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## FOR IMMEDIATE RELEASE

October 14, 2025

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### **\*\*PRESS RELEASE\*\***

#### **UPDATES: SFMTA Transit and Traffic Advisory for Dreamforce Convention**

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### **Event Summary**

The Salesforce Dreamforce Conference will take place from Monday, Oct. 13 to Thursday, Oct. 16, 2025 at the Moscone Center. There will be street closures and traffic detours in the areas surrounding Union Square and in SoMa near the Moscone Center from Monday, Oct. 13 to Sunday, Oct. 19. Muni service **will not** require any reroutes for the duration of the event, though some minor delays may be possible in the area of the event.

### **Street Closures**

The following streets will be closed on the specified dates and times below:

- **Fourth (4th) Street** between Mission and Howard streets
  - Daily 6 a.m. to 8 p.m. from Monday, Oct. 13, to Thursday, Oct. 16
  - 4<sup>th</sup> Street will fully re-open overnight to regular traffic
- **Howard Street** between 3<sup>rd</sup> and 4<sup>th</sup> streets
  - From 6 a.m., Sunday, Oct. 15, to 10 p.m., Sunday, Oct. 19
  - This block of Howard will be closed 24/7

### **Traffic Detours**

Along with the aforementioned street closures, there will be several other traffic detours and restrictions during the event.

- Southbound travel restricted, 6 a.m. to 8 p.m., Monday, Oct. 13 to Thursday, Oct. 16
  - **Stockton Street** at Post Street
  - **Stockton Street** at O'Farrell Street
  - **4<sup>th</sup> Street** at Mission Street

***more – more - more***

San Francisco Municipal Transportation Agency

1 South Van Ness Avenue, 7<sup>th</sup> Floor

San Francisco, CA 94103

[SFMTA.com](https://sfmta.com)

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#### Traffic Detours *continued*

- Local access only, 6 a.m. to 8 p.m., Monday, Oct. 13 to Thursday, Oct. 16
  - **Ellis Street**
    - from Stockton to Powell streets
    - from Powell Street to Cyril Magnin
  - **Stockton Street**
    - between Post and Geary streets
    - between O'Farrell and Market streets
  - **Minna Street** between 4<sup>th</sup> and 5<sup>th</sup> streets
  - **4<sup>th</sup> Street**
    - between Market and Mission streets
    - between Howard and Folsom streets
  - **Howard Street** between 4<sup>th</sup> and 5<sup>th</sup> street

During the hours of the full closure of 4<sup>th</sup> Street between Mission and Howard streets, from 6 a.m. to 8 p.m., Monday, Oct. 13 to Thursday, Oct. 16, access to **Howard Street** between 4<sup>th</sup> and 5<sup>th</sup> streets and **4<sup>th</sup> Street** between Howard and Folsom streets will be via Howard Street at 5<sup>th</sup> Street, with Howard Street converted to two-way traffic.

#### **Parking Garages**

Parking garages in the area of Dreamforce will be fully open.

- **Union Square**
  - Regular entrances on Post and Geary will be open
- **5<sup>th</sup> and Mission streets**
  - Regular entrances on 5<sup>th</sup> and Mission streets will be open
  - **Minna exit will be closed:** from 6 a.m. to 8 p.m. each day, from Monday, Oct. 13 to Thursday, Oct. 16

#### **Taxi Zones**

A Taxi Zone is established on the east side of 3<sup>rd</sup> Street between Mission and Howard streets

#### **Muni Impacts**

Muni will use regular routing and regular bus stops on Stockton Street and on 4<sup>th</sup> Street. Muni should not be impacted by the daily closures of 4<sup>th</sup> Street

#### **[Event Street Closure and Traffic Restriction Maps](#)**

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*To help with your travel plans to special events in the City of San Francisco, this release will be updated on a weekly basis. Whether you are a visitor or a local resident in the City, we hope you have an enjoyable weekend!*



*For more information on Muni service, please call the San Francisco Customer Service Center at 311 or visit [www.sfmta.com](http://www.sfmta.com). For additional information on Muni's Accessible Services Program, please call (415) 701-4485 or TTY (415) 701-4730.*

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