



## Streets Division Directive Order No. 6906

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Pursuant to the public hearing held on July 25, 2025, traffic movement and safety may be improved by the changes approved below.

#### 1. 4<sup>th</sup> Avenue between Clement Street and Cornwall Street – Establishing Accessible Parking

##### 1a) **RESCIND – MOTORCYCLE PARKING, AT ALL TIMES**

298 4<sup>th</sup> Avenue, east side, from Clement to 8 feet northerly at meter stall numbers 298A and 298B

##### 1b) **ESTABLISH – RED ZONE, NO STOPPING ANYTIME**

298 4<sup>th</sup> Avenue, east side, from Clement Street to 4 feet northerly (4-foot zone)

##### 1c) **ESTABLISH – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES**

298 4<sup>th</sup> Avenue, east side, from 4 feet to 28 feet north of Clement Street at meter stall number 298, 298A and 298B (24-foot zone), Richmond, Supervisor District 1, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

Per application for access to Clement area businesses.

**Public Comments:** A member of the public expressed their support, stating they asked for these spaces and more blue zones are needed for the farmer's market. A member of the public stated their support for the blue zone as it will improve access for people like them but also stated concern over the loss of motorcycle parking as someone who frequently uses motorcycle parking; given this they stated that this zone should not be approved until the motorcycle parking is relocated.

**Decision:** Approved by the City Traffic Engineer for implementation.

#### 2. Franklin Street between Lombard Street and Chestnut Street – Establishing Short-Term Parking

**ESTABLISH – GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 7AM TO 7PM, MONDAY THROUGH FRIDAY, AND 9AM TO 5PM, SATURDAY AND SUNDAY**

2900 Franklin Street, east side, from Lombard Street to 18 feet northerly (18-foot zone), Marina, Supervisor District 2, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

Per the request of a dog daycare and boarding facility, this would provide space for customers picking up and dropping off their dogs.

**Public Comments:** No comment.

**Decision:** Approved by the City Traffic Engineer for implementation.



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### 3. Van Ness Avenue between Filbert Street and Union Street – Establishing a Passenger Loading Zone

#### **ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY**

2550 Van Ness Avenue, east side, from 21 feet to 58 feet (edge of driveway curb cut) south of Filbert Street (37-foot zone), Russian Hill, Supervisor District 3, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

The proposed passenger loading zone would provide pickup and drop off space for a hotel.

**Public Comments:** A resident spoke in opposition to the item due to the loss of residential parking and that the hotel already has off-street parking which should be sufficient. They also sent an email in opposition. One additional email in opposition was received. A member of the public was upset to not be referred to by their name.

**Decision:** Approved by the City Traffic Engineer for implementation.

### 4. Bush Street between Franklin Street and Van Ness Avenue – Removing Short-Term Parking and Commercial Loading and Establishing 6-Wheel Commercial Loading

#### **4a) RESCIND – METERED GREEN ZONE, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY**

“1560” Bush Street, north side, from 105 feet to 125 feet east of Franklin Street at meter stall number 1532 (20-foot zone)

#### **4b) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY**

“1558” Bush Street, north side, from 125 feet to 148 feet east of Franklin Street at meter stall number 1530 (23-foot zone)

#### **4c) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY**

“1540” Bush Street, north side, from 206 feet to 228 feet east of Franklin Street at meter stall number 1522 (22-foot zone)

#### **4d) ESTABLISH - METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY**

“1540” Bush Street, north side, from 206 feet to 250 feet east of Franklin Street at meter stall numbers 1522 and 1520 (44-foot zone), Pacific Heights, Supervisor District 2, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

Per merchant request, the proposed loading and short-term parking changes would better meet their loading and customer parking needs.

**Public Comments:** No comment

**Decision:** Approved by the City Traffic Engineer for implementation.



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### 5. Sutter Street between Taylor Street and Mason Street – Establishing a Dual-Use Zone

**ESTABLISH – DUAL-USE ZONE: METERED YELLOW ZONE, COMMERCIAL LOADING, 6030-MINUTE LIMIT, 7AM TO 11AM ~~NOON~~, MONDAY THROUGH FRIDAY; AND GENERAL LOADING ZONE, 5-MINUTE LIMIT, ~~NOON~~ 11AM TO 2AM DAILY**

679 Sutter Street, south side, from 46 feet to 91 feet west of Taylor Street (45-foot zone), Union Square, Supervisor District 3, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

Per business request, this zone would provide space for commercial loading and food and passenger pickups and drop-offs at a restaurant and adjacent night club.

**Public Comments:** No comment.

**Decision:** Per conversations with the applicant, staff amended this item to start the General Loading Zone at 11am and to change the commercial loading time limit to 30-minutes. Approved by the City Traffic Engineer for implementation.

### 6. Taylor Street between Ellis Street and O'Farrell Street – Establishing Accessible Parking and Converting Commercial Loading to a Dual-Use Zone

#### 6a) **RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY**

“301” Taylor Street, west side, from 55 feet to 99 feet north of Ellis Street at metered stall numbers 305 and 307 (44-foot zone)

#### 6b) **ESTABLISH – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES**

“301” Taylor Street, west side, from 55 feet to 77 feet north of Ellis Street (22-foot zone)

#### 6c) **ESTABLISH – DUAL-USE ZONE: METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY; WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 1PM SUNDAYS**

“333” Taylor Street, west side, from 77 feet to 121 feet north of Ellis Street at meter stall numbers 307 and 309 (44-foot zone), Union Square, Supervisor District 5, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

A church has requested accessible parking and passenger loading. This proposal would shift existing commercial loading to accommodate a blue zone, and would establish a dual-use zone with both passenger loading and commercial loading.

**Public Comments:** A representative from the church spoke in support as they have several members with mobility issues and bringing back the passenger loading zone would be useful for them.

**Decision:** Approved by the City Traffic Engineer for implementation.



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7. **Front Street between California Street and Sacramento Street – Relocating 6-Wheel Commercial Loading and Establishing Daylighting**
- 7a) **RESCIND – METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY**  
225 Front Street, west side, from 0 feet to 36 feet north of Halleck Alley at metered stall numbers 219 and 217 (36-foot zone).
- 7b) **RESCIND – METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY**  
241 Front Street, west side, from 68 feet to 126 feet north of California Street at metered stall numbers 207, 209 and 211 (58-foot zone).
- 7c) **ESTABLISH – METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY**  
251 Front Street, west side, from 29 feet to 73 feet south of Sacramento Street at metered stall numbers 227 and 225 (44-foot zone).
- 7d) **ESTABLISH – METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY**  
218 Front Street, east side, from 31.5 feet to 74.5 feet north of California Street at metered stall numbers 218 and 220 (43-foot zone)
- 7e) **ESTABLISH – RED ZONE NO STOPPING ANY TIME**  
225 Front Street, west side, from 3 feet to 20 feet south of Halleck Alley at metered stall number 211 (17-foot zone), Financial District, Supervisor District 3, Shared Spaces, [sharedspaces@sfmta.com](mailto:sharedspaces@sfmta.com).

The proposed changes include relocating the existing 6-wheel commercial loading zones to each corner of the block to allow for improved maneuvering and to accommodate a new Shared Space parklet.

**Public Comments:** A representative from the sponsor of the parklet stated that having the parklets would provide more space for businesses and help support increased pedestrian activity. A member of the public stated that the proposed 6-wheel commercial loading will impede visibility for pedestrians crossing the street and the existing 21-foot red zone is not long enough because these trucks will stick out into the roadway and that this requires more analysis. They stated that no one will use the commercial loading next to the motorcycle parking and that the placement is poor.

**Decision:** Approved by the City Traffic Engineer for implementation.



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### 8. Laguna Street between Hermann Street and Waller Street – Converting Short-Term Parking to General Loading

8a) **RESCIND – METERED GREEN ZONE, SHORT-TERM PARKING, 15-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY**

8b) **ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 7AM TO 9PM, DAILY**

35 Laguna Street, west side, from 25 feet to 65 feet north of Hermann Street, at metered stall numbers 3 and 5 (40-foot zone), Hayes Valley, Supervisor District 8, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

Per the request of the sponsoring dry cleaning business, this proposed zone change would better meet their customer needs.

**Public Comments:** No comment

**Decision:** Approved by the City Traffic Engineer for implementation.

### 9. Golden Gate Avenue between Steiner Street and Pierce Street – Changing the Hours of a Passenger Loading Zone

9a) **RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, DURING POSTED SERVICES**

9b) **ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM to 5:30PM, MONDAY THROUGH FRIDAY, AND 9AM TO NOON SUNDAYS**

1455 Golden Gate Avenue, south side, from ~~38 feet to 88 feet west of the east building-line~~ 166 feet to 216 feet east of Pierce Street (50-foot zone), Western Addition, Supervisor District 5, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

The proposed change would better meet the loading needs of a church and daycare facility.

**Public Comments:** No comment

**Decision:** Staff amended the legislative language to reference the intersection at Pierce Street. The placement of the zone has not changed. Approved by the City Traffic Engineer for implementation.

### 10. Erie Street between Mission Street and Terminus – Establishing a Dual-Use Zone

**ESTABLISH – DUAL-USE ZONE: YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 5PM, MONDAY THROUGH SATURDAY; AND WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 5PM TO 10PM DAILY**

161 Erie Street, south side, from 105 feet to 178 feet east of Mission Street (73-foot zone), Mission, Supervisor District 9, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

The proposed dual-use zone would provide commercial loading for an industrial business as well as passenger loading for an event and bar space.



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**Public Comments:** The applicant spoke in support of the zone stating that this would be a reinstatement of a zone that they had previously and would provide passenger loading for their bar and event space as well as commercial loading for the business next door which is an electric company.

**Decision:** Approved by the City Traffic Engineer for implementation.

### **11. Duboce Avenue between Valencia Street and Woodward Street – Removing Motorcycle Parking and Establishing Commercial Loading**

**11a) RESCIND – MOTORCYCLE PARKING ONLY, AT ALL TIMES**

**11b) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 5PM, MONDAY THROUGH FRIDAY**

69 Duboce Avenue, south side, from 137 feet to 177 feet west of Valencia Street (40-foot zone), Mission, Supervisor District 9, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

A motorcycle repair shop is no longer operating out of this building and the new tenant has requested commercial loading.

**Public Comments:** The applicant spoke in support of the proposal as they need the space to load and unload equipment.

**Decision:** Approved by the City Traffic Engineer for implementation.

### **12. 15<sup>th</sup> Street between Julian Avenue and Valencia Street – Establishing a Passenger Loading Zone**

**ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 4PM, MONDAY THROUGH FRIDAY**

1661 15<sup>th</sup> Street, south side, from Julian Avenue to 44 feet westerly, at meter stall numbers 1635 and 1637 (44-foot zone), Mission, Supervisor District 9, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

Per application from a non-profit operating out of St. John's church, this zone would enable passenger loading during business hours.

**Public Comments:** A representative from the Department of Emergency Management spoke in support of the zone as multiple city departments will use this zone for picking up and dropping off clients and without a zone they often have to block driveways as there is no space available which has caused problems with the neighbors. A member of the public stated that they should be referred to by their name not "speaker" as it is confusing for the public who is being referred to. They stated that the zone should be in effect between 7am and 6pm because it is a waste of meter head to leave the meter there.

**Decision:** Approved by the City Traffic Engineer for implementation.



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### **13. Folsom Street at Precita Avenue – Establishing Accessible Parking** **ESTABLISH – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES**

3201 Folsom Street, east side, from Bessie Street to 20 feet northerly (from crosswalk) (20-foot zone), Mission, Supervisor District 9, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

Per application for accessible parking access to a public park.

**Public Comments:** No comment

**Decision:** Approved by the City Traffic Engineer for implementation.

### **14. Leland Avenue Street between Delta Street and Schwerin Street – Establishing an Accessible Passenger Loading Zone**

#### **14a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9:30AM AND 3:30PM TO 5:30PM, MONDAY THROUGH FRIDAY**

548 Delta Street, west side, from 0 feet to 60 feet and 70 feet to 114 feet north of Leland Avenue (104-foot zone)

#### **14b) ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9:30AM AND 3:30AM TO 5:30PM, MONDAY THROUGH FRIDAY**

302 Leland Avenue, north side, from 2 feet to 46 feet west of Delta Street (44-foot zone), Visitacion Valley, Supervisor District 10, Broderick Paulo, [Broderick.paulo@sfmat.com](mailto:Broderick.paulo@sfmat.com)

Recommended as part of Street Design Advisory Team (SDAT) review, including the Public Works Disability Access Coordinator, to provide loading for the childcare center associated with a new development project.

**Public Comments:** A representative of the building spoke in support of the proposal as this zone will provide space for children attending the daycare to be safely picked up and dropped off and will help reduce congestion. A member of the public stated that they should be called by their last name and that they support the proposal as they designed it and it will make life easier for people with disabilities.

**Decision:** Approved by the City Traffic Engineer for implementation.

### **15. Noriega Street between 31st Avenue and 32nd Avenue – Establishing a Passenger Loading Zone**

#### **ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 1:30PM to 6:30PM, MONDAY THROUGH FRIDAY**

2400 Noriega Street, north side, from 53 feet to 77 feet west of 31<sup>st</sup> Avenue at meter stall numbers 2410 and 2412 (24-foot zone), Sunset, Supervisor District 4, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

Per the request of a church to provide pickup and drop off space for their afterschool program.





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**Public Comments:** A member of the public stated that they should be called by their last name and then they read the legislation stating that since this is a medical facility it may serve the visually impaired. Four emails in support of the item were received.

**Decision:** Approved by the City Traffic Engineer for implementation.

**16. Taraval Street between 24<sup>th</sup> Avenue and 25<sup>th</sup> Avenue – Changing the Operating Days of Passenger Loading Zone**

**16a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 5PM, MONDAY THROUGH FRIDAY**

**16b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 5PM, MONDAY THROUGH THURSDAY AND SATURDAYS**

1430 Taraval Street, north side, from 72 feet to 112 feet east of 25th Avenue at meter stall numbers 1418 and 1416 (40-foot zone), Sunset, Supervisor District 4, Color Curb Program, [ccp@sfmta.com](mailto:ccp@sfmta.com).

A medical services office requested that their operating days change to match the changes they have made to their business hours.

**Public Comments:** The sponsor spoke in support of the item as they have changed their business days, and this change would match their new days.

**Decision:** Approved by the City Traffic Engineer for implementation.

**17. Bruton Street between Seven Seas Avenue and Avenue of the Palms – Establishing an Accessible Passenger Loading Zone**

**ESTABLISH – WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES**

39 Bruton Street, north side, from 42 feet to 117 feet east of Avenue of the Palms (75- foot zone), Treasure Island, Supervisor District 6, Mari Hunter, [mari.hunter@sfmta.com](mailto:mari.hunter@sfmta.com).

In consultation with the Public Works Disability Access Coordinator, this would provide an accessible passenger loading zone for new development on Treasure Island.

**Public Comments:** The applicant spoke in support of the proposal and stated that this zone is required as part of the project approvals and entitlement process and this hearing is just a formality.

**Decision:** Approved by the City Traffic Engineer for implementation.





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### **18. Bruton Street between Seven Seas Avenue and Avenue of the Palms – Establishing an Accessible Passenger Loading Zone**

#### **ESTABLISH – WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES**

77 Bruton Street, north side, from 76 feet to 174 feet west of Seven Seas (98- foot zone), Treasure Island, Supervisor District 6, Mari Hunter, [mari.hunter@sfmta.com](mailto:mari.hunter@sfmta.com).

In consultation with the Public Works Disability Access Coordinator, this would provide an accessible passenger loading zone for new development on Treasure Island.

**Public Comments:** The applicant for 39 Bruton spoke in support of the proposal and stated that this zone is required as part of the project approvals and entitlement process and this hearing is just a formality.

**Decision:** Approved by the City Traffic Engineer for implementation.

#### **General Public Comment**

A member of the public stated that the practice of not reading the items is discriminatory against people with visual impairments and the failure to provide transcript excludes people with hearing loss. A community member stated that more disabled parking spaces are needed and specifically called out the Great Highway and West Portal as areas that need more blue zones.



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*Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to [Ordinance 127-18](#). Decisions reviewable by the Board of Supervisors are denoted with a pound (#). Information about the review process can be found at: [https://sfbos.org/sites/default/files/SFMTA\\_Action\\_Review\\_Info\\_Sheet.pdf](https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf). For questions about any of these items, please contact: [sustainable.streets@sfmta.com](mailto:sustainable.streets@sfmta.com) and reference this order number.*

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Approved:



Brian Dusseault for Ricardo Olea

Ricardo Olea

Date: July 30, 2025

cc: Directive File  
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