



SFMTA

# Taxi Outreach Meeting

January 15, 2026



# Agenda

1. Taxi Code Reform Proposals
  - a) Proposed taxi meter rate amendments
    - I. SFO minimum fare
    - II. Meter and a half
  - b) Update definition of Prohibited Drugs
  - c) Date Change for Renewals/Reporting Requirements
  - d) Update Color Scheme Permits - Conditions
    - I. Required notifications: duty to report
      - Dispatch service affiliation
      - Driver eligibility
    - II. Found property
  - e) Driver Duties: status update
  - f) Security Camera requirements: status update
2. Access for All FY24-25 - FY25-26 Request for Proposals
3. Announcements
  - a) SFMTA announcements
  - b) Code reform suggestions from the taxi industry

# Taxi Code Reform

- ❖ The SFMTA is beginning the next round of review of taxi requirements ([Article 1100 of the Transportation Code](#))
- ❖ Our intent: **continue to modernize rules to allow the taxi industry to innovate and compete, while maintaining safety and consumer protection**
- ❖ Feedback from the taxi industry is an important part of the process
- ❖ Next steps
  - Monthly meetings to discuss potential changes
  - Proposed amendments to the taxi code require approval of the SFMTA Board of Directors
  - Proposed amendments for SFMTA Board consideration in 2026

# Public Comments – Call in

If you would like to make a comment, please unmute yourself or call the USA number at **415.523.2709**

You will need to enter the Participant Code **240 360 339#**

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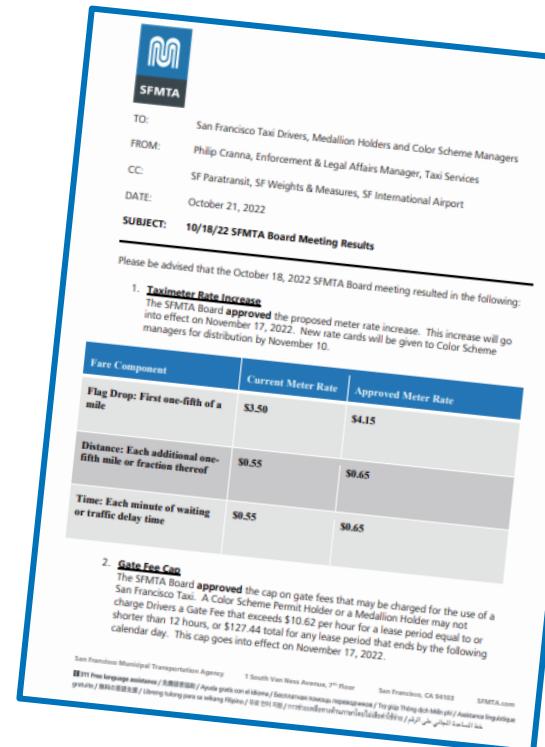
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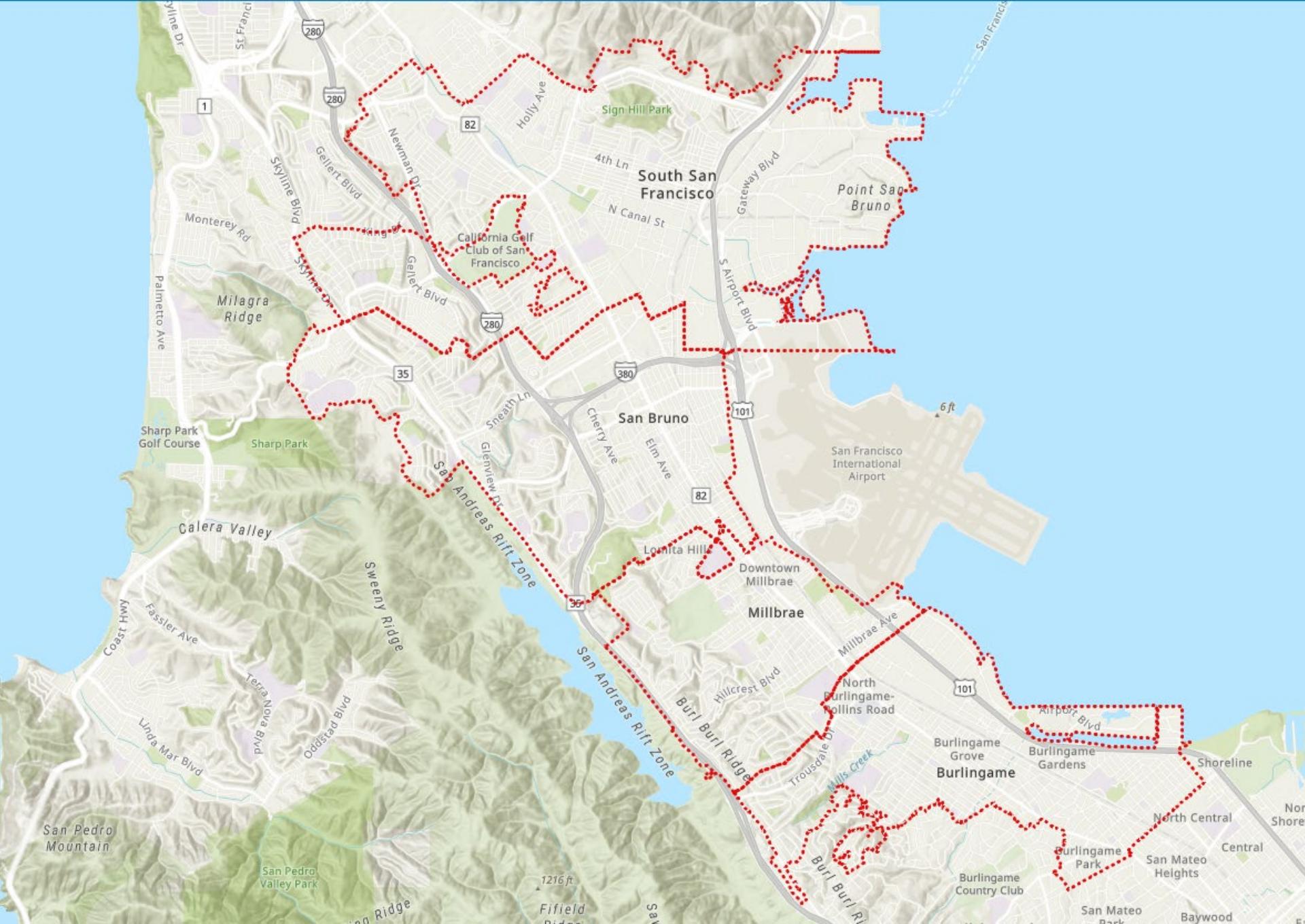
# Taxi Meter Rate Amendments



- Minimum fare from SFO:

- Fare: **\$24** not including fees
- Boundary: SSF, San Bruno, Millbrae, Burlingame
- Based on average fare within Short geofence
- Fare is clear to customers
- Applies 24/7/365
- Drivers still eligible for Short line
- If meter is lower, drivers may charge less





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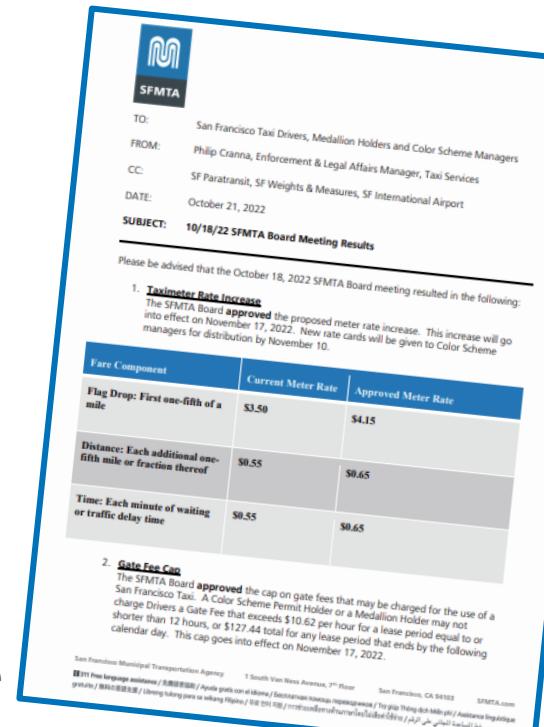
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# Taxi Meter Rate Amendments

## ❖ Proposed rate amendments:

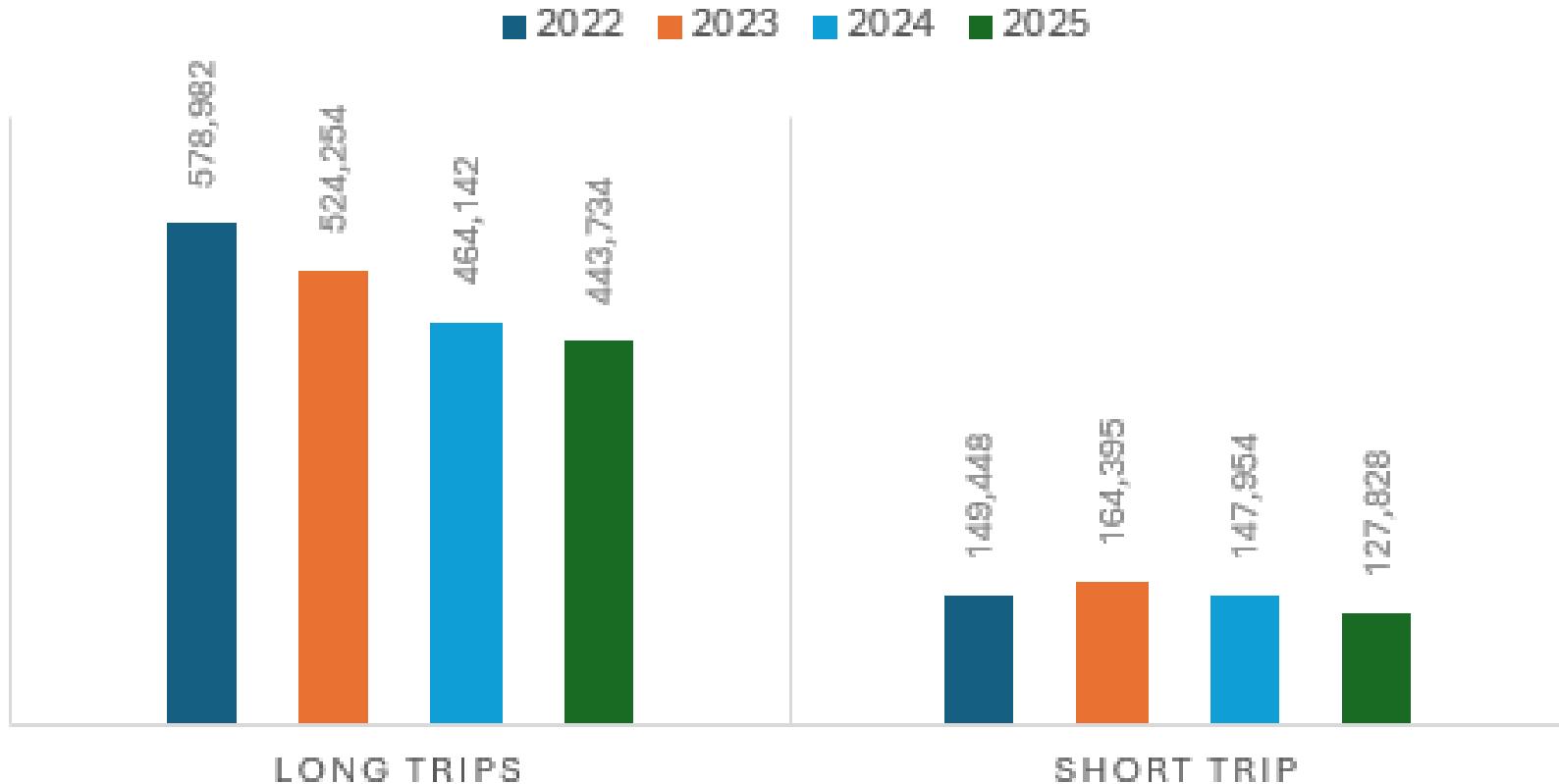
### • Meter and a half (Out-of-Town Trips):

- New Fee Structure: 3x toll amount (invoice) of bridges crossed, including toll(s)
- South Bay: straight meter
- Applies to City and SFO trips
- New structure is clear to customers
- Issue solved: driver/passenger disputes
- Alternatives considered:
  - Time of day application: unclear/hard to enforce
  - Adjusted Boundaries: unclear to customers
  - Per mile flat charge: prohibitively expensive long distance



# Taxi Meter Rate Amendments

## Taxi Trips Beginning in SFO



# Taxi Meter Rate Amendments



# Taxi Meter Rate Complaints

I take international flights quite frequently, transportation is usually quite good, they pick up drop off, I provide tips. I left SFO, went to the taxi line and got in the taxi, I was heading to Mountain View...and then I **got the charge from my bank for \$321.25.**

Took the taxi from the airport line, **the meter read \$107 but he said that he has to add extra charges \$50 and we paid \$165 dollars** yet the receipt we got was for \$107.

I took the taxi at the taxi stand at the airport. I was told to take the first taxi in line. When asked about the trip, I told the driver to take the cheapest route...He charged me \$122.75 for the trip between the airport and Palo Alto. There was no traffic. When I asked about the fare, he said to take a picture of the fare prices. **Maybe I'm missing something but my colleagues tell me he overcharged me.**

The cost of service per the meter was about \$82.50. **We were informed when my kids and I were dropped off at the address in Palo Alto that the service 1.5x the meter for driving from SFO to Palo Alto.** This, by the way, was only disclosed upon arrival. I was told the total came to \$126.00...I did not agree to this fee. In fact, it seems like I should only have to pay the \$82.50 as we were not told that there is an additional charge to drive to Palo Alto.

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# Updated Drug Definitions

Update Transportation Code §1102 to align with Federal and SFMTA prohibited drugs definition.

## §1102. DEFINITIONS. PROHIBITED DRUGS.

**Old** - "Prohibited Drugs" shall mean marijuana, amphetamines, methylenedioxymethamphetamine (MDMA), methylenedioxymethamphetamine (MDA), opiates, phencyclidine (PCP), and cocaine.

**New** - "Prohibited Drugs" shall mean marijuana, amphetamines, methylenedioxymethamphetamine (MDMA), methylenedioxymethamphetamine (MDA), **opioids (codeine, heroin, morphine, Acetylmorphine, oxycodone, oxymorphone, hydrocodone, hydromorphone)**, phencyclidine (PCP) and cocaine.

# Renewals / Reporting Requirements

## §1103. PERMIT APPLICATIONS AND RENEWAL.

(f)(3) Permit Renewal Requirements. No Dispatch Service Permit shall be renewed unless the Permit Holder files the following documents by ~~May~~ **June 1** of each year.

(g)(3) Permit Renewal Requirements. No Color Scheme Permit shall be renewed unless the Permit Holder files the following documents by ~~May~~ **June 1** of each year.

(i)(3) Medallion Renewal Requirements. No Medallion shall be renewed unless the following requirements are satisfied by ~~May~~ **June 1** of each year.

# Renewals / Reporting Requirements

## **§1109. CONDITIONS APPLICABLE TO MEDALLIONS.**

(c)(6)(D) Statement of Work by Key Personnel. No later than ~~February~~ **June 1** of each year.

## **§1114. RECORDS AND REPORTING REQUIREMENTS APPLICABLE TO PERMIT HOLDERS.**

(c) Annual Filings Required for Renewal. No Taxi or Ramp Taxi Medallion shall be renewed unless the Permit Holder files a sworn statement by ~~May~~ **June 1** of every year.

(d) (1) Annual Filings Required for Renewal. No Medallion held by a corporation may be renewed unless the Permit Holder files the following documents with the SFMTA by ~~May~~ **June 1** of each year.

# Color Scheme Permits

Update Transportation Code §1106. CONDITIONS APPLICABLE TO COLOR SCHEME PERMITS.

## **(c) Use of Dispatch Service.**

Each Color Scheme shall ensure that all Medallion Holders affiliated with that Color Scheme utilize the same Dispatch Service utilized by the Color Scheme. A Color Scheme must obtain the prior written approval of the SFMTA before changing Dispatch Services. A Color Scheme request for change of Dispatch Service shall be approved unless the Color Scheme or the Dispatch Service is on Administrative Probation. **In the event a Dispatch Service severs an affiliation with a Color Scheme, said Color Scheme shall notify the SFMTA in writing within 72 hours.**

Issue solved: non-working meters, consumer protection, and paratransit taxi access

# Color Scheme Permits

Update Transportation Code §1106. CONDITIONS APPLICABLE TO COLOR SCHEME PERMITS.

## **(p)(1) Color Scheme Obligations Related To Drivers.**

Each Color Scheme shall ensure that every affiliated Driver holds a valid A-Card. Each color scheme shall utilize the SFMTA's electronically published list of valid and active A-Cards to determine if a Driver can operate a taxicab or not. Each Color Scheme shall prohibit Drivers from utilizing their taxicab vehicles, payment terminals, and in-taxi equipment if the Driver's status is pending, revoked, suspended, or terminated.

Issue solved: manual lookup and notification

# Color Scheme Permits

**Update Transportation Code §1106. CONDITIONS APPLICABLE TO COLOR SCHEME PERMITS.**

**(r)(2) Found Property.**

If the Found Property is currency, is of the value of \$100 or more, is either a serialized item or an electronic device or contains owner's identification information, within ~~30~~**7** calendar days the Color Scheme Permit Holder or the designee shall transfer the property to the SFMTA.

Issue solved: faster property reunification

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# Proposed Driver Duty Amendments: Status Update

- ❖ A Driver shall not refuse to transport any service animal, or a secured, well-behaved, and/or contained animal except when the Driver has documentation from a licensed physician of a medical condition that prevents contact with that type of animal.
  - The Driver must ensure such documentation is on file with SFMTA. **Will be included for SFMTA Board consideration in 2026 reform package.**
  - The Driver shall remain with the passenger until assistance from another Driver or appropriate service has arrived. **Will be included for SFMTA Board consideration in 2026 reform package.**
- ❖ A Ramp Taxi Driver shall carry sufficient equipment to properly secure passengers using wheelchairs. **Will be included for SFMTA Board consideration in 2026 reform package.**
- ❖ Drivers shall, at the beginning of a trip, inform any passenger whose announced destination falls within the parameters of Section 1124(b)(3) that the fare to be charged will be 150% of the amount registered on the Taximeter.
  - If Driver fails to notify Customer of charge, Driver shall refund Customer the difference in fare. **Still under review**

# Proposed Security Camera Criteria Established by the Director of Transportation\*: Status Update

- ❖ Cameras are already required in all San Francisco Taxicabs
- ❖ TAMS staff has found wide array of video setups/condition
- ❖ Cameras must be compliant with Surveillance Technology Policy

Purpose: to establish uniform standards, while allowing industry options to choose which brand/model provided it meets standards

## Status update: still collecting feedback from the taxi industry

\* SFMTA Board already authorized Director of Transportation to establish technical requirements

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# Access for All RFP

## FY 24-25 and 25-26 Funding Cycles

- ❖ \$2.2M available to support on demand wheelchair accessible vehicle (WAV) service within San Francisco
- ❖ Expected RFP publication date early 2026
- ❖ Visit the [Access for All webpage](#) for more information

Contact information:

**Phone:** 415-646-4947

**Email:** [javaun.garcia@sfmta.com](mailto:javaun.garcia@sfmta.com)

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# Announcements

- ❖ SFMTA announcements
- ❖ Code reform suggestions from the taxi industry