

SFMTA Municipal Transportation Agency

SUPER BOWL 50 Transportation Overview

January 19, 2016

All information subject to change.



TRANSPORTATION OBJECTIVES

- Keep the city safe, secure and moving during Super Bowl 50 activities
- Ensure those who *live and work* in SF can get to where they are going with minimal disruptions, and visitors can get to and from events safely and easily without a car



TRANSIT ROUTES



Information subject to change. Go to SFMTA.com/SB50



TRAFFIC DETOURS



Information subject to change. Go to SFMTA.com/SB50



SUPER
BOWL 50
SFMTA
COST
ESTIMATE

Muni Services	\$1,370,823
Sustainable Streets PCO Enforcement Other Labor	\$734,035
Customer Noticing and Signage	\$194,350
Others: Planning/meetings/Taxi	\$85,503
Revenue (net)	\$45,841
Overall Costs	\$2,338,870



Key Information Resources

- sfmta.com/SB50
- 511.org Microsite (coming soon)
- sfgov.org/SB50
- sfbaysuperbowl.com
- 311 for specific inquiries