



Streets Division Directive Order No. 7031

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Pursuant to the public hearing 10-day comment period held between July 21, 2026, and July 31, 2026, traffic movement and safety may be improved by the changes approved below.

1. 9th Avenue between Geary Avenue and Clement Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9AM AND 3PM TO 6PM, SCHOOL DAYS

350 9th Avenue, east side, from 245 feet to 289 feet south of Clement Street (44-foot zone), Richmond, Supervisor District 1, Curb Access, ccp@sfmta.com.

A new high school has requested a passenger loading zone for student pickups and drop-offs.

Public Comments: One comment in support was received from the applicant stating that the zone would provide space for students to be safely picked up and dropped off.

Decision: Approved by the City Traffic Engineer for implementation.

2. Vallejo Street between Laguna Street and Buchanan Street– Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

2030 Vallejo street, north side, from 130 feet to 176 feet west of Laguna Street, Pacific Heights, Supervisor District 2, Curb Access, ccp@sfmta.com.

A residential building has requested curb access for passenger loading.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

3. Hyde Street between Clay Street and Sacramento Street – Changing the Hours of a Passenger Loading Zone

3a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, DURING POSTED SERVICES

3b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 9AM TO 4PM, TUESDAY, SATURDAY, AND SUNDAY

1255 Hyde Street, west side, from 14 feet to 54 feet south of Clay Street (40-foot zone), Nob Hill, Supervisor District 3, Curb Access, ccp@sfmta.com.

Per the request of the sponsoring church, the hours of the existing passenger loading zone would be changed to better match their service times.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.



Streets Division Directive Order No. 7031

4. Van Ness Avenue between California Street and Pine Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

"1540" Van Ness Avenue, east side, from 102 feet to 124 feet north of Pine Street at meter stall number 1514 (22-foot zone), Nob Hill, Supervisor District 3, Curb Access, ccp@sfmta.com.

The proposed passenger loading zone would provide pick-up and drop-off space for guests of the Holiday Inn.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

5. Chestnut Street between Venard Alley and Powell Street – Extending the Hours of a Passenger Loading Zone

5a) **RESCIND – WHITE ZONE, PASSENGER LOADING ZONE, 5-MIN LIMIT, 4PM TO 6PM, MONDAY THROUGH FRIDAY**

5b) **ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MIN LIMIT, 7:30AM TO 9:30AM and 4PM TO 6PM, MONDAY THROUGH FRIDAY**

555 Chestnut Street, south side, from 2 feet to 97 feet east of Venard Alley (95-foot zone), North Beach, Supervisor District 3, Curb Access, ccp@sfmta.com.

The sponsoring preschool has requested curb access during their 2-hour drop off window in the morning as well as existing afternoon hours for pickup of children.

Public Comments: Four comments in opposition and three comments in support were received. Comments in opposition came from residents concerned about the loss of parking in the morning. Supporters noted the need for a safe space to drop children off in the morning rather than double parking.

Decision: Approved by the City Traffic Engineer for implementation.

6. Washington Street between Kearny Street and Montgomery Street – Shifting and Extending a Passenger Loading Zone for Daylighting

6a) **RESCIND – SHUTTLE BUS ZONE, 8AM TO 6PM, MONDAY THROUGH SATURDAY**

"699" Washington Street, south side, from 7 to 49 feet east of Kearny Street (42-foot zone)

6b) **ESTABLISH – RED ZONE, NO STOPPING ANYTIME**

"699" Washington Street, south side, from 0 to 20 feet east of Kearny Street (20-foot zone)

6c) **ESTABLISH – SHUTTLE BUS ZONE, 8AM TO 6PM, MONDAY THROUGH SATURDAY**

"699" Washington Street, south side, from 20 to 71 feet east of Kearny Street at meter stall number 633 (51-foot zone), Chinatown, Supervisor District 3, Curb Access, ccp@sfmta.com.



Streets Division Directive Order No. 7031

An existing shuttle bus zone will need to be shifted to provide 20 feet of red curb for daylighting per AB413. The zone will be extended to provide additional loading space for the sponsoring hotel.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

7. Pine Street between Battery Street and Front Street – Establishing a Passenger Loading Zone

7a) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 60-MINUTE LIMIT, 7AM TO 3PM, MONDAY THROUGH FRIDAY

7b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 3PM, MONDAY THROUGH FRIDAY

111 Pine Street, south side, from 50 feet to 94 feet east of Front Street at meter stall numbers 105 and 107 (44-foot zone), Financial District, Supervisor District 3, Curb Access, ccp@sfmta.com.

The proposed passenger loading zone would serve an office building.

Public Comments: One comment in support was received as it would serve people with mobility issues.

Decision: Approved by the City Traffic Engineer for implementation.

8. Bush Street between Montgomery Street and Kearny Street – Establishing a Passenger Loading Zone

8a) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 60-MINUTE LIMIT, 10AM TO 3PM, MONDAY THROUGH FRIDAY

8b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 10AM TO 3PM AND 8PM TO 10PM, MONDAY THROUGH FRIDAY, AND 7AM TO 10PM, SATURDAY AND SUNDAY

333 Bush Street, south side, from 111 feet to 153 feet east of Kearny Street at meter stall numbers 331 and 339 (42-foot zone), Financial District, Supervisor District 3, Curb Access, ccp@sfmta.com.

The proposed passenger loading zone would provide pickup and drop-off space for residents in a mixed-use building.

Public Comments: Thirteen comments in support of this zone were received. Several building residents stated the need for a designated, safe space to be picked up and dropped off as the space in front of the building is currently designated for commercial loading.

Decision: Approved by the City Traffic Engineer for implementation.



Streets Division Directive Order No. 7031

9. **Bush Street between Powell Street and Stockton Street – Changing the Hours of a Passenger Loading Zone**
9a) **RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 11AM AND 4PM TO 7PM, DAILY**
9b) **ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES**
"663" Bush Street, south side, from 83 feet to 105 feet east of Powell Street at meter stall number 637 (22-foot zone), Union Square, Supervisor District 3, Curb Access, ccp@sfmta.com.

The hours of an existing passenger loading zone would be changed to better meet the needs of the hotel sponsoring the zone.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

10. **Clementina Street between Beale Street and Main Street – Establishing an Accessible Passenger Loading Zone**
ESTABLISH – WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES
"245" Clementina Street, south side, from 26 feet to 119 feet west of Main Street (93-foot zone), Rincon Hill, Supervisor District 6, Broderick Paulo, Broderick.paulo@sfmta.com

Proposal to establish an accessible passenger loading zone for a new affordable housing development.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

11. **Clementina Street between Beale Street and Main Street – Establishing an Accessible Passenger Loading Zone**
ESTABLISH – WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES
"295" Clementina Street, south side, from 20 feet to 113 feet east of Beale Street (93-foot zone), Rincon Hill, Supervisor District 6, Broderick Paulo, Broderick.paulo@sfmta.com

Proposal to establish an accessible passenger loading zone for a new affordable housing development.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.



Streets Division Directive Order No. 7031

12. 7th Street between Howard Street and Folsom Street – Converting Short-Term Parking to a Passenger Loading Zone

12a) RESCIND – METERED GREEN ZONE, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH FRIDAY

12b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 9AM TO 7PM, MONDAY THROUGH FRIDAY

222 7th Street, west side, from 110 feet to 130 feet south of Howard Street at meter stall number 212 (20-foot zone), SOMA, Supervisor District 6, Curb Access, ccp@sfmta.com.

Per the request of a chiropractic office, this would convert an existing short-term parking space into a passenger loading zone which would better serve their clients who are being picked up and dropped off.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

13. Brannan Street between 6th Street and 5th Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM to 7PM, MONDAY THROUGH FRIDAY

651 Brannan Street, south side, from 291 feet to 331 feet east of 6th Street at meter stall numbers 647 and 645 (40-foot zone), SOMA, Supervisor District 6, Curb Access, ccp@sfmta.com.

The proposed passenger loading zone would serve employees, clients and visitors to a multi-tenant office building.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

14. Linden Street between Buchanan Street and Laguna Street – Establishing Accessible Parking

ESTABLISH – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES

599 Linden Street, south side, from 0 feet to 20 feet east of Buchanan Street (20-foot zone), Western Addition, Supervisor District 5, parkingprojects@SFMTA.com.

The proposed change involves the installation of a blue zone (accessible parking space) as part of the Hayes Valley Pay or Permit Expansion Project. The blue zone is being added to improve access for people with disabilities and support compliance with Public Right-of-Way Accessibility Guidelines (PROWAG), which require accessible parking spaces to be provided and located near crosswalks and curb ramps whenever feasible.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.



Streets Division Directive Order No. 7031

15. Sutter Street between Fillmore Street and Webster Street – Establishing a Commercial Loading Zone

ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

1981 Sutter Street, south side, from 96 feet to 118 feet east of Fillmore Street at meter stall number 1929 (22-foot zone), Pacific Heights, Supervisor District 5, Curb Access, ccp@sfmta.com

The proposed zone would provide space for commercial deliveries serving a new neighborhood market.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

16. Geary Boulevard between Broderick Street and Baker Street - Converting Short-Term Parking to a General Loading Zone

16a) RESCIND – GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

16b) ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

2300 Geary Boulevard, north side, from 3 feet to 21 feet west of Broderick Street (18-foot zone), Lower Pacific Heights, Supervisor District 2, Curb Access, ccp@sfmta.com.

Per the request of the sponsoring floral shop, their existing green zone would be converted to a general loading zone to better meet the needs of their customers.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

17. Noe Street between Market Street and Beaver Street – Establishing a Commercial Loading Zone

ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9 AM TO 12 PM, MONDAY THROUGH SATURDAY

"264" Noe Street, west side, from 70 feet to 114 feet north of Market Street at meter stall numbers 262 and 264 (44-foot zone), Castro, Supervisor District 8, Broderick Paulo, broderick.paulo@sfmta.com.

Requested curb changes to support Castro Merchants and D8 Supervisor's office.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.



Streets Division Directive Order No. 7031

18. 37th Avenue between Quintara Street and Pacheco Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 10AM, SCHOOL DAYS

2001 37th Avenue, west side, from 242 feet to 470 feet north of Quintara Street (228-foot zone), Supervisor District 4, Broderick Paulo, broderick.paulo@sfmta.com.

The proposed passenger loading zone will support pickups and drop-offs at St. Ignatius High School.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

19. Bayshore Boulevard between Tunnel Avenue and Blanken Avenue Street – Establishing a Commercial Loading Zone

ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 3PM, MONDAY THROUGH SATURDAY

2155 Bayshore Boulevard, east side, from 32 feet to 52 feet south of Tunnel Avenue (20-foot zone), Visitacion Valley, Supervisor District 10, Curb Access, ccp@sfmta.com.

A café and catering commissary has requested curb access during delivery hours for loading.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

20. Jerrold Avenue between Phelps Street and 3rd Street – Establishing a Commercial Loading Zone

ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 6AM TO 5PM, MONDAY THROUGH SATURDAY

1660 Jerrold Avenue, east side, from 157 feet to 169 feet south of Phelps Street (12-foot zone), Bayview, Supervisor District 10, Curb Access, ccp@sfmta.com

An electrical supply company requested curb access during business hours for customers.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.



Streets Division Directive Order No. 7031

Categorically exempt from Environmental Review: CEQA Guidelines Section 15301 Class 1(c): Operation, repair, maintenance, or minor alteration of existing highways and streets, sidewalks, gutters, bicycle and pedestrian trails, and similar facilities.

Forrest Chamberlain

Name: Forrest Chamberlain, SFMTA Date 8/3/2026

Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to [Ordinance 127-18](#). Decisions reviewable by the Board of Supervisors are denoted with a pound (#). Information about the review process can be found at: https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf.

For questions about any of these items, please contact: sustainable.streets@sfmta.com and reference this order number.

☎ 311 (Outside SF 415.701.2311; TTY 415.701.2323) Free language assistance / 免費語言協助 / Ayuda gratis con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / Libreng tulong para sa wikang Filipino / การช่วยเหลือทางด้านภาษาโดยไม่เสียค่าใช้จ่าย / خط المساعدة المجاني على الرقم

Approved:

ROlea

Ricardo Olea

Date: August 4, 2026

cc: Directive File
RO:ET:et



SAN FRANCISCO PLANNING DEPARTMENT

Planning Dept.
Case No.
2026-006846ENV

ENVIRONMENTAL EVALUATION APPLICATION COVER MEMO - PUBLIC PROJECTS ONLY

In accordance with Chapter 31 of the San Francisco Administrative Code, an appeal of an exemption determination can only be filed within 30 days of the project receiving the first approval action.

Please attach this memo along with all necessary materials to the Environmental Evaluation Application.

Project Address and/or Title:	
Project Approval Action:	
Will the approval action be taken at a noticed public hearing? ☐ YES* ☐ NO * If YES is checked, please see below.	

IF APPROVAL ACTION IS TAKEN AT A NOTICED PUBLIC HEARING, INCLUDE THE FOLLOWING CALENDAR LANGUAGE:

End of Calendar: CEQA Appeal Rights under Chapter 31 of the San Francisco Administrative Code If the Commission approves an action identified by an exemption or negative declaration as the Approval Action (as defined in S.F. Administrative Code Chapter 31, as amended, Board of Supervisors Ordinance Number 161-13), then the CEQA decision prepared in support of that Approval Action is thereafter subject to appeal within the time frame specified in S.F. Administrative Code Section 31.16. Typically, an appeal must be filed within 30 calendar days of the Approval Action. For information on filing an appeal under Chapter 31, contact the Clerk of the Board of Supervisors at City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102, or call (415) 554-5184. If the Department's Environmental Review Officer has deemed a project to be exempt from further environmental review, an exemption determination has been prepared and can be obtained on-line at <http://sf-planning.org/index.aspx?page=3447>. Under CEQA, in a later court challenge, a litigant may be limited to raising only those issues previously raised at a hearing on the project or in written correspondence delivered to the Board of Supervisors, Planning Commission, Planning Department or other City board, commission or department at, or prior to, such hearing, or as part of the appeal hearing process on the CEQA decision.

Individual calendar items: This proposed action is the Approval Action as defined by S.F. Administrative Code Chapter 31.

THE FOLLOWING MATERIALS ARE INCLUDED:

- ☐ 2 sets of plans (11x17)
- ☐ Project description
- ☐ Photos of proposed work areas/project site
- ☐ Necessary background reports (specified in EEA)

Note: The project would be approved by the City Traffic Engineer, and not at a noticed public hearing. Therefore, the Approval Action as defined by San Francisco Administrative Code Chapter 31, Sections 31.04(h)(2) and 31.08(g) would be posting of the date of approval on the Planning Department website. The Approval Action starts the 30-day exemption appeal period.