



SFMTA
Municipal
Transportation
Agency

**SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS
POLICY AND GOVERNANCE COMMITTEE**

MINUTES

Friday, August 15, 2014
1 South Van Ness Ave. 7th Floor
Union Square Conference Room

**REGULAR MEETING
9:00 A.M.**

COMMITTEE
Jerry Lee, Chairman
Cheryl Brinkman
Joél Ramos

Edward D. Reiskin
DIRECTOR OF TRANSPORTATION

Roberta Boomer
BOARD SECRETARY

ORDER OF BUSINESS

1. Call to Order

The meeting was called to order by Chairman Lee at 9:01 a.m.

2. Roll Call

Present: Jerry Lee
Joél Ramos

Absent: Cheryl Brinkman – with notification

3. Approval of Minutes

On motion to approve the minutes of the July 18, 2014 Regular Meeting: unanimously approved (Brinkman-absent).

4. Public Comment

Edward Mason stated that some of the commuter buses in Noe Valley do not have proper decals and have Florida license plates. The pilot signs are difficult to view and bicycle racks obstruct them. While there are less commuter buses on Castro, there are more on Dolores and Church Streets. The left turns are all obstructed and there is not enough clearance. Buses are being delayed.

5. Presentation and discussion regarding work performed by the City Services Auditor.
(Explanatory documents include a presentation.)

Peg Stevenson, City Controller's Office, Joe Lapka, City Controller's Office and Mark Lipton, City Attorneys' office provided the presentation.

PUBLIC COMMENT:

Edward Mason discussed the street repaving audit and suggested that agencies work together on projects. Vicksburg Street between 22nd and 23rd Streets was repaved in April by a contractor and then Public Works did construction work on Vicksburg at 24th and 25th Streets in July. He inquired why the projects weren't connected as this created a greater cost since major equipment was brought in twice over a short period of time. This will be a guide for future projects but this is a public relations issue as well when people see the cost is double.

6. Presentation, discussion and possible action regarding key metrics and actions for SFMTA Strategic Plan Goals including safety, operations and finance. (Explanatory documents include a report.)

Ed Reiskin, Jerry Robbins, Don Ellison, Melvyn Henry, David Hill, Jerry Robbins, Sonali Bose, Vince Harris, Jim Kelly, Alicia John Baptiste, and Candace Sue provided the presentation

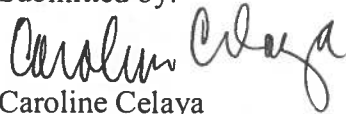
PUBLIC COMMENT:

Edward Mason asked the committee to consider implementing a user suggestions program for the Clipper Card program. He recommends use of the card in a cumulative process because people are hesitant to purchase monthly passes. The technology is available and needs to be implemented.

Madeline Savit inquired if there is an outline of public education about Vision Zero online. She asked for the data on the SFMTA website traffic since its launch including which pages are viewed most often. She'd also like data on the shift in traffic use including dates and areas.

ADJOURN – The meeting adjourned at 11:06 a.m.

Submitted by:



Caroline Celaya
Assistant Board Secretary

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Government's duty is to serve the public, reaching its decision in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For more information on your rights under the Sunshine Ordinance or to report a violation of the ordinance, contact Administrator, Sunshine Ordinance Task Force, by mail to 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco CA 94102-4689; by phone at 415 554.7724; by fax at 415 554.7854; or by email at sotf@sfgov.org.

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LANGUAGE ASSISTANCE



311 Free language assistance / 免費語言協助 / Ayuda gratuita con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / ๓๑๑ ฟรีค่าบริการ "งค" "บ" "โดยไม่มีค่าใช้จ่าย / Libreng tulong para sa wikang Tagalog