



SFMTA

# Taxi Outreach Meeting

February 19, 2026



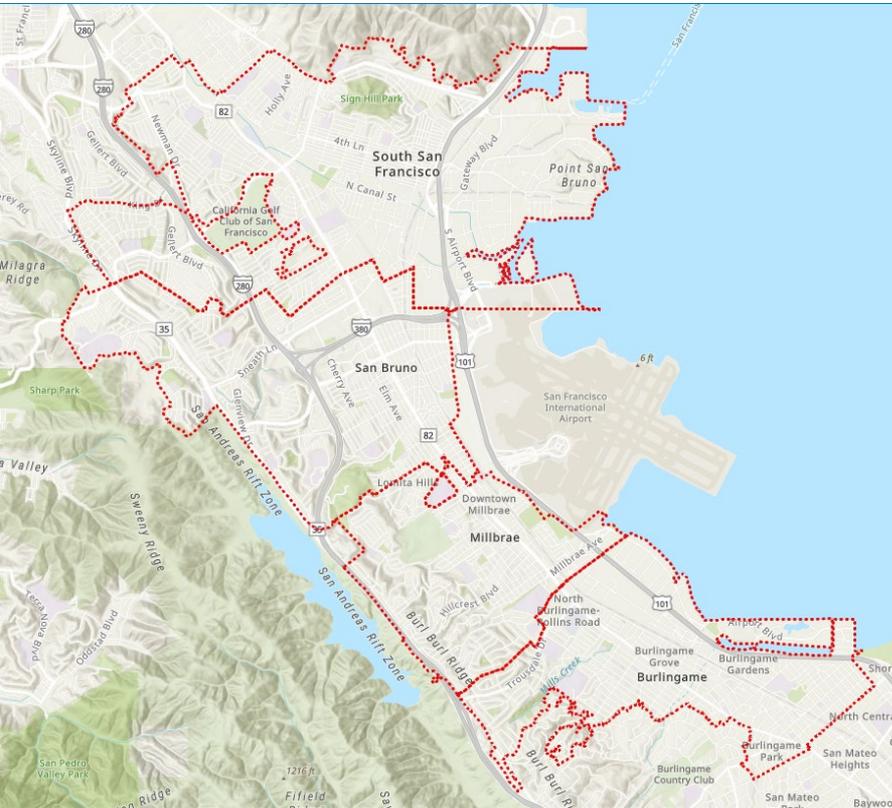
# Agenda

- 1) Taxi Code Reform Proposals
  - a) Proposed taxi meter rate amendments
    - i. SFO minimum fare
    - ii. Meter and a half
  - b) Driver Duties: No long hauling
  - c) Color Scheme Duty to Report
  - d) Lost and Found Status Update
- 2) Driver Training Requirements
- 3) Access for All FY24-25 - FY25-26 Request for Proposals
- 4) Upfront Fare Program Rules Update: Third-Party Wheelchair Accessible Vehicle Trips
- 5) Announcements
  - a) SFMTA announcements
  - b) Code reform suggestions from the taxi industry

# Taxi Code Reform

- ❖ The SFMTA is working on the next round of review of taxi requirements ([Article 1100 of the Transportation Code](#))
- ❖ Our intent: **continue to modernize rules to allow the taxi industry to innovate and compete, while maintaining safety and consumer protection**
- ❖ Feedback from the taxi industry is an important part of the process
- ❖ Next steps
  - Monthly meetings to discuss potential changes
  - Proposed amendments to the taxi code require approval of the SFMTA Board of Directors
  - Proposed amendments for SFMTA Board consideration in 2026

# Taxi Meter Rate Amendments



## ❖ Proposed rate amendments:

### Minimum fare from SFO:

- Minimum Fare: **\$24** not including fees
- Based on average fare within Short geofence
- Fare is clear to customers
- Applies 24/7/365
- Drivers still eligible for Short line
- If meter is lower, drivers may charge less

# Public Comments – Call in

If you would like to make a comment, please unmute yourself or call the USA number at **415.523.2709**

You will need to enter the Participant Code **336 349 361#**

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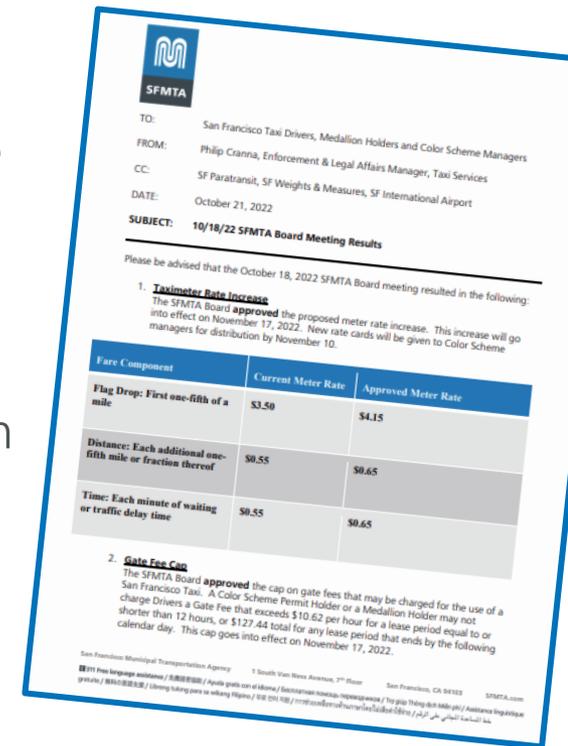
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# Taxi Meter Rate Amendments

## ❖ Proposed rate amendments:

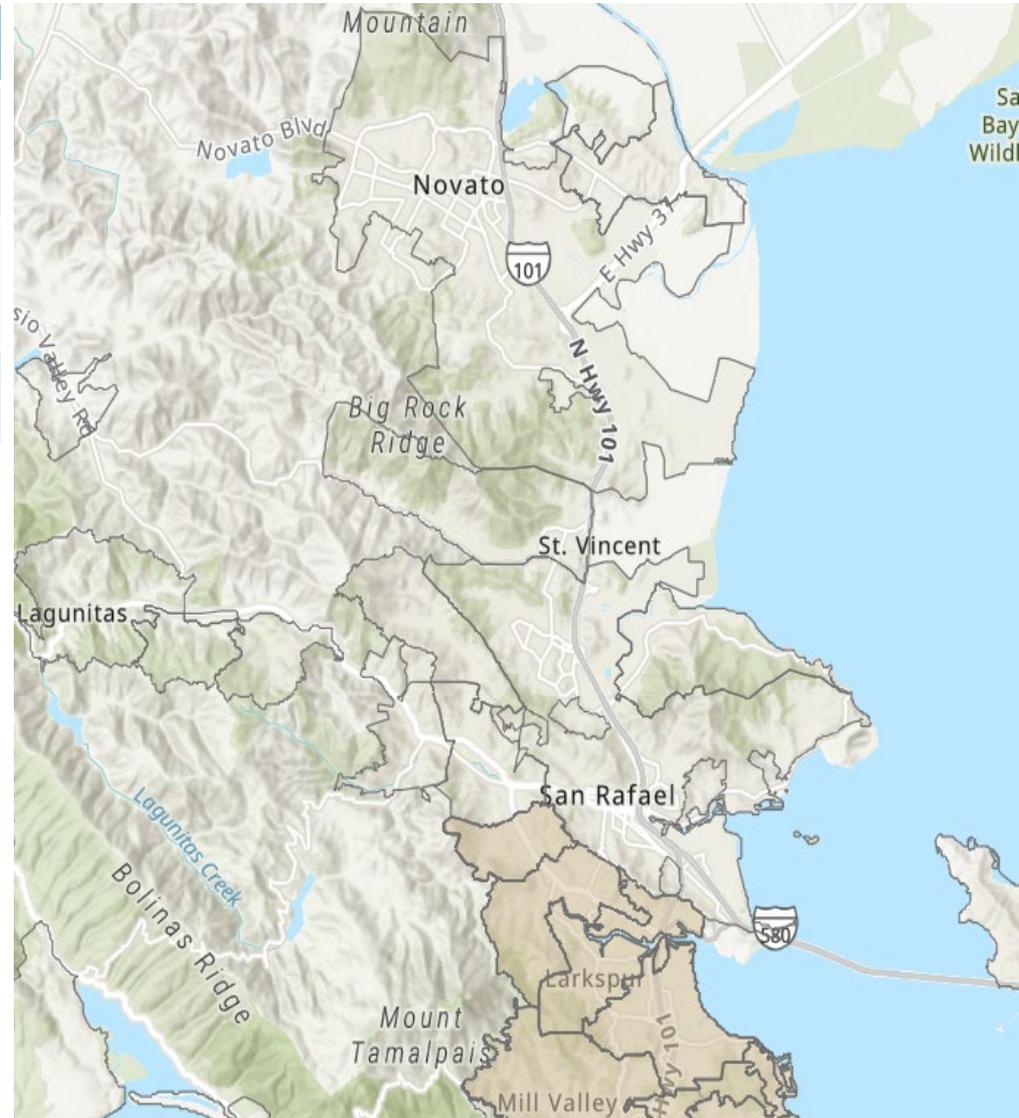
### • Meter and a half (Out-of-Town Trips):

- New Proposal: Flat Rate Zones for long distance trips – listed by municipal boundaries for clarity
- Zones to be published on SFMTA website for customer transparency
- Flat Rate based on meter plus distance premium
- Issue solved: driver/passenger disputes



# Taxi Meter Rate Amendments

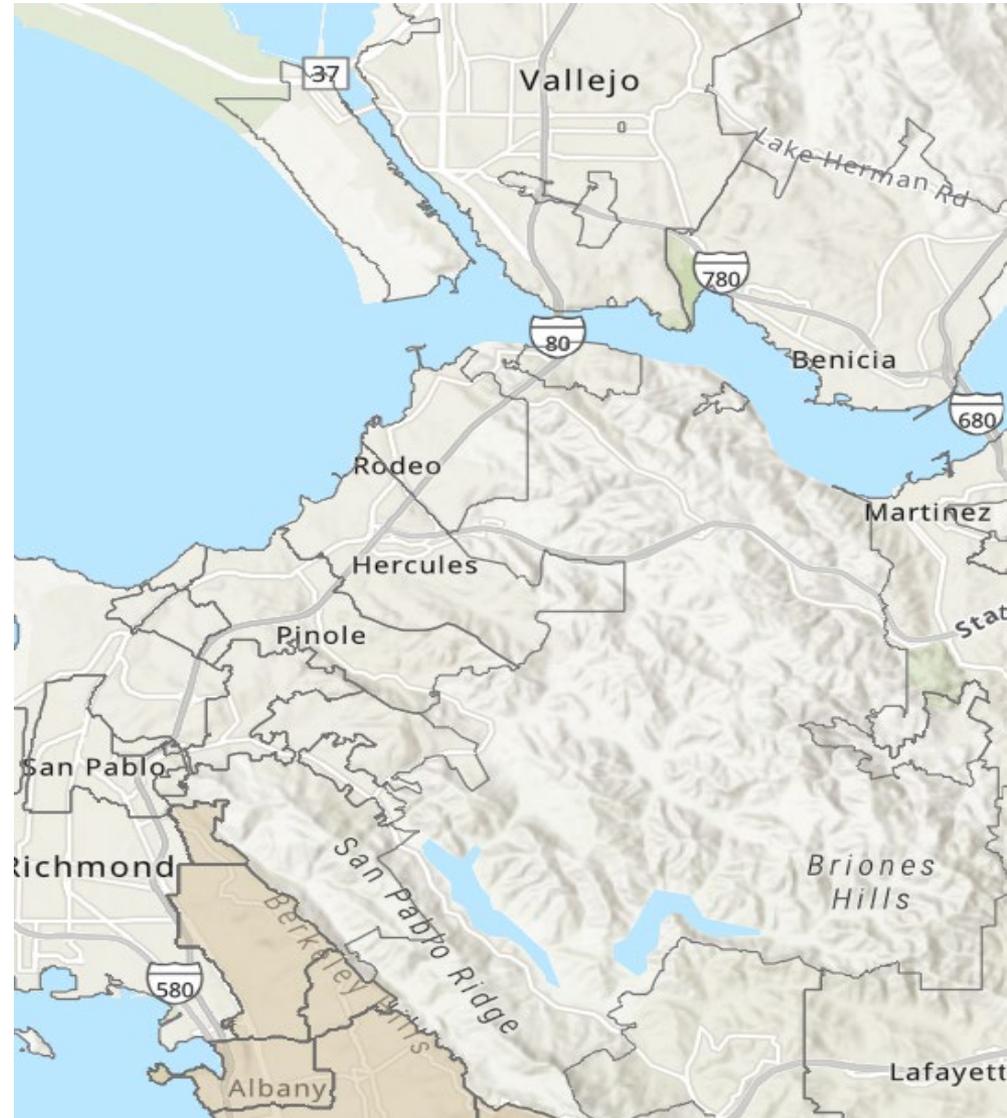
|                         | Larkspur      | San Rafael    | Novato        |
|-------------------------|---------------|---------------|---------------|
| Current fare (straight) | \$112 - \$168 | \$120 - \$179 | \$154 - \$214 |
| 1.5 Meter               | N/A           | \$130 - \$268 | \$234 - \$321 |
| Sample Flat Rate        |               | \$142         | \$201         |



\* Trips originating from SFO

# Taxi Meter Rate Amendments

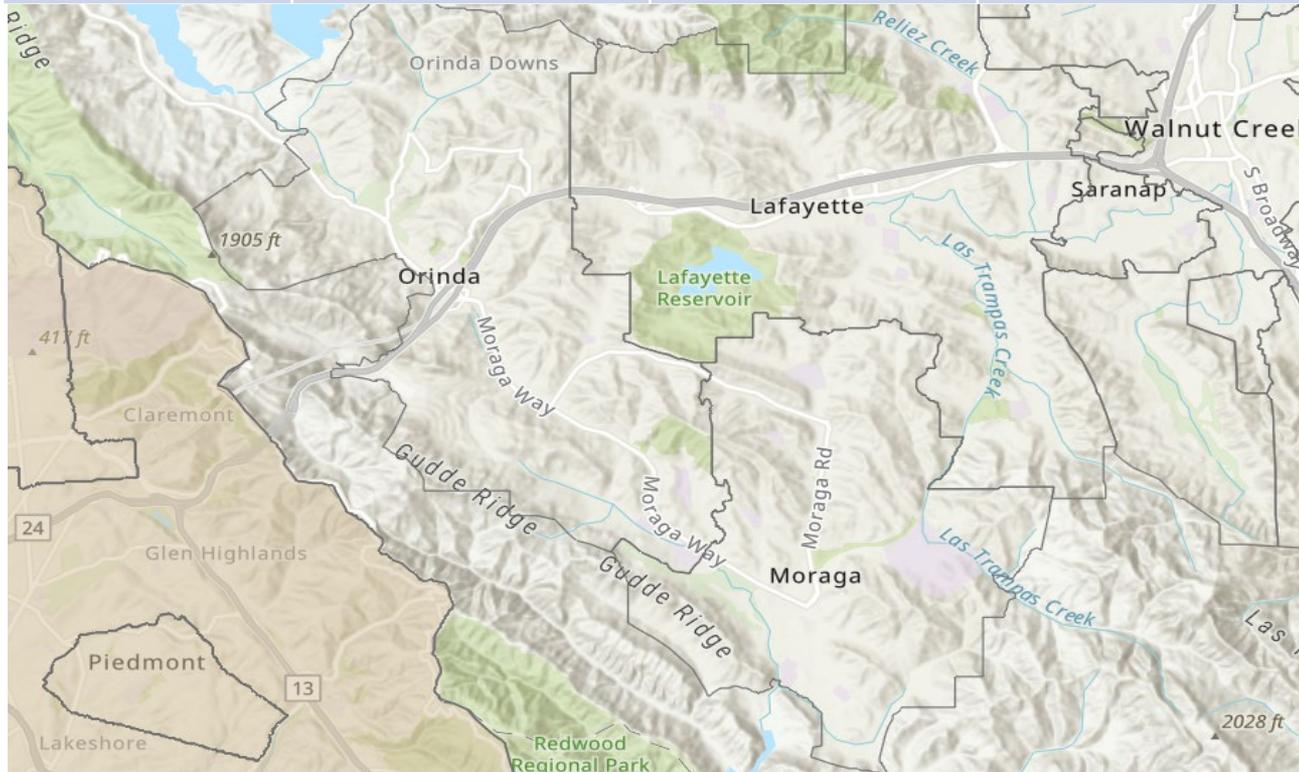
|                         | Albany        | San Pablo       | Vallejo       |
|-------------------------|---------------|-----------------|---------------|
| Current fare (straight) | \$101 - \$156 | \$122 - \$185   | \$171 - \$242 |
| 1.5 Meter               | N/A           | \$122 - \$277.5 | \$247 - \$363 |
| Sample Flat Rate        |               | \$143           | \$220         |



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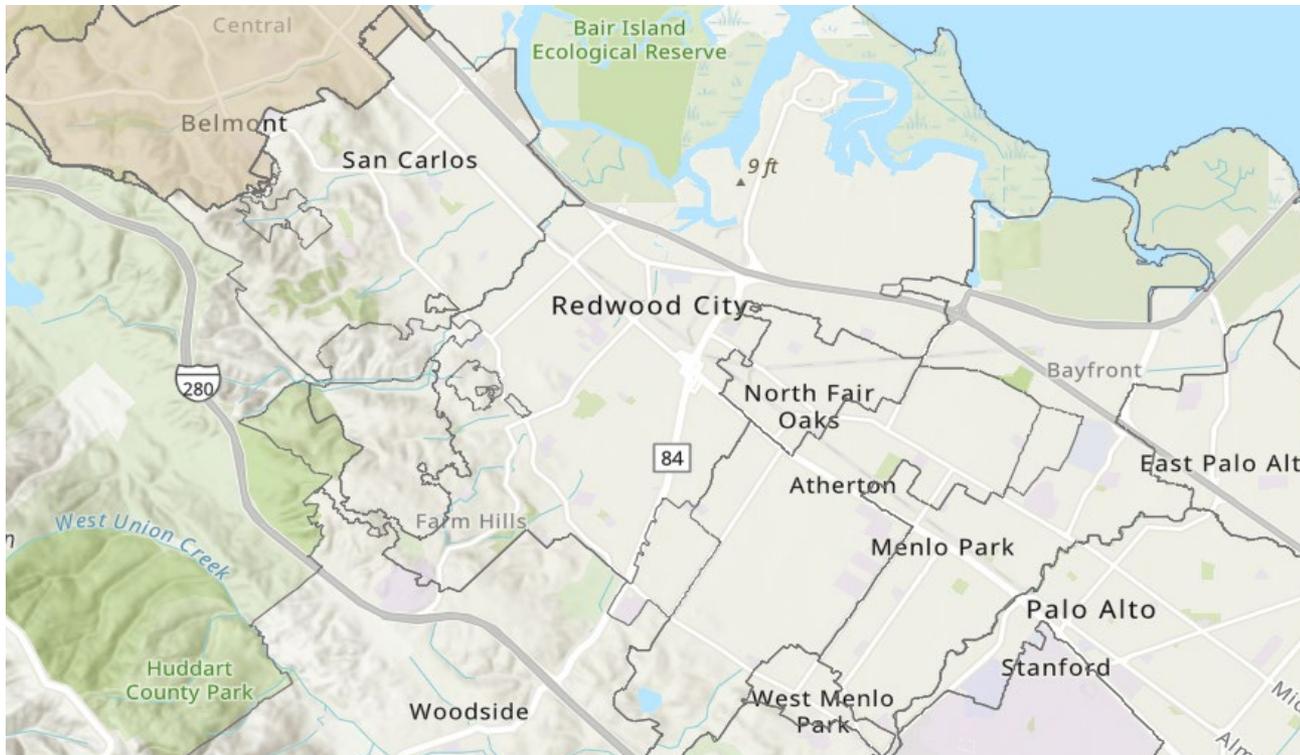
|                         | Piedmont     | Orinda        | Walnut Creek  |
|-------------------------|--------------|---------------|---------------|
| Current fare (straight) | \$99 - \$137 | \$114 - \$166 | \$144 - \$206 |
| 1.5 Meter               | N/A          | \$116 - \$249 | \$209 - \$309 |
| Sample Flat Rate        |              | \$132         | \$186         |



\* Trips originating from SFO

# Taxi Meter Rate Amendments

|                         | Belmont     | San Carlos   | Palo Alto     |
|-------------------------|-------------|--------------|---------------|
| Current fare (straight) | \$58 - \$73 | \$61 - \$80  | \$99 - \$118  |
| 1.5 Meter               | N/A         | \$61 - \$120 | \$122 - \$177 |
| Sample Flat Rate        |             | \$69         | \$113         |



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# Proposed Driver Duty Amendments

- ❖ Drivers shall use the most direct route on any trip, unless otherwise specifically requested by the passenger.
  - Prohibits long hauling.

## Status Update:

- ❖ Drivers shall, at the beginning of a trip, inform any passenger whose announced destination falls within the parameters of Section 1124(b)(3) that the fare to be charged will be 150% of the amount registered on the Taximeter.
  - If Driver fails to notify Customer of charge, Driver shall refund Customer the difference in fare. **Still under review**

# Color Scheme Duty to Notify

Update Transportation Code §1106. CONDITIONS APPLICABLE TO COLOR SCHEME PERMITS.

## (o) Required Notifications.

### (5) Death of Medallion Holder.

Require Color Scheme to timely notify the SFMTA in the event of a notice of death of a medallion holder, within a shorter time period. Add fine for noncompliance.

Currently 14 calendar days required

Issue solved: beneficiary notifications for designee holder, medallion usage compliance

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# Color Scheme Permits: Status Update

Update Transportation Code §1106. CONDITIONS APPLICABLE TO COLOR SCHEME PERMITS.

## (r)(2) Found Property.

If the Found Property is currency, is of the value of \$100 or more, is either a serialized item or an electronic device or contains owner's identification information, within ~~30~~ **7 calendar** days the Color Scheme Permit Holder or the designee shall transfer the property to the SFMTA.

Issue solved: faster property reunification

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# Driving Training Requirements

- ❖ Resume in-person training for new driver onboarding
- ❖ Update online driver training content

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# Access for All RFP

## FY 24-25, 25-26, and 26-27 Funding Cycles

- ❖ \$2.2M available to support on demand wheelchair accessible vehicle (WAV) service within San Francisco
- ❖ Expected RFP publication date early 2026
- ❖ Visit the [Access for All webpage](#) for more information

SFMTA contact information:

**Phone:** 415-646-4947

**Email:** [javaun.garcia@sfmta.com](mailto:javaun.garcia@sfmta.com)

CPUC contact information:

Webpage: [CPUC TNC Access for All webpage](#)

Email: [TNCAccess@cpuc.ca.gov](mailto:TNCAccess@cpuc.ca.gov)

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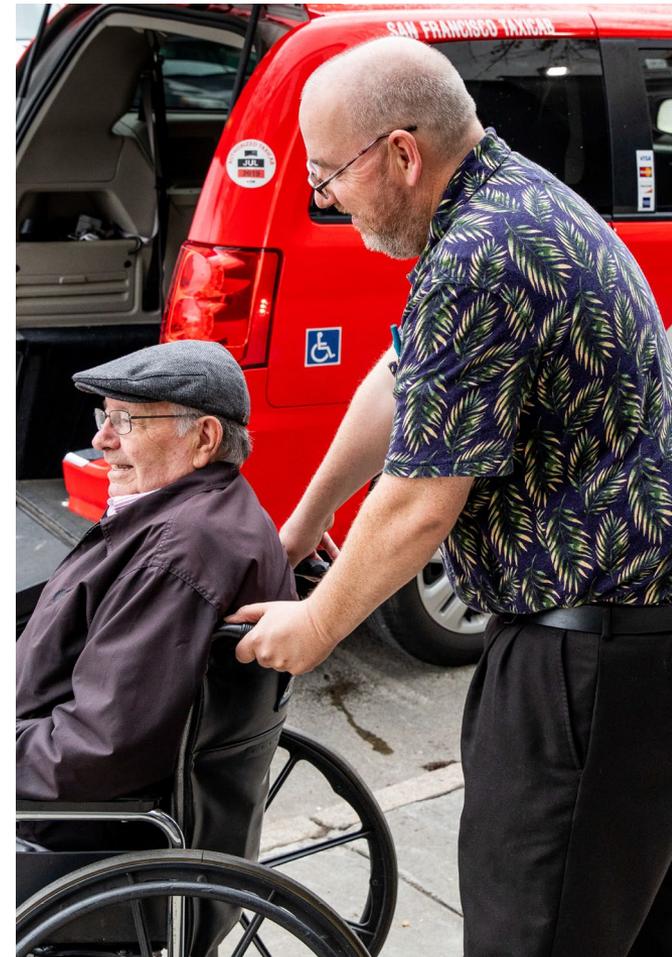
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# Third-Party Wheelchair Accessible Vehicle Trips

- ❖ Allowing ramp taxis to provide Third-Party WAV trips requires a rule change to the TNC Access for All program regulations by the California Public Utilities Commission (CPUC)
- ❖ Uber requested the CPUC update the rules to allow ramp taxis to provide TNC-originated WAV trips; SFMTA supported this request
- ❖ CPUC finalized decision allowing Third-Party WAV trips
- ❖ January 29, 2026: SFMTA updated program rules to allow Third-Party WAV trips – applications are now open!



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# Announcements

- ❖ SFMTA announcements
- ❖ Code reform suggestions from the taxi industry