

SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
BOARD OF DIRECTORS

RESOLUTION No. 250520-049

WHEREAS, The SFMTA currently manages 26,000 metered parking spaces for both the Agency and the Port of San Francisco; 12,000 spaces are managed through single-spaced meters in pay-by-space mode and 14,000 spaces are managed by multi-space paystations using pay-by-license mode; and,

WHEREAS, In Fiscal Year 2024-2025, transaction amounts averaged 500,000 transactions per month, or six million transactions per year; since Fiscal Year 2015-2016, the share of total revenue from mobile parking payments has grown from 12% to 37% and is expected to keep growing as mobile payments become more popular for all types of goods and services; and,

WHEREAS, On July 11, 2024, the SFMTA released Request for Proposals No. SFMTA-2024-12-LOC for this procurement; eight vendors submitted proposals, and the two highest-ranked proposers were Arcadis U.S., Inc. and ParkMobile, LLC; and,

WHEREAS, Increasing the number of vendors provides built-in competition for users that will encourage high-level customer service and support, provides redundancy in case of vendor service interruption and supports continued growth in mobile payment usage; and,

WHEREAS, The current agreement's per transaction fees have been absorbed by the SFMTA since 2015. On April 15, 2025, based on vendor practices and a recommendation from the Treasurer Tax Collectors Office, the SFMTA Board of Directors approved establishing a \$0.10 Mobile Parking Payment Convenience Fee, to be paid by customers, to offset the current \$0.10 per transaction fee; and,

WHEREAS, A Transportation Code modification to increase the Mobile Parking Payment Convenience Fee from \$0.10 to \$0.35 is necessary to continue offsetting the per transaction fee, paid by the SFMTA to the vendor, with an equivalent Mobile Parking Payment Convenience Fee, paid by the customer to the SFMTA; and,

WHEREAS, On May 5, 2025 the SFMTA, under authority delegated by the Planning Department, determined that this proposal is not a "project" under the California Environmental Quality Act (CEQA) pursuant to Title 14 of the California Code of Regulations Sections 15060(c) and 15378(b); and,

WHEREAS, a copy of the CEQA determination is on file with the Secretary to the SFMTA Board of Directors and is incorporated herein by reference; now, therefore, be it

RESOLVED, That subject to the final resolution of any timely protest in a manner that does not preclude execution of the contracts, the San Francisco Municipal Transportation Agency Board of Directors authorizes the Director of Transportation to execute Contract No. SFMTA 2025-84-LOC with Arcadis U.S., Inc. and Contract No. 2025-85-LOC with ParkMobile, LLC for mobile parking payment systems and related services for an amount not to exceed \$8.37 million per agreement, and with each agreement having a four-year term with two one-year extensions.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of May 20, 2025.



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Secretary to the Board of Directors  
San Francisco Municipal Transportation Agency