



Mission Bay Transportation Improvement Fund Advisory Council (MBTIF AC)

Bruce Agid – Chair
Sarah Bertram – Vice Chair
Bernadette Jimenez
Yoyo Murphy

Mission Bay Transportation Improvement Fund Advisory Council Meeting

Thursday, September 24, 2026 – 10 a.m. – 12 p.m.

Mission Hall Building Room #2103

550 16th Street

Minutes - **DRAFT**

Advisory Committee Seats
Seat 1 (Chase Center) Yoyo Murphy, Voting member Vanessa Gonzalez, Alternate
Seat 2 (UCSF) Bernadette Jimenez, Voting member Vicki Sundstrom, Alternate
Seat 3 (Neighborhood resident) Bruce Agid, Voting member - Bruce Huie, Alternate
Seat 4 (Neighborhood business owner) Vacant, Voting member John Peck, Alternate
Seat 5 (Neighborhood resident) Sarah Bertram, Voting member Sarah Davis, Alternate

1. Call to order/roll call - Bruce Agid, Chairperson/Erin Swick, Advisory Council Liaison

- Called to order at 10 a.m.
- Voting members in attendance: Bruce Agid, Sarah Bertram, Vanessa Gonzalez (alternate), Vicki Sundstrom (alternate), Yoyo Murphy (arrived at 10:07 during item 3c)
- Others in attendance: Brian Haagsman, SFMTA; Shanika Bell, SFMTA; John Holmes, Fehr & Peers; Nina Price, Fehr & Peers; Madison Tam, D6; Laurice Gonzales, Public Works; Jasmine Saguitan, SFPD; Weiser Manzano, Chase Center; Santi Manchanda, Chase Center; Diana Hammons, SFMTA
- Absent: Seat 4 members

2. Approve Minutes: July 23, 2026 meeting

- Sarah Bertram moved to approve.

- Vicki Sundstrom seconded.
- Public Comment: None
- Approved. Motion passed. Aye's 4 -0

3. Old Business – items taken out of order: 3b and 3c first, followed by 3a.

b) SFMTA PCO follow up on question re: number of PCOs at 4th and Channel streets

- Shanika Bell shared that the SFMTA Parking Control Officer (PCO) team took another look and will be able to add two more parking control officers during large events. They will be at 4th and Channel streets to provide additional assistance there. This will go into effect October 24, 2026, but only during Chase Center events.
- Discussion:
 - Bruce Agid asked what the total number of PCOs that will be staffed is. Shanika Bell responded that the total number will increase from 23 to 25.

c) PW update on funding mechanism to be used by Port for augmented services

- Laurice Gonzales shared that the department had discussed internally and cannot deliver additional services. The Department of Public Works' (PW) jurisdiction is typically the right of way, and the locations mentioned are under the jurisdiction of the Port of San Francisco (the Port) or the Recreation and Parks Department (RPD).
 - Discussion:
 - Bruce Agid said that the existing ordinance mentions supplemental service in Mission Bay about transportation, security and cleanliness, but what was not made clear in the ordinance was which jurisdiction is responsible for each aspect. He said that whether or not these areas might be PW's responsibility, the AC would want to see PW partnering with the Port and RPD. Laurice Gonzales responded that PW has previously provided extra services, but without additional funding, they cannot do that. Bruce Agid noted that it's about the intent of the ordinance, and this issue goes back 4-6 years. One way or another, the City needs to provide augmented services when Chase Center has large or medium events, which is not the typical neighborhood baseline. Sarah Bertram agrees. Bruce Agid requested this as an action item for Erin Swick to review notes back to 2019 about this topic and to facilitate a meeting between PW, the Port, and RPD.

a) SFMTA FY25-26 End of Year Report

- Diana Hammons shared slides about services provided in FY25-26, including transit and PCO costs per event. She referenced that previous slides presented in July included inaccurate information. She also shared planned and actual services provided for small, medium and large events.
- Discussion:
 - Sarah Bertram and Bruce Agid noted that the Advisory Council wrote a letter to the Mayor's Office in November 2024 with requests for services for FY25-26, but some of Diana's slides note lower numbers of services budgeted & provided. For

example, the Advisory Council's letter requested five two-car trains for large events based on the SFMTA's request, but the SFMTA's slides say the agency planned to provide four two-car trains for large events. Additionally, the letter also requested 25 parking control officers (PCOs) and 12 Muni Transit Ambassador Program staff members (MTAP). Diana Hammons noted that she pulled the information on 'planned' services from an October 2025 presentation to the Advisory Council. Diana Hammons said she will go back and reconcile this information in advance of the next meeting.

- Sarah Bertram noted that she focused their asks on medium and large events, so reporting out on averages for all events can be difficult since it is hard to understand services deployed for each size of event.

Public Comment: None

4. Departments present FY 2026-27 Annual Budget and Actuals Report

- Diana Hammons presented planned service from the SFMTA, which mostly keeps service levels similar to the previous fiscal year, but will include the additional PCOs noted by Shanika Bell in future reports.
- Discussion:
 - Bruce Agid and Sarah Bertram noted that the planned services for FY26-27 do not reflect what was requested in a letter from the Advisory Council to the Mayor's Office sent in January 2026. For example, the letter requested 26 PCOs, 12 MTAP ambassadors, five two-car trains for large events, but the slides noted 23 PCOs, 8 MTAP ambassadors and four two-car trains for large events. Diana Hammons said that she will review the letter and will share updated information in the future.
 - Bruce Agid requested that future budget reporting for the current year be shared as quarterly updates rather than annually.
- Laurice Gonzales presented planned service for Public Works, including the budget expenditures planned and actual through August 2026.
- Discussion:
 - Yoyo Murphy noted that Thrive City is a public venue, and counting events should count Thrive City events based on their attendance even if they are not ticketed. Sarah Bertram observed that PD, MTA and PW note different numbers of events, and PD's count might be most helpful since it reflects number of people attending an event, whether it is ticketed or not. Laurice Gonzales shared that there is a wide range of attendance for Thrive City events – from just 50 people to 2,500 people at soccer watch parties. Yoyo Murphy, Sarah Bertram and Bruce Agid agreed that there should be a consistent methodology.
 - Laurice Gonzales shared that it can be difficult to project the exact number of events given possibilities like playoff games for the Valkyries and Warriors, and PW will try to reconcile. They should base their projections on those provided by Golden State.
 - Laurice Gonzales shared that, for some events, they also pre-clean the area or other cleanup activities can take longer than four hours and/or include

biohazard waste, which changes the level of staffing and equipment required. Bruce Agid said pre-event cleaning should not be charged to the TIF since that should be baseline neighborhood cleaning provided by PW. Laurice Gonzales responded that, in advance of events, they may be requested to provide additional pre-cleaning, and they have to go when they are called in.

- Bruce Agid asked if the year-to-date numbers are through August, and Laurice responded that they are through the last pay period ending in August.
- Sarah Bertram asked why some line items like trashcan servicing more than doubled from FY25-26 actual expenditures to FY26-27 planned expenditures. Laurice Gonzales responded that the annual budget can be difficult to look at for shorter periods since it includes all events for the year. Bruce Agid suggested that, when presenting budgeted expenses compared to actual expenses, a per-event cost could help reduce confusion on this point. For clarity, he suggested the agencies should forecast monthly budgets based the projected number of events provided by Golden State. When reporting actuals by month and quarter that can assist to explain any potential variance and ytd tracking.
- Jasmine Saguitan introduced herself as a PD staff member new to this group, but someone who previously used to work at Chase Center events as a sergeant. She has been with PD 18 years. Jasmine presented the slides on PD budgeted vs. actual expenses for events. She shared that staffing levels are expected to be the same from previous years.
- Discussion:
 - Bruce Agid requested that, similar to PW and MTA numbers, it would be helpful to have the actual expenses shown per event. Breakdown budgets by month and compare to monthly actuals as well as year-to-date.
- Public comment: none

5. Departments present FY 2027-28 and FY 2028-29 initial budget plan per department

- Diana Hammons presented MTA's initial budget planning, including noting that meter parking and fare reimbursement has been higher than previously expected, which is now reflected in MTA data. She noted that she will come back with updated information after reconciling the MTA data with the issues previously mentioned by Advisory Council members.
- Discussion:
 - Bruce Agid noted that he expects the numbers should be higher if they reflect services being provided based on the requests laid out in the Advisory Council's January 2026 letter to the Mayor's Office, and Sarah Bertram agrees.
- Laurice Gonzales presented PW slides about expected budgeted amounts for events in the upcoming fiscal years based on providing the same level of services.
- Discussion:
 - Sarah Bertram asked why it looks like PW is planning to spend less the previous years and if that is achievable based on the work that is needed. Laurice Gonzales responded to share that the budget is based on the changing number of events and the staffing levels. For example, PW is not always able to provide a 100% level of service for street vending work, so it is budgeted at a lower level. Sarah Bertram says

that she is interested in an understanding of what level of work is needed and what budget can realistically provide those services.

- Bruce Agid asked if PW will come back at the next meeting to show more information about the next two-year budget that the department is preparing for these services, and Laurice Gonzales says that she plans to.
- Jasmine presented information about PD's expected work and costs for the coming year, which she expects to be at similar levels to previous years, but with increased costs due to the number of events, cost of living increases and pay increases. She also noted that they are estimates and actuals will change based on the exact staff assigned.
 - Discussion: Sarah Bertram asked if the plan is based on the belief that the current strategy is working, and Jasmine responded that they believe it is working.

6. Chase Center Presentation

- John Holmes from Fehr & Peers presented their slides about transportation monitoring and community surveying.
- Discussion:
 - Sarah Betram expressed appreciation for the rigor and consistency of the data and its impact of their work and requested a soft copy of the slides be distributed. Erin Swick confirmed that she would share it.
 - Sarah Betram asked if the ferry is going to help with both East Bay residents and North Bay residents attending events reducing the amount of driving. Yoyo Murphy said she expects it would help with both. Nina Price shared that at Oracle Park, ferry services help North Bay attendees avoid driving.
 - Bruce Agid said he sees that the auto mode share goals are not being met, which means more vehicles and congestion and more staffing needed from MTA, and that when PCOs and MTAP ambassadors are present, they help with everything. This was reaffirmed by the Fehr and Peers presentation.
 - Sarah Betram asked if there was more detail on what transit improvements survey respondents desired. John Holmes said they don't have that level of detail but could possibly focus on that in the next survey.
- Public Comment: Bettina Cohen, who lives in neighborhood, would like a link to the presentation. Erin Swick confirmed it will be added to the event webpage.

7. MTAP Letter - Consistent presence at Chase Center events

- Sarah Bertram shared that Advisory Council members have been working together on a letter requesting commitments about MTAP ambassador presence at Chase Center events and has received edits from Yoyo Murphy and Bruce Agid. The group viewed the drafted letter together.
- Sarah Betram shared that her understanding is that MTAP started for schools, but now provides a vital role for Chase Center events. She said MTA materials always note that MTAP is staffed on a voluntary basis for Chase Center events, and as this is a pedestrian safety issue, there should be commitments about minimum MTAP ambassador staffing for Chase Center events. Motion to approve letter as written and send to Julie Kirschbaum: Yoyo Murphy moved. Seconded by Sarah.

Public Comment: None

Approved unanimously. 4-0

- Sarah Bertram asked that Derrick be updated to John on the footer, and Bruce Agid asked if it would follow the same signing process as their letter to the Mayor's Office and if SFMTA staff could give a heads up to SFMTA Chief of Staff Judson True. Erin Swick confirmed that plan.

8. Review requirements for a Metrics Executive Dashboard

- Moved to next meeting due to insufficient time.

9. Report out on MB TIF funding included in Mayor's budget proposal

- Moved to next meeting due to insufficient time.

10. Report out on Controllers analysis of revenue projections for Chase Center and associated caps for MB TIF Funding

- Moved to next meeting due to insufficient time.

11. Public Comment

- Bettina Cohen asked when the next meeting would be. Erin Swick stated it would be on October 22.

12. Advisory Committee Comments and Future Agenda Items

- None.

Public Comment: None

13. Adjournment

- Motion to adjourn:
 - Moved by Yoyo Murphy.
 - Seconded by Sarah Bertram.
- Public Comment: None
- Approved 4-0
- Adjourned at 11:54 a.m.