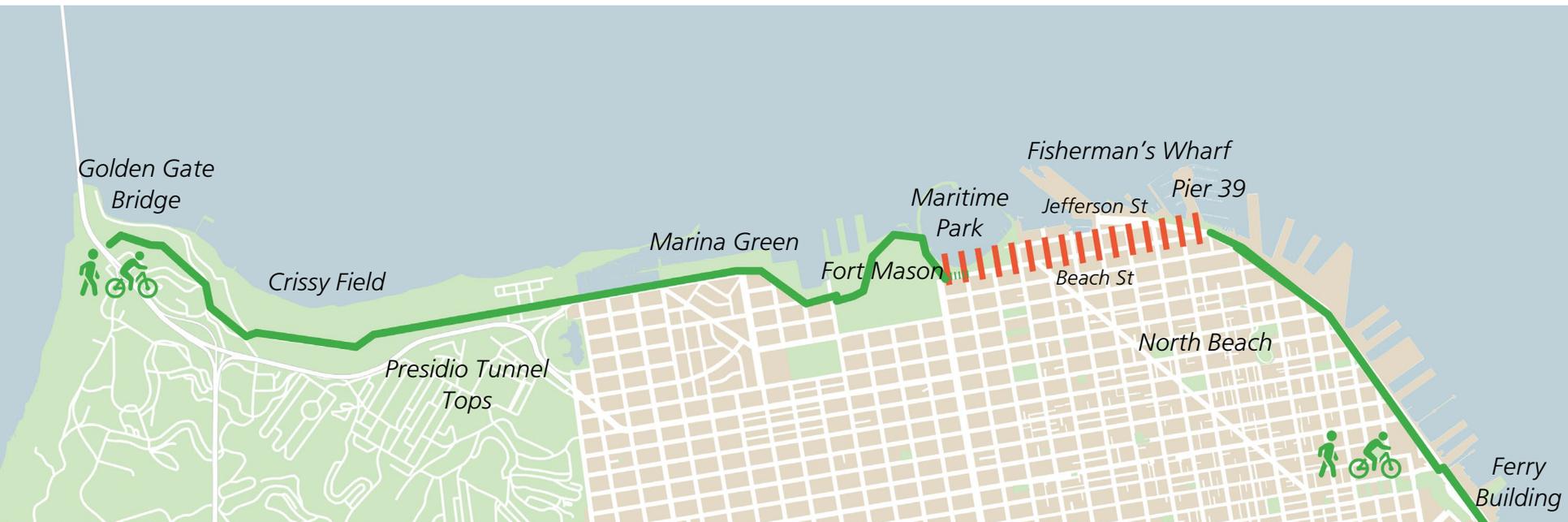
- Promote Fisherman's Wharf vitality
- Address key pedestrian and bicycle safety concerns
- Connect major landmarks by filling in gaps in the bicycle and pedestrian network
- Provide opportunities for placemaking



Vision for the Waterfront

How does the Beach Street QB fit into the overall vision for the Fisherman's Wharf area and San Francisco waterfront?

Improving active transportation on Beach Street now and on Jefferson in a future project can help fill gaps in the network in a way that works with the natural patterns of bicycling and walking in the area.



Beach Street Safety Needs

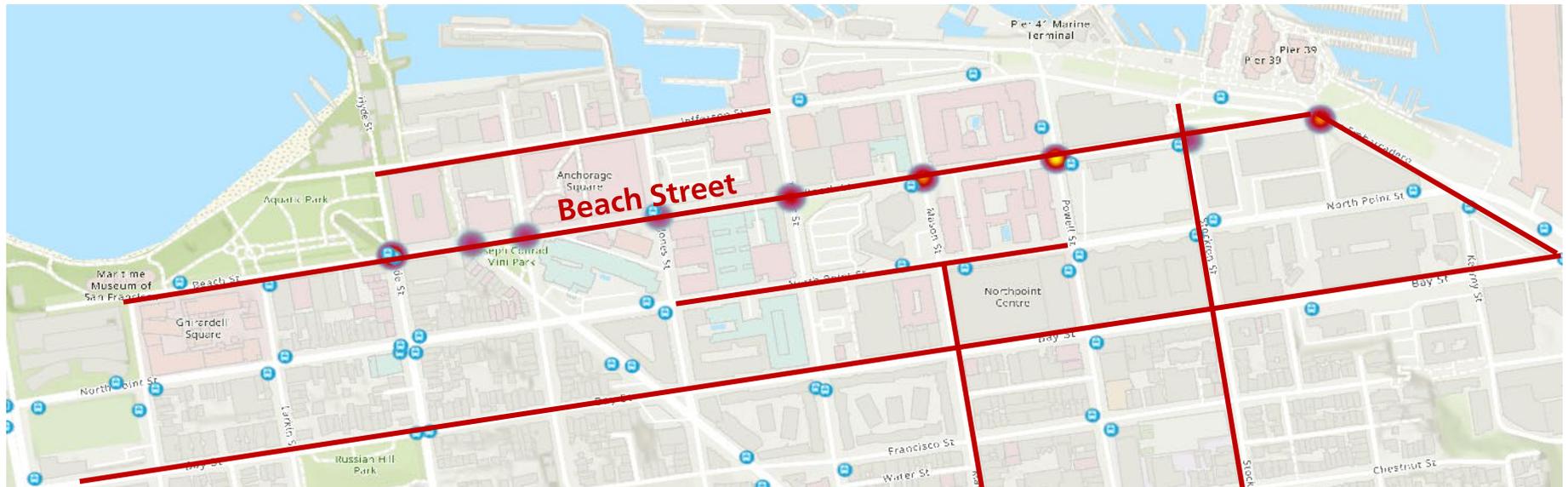


Total of **4** bicycle collisions resulting in **1** severe injury.



Total of **8** pedestrian collisions resulting in **2** severe injuries.

Portions of Beach, Jefferson, North Point and Bay streets are all on the High Injury Network (in red), or the 12% of San Francisco streets that experience 68% of the city's severe traffic injuries and fatalities.



There were 25 collisions (2019 to 2023) on Beach Street between The Embarcadero and Polk streets.

Addressing safety needs on Beach can offer visitors a safe corridor and relieve issues on surrounding streets.

Community Outreach

- **Stakeholder interviews** – Summer 2023
- **Virtual Open House** – February 28th - March 19th, 2024
- **Door-to-door Outreach** – March 3, 2024
- **Discussions and field visits with community organizations, merchants, and advocates** – Summer 2024



Welcome!

(Please select your preferred language below)

Welcome! | 歡迎!

Thank you for joining the Beach Street Quick-Build Project Open House! This is an opportunity for you to learn more and give us feedback on our proposed traffic safety improvements along

Virtual Open House Survey

Beach Street Quick-Build



1) What is your relationship to Beach Street (Select all that apply)?

- I live on or near Beach Street
- I own or manage a business on or near Beach Street
- I work on or near Beach Street
- I commute or make trips on Beach Street
- I do not live, work, or travel on or near Beach Street
- Don't know/Not Sure
- Other Comment - Write In (Required): _____*

2) How do you typically travel along Beach Street (Select all that apply)?

- Walk
- Mobility Device or Other Mobility Aid (e.g., cane, guide dog, walker)
- Bike
- Scooter
- Ride Muni
- Taxi
- Drive a car or motorcycle
- Paratransit
- Use rideshare (e.g., Lyft/Uber)
- Other Comment - Write In: _____
- Don't Know/Not Sure

3) If you drive on Beach Street, where do you typically park?

- Beach Street - Meter parking
- Street Close to Beach - Meter parking
- Beach Street - Garage or lot parking
- Street Close to Beach - Garage or lot parking
- I don't park on Beach or an adjacent street
- Other - Write In (Required): _____*

Community Outreach

Safety & Enforcement

Increase **enforcement** for **loading zones** activity

Increase activity and **eyes on the street**



Knocked on doors



Interviewed businesses and stakeholders



Surveyed community

Placemaking Opportunities

Opportunities for **Shared Spaces** and activation on Beach b/w Hyde and Larkin

Wayfinding & Visibility

Clarify **garage/parking lot entrances** and **wayfinding**

Improve **visibility at driveways** and near parklets



Continued conversations with community members

Curb Space Improvements

Accommodate **hotel** activities, **tour bus** activities, **TNC/Taxi** pickup, and **loading**

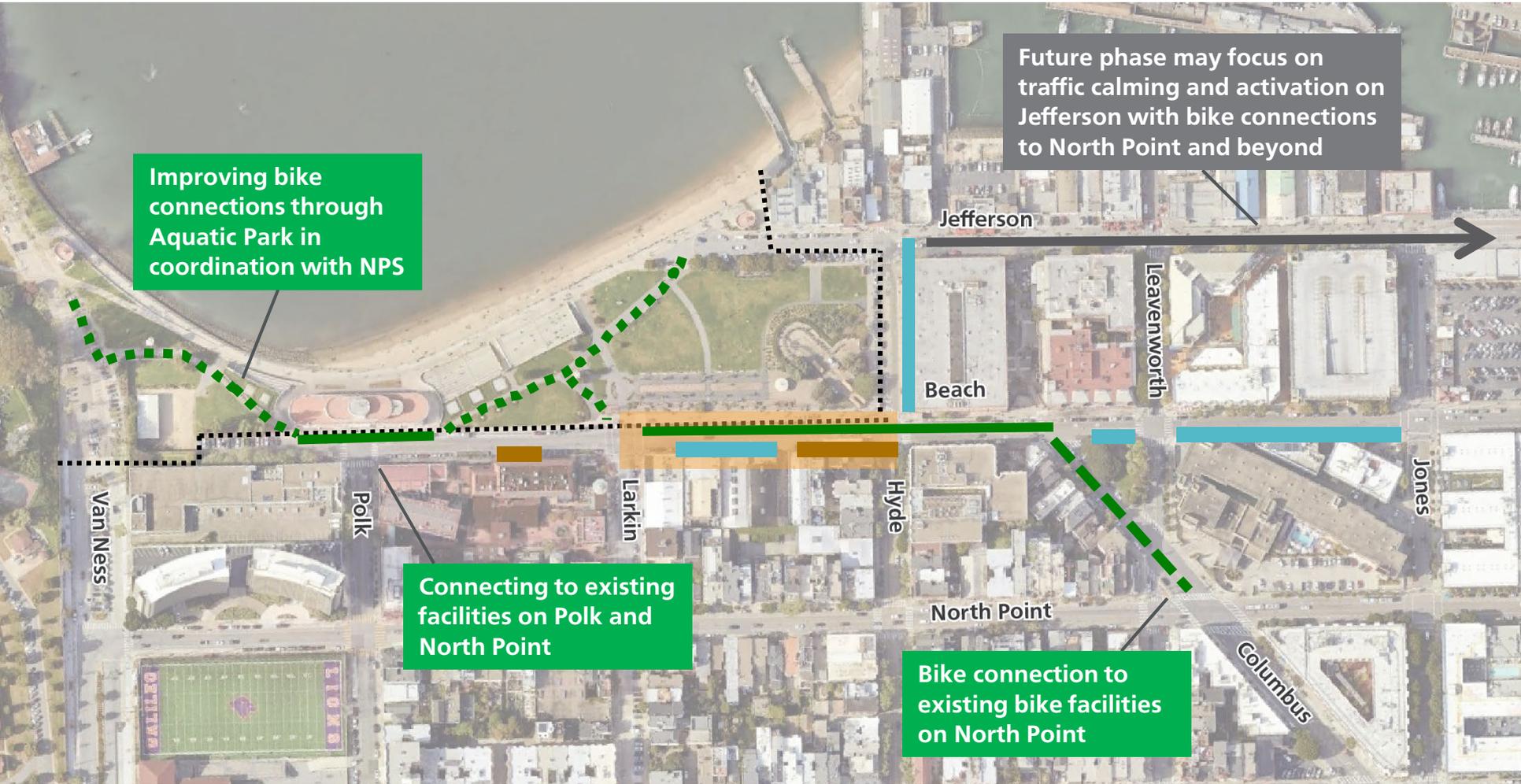
Ped/Bike Improvements

Reduce pedestrian and bicycle/scooter **conflicts**

Increase pedestrian and bicyclist **visibility at intersections**

Install safe, protected east-west **bicycle connections**

Quick-Build Proposal - Overview



Improving bike connections through Aquatic Park in coordination with NPS

Future phase may focus on traffic calming and activation on Jefferson with bike connections to North Point and beyond

Connecting to existing facilities on Polk and North Point

Bike connection to existing bike facilities on North Point

Pedestrian safety improvements at all intersections between Polk and the Embarcadero

- ▬ Two-way separated bikeway
- · - · - Shared pathway on NPS property*
- ▬ · ▬ · ▬ Shared lane markings

- ▬ Adding parking/loading
- ▬ Parklets
- ▬ Placemaking and activation

- · - · - National Parks Service Boundary

* dependent on NPS coordination

Quick-Build Proposal

Pedestrian Safety

- High Visibility Crosswalks
- Daylighting
- Painted Safety Zones
- Advanced Limit Lines
- Signal Timing Adjustments

Separated Bikeway Connections

New **two-way, low-stress westbound/eastbound separated bike lane** on the north side of Beach Street from Van Ness Avenue to Columbus Avenue

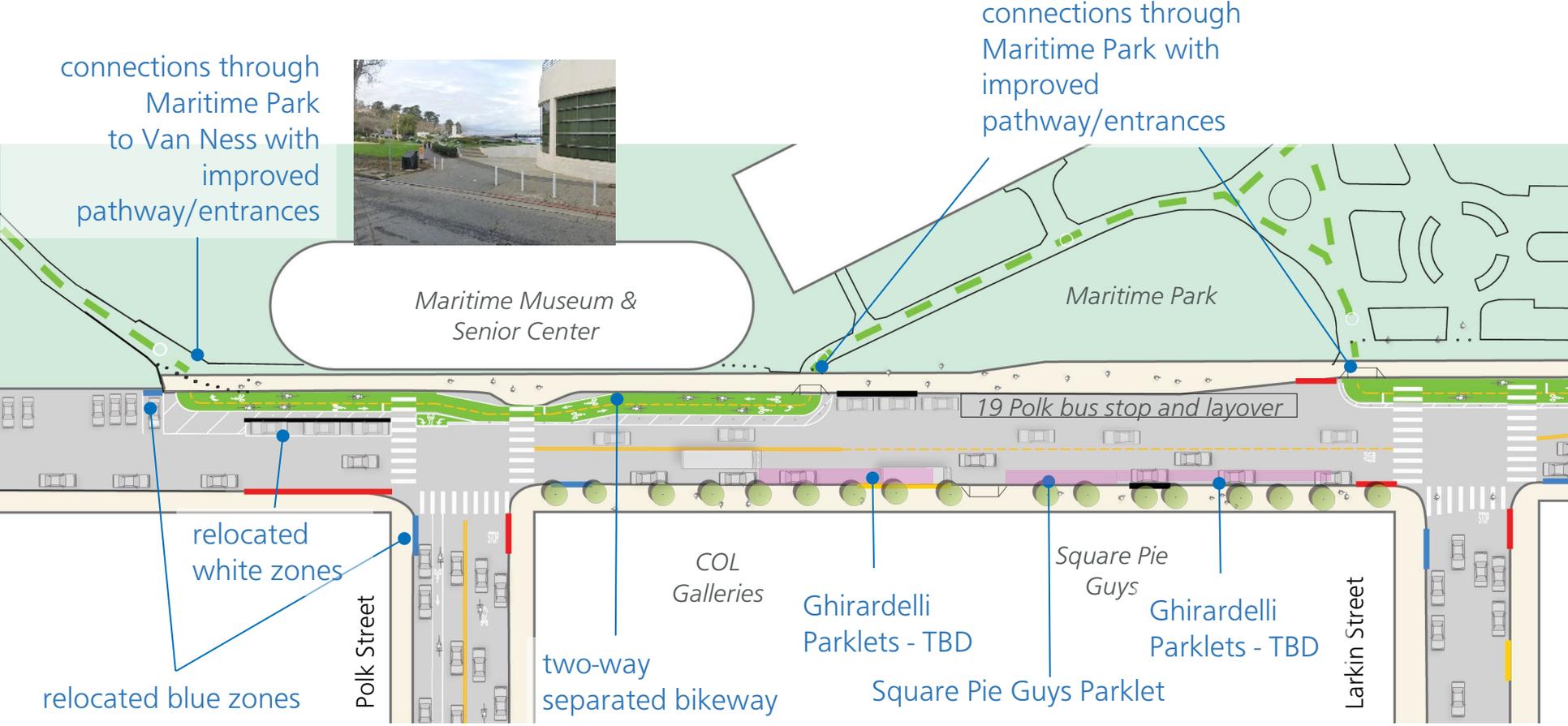
Coordination with the **National Park Services (NPS)** to allow **for shared use of the paths for bicyclists and pedestrians**

Placemaking and Activation Support

Staff assistance for future **community-initiated Shared Spaces** by facilitating applications through the review process.

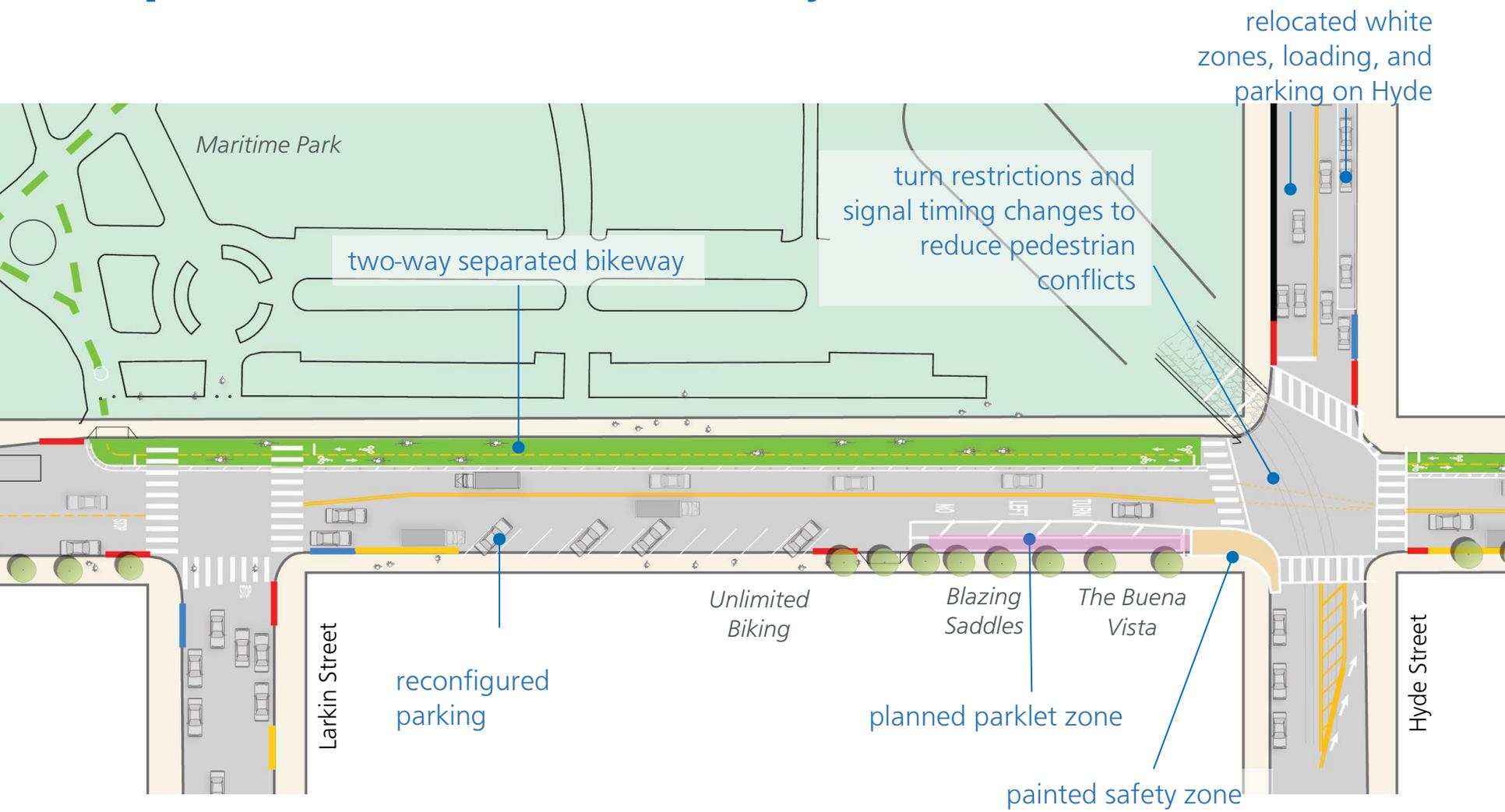


Proposed Plan: Van Ness to Larkin

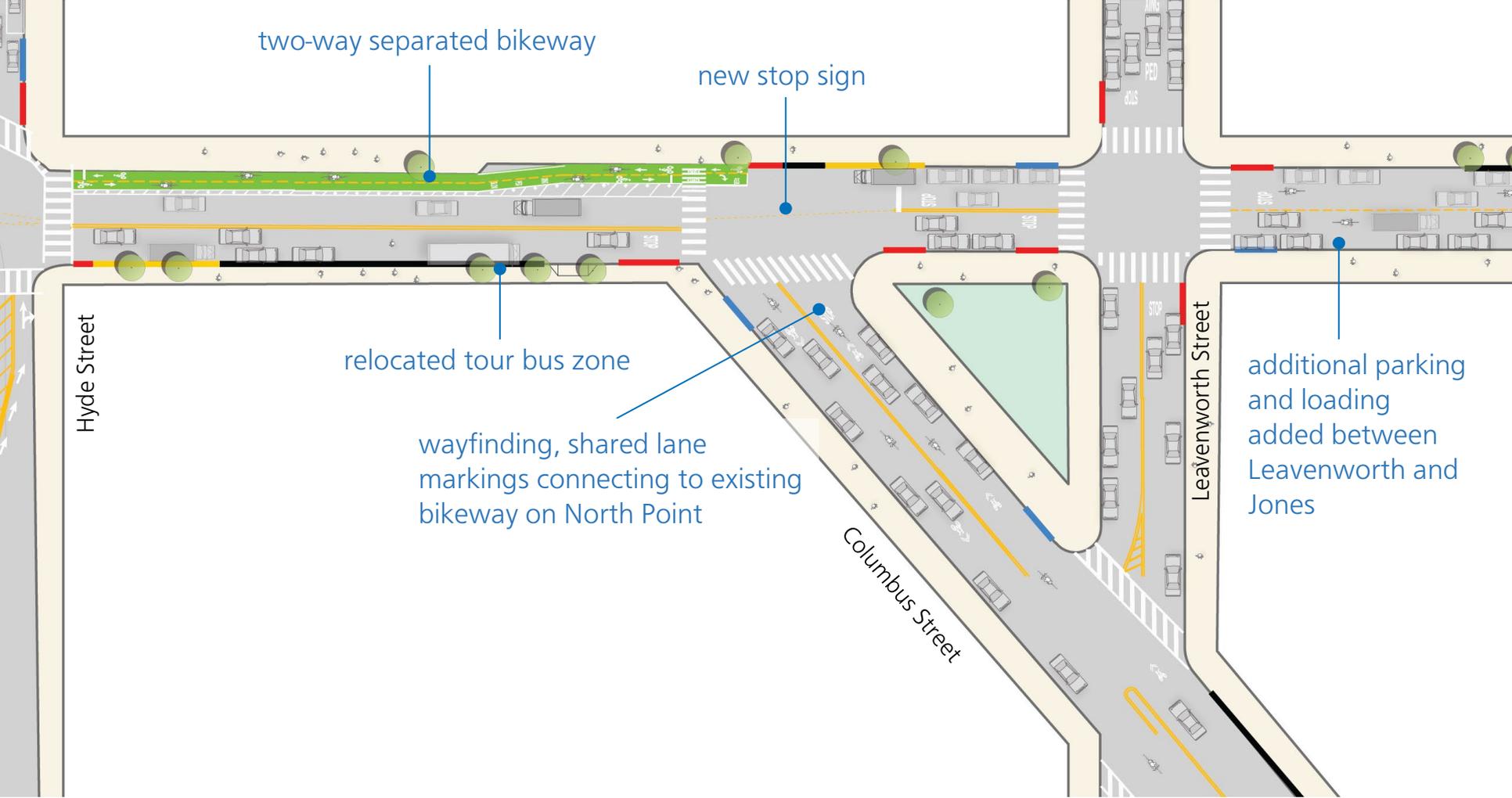


*Design configuration of this block dependent on NPS coordination

Proposed Plan: Larkin to Hyde



Proposed Plan: Hyde to Columbus

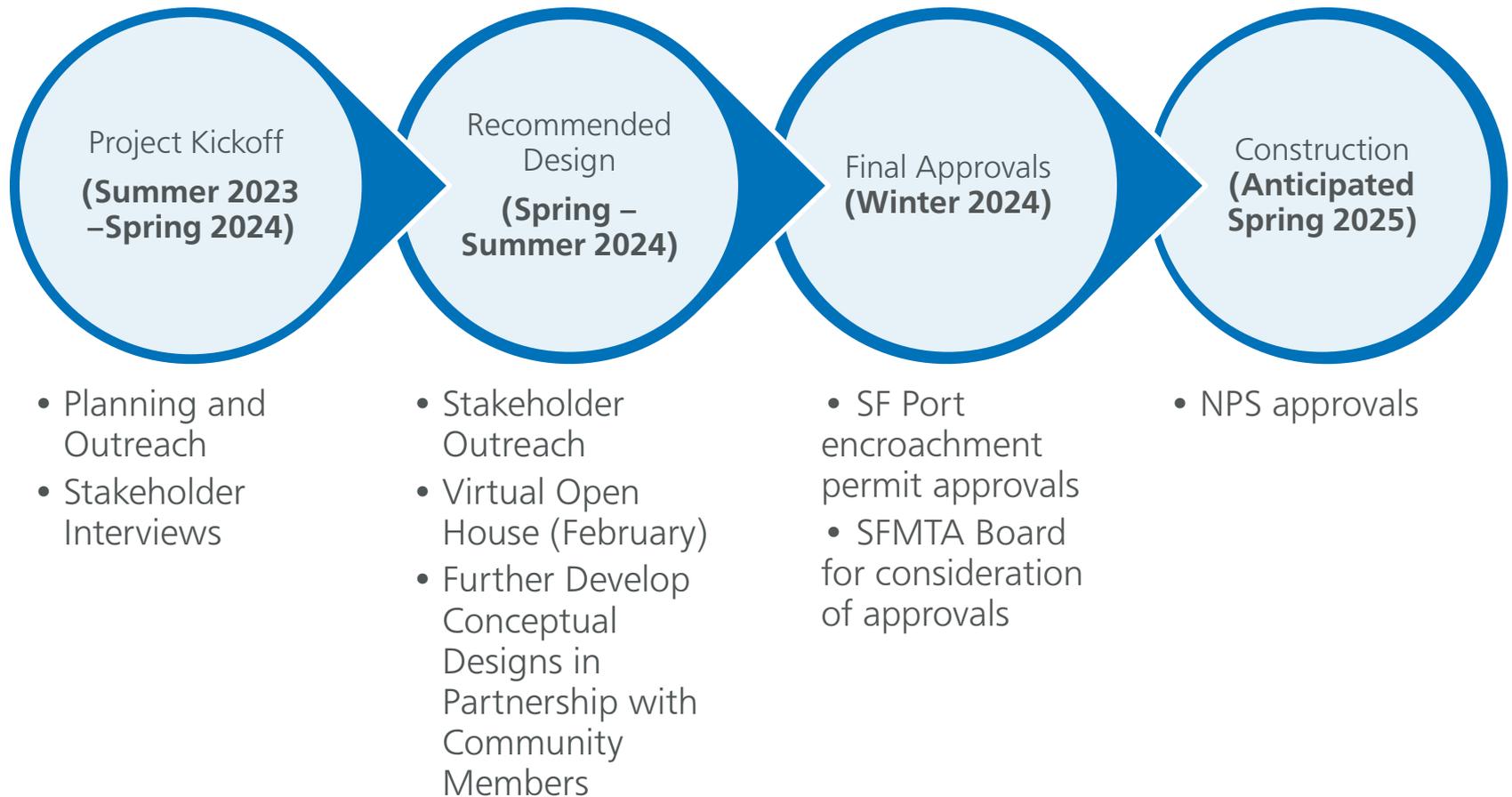


Family-Friendly Jefferson Street

- Traffic calming features
- Wayfinding
- Temporary roadway closures for night-time activation of the corridor for events and gatherings
- Potential bike connections from Jefferson Street to North Point and beyond on side streets



Quick-Build Project Timeline





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Thank you!

Contact the project team at: BeachQB@SFMTA.com