Streets Division
Directive Order No. 7056

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Pursuant to the public hearing 10-day comment period held between October 20, 2026, and October 30, 2026, traffic movement and safety may be improved by the changes approved below.

1. **Geary Boulevard between 4th Avenue and 3rd Avenue – Shifting an Existing Commercial Loading Zone**

1a) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY
3944 Geary Boulevard, north side, from 51 feet to 93 feet east of 4th Avenue at meter stall numbers 3922 and 3920 (42-foot zone)

1b) ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY
3928 Geary Boulevard, north side, from 73 feet to 115 feet east of 4th Avenue at meter stall numbers 3920 and 3916 (42-foot zone), Richmond, Supervisor District 1, Geary Blvd Project, Daniel.Mackowski@SFMTA.com

Proposal to shift an existing yellow commercial loading zone eastwards by one space to improve operations.

Public Comments: No comments received.
Decision: Approved by the City Traffic Engineer for implementation.

2. **4th Avenue between Geary Boulevard and Anza Street – Shortening an Existing Commercial Loading Zone**

2a) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY
'406' 4th Avenue, east side, from 31 feet to 65 feet south of Geary Boulevard at meter stall number 406 (34-foot zone)

2b) ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY
'406' 4th Avenue, east side, from 33 feet to 65 feet south of Geary Boulevard at meter stall number 406 (32-foot zone), Richmond, Supervisor District 1, Geary Blvd Project, Daniel.Mackowski@SFMTA.com

Proposal to shorten the existing yellow commercial loading zone by 2 feet to accommodate the pedestrian bulb out for safety.

Public Comments: No comments received.
Decision: Approved by the City Traffic Engineer for implementation.

3. **Arguello Boulevard between Golden Gate Avenue and McAllister Street – Establishing New Short-Term Parking and Shortening Existing Short-Term Parking for Daylighting**

3a) RESCIND – GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 7AM TO 7PM, MONDAY THROUGH SATURDAY
782 Arguello Blvd, east side, from 15 feet to 54 feet south of the northern crosswalk at Cabrillo Street (39-foot zone)

3b) ESTABLISH – GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 7AM TO 7PM, MONDAY THROUGH SATURDAY
782 Arguello Blvd, east side, from 20 feet to 54 feet south of the northern crosswalk at Cabrillo Street (34-foot zone)

3c) ESTABLISH – GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 7AM TO 7PM, MONDAY THROUGH SATURDAY
776 Arguello Blvd, east side, from 6 feet to 25 feet north of Cabrillo Street (19-foot zone)

A new short-term parking zone is being proposed to serve market customers and the existing short-term parking is being shortened for daylighting.

Public Comments: Six comments in support were received from the business and associated members and seven comments in support from customers were received citing improved access to the store.
Decision: Approved by the City Traffic Engineer for implementation.

4. **Arguello Boulevard between Golden Gate Avenue and McAllister Street – Shortening an Existing Commercial Loading Zone for Daylighting**

4a) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY
794 Arguello Boulevard, east side, from 12 feet to 56 feet north of McAllister Street (44-foot zone)

4b) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY
794 Arguello Boulevard, east side, from 12 feet to 44 feet north of McAllister Street (32-foot zone), Richmond, Supervisor District 1, Curb Access, ccp@sfmta.com.

Per AB413, 20 feet of visibility (or “daylighting”) is required before the intersection. As a result the existing Commercial Loading Zone will be shortened.

Public Comments: Two comments in opposition were received due to the zone being shortened for daylighting and thus reducing the amount of loading space available.
Decision: Approved by the City Traffic Engineer for implementation.

5. **Mason Street at Broadway – Replacing Accessible Parking with Accessible Passenger Loading**

5a) RESCIND – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES
1490 Mason Street, east side, from Broadway to 19 feet northerly (19-foot zone)

5b) ESTABLISH – WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH FRIDAY
1490 Mason Street, east side, from 9 feet to 30 feet north of Broadway (21-foot zone), Chinatown, Supervisor District 3, Broderick Paulo, broderick.paulo@sfmta.com.

Proposal to replace an accessible parking space with an accessible passenger loading zone. Two new accessible parking spaces are being established within the area. These changes are in conjunction with the Chinatown Public Health Center Renovation Project.

Public Comments: No comments received.
Decision: Approved by the City Traffic Engineer for implementation.

6. **Mason Street between Broadway and Vallejo Street – Establishing Accessible Parking**

ESTABLISH – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES
1500 Mason Street, east side, from 9 feet to 31 feet north of Broadway north frontage road (22-foot zone), Chinatown, Supervisor District 3, Broderick Paulo, broderick.paulo@sfmta.com.

Proposal to establish accessible parking space in conjunction with the Chinatown Public Health Center Renovation Project.

Public Comments: No comments received.
Decision: Approved by the City Traffic Engineer for implementation.

7. **Broadway between Mason Street and Taylor Street – Establishing Accessible Parking**

ESTABLISH – BLUE ZONE, ACCESSIBLE PARKING, AT ALL TIMES
902 Broadway, north side, from 3 feet to 25 feet west of Mason Street (22-foot zone), Chinatown, Supervisor District 3, Broderick Paulo, broderick.paulo@sfmta.com.

Proposal to establish accessible parking space in conjunction with the Chinatown Public Health Center Renovation Project.

Public Comments: No comments received.
Decision: Approved by the City Traffic Engineer for implementation.

8. **Waverly Place between Clay Street and Sacramento Street – Converting an Existing Passenger Loading Zone into a Dual-Use Zone**

8a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 5PM TO MIDNIGHT, TUESDAY THROUGH SATURDAY

8b) ESTABLISH – DUAL-USE ZONE: YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 4PM, MONDAY THROUGH SATURDAY; AND GENERAL LOADING ZONE, 5-MINUTE LIMIT, 4PM TO 10PM, TUESDAY THROUGH SATURDAY
28 Waverly Place, east side, from 111 feet to 147 feet north of Sacramento Street (36-foot zone), Chinatown, Supervisor District 3, Curb Access, ccp@sfmta.com.

The proposal would convert passenger loading to commercial loading during the day and general loading in the evening to better align with the adjacent restaurant's needs for curb access.

Public Comments: One comment in opposition was received stating that instead they should be allowed to park in the tow away area on Sacramento.
Decision: Approved by the City Traffic Engineer for implementation.

9. **Drumm Street between Sacramento Street and California Street – Converting Part of a Taxi Zone into a Passenger Loading Zone**

9a) RESCIND – TAXI ZONE, AT ALL TIMES
48 Drumm Street, east side, from 10 feet to 157 feet south of Sacramento Street

9b) ESTABLISH – RED ZONE, NO STOPPING, ANYTIME
48 Drumm Street, east side, from Sacramento to 20 feet southerly

9c) ESTABLISH – TAXI ZONE, AT ALL TIMES
48 Drumm Street, east side, from 20 feet to 100 feet south of Sacramento Street (80-foot zone)

9d) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES
48 Drumm Street, east side, from 100 feet to 157 feet south of Sacramento Street (57-foot zone), Financial District, Supervisor District 3, Curb Access, ccp@sfmta.com.

A hotel has requested a change in the configuration of their existing taxi zone to include a passenger loading zone to accommodate passenger drop-offs and pickups in all types of vehicles. Additionally, daylighting would be established as required under AB413 for pedestrian visibility.

Public Comments: No comments received.
Decision: Approved by the City Traffic Engineer for implementation.

10. **Hawthorne Street between Howard Street and Folsom Street – Establishing a Passenger Loading Zone**

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 5PM TO 11PM, TUESDAY THROUGH SATURDAY

22 Hawthorne Street, west side, from 181 feet to 201 feet south of Howard Street at meter stall number 20 (20-foot zone), SOMA, Supervisor District 6, Curb Access, ccp@sfmta.com.

Per the request of a restaurant, this zone would provide space for their customers to be picked up and dropped off.

Public Comments: The business provided a comment in support of the proposal as it will provide a safe area for their customers to be picked up and dropped off.
Decision: Approved by the City Traffic Engineer for implementation.

11. **Mission Street between 10th Street and 11th Street – Establishing a Passenger Loading Zone**

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

1400 Mission Street, north side, from 24 feet to 87 feet west of 10th Street in meter stall numbers 1406, 1408, and 1410 (63-foot zone), SOMA, Supervisor District 6, Curb Access, ccp@sfmta.com

A residential building has requested a passenger loading zone for resident pickups and dropoffs.

Public Comments: One comment was received stating that the motorcycle parking should be removed to make it easier to access the proposed loading zone.
Decision: Approved by the City Traffic Engineer for implementation.

12. **Hayes Street between Gough Street and Franklin Street – Establishing Short-term Parking**

12a) **RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY**

43 Page Street, north side, from 158 feet to 179 feet west of Franklin in meter stall number 17 (21-foot zone)

12b) **ESTABLISH – METERED GREEN ZONE, SHORT-TERM PARKING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY**

43 Page Street, north side, from 158 feet to 203 feet west of Franklin Street in meter stall numbers 17 and 19 (45-foot zone), Hayes Valley, Supervisor District 5, Curb Access, ccp@sfmta.com.

The fronting storage facility has requested short-term parking for customers to load and unload.

Public Comments: No comments received.
Decision: Approved by the City Traffic Engineer for implementation.

13. **Page Street between Octavia Street and Laguna Street – Updating the Hours of a Passenger Loading Zone**

13a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 6PM TO 10PM, MONDAY THROUGH FRIDAY, AND 8AM TO 5PM, SUNDAY

13b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 6PM TO 10PM, MONDAY THROUGH FRIDAY, 8AM TO 12PM, SATURDAY, AND 8AM TO 5PM, SUNDAY

240 Page Street, north side, from 0 feet to 66 feet west of the east property line (66-foot zone), Hayes Valley, Supervisor District 5, Curb Access, ccp@sfmta.com.

This proposal adds Saturday hours to better align with the needs of the church for curb access.

Public Comments: No comments received.
Decision: Approved by the City Traffic Engineer for implementation.

14. **Hayes Street between Fillmore Street and Webster Street – Establishing a Passenger Loading Zone**

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 6PM, DAILY

890 Hayes Street, north side, from 20 feet to 40 feet east of Fillmore Street (20-foot zone), Western Addition, Supervisor District 5, Curb Access, ccp@sfmta.com.

The proposed passenger loading zone is being requested by a residential care facility and would provide pickup and dropoff space for residents.

Public Comments: No comments received.
Decision: Approved by the City Traffic Engineer for implementation.

15. **15th Street between Potrero Avenue and Hampshire Street – Establishing a Commercial Loading Zone**
ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY
726 15th Street, north side, from 108 feet to 157 feet west of Potrero Avenue (49-foot zone), Mission, Supervisor District 9, Curb Access, ccp@sfmta.com

A courier business has requested curb space for commercial loading during business hours.

Public Comments: No comments received.
Decision: Approved by the City Traffic Engineer for implementation.

16. **25th Street and Folsom Street – Relocating a Commercial Loading Zone for Daylighting**
16a)RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8 AM TO 6 PM, MONDAY THROUGH SATURDAY
2898 Folsom Street, west side, from 13 feet to 44 feet north of 25th Street (31-foot zone)
16b)ESTABLISH – RED ZONE, NO STOPPING, ANYTIME
2898 Folsom Street, west side, from 0 feet to 20 feet north of 25th Street (20-foot zone)
16c)ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8 AM TO 6 PM, MONDAY THROUGH SATURDAY
"3200" 25th Street, north side, from Folsom Street to 31 feet westerly (31-foot zone), Mission, Supervisor District 9, Juan Hernandez, juan.hernandez@sfmta.com

Proposal to relocate an existing commercial loading zone from Folsom Street to 25th Street to establish required daylighting under AB413.

Public Comments: No comments received.
Decision: Approved by the City Traffic Engineer for implementation.

17. **San Jose Avenue between Guerrero Street and 29th Street – Establishing a Passenger Loading Zone**
ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5 MINUTE LIMIT, 7:30AM TO 9:30AM AND 4PM TO 6PM, MONDAY THROUGH FRIDAY
665 San Jose Avenue, east side, from 12 feet south of the southern property line to 26 feet north of the southern property line (38-foot zone), Mission, Supervisor District 9, Curb Access, ccp@sfmta.com.

Per the request of a new daycare facility, this zone would provide space for children to be picked up and dropped off.

Public Comments: Three comments in opposition were received from residents citing the loss of parking in an area where it is challenging to find parking.
Decision: Approved by the City Traffic Engineer for implementation.

18. **Rolph Street between Naples Street and Athens Street – Shifting a Commercial Loading Zone for Daylighting and Extending Zone Hours**

18a)RESCIND - YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE TIME LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY
301 Rolph Street, north side, from 10 feet to 40 feet east of Naples Street (30-foot zone)

18b)ESTABLISH – RED ZONE, NO STOPPING ANYTIME
301 Rolph Street, north side, from Naples Street to 20 feet easterly (20-foot zone)

18c)ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE TIME LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY
301 Rolph Street, north side, from 20 feet to 50 feet east of Naples Street (30-foot zone), Crocker-Amazon, Supervisor District 11, Curb Access, ccp@sfmta.com.

As required by State Assembly bill 413, the existing commercial loading zone will be shifted easterly so that 20 feet of red curb for pedestrian visibility, daylighting, can be established. The zone is being proposed to start two hours earlier to better match when the store receives commercial deliveries.

Public Comments: One comment in support was received from the business as this zone extension would provide additional space for deliveries and help reduce double parking.
Decision: Approved by the City Traffic Engineer for implementation.

Streets Division
Directive Order No. 7056

Categorically exempt from Environmental Review: CEQA Guidelines Section 15301 Class 1(c): Operation, repair, maintenance, or minor alteration of existing highways and streets, sidewalks, gutters, bicycle and pedestrian trails, and similar facilities.

Forrest Chamberlain

Name: Forrest Chamberlain, SFMTA Date 11/3/2026

Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to Ordinance 127-18. Decisions reviewable by the Board of Supervisors are denoted with a pound (#). Information about the review process can be found at: https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf.
For questions about any of these items, please contact: sustainable.streets@sfmta.com and reference this order number.

☎ 311 (Outside SF 415.701.2311; TTY 415.701.2323) Free language assistance / 免費語言協助 / Ayuda gratis con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / Libreng tulong para sa wikang Filipino / การช่วยเหลือทางด้านภาษาโดยไม่เสียค่าใช้จ่าย / خط المساعدة المجاني على الرق

Approved:

Rolea

Date: November 3, 2026

Ricardo Olea

cc: Directive File
RO:ET:et

SAN FRANCISCO
PLANNING DEPARTMENT

Planning Dept No.
2026-009696ENV

ENVIRONMENTAL EVALUATION APPLICATION COVER MEMO - PUBLIC PROJECTS ONLY

In accordance with Chapter 31 of the San Francisco Administrative Code, an appeal of an exemption determination can only be filed within 30 days of the project receiving the first approval action.

Please attach this memo along with all necessary materials to the Environmental Evaluation Application.

Project Address and/or Title:	SFMTA Order 7056 for Color Curb Directive 10/20 - 10/30/26
Project Approval Action:	SFMTA City Traffic Engineer (see note at bottom of page)
Will the approval action be taken at a noticed public hearing? ☐ **YES*** ☑ **NO**	
* If YES is checked, please see below.	

IF APPROVAL ACTION IS TAKEN AT A NOTICED PUBLIC HEARING, INCLUDE THE FOLLOWING CALENDAR LANGUAGE:

End of Calendar: CEQA Appeal Rights under Chapter 31 of the San Francisco Administrative Code If the Commission approves an action identified by an exemption or negative declaration as the Approval Action (as defined in S.F. Administrative Code Chapter 31, as amended, Board of Supervisors Ordinance Number 161-13), then the CEQA decision prepared in support of that Approval Action is thereafter subject to appeal within the time frame specified in S.F. Administrative Code Section 31.16. Typically, an appeal must be filed within 30 calendar days of the Approval Action. For information on filing an appeal under Chapter 31, contact the Clerk of the Board of Supervisors at City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102, or call (415) 554-5184. If the Department's Environmental Review Officer has deemed a project to be exempt from further environmental review, an exemption determination has been prepared and can be obtained on-line at http://sf-planning.org/index.aspx?page=3447. Under CEQA, in a later court challenge, a litigant may be limited to raising only those issues previously raised at a hearing on the project or in written correspondence delivered to the Board of Supervisors, Planning Commission, Planning Department or other City board, commission or department at, or prior to, such hearing, or as part of the appeal hearing process on the CEQA decision.

Individual calendar items: This proposed action is the Approval Action as defined by S.F. Administrative Code Chapter 31.

THE FOLLOWING MATERIALS ARE INCLUDED:

- ☐ 2 sets of plans (11x17)
- ☑ Project description
- ☐ Photos of proposed work areas/project site
- ☐ Necessary background reports (specified in EEA)
- ☐

Note: The project would be approved by the City Traffic Engineer, and not at a noticed public hearing. Therefore, the Approval Action as defined by San Francisco. Administrative Code Chapter 31, Sections 31.04(h)(2) and 31.08(g) would be posting of the date of approval on the Planning Department website. The Approval Action starts the 30-day exemption appeal period.