



Appendix C

Taxi Upfront Fare Program Certification Form For Previously Approved Taxi Upfront Fare Pilot Participants

July 1, 2025

The Taxi Upfront Fare Program (Program) allows taxi E-Hail certification (Taxi E-Hail App) providers to offer taxi customers the ability to book a taxi trip and pay a flat rate upfront fare, instead of paying the Taximeter amount at the end of the trip.

The Program also allows Taxi E-Hail Apps to dispatch trips that originate with third-party entities (e.g. entities that do not receive permits issued by the SFMTA), which may offer upfront fares that are not based on Taximeter rates.

Participants approved to offer third-party trips under the Taxi Upfront Fare Pilot may participate in the permanent Taxi Upfront Fare Program, including providing Third-Party Trips, without going through the full application process, pending approval of this certification wherein the participant agrees to abide by the Taxi Upfront Fare Program rules.

A participant who was approved to provide Taxi Pilot Trips but not Third-Party Pilot Trips under the Pilot may submit this certification to continue providing Taxi Upfront Fare Trips, but they must submit the full application for Third-Party Trips if they would like to begin providing Third-Party Trips.

Participants approved under the Taxi Upfront Fare Pilot who would like to continue their participation under the permanent Taxi Upfront Fare Program must submit this certification form by July 31, 2025.

Participant Information

Please Print Clearly			
Taxi E-Hail App Business Name:		Business Phone:	
Contact Person:		Phone:	
Mailing Address:			
Street Address if different than above:			

Affiliated Dispatch Service Business Name:		Business Phone:	
Contact Person:		Email:	
Affiliated Dispatch Service Business Name:		Business Phone:	
Contact Person:		Email:	

Affiliated Color Scheme:		Business Phone:	
Contact Person:		Email:	
Affiliated Color Scheme:		Business Phone:	
Contact Person:		Email:	
Affiliated Color Scheme:		Business Phone:	
Contact Person:		Email:	
Affiliated Color Scheme:		Business Phone:	
Contact Person:		Email:	
Affiliated Color Scheme:		Business Phone:	
Contact Person:		Email:	

Third-Party Business Name:		Business Phone:	
Contact Person:		Email:	
Third-Party Business Name:		Business Phone:	
Contact Person:		Email:	

Submission Instructions

By submitting a certification form, participants acknowledge that they have read and are in compliance with the Program rules as established in the July 1, 2025 Taxi Upfront Fare Program memo.

Submit completed certification form by email to SFTaxi@sfmta.com with the subject: "Taxi Upfront Fare Program Certification: Pilot Participant."

Certification Agreement

By signing this certification, the participant verifies on behalf of itself, and any affiliated Third-Party provider, that all the information provided is true and accurate and agrees that if approved, the participant will comply with the Program rules and requirements, as they may be updated from time to time.

Name of Participant	
Signature of Authorized Representative	
Printed Name, Title and Date	

By signing this certification, the undersigned Dispatch Service agrees, if the certification is approved, to comply with the Program rules and requirements, as they may be updated from time to time.

Name of Dispatch Service	
Signature of Authorized Representative	
Printed Name, Title and Date	

Staff Evaluation

Staff will review each certification for completeness. SFMTA staff may request additional information or clarification of information already provided from participants and may provide a participant the opportunity to revise or modify its certification. Staff will provide written determination as to whether a participant meets the criteria set forth in the SFMTA Evaluation checklist below.

Date Certification Received: _____

Staff Reviewer: _____

SFMTA Evaluation checklist:

- The Taxi E-Hail App was approved by the SFMTA to provide Taxi Pilot Trips
- (If applicable) The Taxi E-Hail App was approved by the SFMTA to provide Third-Party Pilot Trips
- Participant has agreed to comply with all Taxi Upfront Fare Program rules
- Participant is in good standing with the SFMTA