



Streets Division Directive Order No. 7044

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Pursuant to the public hearing 10-day comment period held between August 18, 2026, and August 28, 2026, traffic movement and safety may be improved by the changes approved below.

1. **Clement Street between 19th Avenue and 18th Avenue – Establishing a General Loading Zone**

ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 8AM TO 7PM, MONDAY THROUGH SATURDAY

1744 Clement Street, north side, from 37 feet to 48 feet east of 19th Avenue (11-foot zone), Richmond, Supervisor District 1, Curb Access, ccp@sfmta.com.

Per the request of a dry cleaner, the proposed general loading zone would provide space for customers to pick up and drop off clothing.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

2. **Fulton Street between 8th Avenue and 9th Avenue – Establishing a Passenger Loading Zone**

ESTABLISH – WHITE ZONE, PASSENGER LOADING 5-MINUTE LIMIT, 9AM TO 5PM, MONDAY THROUGH FRIDAY

3220 Fulton Street, north side, from 120 feet to 142 feet west of 8th Avenue (22-foot zone), Richmond, Supervisor District 1, Curb Access, ccp@sfmta.com.

The proposed passenger loading zone would serve San Francisco Village, a non-profit organization providing services to seniors.

Public Comments: Nineteen comments in support and one comment in opposition were received. The comments in support stated the need for a designated drop off and pickup space given that San Francisco Village serves seniors, many of whom have mobility issues and may also use paratransit or taxi services. The comment in opposition stated concerns over the loss of a parking space.

Decision: Approved by the City Traffic Engineer for implementation.

3. **Lyon Street between Greenwich Street and Lombard Street – Establishing a General Loading Zone**

ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 8AM TO 7PM, DAILY

2942 Lyon Street, east side, from 59 feet (edge of driveway) to 71 feet south of Lombard Street (12-foot zone), Marina, Supervisor District 2, Curb Access, ccp@sfmta.com.

A coffee shop is requesting a general loading zone for customer pickups.



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Public Comments: One comment in opposition was received as this would remove one parking space for residents.

Decision: Approved by the City Traffic Engineer for implementation.

4. Pierce Street between Bush Street and Sutter Street – Establishing a Commercial Loading Zone

ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 5PM, MONDAY THROUGH FRIDAY

“1739” Pierce Street, west side, from 0 feet to 40 feet south of Bush Street (40-foot zone), Pacific Heights, Supervisor District 2, Curb Access, ccp@sfmta.com.

The proposed commercial loading zone would provide spaces for deliveries to an autobody shop.

Public Comments: Four comments in opposition were received from nearby residents citing the loss of residential parking.

Decision: The applicant asked to withdraw their application. Item not approved by the City Traffic Engineer for implementation.

5. Mason Street between Jefferson Street and Beach Street – Relocating and Extending a Commercial Loading Zone and Tour Bus Loading Zone

5a) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 7PM, DAILY

2650 Mason Street, east side, from 138 feet to 178 feet north of Beach Street at meter stall numbers 2618 and 2616 (40-foot zone)

5b) RESCIND – TOUR BUS LOADING, 20-MINUTE TIME LIMIT, 7AM TO 7PM, DAILY

5c) ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 7PM, DAILY

2640 Mason Street, east side, from 5 feet to 72 feet north of Beach Street at meter stall numbers 2604 and 2602 (67-foot zone)

5d) ESTABLISH – TOUR BUS LOADING, 20-MINUTE TIME LIMIT, 7 AM TO 7 PM, DAILY

2650 Mason Street, east side, from 72 feet to 178 feet north of Beach Street at meter stall numbers 2618, 2616, 2614, 2612, and 2610 (106-foot zone), North Beach, Supervisor District 3, Brian Donahoe, brian.donahoe@sfmta.com.

To reduce double parking and the encroachment of tour buses into daylighting at Jefferson Street, an existing commercial loading zone would be relocated so that the existing tour bus loading zone could be extended.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.



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**6. Greenwich Street at the Eastern Terminus – Establishing a Passenger Loading Zone
ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 3~~4~~PM TO
11PM~~MIDNIGHT~~, DAILY**

302 Greenwich, north side, from 21 feet west of the east property line to 38 feet east of the east property line (59-foot zone), North Beach, Supervisor District 3, Curb Access, ccp@sfmta.com

A historic restaurant is reopening and has requested to reinstate the previous passenger loading.

Public Comments: A total of 54 comments in support and 49 comments in opposition were received. Comments in opposition, noted very limited parking in this area for residents and visitors which would be impacted by this proposal and many stated that the length of the proposed zone was too long. In addition, many stated opposition to the proposed hours stating that they were too long and should be shortened. Commentors in support noted that the location is difficult to reach on foot, bike or by transit and thus drop-off space is needed particularly for older patrons or people with mobility limitations as well as providing valet services. They also noted that the unique configuration of the street makes it difficult to maneuver and the white zone would help.

Decision: Staff have amended the item to reduce the hours of the zone. Approved as amended by the City Traffic Engineer for implementation.

7. Columbus Avenue and Powell Street – Relocating a Blue Zone and Establishing Daylighting

7a) RESCIND – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES

“698” Columbus Avenue, east side, from 18 feet to 36 feet south of Filbert Street (18-foot zone)

7b) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

“698” Columbus Avenue, east side, from Filbert Street to 20 feet southerly (20-foot zone)

7c) ESTABLISH – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES

“1798” Powell Street, east side, from 22 feet to 42 feet south of Filbert Street (20-foot zone), North Beach, Supervisor District 3, Jeffrey Tom, jeffrey.tom@sfmta.com

Proposal to relocate a blue zone and remove a metered parking space to establish daylighting as required under Assembly Bill 413.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.



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8. Sutter Street between Stockton Street and Grant Street – Establishing a Commercial Loading Zone and a General Loading Zone

8a) RESCIND – TAXI ZONE, AT ALL TIMES

395 Sutter Street, from 20 feet to 160 feet east of Stockton Street (140-foot zone)

8b) ESTABLISH – TAXI ZONE, AT ALL TIMES

395 Sutter Street, from 20 feet to 80 feet east of Stockton Street (60-foot zone)

8c) ESTABLISH – METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 60-MINUTE LIMIT, 7AM TO 4PM, MONDAY THROUGH FRIDAY

395 “363” Sutter Street, from 20 feet to 80 feet east of Stockton Street (60-foot zone) and from 120 feet to 140 feet east of Stockton Street (20-foot zone)

8d) ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 7AM TO 4PM, MONDAY THROUGH FRIDAY

375 Sutter Street, from 80 feet to 120 feet east of Stockton Street (40-foot zone), Union Square, Supervisor District 3, Curb Access, ccp@sfmta.com.

A taxi zone would be relocated to Stockton Street to better serve nearby hotels. Commercial loading and a new general loading zone would be established per the request of a commercial business to provide space for customer pickups.

Public Comments: Taxi drivers stated that their preference would be to keep the existing Taxi zone on Sutter Street.

Decision: Staff have amended this item to retain a portion of the taxi zone on Sutter Street where the commercial loading zone was proposed. Approved as amended by the City Traffic Engineer for implementation.

9. Stockton Street between Sutter Street and Campton Place – Establishing a Taxi Zone

9a) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 60-MINUTE LIMIT, 7AM TO 4PM, MONDAY THROUGH FRIDAY

9b) ESTABLISH – TAXI ZONE, AT ALL TIMES

390 Stockton Street, east side, from 6 feet to 50 feet south of Sutter Street at meter stall numbers 328 and 326 (44-foot zone), Union Square, Supervisor District 3, Curb Access, ccp@sfmta.com.

A taxi zone would be relocated from Sutter Street to Stockton Street to better serve nearby hotels.

Public Comments: Taxi drivers stated that their preference would be to keep the existing Taxi zone on Sutter Street.

Decision: Item not approved by the City Traffic Engineer for implementation.



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10. Larkin Street between McAllister Street and Golden Gate Avenue – Establishing Accessible Parking

ESTABLISH – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES

300 Larkin Street, west side, from 1 foot to 21 feet north of McAllister Street (20-foot zone), Civic Center, Supervisor District 5, Meter Expansion Project, Kenya Wheeler, kenya.wheeler@sfmta.com

This proposal would establish a blue zone on the newly legislated metered parking block to comply with federal PROWAG requirements.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

11. Heron Street between 8th Street and Berwick Place – Establishing a Commercial Loading Zone

ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

20 Heron Street, north side from 140 feet to 180 feet east of 8th Street (40-foot zone), SOMA, Supervisor District 6, Curb Access, ccp@sfmta.com.

An office space and industrial building have requested curb access for commercial loading.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

12. Valencia Street between 14th Street and Duboce Avenue – Changing the Hours and Days of a Passenger Loading Zone

12a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 9:30AM AND 2:30PM TO 4:30PM, SCHOOL DAYS

12b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 4PM TO 6:30PM, MONDAY, WEDNESDAY, AND FRIDAY; AND 9AM TO 1PM SATURDAY AND SUNDAY

245 Valencia Street, east side, from 141 feet to 241 feet north of 14th Street at metered stall numbers 37, 39, 41, 43 and 45 (100-foot zone), Mission, Supervisor District 9, Curb Access, ccp@sfmta.com.

Per the request of the sponsoring church this proposal would change the hours and days of an existing passenger loading zone to meet their new programming schedule.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.



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13. Shotwell Street between 18th Street and 17th Street – Shifting a Passenger Loading Zone and Establishing Accessible Parking

13a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9:30AM AND 2PM TO 6PM, MONDAY THROUGH FRIDAY

398 Shotwell Street, west side, from 20 feet to 112 feet north of 18th Street (92-foot zone)

13b) ESTABLISH – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES

398 Shotwell Street, west side, from 20 feet to 44 feet north of 18th Street (24-foot zone)

13c) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9:30AM AND 2PM TO 6PM, MONDAY THROUGH FRIDAY

398 Shotwell Street, west side, from 44 feet to 136 feet north of 18th Street (92-foot zone), Mission, Supervisor District 9, Curb Access, ccp@sfmta.com.

Per the request of the sponsoring school, La Scuola, the existing passenger loading zone would be shifted to accommodate a disabled parking space and a relocated driveway.

Public Comments: One comment in opposition to the passenger loading zone was received from a nearby resident. They stated that loading causes a hazard given the narrow street and all loading should occur on 18th Street. They stated they are in support of the accessible parking space.

Decision: Approved by the City Traffic Engineer for implementation.

14. Connecticut Street between 18th Street and 19th Street – Changing the Hours of a Commercial Loading Zone

14a) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

14b) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 1PM, MONDAY THROUGH FRIDAY

344 Connecticut St, west side, from 0 feet to 25 feet north of south property line (25-foot zone), Potrero Hill, Supervisor District 10, Curb Access, ccp@sfmta.com.

The days and hours of an existing yellow zone would be updated to better match the current business fronting this space.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.



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15. Jerrold Avenue between Barneveld Avenue and Napoleon Street – Converting Short-Term Parking to a General Loading Zone

15a) RESCIND - GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

15b) ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 8AM TO 8PM, MONDAY THROUGH FRIDAY, 9AM TO 5PM, SATURDAY AND SUNDAY

2350 Jerrold Avenue, north side, from 83 feet to 105 feet west of Napoleon Street (22-foot zone), Bayview, Supervisor District 10, Curb Access, ccp@sfmta.com.

Per the request of the sponsoring business the existing green zone would be converted to a general loading zone to better meet the needs of their customers.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

16. 28th Avenue between Judah Street and Kirkham Street – Converting Short-Term Parking to a General Loading Zone

16a) RESCIND – GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH FRIDAY

16b) ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH FRIDAY

1403 28th Avenue, west side, from Judah Street to 17 feet southerly (17-foot zone), Sunset, Supervisor District 4, Curb Access, ccp@sfmta.com.

Per the request of the sponsoring business the existing green zone would be converted to a general loading zone to better meet the needs of their customers.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

17. Ortega Street between 39th Avenue and 40th Avenue – Establishing Short-Term Parking

ESTABLISH – GREEN ZONE, SHORT-TERM PARKING, 30-MINUTE LIMIT, 10AM TO 6PM, MONDAY THROUGH SATURDAY

3223 Ortega, south side from 43 feet to 63 feet west of 39th Street, (20-foot zone), Sunset, Supervisor District 4, Curb Access, ccp@sfmta.com.

The Ortega Branch Library has requested curb access for library visitors.

Public Comments: Five comments in opposition were received from visitors to the area and neighbors citing the loss of longer term parking.

Decision: Approved by the City Traffic Engineer for implementation.



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Planning Dept. Case
No. 2026-007856PRJ

Categorically exempt from Environmental Review: CEQA Guidelines Section 15301 Class 1(c): Operation, repair, maintenance, or minor alteration of existing highways and streets, sidewalks, gutters, bicycle and pedestrian trails, and similar facilities.

Forrest Chamberlain

Name: Forrest Chamberlain, SFMTA Date 9/1/2026

Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to [Ordinance 127-18](#). Decisions reviewable by the Board of Supervisors are denoted with a pound (#). Information about the review process can be found at: https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf.

For questions about any of these items, please contact: sustainable.streets@sfmta.com and reference this order number.

☎ 311 (Outside SF 415.701.2311; TTY 415.701.2323) Free language assistance / 免費語言協助 / Ayuda gratis con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / Libreng tulong para sa wikang Filipino / การช่วยเหลือทางด้านภาษาโดยไม่เสียค่าใช้จ่าย / خط المساعدة المجاني على الرقم

Approved:

ROlea

Ricardo Olea

Date: September 2, 2026

cc: Directive File
RO:ET:et



SAN FRANCISCO PLANNING DEPARTMENT

ENVIRONMENTAL EVALUATION APPLICATION COVER MEMO - PUBLIC PROJECTS ONLY

In accordance with Chapter 31 of the San Francisco Administrative Code, an appeal of an exemption determination can only be filed within 30 days of the project receiving the first approval action.

Please attach this memo along with all necessary materials to the Environmental Evaluation Application.

Project Address and/or Title:	
Project Approval Action:	
Will the approval action be taken at a noticed public hearing? ☐ YES* ☐ NO	
* If YES is checked, please see below.	

IF APPROVAL ACTION IS TAKEN AT A NOTICED PUBLIC HEARING, INCLUDE THE FOLLOWING CALENDAR LANGUAGE:

End of Calendar: CEQA Appeal Rights under Chapter 31 of the San Francisco Administrative Code If the Commission approves an action identified by an exemption or negative declaration as the Approval Action (as defined in S.F. Administrative Code Chapter 31, as amended, Board of Supervisors Ordinance Number 161-13), then the CEQA decision prepared in support of that Approval Action is thereafter subject to appeal within the time frame specified in S.F. Administrative Code Section 31.16. Typically, an appeal must be filed within 30 calendar days of the Approval Action. For information on filing an appeal under Chapter 31, contact the Clerk of the Board of Supervisors at City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102, or call (415) 554-5184. If the Department's Environmental Review Officer has deemed a project to be exempt from further environmental review, an exemption determination has been prepared and can be obtained on-line at <http://sf-planning.org/index.aspx?page=3447>. Under CEQA, in a later court challenge, a litigant may be limited to raising only those issues previously raised at a hearing on the project or in written correspondence delivered to the Board of Supervisors, Planning Commission, Planning Department or other City board, commission or department at, or prior to, such hearing, or as part of the appeal hearing process on the CEQA decision.

Individual calendar items: This proposed action is the Approval Action as defined by S.F. Administrative Code Chapter 31.

THE FOLLOWING MATERIALS ARE INCLUDED:

- ☐ 2 sets of plans (11x17)
- ☐ Project description
- ☐ Photos of proposed work areas/project site
- ☐ Necessary background reports (specified in EEA)

Note: The project would be approved by the City Traffic Engineer, and not at a noticed public hearing. Therefore, the Approval Action as defined by San Francisco Administrative Code Chapter 31, Sections 31.04(h)(2) and 31.08(g) would be posting of the date of approval on the Planning Department website. The Approval Action starts the 30-day exemption appeal period.