

SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS

RESOLUTION No. 251118-103

WHEREAS, The SFMTA launched the Venue Self-Post Pilot Program on February 4, 2025, to support local concert venues and theaters for their unique curb access needs with the stated goal of lowering Temporary Tow-Away No Stopping Sign fees and enabling these businesses to quickly replace vandalized or removed Temp Signs which has now ended; and,

WHEREAS, The pilot was authorized under the Director of Transportation's power to set temporary rates (Resolution No. 240416-043) and collect time-and-materials fees per Transportation Code Section 324; and,

WHEREAS, The pilot met its goals by reducing costs to businesses 40–50% and allowing pilot participants to freely print, post, and repost Temporary Tow-Away signs; and,

WHEREAS, Despite limited participation, positive feedback and the program's cost-recovery model support a permanent program; and,

WHEREAS, The SFMTA's Entertainment Venue Self-Post program allows pilot participants to continue posting temporary signs and expands eligibility to more venues and theaters across San Francisco, provided they follow the program guidelines; and,

WHEREAS, On September 29, 2025, the SFMTA, under authority delegated by the Planning Department, determined that the Venue Self-Post Permanent Program is not a "project" under the California Environmental Quality Act (CEQA) pursuant Title 14 of the California Code of Regulations Sections 15060(c) and 15378(b); and,

WHEREAS, A copy of the CEQA determination is on file with the Secretary to the SFMTA Board of Directors, and is incorporated herein by reference; therefore, be it

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors amends Division II of the Transportation Code to establish the Entertainment Venue Self-Post Program to enroll and authorize eligible Entertainment Venues to reserve a parking zone limited to a single block face near the Entertainment Venue through Temporary Tow-Away No Stopping signs for event purposes; to print, and post Temporary Tow-Away No Stopping signs as specified in the Entertainment Venue Self-Post Guidelines; and, be it further

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors amends Transportation Code, Division II, Section 301 to add a processing fee for the Entertainment Venue Self-Post Program base fee, which will be indexed as described in Transportation Code, Division II, Section 301(b)(2), to cover annual administrative costs and tow-activation services.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of November 18, 2025.



Secretary to the Board of Directors
San Francisco Municipal Transportation Agency

[Transportation Code - Entertainment Venue Self-Post Program]

Resolution amending Division II of the Transportation Code to create an Entertainment Venue Self-Post Program and allowing fees to be charged to participants.

NOTE: **Additions** are in *single-underline italics Times New Roman font*.
Deletions are in *strike-through italics Times New Roman font*.
Board amendment additions are in double-underlined Arial font.
Board amendment deletions are in ~~strikethrough Arial font~~.
Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.

The Municipal Transportation Agency Board of Directors of the City and County of San Francisco enacts the following regulations:

Section 1. Article 1000 of Division II of the Transportation Code is hereby amended by adding Section 1011, to read as follows:

SEC. 1011. ENTERTAINMENT VENUE SELF-POST PROGRAM.

(a) Participation.

(1) **Eligibility.** Entertainment Venues are eligible to participate in this Entertainment Venue Self-Post Program. An Entertainment Venue is any business: that qualifies as a Place of Entertainment under Police Code Section 1060 et seq., that is a theater that hosts live performances, or that participated in the SFMTA's Small Venue Self-Posting Pilot Program, as authorized by SFMTA Board Resolution No. 240416-043.

(2) **Enrolling.** Entertainment Venues may enroll in the Entertainment Venue Self-Post Program to reserve a parking zone near the Entertainment Venue through Temporary Tow-Away No Stopping signs for event purposes, including parking musician tour buses and loading equipment. Parking zones are limited to a single block face. A parking zone may not be used for personal parking, valet parking, or street closures.

(3) **Removal.** The SFMTA may remove an Entertainment Venue from the program if the

SFMTA finds that the Entertainment Venue:

(A) Manipulated approved signage text;

(B) Posted signs beyond an approved location;

(C) Used an approved temporary tow away zone for personal parking, valet parking, or street closures;

(D) Called in enforcement of a vehicle where the self-posted signage did not meet SFMTA guidelines; or

(E) Engage in other actions or abuses that undermine the integrity or objectives of the program.

(4) **Temporary Signage Option.** Entertainment Venues removed from the program may still request temporary signage through the standard temporary sign request process.

(b) **Conditions.** The SFMTA may authorize an enrolled Entertainment Venue to print and post Temporary Tow-Away No Stopping signs within a specified time period before and after an event. This time period may be effective either continuously or for certain portions of a day. Such signs shall be posted as specified in the Entertainment Venue Self-Post Guidelines, which may include: how closely together signs must be posted, how far from each sign the restriction applies, and how far in advance the sign must be posted prior to restriction effectiveness.

(c) **Fees.** Fees pursuant to this Section 1011 shall be set forth in the SFMTA Fee and Fine Schedule and adjusted by an Automatic Index under the provisions in Section 301(b). Fees pursuant to this Section 1011 shall include a fee to reimburse the SFMTA for costs incurred from operating the Entertainment Venue Self-Post Program in Section 1011. The fee shall include the amount of any applicable lost meter revenue. It may also include design change fees if staff need to regenerate a new Temporary Tow-Away No Stopping sign for an existing request.

Section 2. Scope of Resolution. In enacting this resolution, the San Francisco

Municipal Transportation Agency Board of Directors intends to amend only those words, phrases, paragraphs, subsections, sections, articles, numbers, letters, punctuation marks, charts, diagrams, or any other constituent parts of the Transportation Code that are explicitly shown in this resolution as additions or deletions in accordance with the "Note" that appears under the official title of the resolution.

Section 3. Effective Date. This resolution shall become effective 31 days after enactment. Enactment occurs when the San Francisco Municipal Transportation Agency Board of Directors approves this resolution.

APPROVED AS TO FORM:
DAVID CHIU, City Attorney

By: Misha Tsukerman
MISHA TSUKERMAN
Deputy City Attorney

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Secretary to the Board of Directors
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